



SPECIAL () PRIMARY () GENERAL () OUT OF WINDOW (X)

RECORD OF REQUEST

4Q2012

NAME OF REQUESTOR:

Michele Certo

1. NAME OF AD AGENCY:

The New Media Firm
1730 Rhode Island Ave NW
Suite 410
Washington, DC 20036
Phone: (202) 775-1440

2. ORGANIZATION PAYING FOR TIME:

AFSCME / NEA / SEIU
1724 Kalorama Rd. NW
Suite 200
Washington, DC 20009
Phone: (202) 234-6506
SEIU, NEA, AFSCME
President: Mary Kay
Henry, Dennis Van Roekel,
Lee Saunders
AFSCME Pol. Dir.: Seth
Johnson, SEIU Treasurer:
Eliseo Medina, NEA
Secretary-Treasurer: Rebecca
Pringle

3. ORGANIZATION FURNISHING TAPES:

Same as item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Issue

5. PRODUCT OR CATEGORY:

Fiscal Cliff

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

Democrat

7. DATE OF REQUEST

11/18/12

8. NATURE OF REQUEST:

(a) Request for Issue rate card

 X

(b) Other request as stated below

 X

Requesting political rate card all dayparts, all programs, all levels rates :30

9. DISPOSITION MADE OF REQUEST

(a) Granted

 X

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

 X

10. SUBSEQUENT DEVELOPMENTS

See fil

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM