

**KXAS-TV**

**QUARTERLY LIST OF PROGRAMMING  
PROVIDING THE MOST SIGNIFICANT TREATMENT  
OF COMMUNITY ISSUES**

**JULY- SEPTEMBER, 2000**

## **QUARTERLY ISSUES AND PROGRAMS REPORT JULY - SEPTEMBER, 2000**

Through formal and informal ascertainment of the general public, community leaders, public officials - inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

### **COMMUNITY ISSUES**

Alcohol and Drug Abuse

Consumer

Crime and Law Enforcement

Cultural

Economic Development

Education

Environment

Family

Government

Health and Medical

Housing

Poverty

Race Relations

Religion

Safety

Transportation

## REGULARLY SCHEDULED PROGRAMS

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

### 5 TALK STREET (quarterly; 30 minutes)

An interview program which addresses local and national issues of concern to residents in our viewing area.

### NEWSCASTS

KXAS' daily newscasts devote considerable time to local issues and community problems. Regularly scheduled newscasts include:

TEXAS NEWS 5 MORNING REPORT	5:00 AM - 6:00 AM	M-F
TEXAS NEWS 5 TODAY	6:00 AM - 7:00 AM	M-F
TEXAS NEWS 5 AT FIVE	5:00 PM - 5:30 PM	M-F
TEXAS NEWS 5 AT SIX	6:00 PM - 6:30 PM	M-F
TEXAS NEWS 5 TODAY	6:00 AM - 7:00 AM	SAT
TEXAS NEWS 5 TODAY	9:00 AM - 10:00 AM	SAT
TEXAS NEWS 5 MIDDAY	12:00 PM - 12:30 PM	SAT
TEXAS NEWS 5 AT SIX	6:00 PM - 7:00 PM	SAT
TEXAS NEWS 5 TODAY	6:00 AM - 7:00 AM	SUN
TEXAS NEWS 5 TODAY	8:00 AM - 9:00 AM	SUN
TEXAS NEWS 5 MIDDAY	11:00 AM - 11:30 AM	SUN
TEXAS NEWS 5 WEEKEND REPORT	5:00 PM - 5:30 PM	SUN
TEXAS NEWS 5 TEN O'CLOCK REPORT	10:00 PM - 10:35 PM	M-F
TEXAS NEWS 5 TEN O'CLOCK REPORT	10:00 PM - 10:30 PM	SAT
TEXAS NEWS 5 TEN O'CLOCK REPORT	10:00 PM - 10:20 PM	SUN

## CONSUMER

Program: 9:00 a.m.  
Date: 7/01/00  
Description: Report on ways to lower your utility bill.  
Length: 1: 05

Program: 5:00 p.m.  
Date: 7/09/00  
Description: Report that a Texas State Law prohibits Texans from buying cars online.  
Length: : 19

Program: 10:00 p.m.  
Date: 7/09/200  
Description: Report that a National Survey shows prices of gasoline has lowered.  
Length: : 21

Program: 6:00 a.m.  
Date: 7/25/00  
Description: Report that the Internet Industry giants are joining forces to create a public service campaign on online privacy.  
Length: : 15

Program: 6:00 a.m.  
Date: 7/27/00  
Description: Report that state and local sales taxes will be exempt at 100 dollars or less. The exemptions are jewelry, watches, backpacks and purses.  
Length: 1: 15

Program: 6:00 a.m.  
Date: 7/27/100  
Description: Report that a San Francisco Federal Court ruled that Napster has until Friday to remove all copyrighted songs from its service.  
Length: : 40

Program: 10:00 p.m.  
Date: 7/27/00  
Description: Report that Ford SUV's will be more fuel efficient due to rising gas prices.  
Length: 1: 30

Program: 9:00 a.m.  
Date: 7/29/00  
Description: Report that MP3.Com company has agreed with 5 record companies that will allow people to listen to songs but not download them to their individual computers.  
Length: : 15

## CONSUMER

Program: 6:00 a.m.  
Date: 8/01/00  
Description: Report that gas prices have been fallen for six straight weeks.  
Length: : 25

Program: 6:00 a.m.  
Date: 8/02/00  
Description: Report that GM cars that are more fuel-efficient go into production today.  
Length: : 20

Program: 10:00 p.m.  
Date: 8/04/00  
Description: Report that this weekend will be tax-free for shoppers.  
Length: : 20

