

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



KCNC TV

INVOICE

For: PRIORITIES USA ACTION(322386)  
1101 15th St NW Lbby 2  
Washington, DC 20005-5002

Account Exec: NICOLE ELIE POL  
Office: GWTS-PH  
Contract Num: 1181-62533  
Contract Dates: 10/23/2012-10/29/2012  
Customer Order:  
Linked Order:  
CPE: / / 1566

Invoice Num: 1181-435018  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

**PAY BY** 11/27/2012  
Net 30 days

In Account With: MUNDY KATOWITZ MEDIA(6989)  
1322 G St SE  
Washington, DC 20003-3021  
ATTN:Accounts Payable

Product Desc: EST # 1566

Broadcast airtimes represented are reported to the nearest minute.  
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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	NEWS 4 EARLY 5:28-6:00AM	10/23/2012-10/26/2012	. T W T F . .	30	4	550.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T W T F . .	4	550.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	05:42 AM		PRATV1224H	30	550.00			
10/24/2012	We	05:41 AM		PRATV1229H	30	550.00			
10/25/2012	Th	05:44 AM		PRATV1229H	30	550.00			
10/26/2012	Fr	05:59 AM		PRATV1229H	30	550.00			
3	NEWS 4 TODAY	10/23/2012-10/26/2012	. T W T F . .	30	4	850.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T W T F . .	4	850.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	06:20 AM		PRATV1219H	30	850.00			
10/24/2012	We	06:45 AM		PRATV1229H	30	850.00			
10/25/2012	Th	06:21 AM		PRATV1229H	30	850.00			
10/26/2012	Fr	06:56 AM		PRATV1229H	30	850.00			
5	THE EARLY SHOW	10/23/2012-10/26/2012	. T W T F . .	30	4	850.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T W T F . .	4	850.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	08:58 AM		PRATV1224H	30	850.00			
10/24/2012	We	08:11 AM		PRATV1229H	30	850.00			
10/25/2012	Th	08:29 AM		PRATV1229H	30	850.00			
10/26/2012	Fr	08:27 AM		PRATV1229H	30	850.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
7	NEWS 4 EARLY 5-5:28AM	10/23/2012-10/26/2012	. . W . . . .	30	1	550.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . W . . . .	1	550.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	05:19 AM		PRATV1229H	30	550.00			
9	RACHEL RAY	10/23/2012-10/26/2012	. . W T . . .	30	2	900.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . W T . . .	2	900.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	08:59 AM		PRATV1229H	30	900.00			
10/25/2012	Th	08:59 AM		PRATV1229H	30	900.00			
10	PRICE IS RIGHT	10/23/2012-10/26/2012	. . W . . . .	60	1	3,600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . W . . . .	1	3,600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	10:29 AM		PRATV1203H	60	3,600.00			
13	NEWS 4 AT NOON	10/23/2012-10/26/2012	. T . . F . .	30	2	1,100.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T . . F . .	2	1,100.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	12:23 PM		PRATV1219H	30	1,100.00			
10/26/2012	Fr	12:12 PM		PRATV1229H	30	1,100.00			

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19	DR PHIL	10/23/2012-10/26/2012	. T . T . . .	30	2	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T . T . . .	2	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	04:10 PM		PRATV1224H	30	1,500.00			
10/25/2012	Th	04:57 PM		PRATV1229H	30	1,500.00			
21	NEWS 4 AT 5 PM	10/23/2012-10/26/2012	. . W . F . .	30	2	2,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . W . F . .	2	2,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	05:21 PM		PRATV1229H	30	2,500.00			
10/26/2012	Fr	05:27 PM		PRATV1229H	30	2,500.00			
22	CBS4 NEWS AT 6	10/23/2012-10/26/2012	. T . T . . .	60	2	5,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T . T . . .	2	5,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	06:20 PM		PRATV1203H	60	5,000.00			
10/25/2012	Th	06:19 PM		PRATV1203H	60	5,000.00			
24	CBS4 NEWS AT 630PM	10/23/2012-10/26/2012	. T W . F . .	30	3	2,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T W . F . .	3	2,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	06:47 PM		PRATV1219H	30	2,500.00			
10/24/2012	We	06:55 PM		PRATV1229H	30	2,500.00			

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Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/26/2012	Fr	06:42 PM		PRATV1229H	30	2,500.00			
25	LATE SHOW WITH DAVID LETTERMAN		10/23/2012-10/26/2012		. T . T F . .	30	3	1,200.00	
Week Of		MTWTFSS		Spots Per Week		Rate			
10/22/2012-10/28/2012		. T . T F . .		3		1,200.00			
10/23/2012	Tu	10:49 PM		PRATV1224H	30	1,200.00			
10/25/2012	Th	10:58 PM		PRATV1229H	30	1,200.00			
10/26/2012	Fr	11:32 PM		PRATV1229H	30	1,200.00			
27	LATE LATE SHOW WITH CRAIG FERGUSO		10/23/2012-10/26/2012		. . W T . . .	30	2	750.00	
Week Of		MTWTFSS		Spots Per Week		Rate			
10/22/2012-10/28/2012		. . W T . . .		2		750.00			
10/24/2012	We	12:33 AM		PRATV1229H	30	750.00			
10/25/2012	Th	11:57 PM		PRATV1229H	30	750.00			
33	NEWS 4 AT 5P - SATURDAY		10/27/2012-10/27/2012		. . . . . S .	30	1	750.00	
Week Of		MTWTFSS		Spots Per Week		Rate			
10/22/2012-10/28/2012		. . . . . S .		1		750.00			
10/27/2012	Sa				30				Credit

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
36	CBS SUNDAY MORNING	10/28/2012-10/28/2012	.....S	30	1	5,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		.....S	1	5,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	09:30 AM		PRATV1229H	30	5,500.00			
38	48 HOURS MYSTERY	10/27/2012-10/27/2012	.....S.	30	1	4,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		.....S.	1	4,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	08:59 PM		PRATV1229H	30	4,000.00			
39	CLOSER	10/28/2012-10/28/2012	.....S	30	1	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		.....S	1	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	11:30 PM		PRATV1229H	30	500.00			
45	LATE NEWS M-SU	10/23/2012-10/26/2012	..W....	60	1	9,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		..W....	1	9,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	10:31 PM		PRATV1203H	60	9,000.00			

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47	SATURDAY 5-730 NEWS ROTATION	10/27/2012-10/27/2012	.....S.	30	1	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		.....S.	1	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	07:10 AM		PRATV1229H	30	400.00			
48	THE TALK	10/23/2012-10/26/2012	...T...	30	1	750.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		...T...	1	750.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	01:59 PM		PRATV1229H	30	750.00			
50	JEFF PROBST SHOW	10/23/2012-10/26/2012	..W....	30	1	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		..W....	1	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	03:54 PM		PRATV1229H	30	1,000.00			
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals 39		68,900.00	10,335.00	58,565.00	0.00	0.00	0.00		

**Billing Notes**  
CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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**Billing Notes**

DUPLICATE

Wire Transfer Instructions:

For Billing Inquiries Please Contact:  
Controller's Dept.  
212-856-8000

Gross Billing	68,900.00
Trade Value	0.00
Agency Commission	10,335.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
<b>Pay This Amount</b>	<b>58,565.00</b>

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