

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

| | | | |
|--|---|--|--|
| 6989 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386 | ADVERTISER (OR AGENCY AND ADVERTISER) | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | MUNDY KATOWITZ MEDIA | PRIORITIES USA ACTION | |
| AND | 1322 G St SE | 1101 15th St NW Lbby 2 | |
| ADDRESS | Washington DC 20003-3021 | Washington DC 20005-5002 | |
| CONTACT | CASEY BESSETTE | PRODUCT EST # 1565 | |
| LOCAL SALESPERSON | NICOLE ELIE POL | AGENCY EST. NO. 1565 | PRODUCT CODE 1300 |
| NATIONAL SALESPERSON | | | |
| BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1 | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|--------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 | 01111.. | 4 | 05:28A | 06:00A | 30S | 10/16/12-10/19/12 | NEWS 4 EARLY 5:28-6:00AM | 4 | 500.00 | 2000.00 |
| 2 | 10000.. | 1 | 05:28A | 06:00A | 30S | 10/22/12-10/22/12 | NEWS 4 EARLY 5:28-6:00AM | 1 | 550.00 | 550.00 |
| 3 | 01111.. | 4 | 06:00A | 07:00A | 30S | 10/16/12-10/19/12 | NEWS 4 TODAY | 4 | 750.00 | 3000.00 |
| 4 | 10000.. | 1 | 06:00A | 07:00A | 30S | 10/22/12-10/22/12 | NEWS 4 TODAY | 1 | 850.00 | 850.00 |
| 5 | 01111.. | 4 | 07:00A | 08:58A | 30S | 10/16/12-10/19/12 | THE EARLY SHOW | 4 | 750.00 | 3000.00 |
| 6 | 10000.. | 1 | 07:00A | 08:58A | 30S | 10/22/12-10/22/12 | THE EARLY SHOW | 1 | 850.00 | 850.00 |
| 7 | 01111.. | 4 | 05:00A | 05:28A | 30S | 10/16/12-10/19/12 | NEWS 4 EARLY 5-5:28AM | 4 | 500.00 | 2000.00 |
| 8 | 10000.. | 1 | 05:00A | 05:28A | 30S | 10/22/12-10/22/12 | NEWS 4 EARLY 5-5:28AM | 1 | 550.00 | 550.00 |
| 9 | 01010.. | 2 | 08:58A | 09:58A | 30S | 10/16/12-10/18/12 | RACHEL RAY | 2 | 800.00 | 1600.00 |
| 10 | 01111.. | 4 | 09:57A | 11:00A | 30S | 10/16/12-10/19/12 | PRICE IS RIGHT | 4 | 1500.00 | 6000.00 |
| 11 | 00100.. | 1 | 11:00A | 12:00N | 30S | 10/17/12-10/17/12 | YOUNG & THE RESTLESS | 1 | 1000.00 | 1000.00 |
| 12 | 10000.. | 1 | 11:00A | 12:00N | 30S | 10/22/12-10/22/12 | YOUNG & THE RESTLESS | 1 | 1200.00 | 1200.00 |
| 13 | 01111.. | 4 | 12:00N | 12:25P | 30S | 10/16/12-10/19/12 | NEWS 4 AT NOON | 4 | 1000.00 | 4000.00 |
| 14 | 10000.. | 1 | 12:00N | 12:25P | 30S | 10/22/12-10/22/12 | NEWS 4 AT NOON | 1 | 1100.00 | 1100.00 |

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|------|---------|------------|--------|--------|--------|-------------------|---------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 15 | 00001.. | 1 | 12:30P | 01:00P | 30S | 10/19/12-10/19/12 | BOLD & BEAUTIFUL | 1 | 1000.00 | 1000.00 |
| 16 | 01111.. | 4 | 02:00P | 02:58P | 30S | 10/16/12-10/19/12 | LET'S MAKE A DEAL | 4 | 750.00 | 3000.00 |
| 18 | 00101.. | 2 | 02:58P | 04:00P | 30S | 10/17/12-10/19/12 | JEFF PROBST SHOW | 2 | 1000.00 | 2000.00 |
| 19 | 01010.. | 2 | 04:00P | 05:00P | 30S | 10/16/12-10/18/12 | DR PHIL | 2 | 1500.00 | 3000.00 |
| 20 | 10000.. | 1 | 04:00P | 05:00P | 30S | 10/22/12-10/22/12 | DR PHIL | 1 | 1500.00 | 1500.00 |
| 21 | 01111.. | 4 | 05:00P | 05:30P | 30S | 10/16/12-10/19/12 | NEWS 4 AT 5 PM | 4 | 2000.00 | 8000.00 |
| 22 | 01110.. | 3 | 06:00P | 06:30P | 30S | 10/16/12-10/18/12 | CBS4 NEWS AT 6 | 3 | 2000.00 | 6000.00 |
| 23 | 10000.. | 1 | 06:00P | 06:30P | 30S | 10/22/12-10/22/12 | CBS4 NEWS AT 6 | 1 | 2500.00 | 2500.00 |
| 24 | .1111.. | 4 | 06:30P | 06:58P | 30S | 10/16/12-10/19/12 | CBS4 NEWS AT 630PM | 4 | 2000.00 | 8000.00 |
| 25 | 01111.. | 4 | 10:35P | 11:37P | 30S | 10/16/12-10/19/12 | LATE SHOW WITH DAVID | 4 | 1000.00 | 4000.00 |
| 26 | 10000.. | 1 | 10:35P | 11:37P | 30S | 10/22/12-10/22/12 | LATE SHOW WITH DAVID | 1 | 1200.00 | 1200.00 |
| 27 | 00111.. | 3 | 11:37P | 12:37A | 30S | 10/17/12-10/19/12 | LATE LATE SHOW WITH CRAIG | 3 | 500.00 | 1500.00 |
| 29 | .1111.. | 4 | 12:35A | 01:05A | 30S | 10/16/12-10/19/12 | | 4 | 250.00 | 1000.00 |
| 31 | 0112..0 | 4 | 04:30A | 05:00A | 30S | 10/16/12-10/18/12 | CBS MORNING NEWS | 4 | 250.00 | 1000.00 |
| 33 | Sa | 1 | 04:58P | 06:00P | 30S | 10/20/12-10/20/12 | NEWS 4 AT 5P - SATURDAY | 1 | 750.00 | 750.00 |

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Cancellation Notice Required
Announcement 28 days prior notice

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| | | | FROM | TO | | | | | | |
| 34 | Sa | 2 | 10:35P | 11:35P | 30S | 10/20/12-10/20/12 | CSI MIAMI | 2 | 500.00 | 1000.00 |
| 35 | Su | 1 | 05:57A | 07:58A | 30S | 10/21/12-10/21/12 | NEWS 4 THIS MORNING | 1 | 500.00 | 500.00 |
| 36 | Su | 1 | 07:58A | 09:30A | 30S | 10/21/12-10/21/12 | CBS SUNDAY MORNING | 1 | 5000.00 | 5000.00 |
| 37 | Su | 1 | 09:30A | 10:00A | 30S | 10/21/12-10/21/12 | | 1 | 1000.00 | 1000.00 |
| 38 | F | 1 | 09:00P | 10:00P | 30S | 10/19/12-10/19/12 | BLUE BLOODS | 1 | 5000.00 | 5000.00 |
| 39 | Su | 2 | 11:07P | 12:07A | 30S | 10/21/12-10/21/12 | CLOSER | 2 | 500.00 | 1000.00 |
| 40 | 00100.. | 1 | 01:00P | 02:00P | 30S | 10/17/12-10/17/12 | THE TALK | 1 | 750.00 | 750.00 |
| 41 | 10000.. | 1 | 08:58A | 09:58A | 30S | 10/22/12-10/22/12 | RACHEL RAY | 1 | 900.00 | 900.00 |
| 42 | 10000.. | 1 | 09:57A | 11:00A | 30S | 10/22/12-10/22/12 | PRICE IS RIGHT | 1 | 1800.00 | 1800.00 |
| 43 | 0100101 | 3 | 10:00P | 10:35P | 30S | 10/16/12-10/21/12 | LATE NEWS M-SU | 3 | 4000.00 | 12000.00 |
| Total Contract: | | | | | | | | 86 | | 101100.00 |
| Billing Summary | | | | | | | | | | |
| | | | | | | <u>Oct</u> | <u>Nov</u> | <u>Dec</u> | <u>Total</u> | |
| Qtr 4-12 | | | | | | 101100.00 | .00 | .00 | 101100.00 | |
| | | | | | | | | GRAND TOTAL | | 101100.00 |

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