

# KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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|--|---|--|--|
| 6989   | <b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 322386 | <b>ADVERTISER (OR AGENCY AND ADVERTISER)</b> | <b>Cancellation Notice Required</b><br>Announcement 28 days prior notice |
| <b>NAME</b>  | MUNDY KATOWITZ MEDIA                                  | PRIORITIES USA ACTION                        |  |
| <b>AND</b>   | 1322 G St SE  | 1101 15th St NW Lbby 2                       |  |
| <b>ADDRESS</b>   | Washington DC 20003-3021<br>USA                       | Washington DC 20005-5002<br>USA              |  |
| <b>CONTACT</b>   | CASEY BESSETTE  | <b>PRODUCT:</b> 60'S                         |  |
| <b>LOCAL SALESPERSON</b>   | NICOLE ELIE POL                                       | <b>AGENCY EST. NO.</b> 1788                  | <b>PRODUCT CODE</b> 1300   |
| <b>NATIONAL SALESPERSON</b>  |   |  |  |
| <b>BROADCAST SCHEDULE STARTING</b> 10/20/12 <b>AND ENDING</b> 10/22/12 <b>NO. WEEKS:</b> 1 |   |  |  |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM                   | DAYS    | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------------------------|---------|------------|--------|--------|--------|-------------------|-------------------------|--------------|-----------|----------------|
|                        |         |            | FROM   | TO     |        |                   |                         |              |           |                |
| 1                      | 10000.. | 1          | 05:00A | 05:28A | 60S    | 10/22/12-10/22/12 | NEWS 4 EARLY 5-5:28AM   | 1            | 1200.00   | 1200.00        |
| 2                      | 10000.. | 1          | 06:00A | 07:00A | 60S    | 10/22/12-10/22/12 | NEWS 4 TODAY            | 1            | 1700.00   | 1700.00        |
| 3                      | .....1. | 1          | 04:58P | 06:00P | 60S    | 10/20/12-10/20/12 | NEWS 4 AT 5P - SATURDAY | 1            | 1500.00   | 1500.00        |
| 4                      | .....1. | 1          | 10:35P | 11:35P | 60S    | 10/20/12-10/20/12 | CSI MIAMI               | 1            | 1000.00   | 1000.00        |
| 5                      | .....1. | 1          | 11:35P | 12:35A | 60S    | 10/20/12-10/20/12 | CLOSER                  | 1            | 800.00    | 800.00         |
| 6                      | .....1  | 1          | 05:57A | 07:58A | 60S    | 10/21/12-10/21/12 | NEWS 4 THIS MORNING     | 1            | 1000.00   | 1000.00        |
| 7                      | .....1  | 1          | 12:07A | 01:07A | 60S    | 10/21/12-10/21/12 | CSI MIAMI WEEKEND       | 1            | 600.00    | 600.00         |
| <b>Total Contract:</b> |         |            |        |        |        |                   |                         | 7            |           | 7800.00        |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION