

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



KCNC TV

INVOICE

For: AMERICAN CROSSROADS(304732)  
1401 New York Ave NW Ste 1200  
Washington, DC 20005-2167

Account Exec: NICOLE ELIE POL  
Office: GWTS-PH  
Contract Num: 1181-62601  
Contract Dates: 10/02/2012-10/08/2012  
Customer Order:  
Linked Order:  
CPE: / / 692

Invoice Num: 1181-434712  
Invoice Date: 10/14/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

**PAY BY** 11/13/2012  
Net 30 days

In Account With: CROSSROADS MEDIA(27783)  
66 Canal Center Plz Ste 555  
Alexandria, VA 22314-1576  
ATTN:Accounts Payable

Product Desc: EST # 692

Broadcast airtimes represented are reported to the nearest minute.  
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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	CBS MORNING NEWS	10/02/2012-10/05/2012	. T W T . . .	30	3	250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T . . .	3	250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	04:49 AM		USPRTV19ACH	30	250.00			
10/03/2012	We	04:49 AM		USPRTV19ACH	30	250.00			
10/04/2012	Th	04:51 AM		USPRTV19ACH	30	250.00			
2	CBS MORNING NEWS	10/08/2012-10/08/2012	M . . . . .	30	1	250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M . . . . .	1	250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	04:55 AM		USPRTV19ACH	30	250.00			
3	NEWS 4 EARLY 5-5:28AM	10/02/2012-10/05/2012	. T W T F . .	30	2	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T F . .	2	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	05:22 AM		USPRTV19ACH	30	500.00			
10/04/2012	Th	05:10 AM		USPRTV19ACH	30	500.00			
4	NEWS 4 EARLY 5:28-6:00AM	10/02/2012-10/05/2012	. T W T F . .	30	3	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T F . .	3	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	05:41 AM		USPRTV19ACH	30	500.00			
10/03/2012	We	05:59 AM		USPRTV19ACH	30	500.00			

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Linked Order:  
CPE: / / 692

Invoice Num: 1181-434712  
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Net 30 days

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Alexandria, VA 22314-1576  
ATTN:Accounts Payable

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<u>Air Date</u>		<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/04/2012	Th	05:57 AM		USPRTV19ACH	30	500.00			
5	NEWS 4 TODAY		10/02/2012-10/05/2012		. T W T F . .	30	2	750.00		
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		. T W T F . .		2		750.00				
	10/04/2012	Th	06:28 AM		USPRTV19ACH	30	750.00			
	10/05/2012	Fr	06:11 AM		USPRTV19ACH	30	750.00			
6	NEWS 4 TODAY		10/08/2012-10/08/2012		M . . . . .	30	1	750.00		
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		M . . . . .		1		750.00				
	10/08/2012	Mo	06:20 AM		USPRTV19ACH	30	750.00			
7	RACHEL RAY		10/02/2012-10/05/2012		. T W T F . .	30	2	800.00		
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		. T W T F . .		2		800.00				
	10/02/2012	Tu	09:31 AM		USPRTV19ACH	30	800.00			
	10/03/2012	We	09:32 AM		USPRTV19ACH	30	800.00			
8	PRICE IS RIGHT		10/02/2012-10/05/2012		. T W T F . .	30	2	1,500.00		

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9	YOUNG & THE RESTLESS		10/02/2012-10/05/2012		. T W T F . .	30	2	1,000.00	
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			. T W T F . .		2		1,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	10:28 AM		USPRTV19ACH	30	1,500.00			
10/04/2012	Th	10:26 AM		USPRTV19ACH	30	1,500.00			
10	NEWS 4 AT NOON		10/02/2012-10/05/2012		. T W T F . .	30	2	1,000.00	
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			. T W T F . .		2		1,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	11:59 AM		USPRTV19ACH	30	1,000.00			
10/03/2012	We	10:59 AM		USPRTV19ACH	30	1,000.00			
11	LET'S MAKE A DEAL		10/02/2012-10/05/2012		. T W T F . .	30	3	750.00	
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			. T W T F . .		3		750.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	01:59 PM		USPRTV19ACH	30	750.00			
10/04/2012	Th	02:27 PM		USPRTV19ACH	30	750.00			
10/05/2012	Fr	02:22 PM		USPRTV19ACH	30	750.00			

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12	LET'S MAKE A DEAL	10/08/2012-10/08/2012	M . . . . .	30	1	750.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M . . . . .	1	750.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	01:59 PM		USPRTV19ACH	30	750.00			
13	DR PHIL	10/02/2012-10/05/2012	. T W T F . .	30	3	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T F . .	3	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	04:13 PM		USPRTV19ACH	30	1,500.00			
10/03/2012	We	04:42 PM		USPRTV19ACH	30	1,500.00			
10/05/2012	Fr	04:29 PM		USPRTV19ACH	30	1,500.00			
14	DR PHIL	10/08/2012-10/08/2012	M . . . . .	30	1	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M . . . . .	1	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	04:30 PM		USPRTV19ACH	30	1,500.00			
15	NEWS 4 AT 5 PM	10/02/2012-10/05/2012	. T W T F . .	30	3	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T F . .	3	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	05:26 PM		USPRTV19ACH	30	2,000.00			
10/03/2012	We	05:22 PM		USPRTV19ACH	30	2,000.00			
10/05/2012	Fr	05:19 PM		USPRTV19ACH	30	2,000.00			

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16	NEWS 4 AT 5 PM	10/08/2012-10/08/2012	M . . . . .	30	1	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M . . . . .	1	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	05:10 PM		USPRTV19ACH	30	2,000.00			
17	CBS4 NEWS AT 6	10/02/2012-10/05/2012	. T W T F . .	30	3	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T F . .	3	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	06:30 PM		USPRTV19ACH	30	2,000.00			
10/04/2012	Th	06:10 PM		USPRTV19ACH	30	2,000.00			
10/05/2012	Fr	06:20 PM		USPRTV19ACH	30	2,000.00			
18	CBS4 NEWS AT 6	10/08/2012-10/08/2012	M . . . . .	30	1	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M . . . . .	1	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	06:23 PM		USPRTV19ACH	30	2,000.00			
19	CBS4 NEWS AT 630PM	10/02/2012-10/05/2012	. T W T F . .	30	3	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T F . .	3	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	06:53 PM		USPRTV19ACH	30	2,000.00			
10/04/2012	Th	06:49 PM		USPRTV19ACH	30	2,000.00			
10/05/2012	Fr	06:38 PM		USPRTV19ACH	30	2,000.00			

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20	NEWS 4 AT 5P - SATURDAY	10/06/2012-10/06/2012	. . . . . S .	30	1	750.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. . . . . S .	1	750.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	05:59 PM		USPRTV19ACH	30	750.00			
21	LATE NEWS M-SU	10/02/2012-10/05/2012	. T W T F . .	30	3	4,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T F . .	3	4,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	10:30 PM		USPRTV19ACH	30	4,000.00			
10/04/2012	Th	10:24 PM		USPRTV19ACH	30	4,000.00			
10/05/2012	Fr	10:24 PM		USPRTV19ACH	30	4,000.00			
22	LATE NEWS M-SU	10/08/2012-10/08/2012	M . . . . .	30	1	4,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M . . . . .	1	4,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	10:29 PM		USPRTV19ACH	30	4,000.00			
23	LATE SHOW WITH DAVID LETTERMAN	10/02/2012-10/05/2012	. T W T F . .	30	4	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. T W T F . .	4	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	11:12 PM		USPRTV19ACH	30	1,000.00			
10/03/2012	We	11:09 PM		USPRTV19ACH	30	1,000.00			
10/04/2012	Th	11:31 PM		USPRTV19ACH	30	1,000.00			

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Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/05/2012	Fr	10:46 PM		USPRTV19ACH	30	1,000.00			
24	LATE SHOW WITH DAVID LETTERMAN		10/08/2012-10/08/2012		M . . . . .	30	1		1,000.00
Week Of		MTWTFSS		Spots Per Week		Rate			
10/08/2012-10/14/2012		M . . . . .		1		1,000.00			
10/08/2012	Mo	11:00 PM		USPRTV19ACH	30	1,000.00			
25	LATE LATE SHOW WITH CRAIG FERGUSO		10/02/2012-10/05/2012		. T W T F . .	30	2		500.00
Week Of		MTWTFSS		Spots Per Week		Rate			
10/01/2012-10/07/2012		. T W T F . .		2		500.00			
10/02/2012	Tu	12:36 AM		USPRTV19ACH	30	500.00			
10/05/2012	Fr	11:42 PM		USPRTV19ACH	30	500.00			
26	CRIMINAL MINDS		10/03/2012-10/03/2012		. . W . . . .	30	2		6,000.00
Week Of		MTWTFSS		Spots Per Week		Rate			
10/01/2012-10/07/2012		. . W . . . .		1		6,000.00			
10/03/2012	We				30			6,000.00	Preempted
10/03/2012	We	08:59 PM	10/03/2012	USPRTV19ACH	30	6,000.00	6,000.00		Makegood in 21:00:00-22:00:00
27	CRIME TIME SATURDAY		10/06/2012-10/06/2012		. . . . . S .	30	1		2,200.00

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



KCNC TV

INVOICE

For: AMERICAN CROSSROADS(304732)  
1401 New York Ave NW Ste 1200  
Washington, DC 20005-2167

Account Exec: NICOLE ELIE POL  
Office: GWTS-PH  
Contract Num: 1181-62601  
Contract Dates: 10/02/2012-10/08/2012  
Customer Order:  
Linked Order:  
CPE: / / 692

Invoice Num: 1181-434712  
Invoice Date: 10/14/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

**PAY BY** 11/13/2012  
Net 30 days

In Account With: CROSSROADS MEDIA(27783)  
66 Canal Center Plz Ste 555  
Alexandria, VA 22314-1576  
ATTN:Accounts Payable

Product Desc: EST # 692

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS	Dur	Total Spots	Rate		
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>	<u>Rate</u>				
	10/01/2012-10/07/2012		.....S.		1	2,200.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/06/2012	Sa	06:58 PM		USPRTV19ACH	30	2,200.00			
28	48 HOURS MYSTERY		10/06/2012-10/06/2012		.....S.	30	1	3,500.00		
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>	<u>Rate</u>				
	10/01/2012-10/07/2012		.....S.		1	3,500.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/06/2012	Sa	09:29 PM		USPRTV19ACH	30	3,500.00			
29	BRONCOS ALL ACCESS		10/07/2012-10/07/2012		.....S	30	1	900.00		
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>	<u>Rate</u>				
	10/01/2012-10/07/2012		.....S		1	900.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/07/2012	Su	11:02 PM		USPRTV19ACH	30	900.00			
30	NFL REG SEASON BRONCO GAMES		10/07/2012-10/07/2012		.....S	30	1	40,000.00		
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>	<u>Rate</u>				
	10/01/2012-10/07/2012		.....S		1	40,000.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/07/2012	Su	02:21 PM		USPRTV19ACH	30	40,000.00			
	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>			
Air Time Totals	56	120,700.00	18,105.00	102,595.00	6,000.00	6,000.00	0.00			

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Invoice Num: 1181-434712  
Invoice Date: 10/14/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

<b>PAY BY</b>	<b>11/13/2012</b>
	<b>Net 30 days</b>

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ATTN:Accounts Payable

Product Desc: EST # 692

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**Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

<b>Wire Transfer Instructions:</b>  <b>For Billing Inquiries Please Contact:</b> <b>Controller's Dept.</b>  212-856-8000	<b>Gross Billing</b>	120,700.00
	<b>Trade Value</b>	0.00
	<b>Agency Commission</b>	18,105.00
	<b>Local Tax</b>	0.00
	<b>State Tax</b>	0.00
	<b>Pre Paid Amount</b>	0.00
	<b>Pay This Amount</b>	<b>102,595.00</b>

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