

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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188790 AGENCY (OR SERVICE) ACTING AS AGENT FOR 341003 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME AMERICAN MEDIA & ADVOCACY
AND 815 Slaters Ln
ADDRESS Alexandria VA 22314-1219
 USA
CONTACT TRACEY ROBINSON

NRCC - COORS
 320 1st St SE
 Washington DC 20003-1838
 USA
PRODUCT 3229

Cancellation Notice Required
 Announcement 28 days prior notice

LOCAL SALESPERSON NICOLE ELIE POL **AGENCY EST. NO.** 3229

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/27/12 **AND ENDING** 10/01/12 **NO. WEEKS:** 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	06:00A	07:00A	30S	09/28/12-09/28/12	NEWS 4 TODAY	1	540.00	540.00
2	10000..	1	06:00A	07:00A	30S	10/01/12-10/01/12	NEWS 4 TODAY	1	540.00	540.00
3	Su	1	07:58A	09:30A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	1	2700.00	2700.00
4	10000..	1	05:30P	06:00P	30S	10/01/12-10/01/12	CBS EVENING NEWS	1	1575.00	1575.00
5	00001..	1	06:00P	06:30P	30S	09/28/12-09/28/12	CBS4 NEWS AT 6	1	1260.00	1260.00
6	10000..	1	06:00P	06:30P	30S	10/01/12-10/01/12	CBS4 NEWS AT 6	1	1260.00	1260.00
7	00011..	2	10:35P	11:37P	30S	09/27/12-09/28/12	LATE SHOW WITH DAVID	2	720.00	1440.00
8	10000..	1	10:35P	11:37P	30S	10/01/12-10/01/12	LATE SHOW WITH DAVID	1	720.00	720.00
Total Contract:								9		10035.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION