

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 55187	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	NATIONAL MEDIA RESEARCH PLANNING	REPUBLICAN NATIONAL COMMITTEE
AND	815 Slaters Ln	310 1st St SE
ADDRESS	Alexandria VA 22314-1219	Washington DC 20003-1885
	USA	USA
CONTACT	TRACEY ROBINSON	PRODUCT EST #2988
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2988
NATIONAL SALESPERSON		PRODUCT CODE 1300
BROADCAST SCHEDULE STARTING 08/11/12 AND ENDING 08/17/12 NO. WEEKS: 1		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11111..	5	05:28A	06:00A	30S	08/13/12-08/17/12	NEWS 4 EARLY 5:28-6:00AM	5	450.00	2250.00
2	11111..	5	06:00A	07:00A	30S	08/13/12-08/17/12	NEWS 4 TODAY	5	600.00	3000.00
3	11111..	5	07:00A	08:58A	30S	08/13/12-08/17/12	THE EARLY SHOW	5	525.00	2625.00
4	Su	1	05:57A	07:58A	30S	08/12/12-08/12/12	NEWS 4 THIS MORNING	1	350.00	350.00
5	10111..	4	11:00A	12:00N	30S	08/13/12-08/17/12	YOUNG & THE RESTLESS	4	550.00	2200.00
6	11111..	5	06:00P	06:30P	30S	08/13/12-08/17/12	CBS4 NEWS AT 6	5	900.00	4500.00
7	.1121..	5	06:30P	06:58P	30S	08/14/12-08/17/12	CBS4 NEWS AT 630PM	5	875.00	4375.00
8	T	1	06:57P	08:00P	30S	08/14/12-08/14/12	NAVY NCIS	1	5000.00	5000.00
9	Th	1	09:00P	10:00P	30S	08/16/12-08/16/12		1	4000.00	4000.00
10	Th	1	09:00P	10:00P	30S	08/16/12-08/16/12	PERSON OF INTEREST	1	4500.00	4500.00
11	1111100	5	10:00P	10:35P	30S	08/13/12-08/17/12	LATE NEWS M-SU	5	2300.00	11500.00
12	11111..	5	10:35P	11:37P	30S	08/13/12-08/17/12	LATE SHOW WITH DAVID	5	675.00	3375.00
13	Su	2	11:58A	05:00P	30S	08/12/12-08/12/12	CBS GOLF - PGA CHAMPIONSHIP	2	3000.00	6000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

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			FROM	TO						
Total Contract:								45		53675.00
							Billing Summary			
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
Qtr 3-12						.00	53675.00	.00	53675.00	
								GRAND TOTAL		
								53675.00		

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