Program: 10:00 p.m.  
Date: 8/04/00  
Description: Report that TXU Electric wants a 7-percent increase. They also want a surcharge for 6 months to cover the rising gas cost.  
Length: : 15

Program: 4:00 p.m.  
Date: 8/07/00  
Description: Report that TXU Electric will hike the gas prices up.  
Length: 3: 04

Program: 10:00 p.m.  
Date: 8/07/00  
Description: Report that complaints are being filed against Firestone Tire Company. The complaints are stating their tires are causing accidents.  
Length: : 25

Program: 10:00  
Date: 8/08/00  
Description: Report that 20 million Firestone tires are expected to be recalled tomorrow.  
Length: 2: 15

## CONSUMER

Program: 6:00 a.m., 4:00 p.m., & 10:00 p.m.

Date: 8/09/00

Description: Report that a massive recall is announced today on Firestone tires and the investigation will prove the tires can be deadly.

Length: 2: 25

Program: 5:00 p.m.

Date: 8/10/00

Description: Report that KFC is recalling 425 thousand "Tangled Treeple" toys that came with kid's meal.

Length: : 20

Program: 4:00 p.m.

Date: 8/15/00

Description: Report on tips on how not to waste water.

Length: 1:55

Program: 4:00 p.m.

Date: 8/18/00

Description: Report that Firestone Tire Company will give customers more time to take care of their recalled tires.

Length: 2: 00

Program: 5:00 p.m.

Date: 8/18/00

Description: Report on tips on how to choose a contractor for home repairs wisely.

Length: 2: 12

Program: 10:00 p.m.

Date: 8/20/00

Description: Report that recall experts are informing consumers what to look for.

Length: : 34

Program: 10:00 p.m.

Date: 8/21/00

Description: Report that Ford Motor Company will stop production of trucks at three plants in order to replace more than 70 thousand tires. This is creating a nationwide tire shortage.

Length: : 40

## CONSUMER

Program: 6:00 a.m.  
Date: 8/24/00  
Description: Report that Mitsubishi has announced recalls on their cars in Japan and in the United States.  
Length: : 20

Program: 10:00 p.m.  
Date: 8/25/00  
Description: Report that Congress is investigating Ford and Firestone Companies. The recall on the tires may be expanded.  
Length: : 20

Program: 4:00 p.m.; 10:00 p.m.  
Date: 9/1/00 and 9/2/00  
Description: Report on Firestone tire recall. Safety measures to take.  
Length: 1:55

Program: 5:00 a.m. – 6:00 a.m. – 4:00 p.m.  
Date: Month of September  
Description: Updates on traffic in the metroplex. Reports done throughout newscasts – daily.  
Length: Average :50

Program: 4:00 p.m.  
Date: 9/1/00  
Description: Report on how to find a good pillow.  
Length: 3:45

Program: 8:00 a.m.  
Date: 9/3/00  
Description: Report on watermain break which caused loss of water to several homes.  
Length: :25

Program: 5:00 a.m.  
Date: 9/4/00 - 9/5/00  
Description: Report that TXU (electric company) asking consumers to conserve energy due to the record breaking heat.  
Length: 2:10

## CONSUMER

Program: 6:00 a.m.  
Date: 9/6/00  
Description: Report on Firestone hearings regarding tire recall.  
Length: 1:30

Program: 10:00 p.m.  
Date: 9/6/00  
Description: Report on what neighbors are doing to try and get rid of strip clubs in the Bachman Lake area.  
Length: 2:10

Program: 4:00 p.m.  
Date: 9/8/00  
Description: Report on places to get great deals on Christmas Holiday goodies.  
Length: 2:50

Program: 4:00 p.m.  
Date: 9/11/00  
Description: Report on fashion on-line.  
Length: 2:10

Program: 4:00 p.m.  
Date: 9/12/00  
Description: Report on what some moms are doing to help people learn how to surf the net.  
Length: 2:10

Program: 6:00 a.m.  
Date: 9/13/00  
Description: Report that men are starting to shell out big bucks for beauty products.  
Length: 2:00

Program: 6:00 a.m.  
Date: 9/14/00  
Description: Report that meatpackers and the supermarket industry have agreed to label beef produced in the States as "Made in U.S.A."  
Length: :20

