

# KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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6989	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 322386	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	MUNDY KATOWITZ MEDIA	PRIORITIES USA ACTION
<b>AND</b>	1322 G St SE	1101 15th St NW Lbby 2
<b>ADDRESS</b>	Washington DC 20003-3021	Washington DC 20005-5002
	USA	USA
<b>CONTACT</b>	CASEY BESSETTE	<b>PRODUCT</b> PRIORITIES USA ACTION EST #1790
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 1790
		<b>PRODUCT CODE</b> 1300

**Cancellation Notice Required**  
Announcement 28 days prior notice

<b>NATIONAL SALESPERSON</b>	
<b>BROADCAST SCHEDULE STARTING</b> 10/30/12 <b>AND ENDING</b> 11/06/12 <b>NO. WEEKS:</b> 2	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00010..	1	05:28A	06:00A	60S	11/01/12-11/01/12	NEWS 4 EARLY 5:28-6:00AM	1	1300.00	1300.00
2	01000..	1	05:28A	06:00A	60S	11/06/12-11/06/12	NEWS 4 EARLY 5:28-6:00AM	1	1300.00	1300.00
3	00001..	1	06:00A	07:00A	60S	11/02/12-11/02/12	NEWS 4 TODAY	1	1700.00	1700.00
4	11000..	2	06:00A	07:00A	60S	11/05/12-11/06/12	NEWS 4 TODAY	2	1700.00	3400.00
5	00100..	1	09:57A	11:00A	60S	10/31/12-10/31/12	PRICE IS RIGHT	1	3600.00	3600.00
6	0100..0	1	04:30A	05:00A	60S	10/30/12-10/30/12	CBS MORNING NEWS	1	500.00	500.00
7	.....1.	1	04:58P	06:00P	60S	11/03/12-11/03/12	NEWS 4 AT 5P - SATURDAY	1	1500.00	1500.00
8	.....1.	1	10:35P	11:35P	60S	11/03/12-11/03/12	CSI MIAMI	1	1000.00	1000.00
9	.....1.	1	11:35P	12:35A	60S	11/03/12-11/03/12	CLOSER	1	800.00	800.00
10	.....1.	1	12:35A	01:35A	60S	11/03/12-11/03/12	CRIMINAL MINDS	1	600.00	600.00
11	.....1	1	05:57A	07:58A	60S	11/04/12-11/04/12	NEWS 4 THIS MORNING	1	1000.00	1000.00
12	.....1	1	10:35P	11:07P	60S	11/04/12-11/04/12	BRONCOS ALL ACCESS	1	2000.00	2000.00
13	.....1	1	11:07P	12:07A	60S	11/04/12-11/04/12	CLOSER	1	1000.00	1000.00
14	.....1	1	12:07A	01:07A	60S	11/04/12-11/04/12	CSI MIAMI WEEKEND	1	600.00	600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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			FROM	TO						
<b>Total Contract:</b>								15		20300.00

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