

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

27783 AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME CROSSROADS MEDIA
AND 66 Canal Center Plz Ste 555
ADDRESS Alexandria VA 22314-1576
 USA
CONTACT STEPHANIE MARONEY

AMERICAN CROSSROADS
 1401 New York Ave NW Ste 1200
 Washington DC 20005-2167
 USA
PRODUCT EST # 693

Cancellation Notice Required
 Announcement 28 days prior notice

LOCAL SALESPERSON NICOLE ELIE POL **AGENCY EST. NO.** 693

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/16/12 **AND ENDING** 10/22/12 **NO. WEEKS:** 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|------|------------|--------|--------|--------|-------------------|--------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | T-Th | 2 | 04:30A | 05:00A | 30S | 10/16/12-10/18/12 | CBS MORNING NEWS | 2 | 250.00 | 500.00 |
| 2 | M | 1 | 04:30A | 05:00A | 30S | 10/22/12-10/22/12 | CBS MORNING NEWS | 1 | 250.00 | 250.00 |
| 3 | T-F | 4 | 05:00A | 05:28A | 30S | 10/16/12-10/19/12 | NEWS 4 EARLY 5-5:28AM | 4 | 550.00 | 2200.00 |
| 4 | T-F | 4 | 05:28A | 06:00A | 30S | 10/16/12-10/19/12 | NEWS 4 EARLY 5:28-6:00AM | 4 | 550.00 | 2200.00 |
| 5 | T-F | 4 | 06:00A | 07:00A | 30S | 10/16/12-10/19/12 | NEWS 4 TODAY | 4 | 850.00 | 3400.00 |
| 6 | M | 1 | 06:00A | 07:00A | 30S | 10/22/12-10/22/12 | NEWS 4 TODAY | 1 | 850.00 | 850.00 |
| 7 | T-F | 3 | 08:58A | 09:58A | 30S | 10/16/12-10/19/12 | RACHEL RAY | 3 | 900.00 | 2700.00 |
| 8 | T-F | 3 | 09:57A | 11:00A | 30S | 10/16/12-10/19/12 | PRICE IS RIGHT | 3 | 1800.00 | 5400.00 |
| 9 | T-F | 4 | 11:00A | 12:00N | 30S | 10/16/12-10/19/12 | YOUNG & THE RESTLESS | 4 | 1200.00 | 4800.00 |
| 10 | T-F | 3 | 12:00N | 12:25P | 30S | 10/16/12-10/19/12 | NEWS 4 AT NOON | 3 | 1100.00 | 3300.00 |
| 11 | T-F | 3 | 02:00P | 02:58P | 30S | 10/16/12-10/19/12 | LET'S MAKE A DEAL | 3 | 750.00 | 2250.00 |
| 12 | M | 1 | 02:00P | 02:58P | 30S | 10/22/12-10/22/12 | LET'S MAKE A DEAL | 1 | 750.00 | 750.00 |
| 13 | T-F | 3 | 04:00P | 05:00P | 30S | 10/16/12-10/19/12 | DR PHIL | 3 | 1500.00 | 4500.00 |
| 14 | M | 1 | 04:00P | 05:00P | 30S | 10/22/12-10/22/12 | DR PHIL | 1 | 1500.00 | 1500.00 |

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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27783 AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732 ADVERTISER (OR AGENCY AND ADVERTISER)

| | | |
|----------------|-----------------------------|-------------------------------|
| NAME | CROSSROADS MEDIA | AMERICAN CROSSROADS |
| AND | 66 Canal Center Plz Ste 555 | 1401 New York Ave NW Ste 1200 |
| ADDRESS | Alexandria VA 22314-1576 | Washington DC 20005-2167 |
| | USA | USA |
| CONTACT | STEPHANIE MARONEY | PRODUCTEST # 693 |

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| LOCAL SALESPERSON | NICOLE ELIE POL | AGENCY EST. NO. | 693 | PRODUCT CODE | 1300 |
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NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/16/12 **AND ENDING** 10/22/12 **NO. WEEKS:** 1

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| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|------|------------|--------|--------|--------|-------------------|---------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 15 | T-F | 2 | 05:00P | 05:30P | 30S | 10/16/12-10/19/12 | NEWS 4 AT 5 PM | 2 | 2500.00 | 5000.00 |
| 16 | M | 1 | 05:00P | 05:30P | 30S | 10/22/12-10/22/12 | NEWS 4 AT 5 PM | 1 | 2500.00 | 2500.00 |
| 17 | T-F | 1 | 06:00P | 06:30P | 30S | 10/16/12-10/19/12 | CBS4 NEWS AT 6 | 1 | 2500.00 | 2500.00 |
| 18 | M | 1 | 06:00P | 06:30P | 30S | 10/22/12-10/22/12 | CBS4 NEWS AT 6 | 1 | 2500.00 | 2500.00 |
| 19 | T-F | 2 | 06:30P | 06:58P | 30S | 10/16/12-10/19/12 | CBS4 NEWS AT 630PM | 2 | 2500.00 | 5000.00 |
| 20 | Sa | 1 | 04:58P | 06:00P | 30S | 10/20/12-10/20/12 | NEWS 4 AT 5P - SATURDAY | 1 | 750.00 | 750.00 |
| 21 | T-Su | 2 | 10:00P | 10:35P | 30S | 10/16/12-10/21/12 | LATE NEWS M-SU | 2 | 4500.00 | 9000.00 |
| 22 | M | 1 | 10:00P | 10:35P | 30S | 10/22/12-10/22/12 | LATE NEWS M-SU | 1 | 4500.00 | 4500.00 |
| 23 | T-F | 2 | 10:35P | 11:37P | 30S | 10/16/12-10/19/12 | LATE SHOW WITH DAVID | 2 | 1200.00 | 2400.00 |
| 24 | M | 1 | 10:35P | 11:37P | 30S | 10/22/12-10/22/12 | LATE SHOW WITH DAVID | 1 | 1200.00 | 1200.00 |
| 25 | T-F | 2 | 11:37P | 12:37A | 30S | 10/16/12-10/19/12 | LATE LATE SHOW WITH CRAIG | 2 | 750.00 | 1500.00 |
| 26 | W | 1 | 07:57P | 09:00P | 30S | 10/17/12-10/17/12 | CRIMINAL MINDS | 1 | 6500.00 | 6500.00 |
| 27 | Su | 1 | 10:35P | 11:07P | 30S | 10/21/12-10/21/12 | BRONCOS ALL ACCESS | 1 | 1000.00 | 1000.00 |
| 28 | M | 1 | 05:00A | 05:28A | 30S | 10/22/12-10/22/12 | NEWS 4 EARLY 5-5:28AM | 1 | 550.00 | 550.00 |
| 29 | M | 1 | 05:28A | 06:00A | 30S | 10/22/12-10/22/12 | NEWS 4 EARLY 5:28-6:00AM | 1 | 550.00 | 550.00 |
| 30 | M | 1 | 08:58A | 09:58A | 30S | 10/22/12-10/22/12 | RACHEL RAY | 1 | 900.00 | 900.00 |

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| AND | 66 Canal Center Plz Ste 555 | 1401 New York Ave NW Ste 1200 | |
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| CONTACT | STEPHANIE MARONEY | PRODUCTEST # 693 | |
| LOCAL SALESPERSON | NICOLE ELIE POL | AGENCY EST. NO. 693 | PRODUCT CODE 1300 |
| NATIONAL SALESPERSON | | | |
| BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1 | | | |

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|------------------------|------|------------|--------|--------|--------|-------------------|----------------|--------------|--------------------|----------------|
| | | | FROM | TO | | | | | | |
| 31 | M | 1 | 09:57A | 11:00A | 30S | 10/22/12-10/22/12 | PRICE IS RIGHT | 1 | 1800.00 | 1800.00 |
| 32 | M | 1 | 12:00N | 12:25P | 30S | 10/22/12-10/22/12 | NEWS 4 AT NOON | 1 | 1100.00 | 1100.00 |
| 33 | T | 1 | 06:57P | 08:00P | 30S | 10/16/12-10/16/12 | NAVY NCIS | 1 | 12000.00 | 12000.00 |
| Total Contract: | | | | | | | | 61 | | 95850.00 |
| Billing Summary | | | | | | | | | | |
| | | | | | | <u>Oct</u> | <u>Nov</u> | <u>Dec</u> | <u>Total</u> | |
| Qtr 4-12 | | | | | | 95850.00 | .00 | .00 | 95850.00 | |
| | | | | | | | | | GRAND TOTAL | |
| | | | | | | | | | 95850.00 | |

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