Program: 10:00 p.m.  
Date: 9/22/00  
Length: Ford Motor Company is telling owners to inflate their Firestone tires to 30 pounds pressure.  
Length: : 20

## CRIME AND LAW ENFORCEMENT

Program: 6:00 p.m.  
Date: 7/11/00  
Description: Report that current and former gang members are joining together in the project "Operation Impact", a plan to help bring peace and safety to Dallas.  
Length: : 40

Program: 6:00 a.m.  
Date: 7/31/00  
Description: Report that the National Urban League is calling for stricter standards for the Death Penalty.  
Length: : 20

Program: Seeds of Peace  
Date: 7/30/00  
Description: Special focusing on individuals who support a non-violent way of life.  
Length: 60:00

Program: 6:00 p.m.  
Date: 9/7/00  
Description: Report on a possible hate crime when someone smeared swastikas and racial slurs on a home on the north side of Fort Worth.  
Length: :35

Program: 9:00 a.m.  
Date: 9/25/00  
Description: Report on tips on how to foil a burglary while away from home.  
Length: 2: 10

## CULTURAL

Program: Black Olympians: A Golden Legacy  
Date: 8/19/00  
Description: Insightful perspective of the African American Olympic experience.  
Length: 60:00

Program: 9:00 a.m.  
Date: 9/2/00  
Description: Live reports on Cowboys of Color Rodeo.  
Length: 2:40; 2:45

Program: 9:00 a.m.  
Date: 9/9/00  
Description: Report on the Diez y Seis celebration sponsored by NBC 5.  
Length: :20

Program: 8:00 a.m.  
Date: 9/10/00  
Description: Live report on the Diez y Seis celebration sponsored by NBC 5.  
Length: 2:30 & 2:30

## ECONOMIC DEVELOPMENT

Program: 6:00 a.m.  
Date: 7/06/00  
Description: Report that business owners in Lewisville want to overturn the law that banned the city from selling alcohol. Convenience store owners say overturning the law would bring 750 thousand dollars in beer and wine sales into Lewisville.  
Length: : 20

Program: 6: 00 p.m.  
Date: 7/08/00  
Description: Report that the City of Frisco's low unemployment rate has companies scrambling to fill over 3 thousand positions and will hold the city's first job fair.  
Length: : 20

Program: 10:00 p.m.  
Date: 8/02/00  
Description: Report that residents in the city of Arlington petition to the Arlington Planning and Zoning Commission. They do not want another Wal-Mart built in their city.  
Length: : 20

Program: 10:00 p.m.  
Date: 8/08/00  
Description: Report that Smirnoff Vodka Company will donate money to the Fair Pair community that will be used for economic development, alcohol abuse prevention, education and crime prevention.  
Length: : 30

Program: Hispanics Today  
Date: August, 2000  
Description: Report on LINC, Latin Initiative for the Next Century, which is connecting Latino leaders to communities throughout the nation; the Hispanic vote and a profile on Diana Chibas, an entrepreneur.  
Length: 30:00

Program: Hispanics Today  
Date: September, 2000  
Description: A unique program highlighting Hispanic business in the United States.  
Length: 30:00

Program: 6:00 a.m.  
Date: July, August and September  
Description: Regularly scheduled daily segment on business updates.  
Length: Average 2:00

## ECONOMIC DEVELOPMENT

Program: 6:00 p.m.  
Date: 9/7/00  
Description: Report that Dallas Cowboys owner, Jerry Jones, is focusing on the future of his team, from the new season to possibly even a new home.  
Length: 2:05

Program: 10:00 p.m.  
Date: 9/9/00  
Description: Report on rising oil prices.  
Length: :16

Program: 10:00 p.m.  
Date: 9/9/00  
Description: Report on rising fuel prices which are causing cost of round trip tickets to go up \$20 each.  
Length: :16

Program: 10:00 p.m.  
Date: 9/10/00  
Description: Report that oil prices could be dropping.  
Length: 1:45

Program: 10:00 p.m.  
Date: 9/13/00  
Description: Report that a huge bank merger may change the name of bank branches all across Texas. Chase Manhattan is buying J.P. Morgan in a \$36 billion dollar deal.  
Length: :15

Program: 10:00 p.m.  
Date: 9/17/00  
Description: Report that booming economy in North Texas is fueling a population explosion among Latin Americans.  
Length: 1:30

