

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	CROSSROADS MEDIA	AMERICAN CROSSROADS
AND	66 Canal Center Plz Ste 555	1401 New York Ave NW Ste 1200
ADDRESS	Alexandria VA 22314-1576	Washington DC 20005-2167
	USA	USA
CONTACT	STEPHANIE MARONEY	PRODUCT EST 1065
LOCAL SALES PERSON	NICOLE ELIE POL	AGENCY EST. NO. 1065
		PRODUCT CODE 1300
NATIONAL SALES PERSON		
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:00A	05:28A	30S	10/02/12-10/05/12	NEWS 4 EARLY 5-5:28AM	4	550.00	2200.00
2	10000..	1	05:00A	05:28A	30S	10/08/12-10/08/12	NEWS 4 EARLY 5-5:28AM	1	550.00	550.00
3	01111..	4	05:28A	06:00A	30S	10/02/12-10/05/12	NEWS 4 EARLY 5:28-6:00AM	4	600.00	2400.00
4	10000..	1	05:28A	06:00A	30S	10/08/12-10/08/12	NEWS 4 EARLY 5:28-6:00AM	1	600.00	600.00
5	01111..	4	06:00A	07:00A	30S	10/02/12-10/05/12	NEWS 4 TODAY	4	750.00	3000.00
6	10000..	1	06:00A	07:00A	30S	10/08/12-10/08/12	NEWS 4 TODAY	1	750.00	750.00
7	01111..	4	08:58A	09:58A	30S	10/02/12-10/05/12	RACHEL RAY	4	800.00	3200.00
8	10000..	1	08:58A	09:58A	30S	10/08/12-10/08/12	RACHEL RAY	1	800.00	800.00
9	01111..	4	09:57A	11:00A	30S	10/02/12-10/05/12	PRICE IS RIGHT	4	1500.00	6000.00
10	10000..	1	09:57A	11:00A	30S	10/08/12-10/08/12	PRICE IS RIGHT	1	1500.00	1500.00
11	01111..	4	04:00P	05:00P	30S	10/02/12-10/05/12	DR PHIL	4	1500.00	6000.00
12	10000..	1	04:00P	05:00P	30S	10/08/12-10/08/12	DR PHIL	1	1500.00	1500.00
13	01111..	4	05:00P	05:30P	30S	10/02/12-10/05/12	NEWS 4 AT 5 PM	4	2000.00	8000.00
14	10000..	1	05:00P	05:30P	30S	10/08/12-10/08/12	NEWS 4 AT 5 PM	1	2000.00	2000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

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CONTRACT NO. REV.

1181-63181-1

DATE PRINTED

10/01/12

AND

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	CROSSROADS MEDIA	AMERICAN CROSSROADS
AND	66 Canal Center Plz Ste 555	1401 New York Ave NW Ste 1200
ADDRESS	Alexandria VA 22314-1576	Washington DC 20005-2167
	USA	USA
CONTACT	STEPHANIE MARONEY	PRODUCT EST 1065
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1065
NATIONAL SALESPERSON		PRODUCT CODE 1300
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1		

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			FROM	TO						
15	01111..	4	06:00P	06:30P	30S	10/02/12-10/05/12	CBS4 NEWS AT 6	4	2000.00	8000.00
16	10000..	1	06:00P	06:30P	30S	10/08/12-10/08/12	CBS4 NEWS AT 6	1	2000.00	2000.00
17	.1110..	3	06:30P	06:58P	30S	10/02/12-10/04/12	CBS4 NEWS AT 630PM	3	2000.00	6000.00
18	0111101	5	10:00P	10:35P	30S	10/02/12-10/07/12	LATE NEWS M-SU	5	4000.00	20000.00
19	1000000	1	10:00P	10:35P	30S	10/08/12-10/08/12	LATE NEWS M-SU	1	4000.00	4000.00
20	01111..	4	10:35P	11:37P	30S	10/02/12-10/05/12	LATE SHOW WITH DAVID	4	1000.00	4000.00
21	10000..	1	10:35P	11:37P	30S	10/08/12-10/08/12	LATE SHOW WITH DAVID	1	1000.00	1000.00
22	0111..0	3	04:30A	05:00A	30S	10/02/12-10/04/12	CBS MORNING NEWS	3	250.00	750.00
23	1000..0	1	04:30A	05:00A	30S	10/08/12-10/08/12	CBS MORNING NEWS	1	250.00	250.00
24	W	1	06:58P	09:00P	30S	10/03/12-10/03/12	PRESIDENTIAL/VP DEBATES	1	6000.00	6000.00
25	W	1	09:00P	10:00P	30S	10/03/12-10/03/12	CSI: CRIME SCENE	1	6000.00	6000.00
26	F	1	09:00P	10:00P	30S	10/05/12-10/05/12	BLUE BLOODS	1	8000.00	8000.00
27	Sa	1	04:58P	06:00P	30S	10/06/12-10/06/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
28	Sa	1	06:57P	07:57P	30S	10/06/12-10/06/12	CRIME TIME SATURDAY	1	2200.00	2200.00
29	Sa	1	12:35A	01:35A	30S	10/06/12-10/06/12	CRIMINAL MINDS	1	500.00	500.00
30	Su	1	10:30A	05:30P	30S	10/07/12-10/07/12	NFL REG SEASON BRONCO GAMES	1	40000.00	40000.00

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NAME CROSSROADS MEDIA
AND 66 Canal Center Plz Ste 555
ADDRESS Alexandria VA 22314-1576
 USA
CONTACT STEPHANIE MARONEY

AMERICAN CROSSROADS
 1401 New York Ave NW Ste 1200
 Washington DC 20005-2167
 USA
PRODUCT EST 1065

Cancellation Notice Required
 Announcement 28 days prior notice

LOCAL SALESPERSON NICOLE ELIE POL **AGENCY EST. NO.** 1065

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/02/12 **AND ENDING** 10/08/12 **NO. WEEKS:** 1

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
Total Contract:								65		147950.00

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