

# KCNC TV

1044 LINCOLN STREET, DENVER CO 80203

KCNC TV

AND

PAGE 1

24184 AGENCY (OR SERVICE) ACTING AS AGENT FOR 330290 ADVERTISER (OR AGENCY AND ADVERTISER)

**NAME** MENTZER MEDIA SERVICES  
**AND** 600 Fairmount Ave Ste 306  
**ADDRESS** Towson MD 21286-1002  
 USA  
**CONTACT** stephanie kohlbauer

RESTORE OUR FUTURE  
 1250 Eye Street NW  
 Ste 900  
 Washington DC 20005  
 USA  
**PRODUCT** EST #338

**Cancellation Notice Required**  
 Announcement 28 days prior notice

**LOCAL SALESPERSON** NICOLE ELIE POL **AGENCY EST. NO.** 338

**PRODUCT CODE** 1300

**NATIONAL SALESPERSON**

**BROADCAST SCHEDULE STARTING** 08/14/12 **AND ENDING** 08/20/12 **NO. WEEKS:** 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	06:00A	07:00A	30S	08/14/12-08/17/12	NEWS 4 TODAY	4	600.00	2400.00
2	01111..	4	07:00A	08:58A	30S	08/14/12-08/17/12	THE EARLY SHOW	4	525.00	2100.00
3	01111..	4	04:00P	05:00P	30S	08/14/12-08/17/12	DR PHIL	4	650.00	2600.00
4	02222..	8	05:00P	05:30P	30S	08/14/12-08/17/12	NEWS 4 AT 5 PM	8	925.00	7400.00
5	01111..	4	06:00P	06:30P	30S	08/14/12-08/17/12	CBS4 NEWS AT 6	4	900.00	3600.00
6	.1211..	5	06:30P	06:58P	30S	08/14/12-08/17/12	CBS4 NEWS AT 630PM	5	875.00	4375.00
7	0111111	6	10:00P	10:35P	30S	08/14/12-08/19/12	LATE NEWS M-SU	6	2300.00	13800.00
8	T	1	06:57P	08:00P	30S	08/14/12-08/14/12	NAVY NCIS	1	5000.00	5000.00
9	T	1	08:00P	09:00P	30S	08/14/12-08/14/12	NCIS: LOS ANGELES	1	4500.00	4500.00
10	T	1	09:00P	10:00P	30S	08/14/12-08/14/12	THE MENTALIST	1	4000.00	4000.00
11	W	1	06:58P	08:00P	30S	08/15/12-08/15/12	BIG BROTHER	1	4000.00	4000.00
12	W	1	07:57P	09:00P	30S	08/15/12-08/15/12	CRIMINAL MINDS	1	4000.00	4000.00
13	W	1	09:00P	10:00P	30S	08/15/12-08/15/12	CSI: CRIME SCENE	1	4500.00	4500.00
14	Th	1	08:00P	09:00P	30S	08/16/12-08/16/12	BIG BROTHER	1	4000.00	4000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

# KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 2

24184	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 330290	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	MENTZER MEDIA SERVICES	RESTORE OUR FUTURE
<b>AND</b>	600 Fairmount Ave Ste 306	1250 Eye Street NW
<b>ADDRESS</b>	Towson MD 21286-1002	Ste 900
	USA	Washington DC 20005
<b>CONTACT</b>	stephanie kohlbauer	USA
		<b>PRODUCT</b> EST #338
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 338
		<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>		
<b>BROADCAST SCHEDULE STARTING</b> 08/14/12 <b>AND ENDING</b> 08/20/12 <b>NO. WEEKS:</b> 1		

**Cancellation Notice Required**  
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	Su	1	09:00P	10:00P	30S	08/19/12-08/19/12	THE MENTALIST	1	4500.00	4500.00
16	F	1	06:57P	08:00P	30S	08/17/12-08/17/12	UNDERCOVER BOSS	1	3500.00	3500.00
17	F	1	08:00P	09:00P	30S	08/17/12-08/17/12	CSI: NY	1	3000.00	3000.00
18	F	1	09:00P	10:00P	30S	08/17/12-08/17/12	BLUE BLOODS	1	3500.00	3500.00
19	Sa	1	07:57P	08:57P	30S	08/18/12-08/18/12	CRIMETIME SATURDAY	1	2000.00	2000.00
20	Sa	1	08:57P	10:00P	30S	08/18/12-08/18/12	48 HOURS MYSTERY	1	2500.00	2500.00
21	Su	2	05:57A	07:58A	30S	08/19/12-08/19/12	NEWS 4 THIS MORNING	2	350.00	700.00
22	Su	1	07:58A	09:30A	30S	08/19/12-08/19/12	CBS SUNDAY MORNING	1	2200.00	2200.00
23	Su	1	05:58P	06:59P	30S	08/19/12-08/19/12	SIXTY MINUTES SUNDAY	1	5000.00	5000.00
24	Su	1	07:00P	08:00P	30S	08/19/12-08/19/12	BIG BROTHER	1	4000.00	4000.00
25	Su	1	08:00P	09:00P	30S	08/19/12-08/19/12	THE GOOD WIFE	1	3500.00	3500.00
26	10000..	1	06:00A	07:00A	30S	08/20/12-08/20/12	NEWS 4 TODAY	1	600.00	600.00
27	10000..	1	07:00A	08:58A	30S	08/20/12-08/20/12	THE EARLY SHOW	1	525.00	525.00
28	10000..	1	04:00P	05:00P	30S	08/20/12-08/20/12	DR PHIL	1	650.00	650.00
29	20000..	2	05:00P	05:30P	30S	08/20/12-08/20/12	NEWS 4 AT 5 PM	2	925.00	1850.00
30	10000..	1	06:00P	06:30P	30S	08/20/12-08/20/12	CBS4 NEWS AT 6	1	900.00	900.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

# KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 3

24184	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 330290	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	MENTZER MEDIA SERVICES	RESTORE OUR FUTURE
<b>AND</b>	600 Fairmount Ave Ste 306	1250 Eye Street NW
<b>ADDRESS</b>	Towson MD 21286-1002	Ste 900
	USA	Washington DC 20005
<b>CONTACT</b>	stephanie kohlbauer	USA
		<b>PRODUCT</b> EST #338
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 338
<b>NATIONAL SALESPERSON</b>		<b>PRODUCT CODE</b> 1300
<b>BROADCAST SCHEDULE STARTING</b> 08/14/12 <b>AND ENDING</b> 08/20/12 <b>NO. WEEKS:</b> 1		

**Cancellation Notice Required**  
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
31	1000000	1	10:00P	10:35P	30S	08/20/12-08/20/12	LATE NEWS M-SU	1	2300.00	2300.00
32	M	1	09:00P	10:00P	30S	08/20/12-08/20/12	HAWAII FIVE-0	1	4000.00	4000.00
<b>Total Contract:</b>								62		111500.00
<b>Billing Summary</b>										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
<b>Qtr 3-12</b>						.00	111500.00	.00	111500.00	
								<b>GRAND TOTAL</b>		111500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION