



AGREEMENT MADE BETWEEN

# KCNC TV

CONTRACT NO. REV.

1181-63257-1

DATE PRINTED

10/08/12

1044 LINCOLN STREET, DENVER CO 80203

KCNC TV

AND

PAGE 1

1	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 86633	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	PLANNED PARENTHOOD	PLANNED PARENTHOOD	
<b>AND</b>	950 BROADWAY	950 BROADWAY	
<b>ADDRESS</b>	DENVER CO 80203 USA	DENVER CO 80203 USA	
<b>CONTACT</b>		<b>PRODUCT</b> 10/8-10/14	
<b>LOCAL SALESPERSON</b>	Stacey Stark	<b>AGENCY EST. NO.</b>	
<b>NATIONAL SALESPERSON</b>		<b>PRODUCT CODE</b> 1300	
<b>BROADCAST SCHEDULE STARTING</b> 10/08/12 <b>AND ENDING</b> 10/14/12 <b>NO. WEEKS:</b> 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
10/5	NEW ORDER (NB)	\$71,800								
1	11111..	5	05:28A	06:00A	30S	10/08/12-10/12/12	NEWS 4 EARLY 5:28-6:00AM	5	600.00	3000.00
2	00101..	2	06:00A	07:00A	30S	10/10/12-10/12/12	NEWS 4 TODAY	2	750.00	1500.00
3	11111..	5	07:00A	08:58A	30S	10/08/12-10/12/12	THE EARLY SHOW	5	600.00	3000.00
4	Su	1	07:58A	09:30A	30S	10/14/12-10/14/12	CBS SUNDAY MORNING	1	3500.00	3500.00
5	01001..	2	09:57A	11:00A	30S	10/09/12-10/12/12	PRICE IS RIGHT	2	1500.00	3000.00
6	10000..	1	11:00A	12:00N	30S	10/08/12-10/08/12	YOUNG & THE RESTLESS	1	1000.00	1000.00
7	11111..	5	04:00P	05:00P	30S	10/08/12-10/12/12	DR PHIL	5	1100.00	5500.00
8	11111..	5	05:00P	05:30P	30S	10/08/12-10/12/12	NEWS 4 AT 5 PM	5	1600.00	8000.00
9	11011..	4	06:00P	06:30P	30S	10/08/12-10/12/12	CBS4 NEWS AT 6	4	1600.00	6400.00
10	T	1	06:57P	08:00P	30S	10/09/12-10/09/12	NAVY NCIS	1	10000.00	10000.00
11	W	1	09:00P	10:00P	30S	10/10/12-10/10/12	CSI: CRIME SCENE	1	6000.00	6000.00
12	Su	1	08:00P	09:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	6500.00	6500.00
13	1001000	2	10:00P	10:35P	30S	10/08/12-10/11/12	LATE NEWS M-SU	2	3200.00	6400.00
14	0000010	1	10:00P	10:35P	30S	10/13/12-10/13/12	LATE NEWS M-SU	1	3000.00	3000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



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<b>AND</b>	950 BROADWAY	950 BROADWAY	
<b>ADDRESS</b>	DENVER CO 80203	DENVER CO 80203	
<b>CONTACT</b>	USA	USA	
<b>LOCAL SALESPERSON</b>	Stacey Stark	<b>AGENCY EST. NO.</b>	
<b>NATIONAL SALESPERSON</b>		<b>PRODUCT CODE</b>	
		1300	
<b>BROADCAST SCHEDULE STARTING</b> 10/08/12 <b>AND ENDING</b> 10/14/12 <b>NO. WEEKS:</b> 1			

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			FROM	TO						
15	11111..	5	10:35P	11:37P	30S	10/08/12-10/12/12	LATE SHOW WITH DAVID	5	1000.00	5000.00
								41		71800.00
								<b>Total Contract:</b>		
							<b>Billing Summary</b>			
						<b>Qtr 4-12</b>	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Total</b>
						71800.00	.00	.00	71800.00	
								<b>GRAND TOTAL</b>		
								71800.00		

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