

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

339207 AGENCY (OR SERVICE) ACTING AS AGENT FOR 115796 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME	WIRED MEDIA PARTNERS	PLANNED PARENTHOOD FEDERATION OF
AND	1580 Lincoln St Ste 510	434 W 33rd St
ADDRESS	Denver CO 80203-1507	New York NY 10001-2601
	USA	USA
CONTACT	SUZANNE COLLINS	PRODUCT 10/15 - 10/21 2012

Cancellation Notice Required
Announcement 28 days prior notice

LOCAL SALESPERSON	Stacey Stark	AGENCY EST. NO.	12349	PRODUCT CODE	1300
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NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
10/5	NEW ORDER (A.G.)	\$60,800.								
1	11110..	4	05:28A	06:00A	30S	10/15/12-10/18/12	NEWS 4 EARLY 5:28-6:00AM	4	600.00	2400.00
2	00101..	2	06:00A	07:00A	30S	10/17/12-10/19/12	NEWS 4 TODAY	2	750.00	1500.00
3	11111..	5	07:00A	08:58A	30S	10/15/12-10/19/12	THE EARLY SHOW	5	600.00	3000.00
4	10010..	2	09:57A	11:00A	30S	10/15/12-10/18/12	PRICE IS RIGHT	2	1500.00	3000.00
5	11111..	5	04:00P	05:00P	30S	10/15/12-10/19/12	DR PHIL	5	1100.00	5500.00
6	11111..	5	05:00P	05:30P	30S	10/15/12-10/19/12	NEWS 4 AT 5 PM	5	1800.00	9000.00
7	Th	1	09:00P	10:00P	30S	10/18/12-10/18/12	ELEMENTARY	1	8000.00	8000.00
8	F	1	09:00P	10:00P	30S	10/19/12-10/19/12	BLUE BLOODS	1	5000.00	5000.00
9	Sa	1	08:57P	10:00P	30S	10/20/12-10/20/12	48 HOURS MYSTERY	1	2500.00	2500.00
10	Su	1	07:00P	08:00P	30S	10/21/12-10/21/12	THE AMAZING RACE	1	6500.00	6500.00
11	0100100	2	10:00P	10:35P	30S	10/16/12-10/19/12	LATE NEWS M-SU	2	3200.00	6400.00
12	Sa	1	10:00P	10:35P	30S	10/20/12-10/20/12	LATE NEWS M-SU	1	3000.00	3000.00
13	11111..	5	10:35P	11:37P	30S	10/15/12-10/19/12	LATE SHOW WITH DAVID	5	1000.00	5000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
Total Contract:								35		60800.00
Billing Summary										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12						60800.00	.00	.00	60800.00	
									GRAND TOTAL	
									60800.00	

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