Program: 6:00 a.m.  
Date: 9/18/00  
Description: Report that Southwestern Bell may be looking for a new partner.  
Length: 2:00

## EDUCATION

Program: 10:00 p.m.  
Date: 7/04/00  
Description: Report on Dallas Independent School District's plan to restore the public confidence in the school district.  
Length: 2:05

Program: 6:00 a.m.  
Date: 7/07/00  
Description: Report that prayers will no longer be allowed at Santa Fe School District because the U.S. Supreme Court Ruled the district was violating separation of church and state.  
Length: : 20

Program: 10:00 p.m.  
Date: 7/07/00  
Description: Report that the State Board of Education in Texas has passed a new rule. Students who start 9<sup>th</sup> grade in 2001 will have to pass Chemistry, Physics and Geometry to graduate.  
Length: : 20

Program: 6:00 am  
Date: 7/11/00  
Description: Report on the U.S. Army has a new 600 million-dollar program for soldiers who want to pursue their college degree on-line.  
Length: 20

Program: 12:00 p.m.  
Date: 7/23/00  
Description: Report that Dallas Independent School District is 300 teachers short and will hold a job fair.  
Length: : 20

Program: 4:00 p.m.  
Date: 7/28/00  
Description: Report that Dallas, Ft. Worth and Arlington School Districts are still short of teachers this coming school year.  
Length: : 35

Program: 4:00 p.m.  
Date: 8/22/00  
Description: Report on a new financial aid program for college students.  
Length: 1: 50

## EDUCATION

- Program: ACTSO Awards  
Date: 8/27/00  
Description: Special on student competition held by the NAACP for academic excellence.  
Length: 60:00
- Program: 5:00 p.m.  
Date: 9/1/00  
Description: Report on search for a Dallas School Superintendent.  
Length: :45
- Program: 5:00 a.m.  
Date: 9/8/00  
Description: Report that 6 North Texas High school students were honored for excellence in education at the Hispanic Youth Awards.  
Length: :20
- Program: 4:00 p.m.  
Date: 9/8/00  
Description: Report on efforts to get new band instruments for local schools – part of NBC 5 Score a Goal in the Classroom sponsorship efforts.  
Length: 1:50
- Program: 6:00 a.m.  
Date: 9/9/00  
Description: Report on English Teacher honored for being the best – part of NBC 5 Score a Goal in the Classroom sponsorship efforts.  
Length: 1:55
- Program: 4:00 p.m.  
Date: 9/11/00  
Description: Report on work of truant officers.  
Length: 1:55
- Program: 4:00 p.m.; 10:00 p.m.  
Date: 9/12/00  
Description: Report that a group of child experts, the Alliance for Childhood, want computers taken out of schools – say they are not substitutes for teachers.  
Length: 2:20; :20

## ENVIRONMENT

Program: 10:00 p.m.

Date: 7/07/00

Description: Report on a dangerous mold that is spreading through North Texas and how to get rid of it.

Length: : 40

Program: 6:00 p.m.

Date: 7/12/00

Description: Report that a West Texas town faces the loss of drinking water. Lake Throckmorton could be too low to use within the next 90 days.

Length: 2:00

Program: 5:00 p.m.; 10:00 p.m.

Date: 9/1/00

Description: Report on low level lakes in North Texas and what it would take to re-fill them.

Length: 2:15

Program: 8:00 a.m.

Date: 9/3/00

Description: Report that weather is causing worry for local fire control officials due to greater outdoor activities, there is a greater opportunity for accidental fires.

Length: :20

Program: 10:00 p.m.

Date: 9/5/00

Description: Report that more North Texans suffer breathing trouble these days due to air pollution. Federal government says clean it up and some big changes are coming for all of us.

Length: 3:30

## FAMILY

Program: 4:00 p.m.  
Date: 7/17/00  
Description: Report that teens all over the country were in Washington today to rally against teens drinking and driving.  
Length: 1: 40

Program: 12:00 p.m.  
Date: 8/05/00  
Description: Report that The Nation of Islam is inviting families to come out to the Million Family March in October.  
Length: : 20

Program: 6:00 p.m.  
Date: 9/7/00  
Description: Report that parents are focusing on more than just the mind when it comes to education. They are also focusing on the spirit.  
Length: 1:50

Program: 4:00 p.m.  
Date: 9/11/00  
Description: Report that lawmakers say Hollywood is marketing adult rated movies, games and music to young people.  
Length: 2:00

Program: 10:00 p.m.  
Date: 9/15/00  
Description: Report on the Bridges Safe House that burned and now needs a lot of help.  
Length: 1:30

## GOVERNMENT

Program: 5:00 p.m.  
Date: 7/02/00  
Description: Report that Mexican Presidential elections are in progress.  
Length: 2:94

Program: 5:00 a.m.  
Date: 7/03/00  
Description: Report that GOP leaders call for a constitutional ban on abortion.  
Length: : 30

Program: 5:00 a.m.  
Date: 7/03/00  
Description: Report that Pat Buchanan and John Hagelin will be the only names on the Reform Party Presidential Nominee Ballots.  
Length: : 20

Program: 5:00 a.m.  
Date: 7/03/00  
Description: Report that the Libertarian Party has named Harry Browne as the party's presidential candidate.  
Length: : 31

Program: 6:00 a.m.  
Date: 7/10/00  
Description: Report that President Clinton is getting ready for Middle East Peace Talks.  
Length: 2:15

Program: 6:00 a.m.  
Date: 7/10/00  
Description: Report that presidential candidate George W. Bush will speak at the NAACP's National Convention.  
Length: : 20

Program: 10:00 p.m.  
Date: 7/12/00  
Description: Report that presidential candidate Governor George W. Bush and Former Secretary of the State Henry Kissinger to study foreign affairs.  
Length: : 20

## GOVERNMENT

- Program: 6:00 a.m. and 10:00 p.m.  
Date: 7/13/00  
Description: Report that Texas Governor George Bush will address the Veterans of Foreign Wars at a convention in Pittsburgh.  
Length: : 35
- Program: 6:00 a.m. and 10:00 p.m.  
Date: 7/13/00  
Description: Report that presidential candidate Al Gore will address the NAACP.  
Length: : 55
- Program: 10:00 a.m.  
Date: 7/13/00  
Description: Report that President Clinton urged members of the NAACP to vote for Al Gore.  
Length: : 25
- Program: 6:00 a.m.  
Date: 7/16/00  
Description: Report that Al Gore made a speech on recent budget problems in North Texas.  
Length: : 20
- Program: 6:00 a.m. and 10:00 p.m.  
Date: 7/16/00  
Description: Report that President Clinton says the Peace Talk at Camp David is making some progress.  
Length: : 45
- Program: 6:00 a.m.; 10:00 p.m.  
Date: 7/19/00  
Description: Report on the updates on the Mideast Peace Talks.  
Length: : 15
- Program: 6:00 a.m.  
Date: 7/19/00  
Description: Report that Congress passed a bill which require people who send unwanted e-mail to provide valid return addresses.  
Length: : 20

## GOVERNMENT

Program: 6:00 a.m.  
Date: 7/19/00  
Description: Report that Texas Governor George W. Bush will inform the public of his new website.  
Length: : 15

Program: 6:00 a.m.  
Date: 7/19/00  
Description: Report that Vice President Al Gore will campaign in Missouri and announce a plan to crack down on crime.  
Length: : 15

Program: 6:00 a.m.  
Date: 7/20/00  
Description: Report that President Clinton will return to the White House until the Peace Talks at Camp David resume.  
Length: 1:15

Program: 6:00 a.m.  
Date: 7/22/00  
Description: Report that Special Investigator John Danforth's investigation found that the Government did not start the fire that ended the siege and killed 80 Branch Davidians.  
Length: : 20

Program: 10:00 p.m.  
Date: 7/22/00  
Description: Report that Former Secretary of Defense Dick Cheney is George W. Bush's leading candidate for Vice President.  
Length: : 26

Program: 6:00 a.m.  
Date: 7/24/00  
Description: Report that the Government is preparing for the Democratic National Convention against any terrorist.  
Length: : 35

Program: 6:00 a.m. & 10:00 p.m.  
Date: 7/24/00  
Description: Report on Governor Bush and who will be his running mate.  
Length: 7: 00

## GOVERNMENT

Program: 4:00 p.m. & 10:00 p.m.  
Date: 7/25/00  
Description: Report that George W. Bush has chosen Dick Cheney as his running mate.  
Length: 5: 55

