

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

| | | | | | |
|--|---|------------------------|--|---------------------|--|
| 27783 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732 | | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | CROSSROADS MEDIA | | AMERICAN CROSSROADS | | |
| AND | 66 Canal Center Plz Ste 555 | | 1401 New York Ave NW Ste 1200 | | |
| ADDRESS | Alexandria VA 22314-1576 | USA | Washington DC 20005-2167 | USA | |
| CONTACT | STEPHANIE MARONEY | | PRODUCTEST 1209 | | |
| LOCAL SALESPERSON | NICOLE ELIE POL | AGENCY EST. NO. | 1209 | PRODUCT CODE | 1300 |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|------------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | Sa | 1 | 06:30P | 06:58P | 30S | 10/20/12-10/20/12 | BRONCOS PREVIEW | 1 | 700.00 | 700.00 |
| 2 | Sa | 1 | 10:35P | 11:35P | 30S | 10/20/12-10/20/12 | CSI MIAMI | 1 | 500.00 | 500.00 |
| 3 | Su | 1 | 05:57A | 07:58A | 30S | 10/21/12-10/21/12 | NEWS 4 THIS MORNING | 1 | 500.00 | 500.00 |
| 4 | Sa | 1 | 06:57P | 07:57P | 30S | 10/20/12-10/20/12 | CRIME TIME SATURDAY | 1 | 2200.00 | 2200.00 |
| 5 | 01111.. | 4 | 06:00A | 07:00A | 30S | 10/16/12-10/19/12 | NEWS 4 TODAY | 4 | 750.00 | 3000.00 |
| 6 | 10000.. | 1 | 06:00A | 07:00A | 30S | 10/22/12-10/22/12 | NEWS 4 TODAY | 1 | 900.00 | 900.00 |
| 7 | 01111.. | 4 | 08:58A | 09:58A | 30S | 10/16/12-10/19/12 | RACHEL RAY | 4 | 800.00 | 3200.00 |
| 8 | 10000.. | 1 | 08:58A | 09:58A | 30S | 10/22/12-10/22/12 | RACHEL RAY | 1 | 900.00 | 900.00 |
| 9 | 01111.. | 4 | 09:57A | 11:00A | 30S | 10/16/12-10/19/12 | PRICE IS RIGHT | 4 | 1500.00 | 6000.00 |
| 10 | 10000.. | 1 | 09:57A | 11:00A | 30S | 10/22/12-10/22/12 | PRICE IS RIGHT | 1 | 1800.00 | 1800.00 |
| 11 | Sa | 1 | 05:00A | 07:30A | 30S | 10/20/12-10/20/12 | SATURDAY 5-730 NEWS ROTATION | 1 | 400.00 | 400.00 |
| 12 | 01111.. | 4 | 04:00P | 05:00P | 30S | 10/16/12-10/19/12 | DR PHIL | 4 | 1500.00 | 6000.00 |
| 13 | 10000.. | 1 | 04:00P | 05:00P | 30S | 10/22/12-10/22/12 | DR PHIL | 1 | 1500.00 | 1500.00 |
| 14 | 01111.. | 4 | 11:00A | 12:00N | 30S | 10/16/12-10/19/12 | YOUNG & THE RESTLESS | 4 | 1000.00 | 4000.00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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| ADDRESS | Alexandria VA 22314-1576 USA | Washington DC 20005-2167 USA | |
| CONTACT | STEPHANIE MARONEY | PRODUCT EST 1209 | |
| LOCAL SALESPERSON | NICOLE ELIE POL | AGENCY EST. NO. 1209 | PRODUCT CODE 1300 |
| NATIONAL SALESPERSON | | | |
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|------------------------|---------|------------|--------|--------|--------|-------------------|-----------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 15 | 10000.. | 1 | 11:00A | 12:00N | 30S | 10/22/12-10/22/12 | YOUNG & THE RESTLESS | 1 | 1200.00 | 1200.00 |
| 16 | W | 1 | 09:00P | 10:00P | 30S | 10/17/12-10/17/12 | CSI: CRIME SCENE | 1 | 6000.00 | 6000.00 |
| 17 | T | 1 | 09:00P | 10:00P | 30S | 10/16/12-10/16/12 | VEGAS | 1 | 8000.00 | 8000.00 |
| 18 | Su | 1 | 08:00P | 09:00P | 30S | 10/21/12-10/21/12 | THE GOOD WIFE | 1 | 7500.00 | 7500.00 |
| 19 | 00011.. | 2 | 07:00A | 08:58A | 30S | 10/18/12-10/19/12 | THE EARLY SHOW | 2 | 750.00 | 1500.00 |
| 20 | Th | 1 | 06:57P | 08:00P | 30S | 10/18/12-10/18/12 | THE BIG BANG THEORY/TWO AND | 1 | 8500.00 | 8500.00 |
| 21 | Su | 1 | 05:58P | 06:59P | 30S | 10/21/12-10/21/12 | SIXTY MINUTES SUNDAY | 1 | 10000.00 | 10000.00 |
| 22 | W | 1 | 06:57P | 07:57P | 30S | 10/17/12-10/17/12 | SURVIVOR XXV | 1 | 8000.00 | 8000.00 |
| 23 | F | 1 | 08:00P | 09:00P | 30S | 10/19/12-10/19/12 | CSI: NY | 1 | 5000.00 | 5000.00 |
| 24 | T-Th | 1 | 04:30A | 05:00A | 30S | 10/16/12-10/18/12 | CBS MORNING NEWS | 1 | 250.00 | 250.00 |
| Total Contract: | | | | | | | | 40 | | 87550.00 |

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