

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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309622	AGENCY (OR SERVICE) ACTING AS AGENT FOR 343422	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	THE NEW MEDIA FIRM	AFSCME / NEA / SEIU	
AND	1730 Rhode Island Ave NW Ste 410	1724 Kalorama Rd NW Ste 200	
ADDRESS	Washington DC 20036-3134	Washington DC 20009-2616	
CONTACT	MICHELE CERTO	PRODUCT AFSCME/NEA/SEIU 11/22-11/25/12	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1939	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 11/22/12 AND ENDING 11/25/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00010..	1	06:00A	07:00A	30S	11/22/12-11/22/12	NEWS 4 TODAY	1	375.00	375.00
2	00011..	2	07:00A	08:58A	30S	11/22/12-11/23/12	THE EARLY SHOW	2	250.00	500.00
3	00001..	1	04:00P	05:00P	30S	11/23/12-11/23/12	DR PHIL	1	600.00	600.00
4	00011..	2	05:00P	05:30P	30S	11/22/12-11/23/12	NEWS 4 AT 5 PM	2	750.00	1500.00
5	00010..	1	06:00P	06:30P	30S	11/22/12-11/22/12	CBS4 NEWS AT 6	1	750.00	750.00
6	.0001..	1	06:30P	06:58P	30S	11/23/12-11/23/12	CBS4 NEWS AT 630PM	1	800.00	800.00
7	00001.0	1	10:00P	10:35P	30S	11/23/12-11/23/12	LATE NEWS M-SU	1	1800.00	1800.00
81	1	05:57A	07:58A	30S	11/25/12-11/25/12	NEWS 4 THIS MORNING	1	250.00	250.00
911	1	01:59P 09:59A	02:30P 11:00A	30S	11/25/12-11/25/12	NETWORK PRE-GAME SHOW	1	3000.00	3000.00
101	1	05:00P	06:00P	30S	11/25/12-11/25/12	POST BRONCOS FOOTBALL NEWS	1	2500.00	2500.00
111	1	10:35P	11:07P	30S	11/25/12-11/25/12	BRONCOS ALL ACCESS	1	650.00	650.00
12	0001..0	1	04:30A	05:00A	30S	11/22/12-11/22/12	CBS MORNING NEWS	1	150.00	150.00
Total Contract:								14		12875.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION