

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 55187	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	NATIONAL MEDIA RESEARCH PLANNING	REPUBLICAN NATIONAL COMMITTEE
AND	815 Slaters Ln	310 1st St SE
ADDRESS	Alexandria VA 22314-1219	Washington DC 20003-1885
	USA	USA
CONTACT	BEN ANGLE	PRODUCT EST # 3546
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 3546
		PRODUCT CODE 1300
NATIONAL SALESPERSON		
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:00A	05:28A	30S	11/02/12-11/02/12	NEWS 4 EARLY 5-5:28AM	1	600.00	600.00
2	11000..	2	05:00A	05:28A	30S	11/05/12-11/06/12	NEWS 4 EARLY 5-5:28AM	2	600.00	1200.00
3	00001..	1	05:28A	06:00A	30S	11/02/12-11/02/12	NEWS 4 EARLY 5:28-6:00AM	1	800.00	800.00
4	11000..	2	05:28A	06:00A	30S	11/05/12-11/06/12	NEWS 4 EARLY 5:28-6:00AM	2	800.00	1600.00
5	00001..	1	06:00A	07:00A	30S	11/02/12-11/02/12	NEWS 4 TODAY	1	1000.00	1000.00
6	11000..	2	06:00A	07:00A	30S	11/05/12-11/06/12	NEWS 4 TODAY	2	1000.00	2000.00
7	00002..	2	07:00A	08:58A	30S	11/02/12-11/02/12	THE EARLY SHOW	2	850.00	1700.00
8	22000..	4	07:00A	08:58A	30S	11/05/12-11/06/12	THE EARLY SHOW	4	850.00	3400.00
92	2	05:57A	07:58A	30S	11/04/12-11/04/12	NEWS 4 THIS MORNING	2	500.00	1000.00
10	Su	1	09:30A	10:00A	30S	11/04/12-11/04/12		1	1000.00	1000.00
11	00011..	2	04:00P	05:00P	30S	11/01/12-11/02/12	DR PHIL	2	2000.00	4000.00
12	10000..	1	04:00P	05:00P	30S	11/05/12-11/05/12	DR PHIL	1	2000.00	2000.00
13	00011..	2	05:00P	05:30P	30S	11/01/12-11/02/12	NEWS 4 AT 5 PM	2	3000.00	6000.00
14	10000..	1	05:00P	05:30P	30S	11/05/12-11/05/12	NEWS 4 AT 5 PM	1	3000.00	3000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
15	00011..	2	06:00P	06:30P	30S	11/01/12-11/02/12	CBS4 NEWS AT 6	2	3000.00	6000.00
16	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	CBS4 NEWS AT 6	1	3000.00	3000.00
17	.0011..	2	06:30P	06:58P	30S	11/01/12-11/02/12	CBS4 NEWS AT 630PM	2	3000.00	6000.00
18	Sa	2	04:58P	06:00P	30S	11/03/12-11/03/12	NEWS 4 AT 5P - SATURDAY	2	750.00	1500.00
19	Sa	1	08:57P	10:00P	30S	11/03/12-11/03/12	48 HOURS MYSTERY	1	5500.00	5500.00
20	Su	1	10:58A	02:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	55000.00	55000.00
21	00011.11.	4	10:00P 10:00P	10:35P 11:00P	30S	11/01/12-11/04/12	LATE NEWS M-SU	4	5000.00	20000.00
22	00011..	2	10:35P	11:37P	30S	11/01/12-11/02/12	LATE SHOW WITH DAVID	2	2000.00	4000.00
23	10000..	1	10:35P	11:37P	30S	11/05/12-11/05/12	LATE SHOW WITH DAVID	1	2000.00	2000.00
24	Sa	1	10:35P	11:35P	30S	11/03/12-11/03/12	CSI MIAMI	1	500.00	500.00
25	Su	1	10:35P	11:07P	30S	11/04/12-11/04/12	BRONCOS ALL ACCESS	1	1500.00	1500.00
26	10000.0	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-SU	1	5000.00	5000.00
Total Contract:								43		139300.00

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