

# KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

188790 AGENCY (OR SERVICE) ACTING AS AGENT FOR 336462 ADVERTISER (OR AGENCY AND ADVERTISER)

<b>NAME</b>	AMERICAN MEDIA & ADVOCACY	JOE COORS FOR CONGRESS
<b>AND</b>	815 Slaters Ln	PO BOX 16490
<b>ADDRESS</b>	Alexandria VA 22314-1219	Golden CO 80402-6008
	USA	USA
<b>CONTACT</b>	BEN ANGLE	<b>PRODUCT</b> EST 2735

**Cancellation Notice Required**  
Announcement 28 days prior notice

<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b>	2735	<b>PRODUCT CODE</b>	1300
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**NATIONAL SALESPERSON**

**BROADCAST SCHEDULE STARTING** 10/16/12 **AND ENDING** 10/22/12 **NO. WEEKS:** 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:28A	06:00A	30S	10/16/12-10/19/12	NEWS 4 EARLY 5:28-6:00AM	4	360.00	1440.00
2	02222..	8	06:00A	07:00A	30S	10/16/12-10/19/12	NEWS 4 TODAY	8	540.00	4320.00
3	20000..	2	06:00A	07:00A	30S	10/22/12-10/22/12	NEWS 4 TODAY	2	540.00	1080.00
4	10000..	1	05:28A	06:00A	30S	10/22/12-10/22/12	NEWS 4 EARLY 5:28-6:00AM	1	360.00	360.00
5	00101..	2	04:00P	05:00P	30S	10/17/12-10/19/12	DR PHIL	2	900.00	1800.00
6	01111..	4	05:00P	05:30P	30S	10/16/12-10/19/12	NEWS 4 AT 5 PM	4	1260.00	5040.00
7	10000..	1	05:00P	05:30P	30S	10/22/12-10/22/12	NEWS 4 AT 5 PM	1	1260.00	1260.00
8	00101..	2	06:00P	06:30P	30S	10/17/12-10/19/12	CBS4 NEWS AT 6	2	1260.00	2520.00
9	10000..	1	06:00P	06:30P	30S	10/22/12-10/22/12	CBS4 NEWS AT 6	1	1260.00	1260.00
10	1.....	1	06:27P	06:58P	30S	10/22/12-10/22/12	XFINITY MONDAY LIVE	1	1080.00	1080.00
11	.1111..	4	06:30P	06:58P	30S	10/16/12-10/19/12	CBS4 NEWS AT 630PM	4	1260.00	5040.00
12 CDR	.....2.	2	04:58P	06:00P	30S	10/20/12-10/20/12	NEWS 4 AT 5P - SATURDAY	2	540.00	1080.00
13	Sa	1	06:30P	06:58P	30S	10/20/12-10/20/12	BRONCOS PREVIEW	1	540.00	540.00
14	.....2	2	05:00P	05:58P	30S	10/21/12-10/21/12	POST AFC FOOTBALL NEWS	2	1800.00	3600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA	USA
<b>CONTACT</b>	BEN ANGLE	<b>PRODUCT</b> EST 2735
<b>LOCAL SALES PERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 2735
<b>NATIONAL SALES PERSON</b>		<b>PRODUCT CODE</b> 1300
<b>BROADCAST SCHEDULE STARTING</b> 10/16/12 <b>AND ENDING</b> 10/22/12 <b>NO. WEEKS:</b> 1		

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			FROM	TO						
15	T	1	06:58P	09:00P	30S	10/16/12-10/16/12	PRESIDENTIAL/VP DEBATES	1	5850.00	5850.00
16	T	1	09:00P	10:00P	30S	10/16/12-10/16/12	VEGAS	1	4950.00	4950.00
17	Th	1	08:00P	09:00P	30S	10/18/12-10/18/12	PERSON OF INTEREST	1	5670.00	5670.00
18	Th	1	09:00P	10:00P	30S	10/18/12-10/18/12	ELEMENTARY	1	4950.00	4950.00
19	Sa	1	08:57P	10:00P	30S	10/20/12-10/20/12	48 HOURS MYSTERY	1	1980.00	1980.00
20	0111000	3	10:00P	10:35P	30S	10/16/12-10/18/12	LATE NEWS M-SU	3	2700.00	8100.00
21	1000000	1	10:00P	10:35P	30S	10/22/12-10/22/12	LATE NEWS M-SU	1	2700.00	2700.00
22	02222..	8	10:35P	11:37P	30S	10/16/12-10/19/12	LATE SHOW WITH DAVID	8	720.00	5760.00
23	20000..	2	10:35P	11:37P	30S	10/22/12-10/22/12	LATE SHOW WITH DAVID	2	720.00	1440.00
24	.....2.	2	12:35A	01:35A	30S	10/20/12-10/20/12	CRIMINAL MINDS	2	360.00	720.00
25	Su	1	10:35P	11:07P	30S	10/21/12-10/21/12	BRONCOS ALL ACCESS	1	540.00	540.00
26	.....2	2	11:07P	12:07A	30S	10/21/12-10/21/12	CLOSER	2	360.00	720.00
<b>Total Contract:</b>								59		73800.00
<b>Billing Summary</b>										
						<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Total</b>	
<b>Qtr 4-12</b>						73260.00	.00	.00	73260.00	

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			FROM	TO						
								<b>GRAND TOTAL</b>	73260.00	

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