

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

309622	AGENCY (OR SERVICE) ACTING AS AGENT FOR	343422	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	THE NEW MEDIA FIRM		AFSCME / NEA / SEIU
AND	1730 Rhode Island Ave NW Ste 410		1724 Kalorama Rd NW Ste 200
ADDRESS	Washington DC 20036-3134		Washington DC 20009-2616
	USA		USA
CONTACT	MICHELE CERTO		PRODUCT SEIU/AFSCME/NEA EST 1949
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1949	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 12/20/12 AND ENDING 12/24/12 NO. WEEKS: 1			

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	10011..	2 1	06:00A	07:00A	30S	12/20/12-12/21/12 12/24/12-12/24/12	NEWS 4 TODAY	3	375.00	1125.00
2	10011..	2 1	07:00A	08:58A	30S	12/20/12-12/21/12 12/24/12-12/24/12	THE EARLY SHOW	3	250.00	750.00
3	10011..	2 1	06:00P	06:30P	30S	12/20/12-12/21/12 12/24/12-12/24/12	CBS4 NEWS AT 6	3	900.00	2700.00
41	1	05:57A	07:58A	30S	12/23/12-12/23/12	NEWS 4 THIS MORNING	1	250.00	250.00
Total Contract:								10		4825.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION