

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA	AMERICAN CROSSROADS	
AND	66 Canal Center Plz Ste 555	1401 New York Ave NW Ste 1200	
ADDRESS	Alexandria VA 22314-1576	Washington DC 20005-2167	
CONTACT	STEPHANIE MARONEY	PRODUCT EST 1088	
LOCAL SALES PERSON	NICOLE ELIE POL	AGENCY EST. NO. 1088	PRODUCT CODE 1300
NATIONAL SALES PERSON			
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:00A	05:28A	30S	10/09/12-10/12/12	NEWS 4 EARLY 5-5:28AM	4	550.00	2200.00
2	10000..	1	05:00A	05:28A	30S	10/15/12-10/15/12	NEWS 4 EARLY 5-5:28AM	1	550.00	550.00
3	01111..	4	05:28A	06:00A	30S	10/09/12-10/12/12	NEWS 4 EARLY 5:28-6:00AM	4	600.00	2400.00
4	10000..	1	05:28A	06:00A	30S	10/15/12-10/15/12	NEWS 4 EARLY 5:28-6:00AM	1	600.00	600.00
5	02222..	8	06:00A	07:00A	30S	10/09/12-10/12/12	NEWS 4 TODAY	8	750.00	6000.00
6	20000..	2	06:00A	07:00A	30S	10/15/12-10/15/12	NEWS 4 TODAY	2	750.00	1500.00
7	01111..	4	07:00A	08:58A	30S	10/09/12-10/12/12	THE EARLY SHOW	4	750.00	3000.00
8	10000..	1	07:00A	08:58A	30S	10/15/12-10/15/12	THE EARLY SHOW	1	750.00	750.00
9	02222..	8	08:58A	09:58A	30S	10/09/12-10/12/12	RACHEL RAY	8	800.00	6400.00
10	20000..	2	08:58A	09:58A	30S	10/15/12-10/15/12	RACHEL RAY	2	800.00	1600.00
11	02222..	8	09:57A	11:00A	30S	10/09/12-10/12/12	PRICE IS RIGHT	8	1500.00	12000.00
12	20000..	2	09:57A	11:00A	30S	10/15/12-10/15/12	PRICE IS RIGHT	2	1500.00	3000.00
13	01111..	4	11:00A	12:00N	30S	10/09/12-10/12/12	YOUNG & THE RESTLESS	4	1000.00	4000.00
14	10000..	1	11:00A	12:00N	30S	10/15/12-10/15/12	YOUNG & THE RESTLESS	1	1000.00	1000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
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AND	66 Canal Center Plz Ste 555	1401 New York Ave NW Ste 1200	
ADDRESS	Alexandria VA 22314-1576	Washington DC 20005-2167	
CONTACT	STEPHANIE MARONEY	PRODUCT EST 1088	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1088	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1			

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	01111..	4	12:00N	12:25P	30S	10/09/12-10/12/12	NEWS 4 AT NOON	4	1000.00	4000.00
16	10000..	1	12:00N	12:25P	30S	10/15/12-10/15/12	NEWS 4 AT NOON	1	1000.00	1000.00
17	01111..	4	04:00P	05:00P	30S	10/09/12-10/12/12	DR PHIL	4	1500.00	6000.00
18	10000..	1	04:00P	05:00P	30S	10/15/12-10/15/12	DR PHIL	1	1500.00	1500.00
19	01111..	4	05:00P	05:30P	30S	10/09/12-10/12/12	NEWS 4 AT 5 PM	4	2000.00	8000.00
20	10000..	1	05:00P	05:30P	30S	10/15/12-10/15/12	NEWS 4 AT 5 PM	1	2000.00	2000.00
21	01111..	4	05:30P	06:00P	30S	10/09/12-10/12/12	CBS EVENING NEWS	4	2500.00	10000.00
22	10000..	1	05:30P	06:00P	30S	10/15/12-10/15/12	CBS EVENING NEWS	1	2500.00	2500.00
23	01111..	4	06:00P	06:30P	30S	10/09/12-10/12/12	CBS4 NEWS AT 6	4	2000.00	8000.00
24	10000..	1	06:00P	06:30P	30S	10/15/12-10/15/12	CBS4 NEWS AT 6	1	2000.00	2000.00
25	.2111..	5	06:30P	06:58P	30S	10/09/12-10/12/12	CBS4 NEWS AT 630PM	5	2000.00	10000.00
26	M	1	08:00P	09:00P	30S	10/15/12-10/15/12	TWO BROKE GIRLS/MIKE & MOLLY	1	7500.00	7500.00
27	M	1	09:00P	10:00P	30S	10/15/12-10/15/12	HAWAII FIVE-0	1	9000.00	9000.00
28	0111111	6	10:00P	10:35P	30S	10/09/12-10/14/12	LATE NEWS M-SU	6	4000.00	24000.00
29	1000000	1	10:00P	10:35P	30S	10/15/12-10/15/12	LATE NEWS M-SU	1	4000.00	4000.00
30	01111..	4	10:35P	11:37P	30S	10/09/12-10/12/12	LATE SHOW WITH DAVID	4	1000.00	4000.00

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NAME	CROSSROADS MEDIA	AMERICAN CROSSROADS	
AND	66 Canal Center Plz Ste 555	1401 New York Ave NW Ste 1200	
ADDRESS	Alexandria VA 22314-1576 USA	Washington DC 20005-2167 USA	
CONTACT	STEPHANIE MARONEY	PRODUCT EST 1088	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1088	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1			

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			FROM	TO						
31	10000..	1	10:35P	11:37P	30S	10/15/12-10/15/12	LATE SHOW WITH DAVID	1	1000.00	1000.00
32	0111..0	3	04:30A	05:00A	30S	10/09/12-10/11/12	CBS MORNING NEWS	3	250.00	750.00
33	1000..0	1	04:30A	05:00A	30S	10/15/12-10/15/12	CBS MORNING NEWS	1	250.00	250.00
34	T	1	06:57P	08:00P	30S	10/09/12-10/09/12	NAVY NCIS	1	15000.00	15000.00
35	T	1	08:00P	09:00P	30S	10/09/12-10/09/12	NCIS: LOS ANGELES	1	10000.00	10000.00
36	T	1	09:00P	10:00P	30S	10/09/12-10/09/12	VEGAS	1	8000.00	8000.00
37	W	1	06:57P	07:57P	30S	10/10/12-10/10/12	SURVIVOR XXV	1	8000.00	8000.00
38	W	1	07:57P	09:00P	30S	10/10/12-10/10/12	CRIMINAL MINDS	1	10000.00	10000.00
39	W	1	09:00P	10:00P	30S	10/10/12-10/10/12	CSI: CRIME SCENE	1	6000.00	6000.00
40	Th	1	09:00P	10:00P	30S	10/11/12-10/11/12	ELEMENTARY	1	11000.00	11000.00
41	F	1	06:57P	08:00P	30S	10/12/12-10/12/12	CSI: NY	1	5000.00	5000.00
42	Sa	1	05:00A	07:30A	30S	10/13/12-10/13/12	SATURDAY 5-730 NEWS ROTATION	1	400.00	400.00
43	Sa	1	04:58P	06:00P	30S	10/13/12-10/13/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
44	Sa	1	06:30P	06:58P	30S	10/13/12-10/13/12	BRONCOS PREVIEW	1	700.00	700.00
45	Sa	1	06:57P	07:57P	30S	10/13/12-10/13/12	CRIME TIME SATURDAY	1	2200.00	2200.00

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AND	66 Canal Center Plz Ste 555	1401 New York Ave NW Ste 1200	
ADDRESS	Alexandria VA 22314-1576 USA	Washington DC 20005-2167 USA	
CONTACT	STEPHANIE MARONEY	PRODUCT EST 1088	
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			FROM	TO						
46	Sa	1	07:57P	08:57P	30S	10/13/12-10/13/12	CRIMETIME SATURDAY	1	2200.00	2200.00
47	Sa	1	08:57P	10:00P	30S	10/13/12-10/13/12	48 HOURS MYSTERY	1	4000.00	4000.00
48	Sa	1	12:35A	01:35A	30S	10/13/12-10/13/12	CRIMINAL MINDS	1	500.00	500.00
49	Su	1	05:57A	07:58A	30S	10/14/12-10/14/12	NEWS 4 THIS MORNING	1	500.00	500.00
50	Su	1	05:58P	06:59P	30S	10/14/12-10/14/12	SIXTY MINUTES SUNDAY	1	12000.00	12000.00
51	Su	1	08:00P	09:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	7500.00	7500.00
52	Su	1	09:00P	10:00P	30S	10/14/12-10/14/12	THE MENTALIST	1	8000.00	8000.00
53	F	1	09:00P	10:00P	30S	10/12/12-10/12/12	BLUE BLOODS	1	8000.00	8000.00
Total Contract:								118		270250.00

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