Program: 5:00 a.m. & 10:00 p.m.  
Date: 7/26/00  
Description: Report that Bush and Cheney will continue to campaign through Casper, Wyoming until the Republican Convention on Sunday in Philadelphia.  
Length: 1: 20

Program: 5:00 a.m.  
Date: 7/26/00  
Description: Report on the Middle East Peace Talks.  
Length: : 20

Program: 6:00 a.m.  
Date: 7/27/00  
Description: Report on the Democratic convention.  
Length: 1: 40

Program: 6:00 a.m.  
Date: 7/31/00  
Description: Report on the Republican Convention.  
Length: 2: 30

Program: 10:00 p.m.  
Date: 7/31/00  
Description: Report on the Republican Convention.  
Length: 3: 55

Program: 6:00a.m. & 4:00 p.m.  
Date: 8/01/00  
Description: Report on the Republican Convention.  
Length: 3: 30

Program: 5:00 p.m. & 10:00 p.m.  
Date: 8/03/00  
Description: Report on Governor Bush and his acceptance speech for the Republican Party.  
Length: 4: 45

## GOVERNMENT

Program: 12:00 p.m. & 10: p.m.

Date: 8/04/00

Description: Report that Clinton vetoed the Republican back tax cut for married couples.

Length: : 23

Program: 9:00 a.m.

Date: 8/12/00

Description: Report that Pat Buchanan will formally accept the Reform Party's Presidential Nomination tonight.

Length: : 20

Program: 10:00 p.m.

Date: 8/13/00

Description: Report on the Democratic Convention that will start tomorrow.

Length: 1:53

Program: 5:00 a.m., 4:00 p.m., 6:00 p.m., & 10:00 p.m.

Date: 8/14/00

Description: Report on the Democratic Convention. Complete Coverage.

Length: 10:15

Program: 4:00 p.m. & 6:00 p.m.

Date: 8/16/00

Description: Report on the Democratic Convention. Live coverage.

Length: 2:00

Program: 4:00 p.m., 6:00 p.m. & 10:00 p.m.

Date: 8/17/00

Description: Report on live coverage of the Democratic Convention.

Length: 5:15

Program: 5:00 a.m.

Date: 8/18/00

Description: Report on Vice President Al Gore's acceptance speech for the Democratic nomination for President.

Length: 2: 30

## GOVERNMENT

Program: 6:00 a.m.  
Date: 8/26/00  
Description: Report that Mexican President Elect Vicente Fox will meet with Governor Bush.  
Length: 2: 10

Program: 8:00 a.m.  
Date: 9/10/00  
Description: Report that the space shuttle Atlantis linked up with the international space station overnight. The crew will now start paving the way for the first long-duration astronauts arrival in November.  
Length: 1:50

Program: 4:00 p.m.  
Date: 9/12/00  
Description: Report that George W. Bush campaign will take controversial ad which flashes the word "rats" off the air.  
Length: 1:45

Program: 9:00 a.m.  
Date: 9/27/00  
Description: Report that President Clinton is heading to Dallas to promote his campaign for a new hate crime legislation.  
Length: : 15

## HEALTH & MEDICAL

- Program: 10:00 p.m.  
Date: 7/02/00  
Description: Report on medical doctors at Yale- New Haven Hospital say they have found a new, life saving approach to performing heart transplants.  
Length: : 25
- Program: 10:00 p.m.  
Date: 7/04/00  
Description: Report that researchers at UCLA say the risk of stroke in women who take birth control pills is low.  
Length: : 20
- Program: 10:00 p.m.  
Date: 7/04/00  
Description: Report that researchers at UCLA found that 90% of patients receiving dialysis treatment had heart problems. Their conclusion is that the calcium from dialysis treatment caused the heart problem and that a special diet may help.  
Length: : 45
- Program: 10:00 p.m.  
Date: 7/05/00  
Description: Report that thousands of North Texas Medicare H-M-O patients will lose their coverage next year due to cutback of PacifiCare Health Systems cutbacks.  
Length: : 15
- Program: 6:00 a.m.  
Date: 7/06/00  
Description: Report that Dallas County officials are reporting a rise in pneumonia deaths.  
Length: : 20
- Program: 6:00 a.m.  
Date: 7/06/00  
Description: Report on tips from American Red Cross on how to stay cool in the Texas heat.  
Length: 1:15
- Program: 6:00 p.m.  
Date: 7/08/00  
Description: Report that Government Researchers say a cancer fighting substance may help AIDS patients.  
Length: : 29

## HEALTH & MEDICAL

Program: 6:00 p.m.  
Date: 7/10/00  
Description: Report that the number of people with Alzheimer's Disease is rising and scientists are pushing for more research to help identify the disease in its early stages.  
Length: : 20

Program: 10:00 p.m.  
Date: 7/11/00  
Description: Report that British and Kenyan researchers are ready to test the first vaccine to fight AIDS in Africa.  
Length: : 30

Program: 10:00 p.m.  
Date: 7/12/00  
Description: Report that The Food and Drug Administration approved the "DA VINCI" Robot to help doctors better perform surgery.  
Length: : 20

Program: 10:00 p.m.  
Date: 7/20/00  
Description: Report that researchers at UCLA found that women get Multiple Sclerosis twice as often as men, and researchers say the male hormone testosterone may have something to do with the disease.  
Length: : 15

Program: 10:00 p.m.  
Date: 7/22/00  
Description: Report that a Canadian doctor is trying to develop a pill that will delay menopause, giving women the chance to wait late in life to have children.  
Length: : 20

Program: 12:00 p.m.  
Date: 8/07/00  
Description: Report that Health Experts warn that wood rats are spreading a rare disease in North Texas called Arena- Virus. It is transmitted to humans through dust.  
Length: : 15

## HEALTH & MEDICAL

Program: 10:00 p.m.  
Date: 8/17/00  
Description: Report that many people gave blood last weekend at various malls throughout North Texas. The donations will help stock dangerously low blood supply.  
Length: : 30

Program: 10:00 p.m.  
Date: 8/18/00  
Description: Report that NBC 5 and Carter Blood Care are inviting people out to the blood drive this weekend.  
Length: : 20

Program: 10:00 p.m.  
Date: 8/23/00  
Description: Report on diabetes and tips on how to control it.  
Length: 1: 15

Program: 10:00 p.m.  
Date: 8/29/00  
Description: Report that a multi-billion dollar settlement has been approved for people who used the diet drug Fen-Phen.  
Length: : 30

Program: 10:00 p.m.  
Date: 8/30/00  
Description: Report that a medical breakthrough could be a big in preventing cancer.  
Length: 1: 35

Program: 10:00 p.m.  
Date: 8/30/00  
Description: Report that there is a new drug that can help Osteoporosis.  
Length: 1: 30

Program: 10:00 p.m.  
Date: 8/31/00  
Description: Report that one way to prevent Cancer is to have a diet rich in fruits and vegetables rather than red meat.  
Length: : 20

## HEALTH & MEDICAL

Program: 10:00 p.m.  
Date: 8/31/00  
Description: Report that you can get Pneumonia by handling soil.  
Length: : 20

Program: 5:00 p.m.  
Date: 9/1/00  
Description: Report on causes of fatigue.  
Length: 1:55

Program: 5:00 p.m.  
Date: 9/1/00  
Description: Report on how hot weather is affecting young people with asthma. Tips to stay healthy.  
Length: 1:45

Program: 10:00 p.m.  
Date: 9/2/00  
Description: Report on new experimental drug, spiriva, which appears to be safer and better at improving breathing for folks with lung disease.  
Length: :22

Program: 8:00 a.m.  
Date: 9/3/00  
Description: Report on a, Fit Fast, workout that combines weight lifting and aerobics.  
Length: 2:25

Program: 6:00 p.m.  
Date: 9/3/00  
Description: Report on tips to avoid heat stroke.  
Length: 1:50

Program: 5:00 p.m.  
Date: 9/5/00  
Description: Report on children being very vulnerable in the heat and ways to stay safe.  
Length: 1:45

## HEALTH & MEDICAL

Program: 10:00 p.m.  
Date: 9/5/00  
Description: Report that more North Texans suffer breathing trouble these days due to air pollution. Federal government says clean it up and some big changes are coming for all of us.  
Length: 3:30

Program: 10:00 p.m.  
Date: 9/5/00  
Description: Report that popular scooters could be hazardous to your child's health.  
Length: 1:35

Program: 4:00 p.m.  
Date: 9/8/00  
Description: Report on pills taken to boost memory.  
Length: 2:11

Program: 6:00 a.m.  
Date: 9/9/00  
Description: Report that flu shots may not be readily available this year because there was a complication in the manufacturing of this year's vaccine.  
Length: 1:30

Program: 6:00 a.m.  
Date: 9/10/00  
Description: Report on blood drive former Dallas Cowboys are doing for patients who need a marrow donor match.  
Length: :25

Program: 8:00 a.m.  
Date: 9/10/00  
Description: Report on procedures to help slow down aging of hands.  
Length: 1:50

Program: 8:00 a.m.  
Date: 9/10/00  
Description: Report on new study that shows nurses with too much work and not enough training are a deadly combination.  
Length: :26

## HEALTH & MEDICAL

Program: 4:00 p.m.  
Date: 9/11/00  
Description: Report on chromachair that helps doctors pinpoint problems in the heart.  
Length: 2:30

Program: 10:00 p.m.  
Date: 9/15/00  
Description: Report that pets may actually help children's allergies.  
Length: 2:00

Program: 10:00 p.m.  
Date: 9/16/00  
Description: Report on hearing aid alternatives.  
Length: 1:10

Program: 4:00 p.m.  
Date: 9/19/00  
Description: Report that President Clinton signed a bill making long term health care available to federal workers.  
Length: : 20

Program: 4:00 p.m.  
Date: 9/19/00  
Description: Report that the American Red Cross and other blood donation centers are pleading to the American public to donate blood. The nation's blood supply is critically low.  
Length: : 20

Program: 10:00 p.m.  
Date: 9/19/00  
Description: Report that mammograms are the best way to detect breast cancer.  
Length: : 55

Program: 10:00 p.m.  
Date: 9/21/00  
Description: Report that getting a massage is good for your health:  
Length: 2: 20

## **HEALTH & MEDICAL**

Program: 10:00 p.m.

Date: 9/25/00

Description: Report on ways to reduce cramps, bloating and irritability for women on their menstrual cycle.

Length: 2: 05

Program: 10:00 p.m.

Date: 9/26/00

Description: Report that there are new procedures that will dramatically improve back pains.

Length: 2: 00

## HOUSING

Program: 6:00 p.m.  
Date: 7/06/00  
Description: Report on City of Arlington opened a new housing community for senior citizens that will provide transportation to the grocery store, and medical appointments.  
Length: : 20

Program: 6:00 p.m.  
Date: 7/15/00  
Description: Report that Dallas Firefighters went door-to-to door in Dallas to make sure all homes had working smoke detectors. Smoked detectors were also installed free of charge.  
Length: : 14

Program: 8:00 a.m.  
Date: 9/3/00  
Description: Report on new technology in home theatre viewing and various other items that can be seen at the Home Show.  
Length: 2:30

Program: 10:00 p.m.  
Date: 9/15/00  
Description: Report on ways to fix up home with inexpensive home improvement merchandise.  
Length: 1:40

Program: 6:00 a.m.  
Date: 9/18/00  
Description: Report that some people in Watauga are worried about an Islamic religious community center going up near their homes – think it will affect the value of their homes.  
Length: :20

## RACE RELATIONS

Program: 10:00 p.m.  
Date: 9/2/00  
Description: Report that Million Youth March came up short and organizers blame media.  
Length: :14

Program: 6:00 p.m.  
Date: 9/7/00  
Description: Report on a possible hate crime when someone smeared swastikas and racial slurs on a home on the north side of Fort Worth.  
Length: :35

Program: 6:00 a.m.  
Date: 9/11/00  
Description: Report that Burger King is facing a lawsuit and boycott. Rev. Sharpton is calling for a boycott unless Burger King explains why it's seeking to revoke a Black owner's franchise in Detroit  
Length: :20

## RELIGION

Program: DFW Gospel Sound  
Date: 8/20/00 and 8/21/00  
Description: A look at gospel music in the Dallas Fort Worth metroplex.  
Length: 30:00

Program: 9:00 a.m.  
Date: 9/2/00  
Description: Report that group of students in small town prayed before a school football game; however, the Supreme Court ruled against school prayer. School says it's okay for kids to pray as long as they don't pray over a loud speaker.  
Length: :20

Program: 6:00 p.m.  
Date: 9/7/00  
Description: Report that parents are focusing on more than just the mind when it comes to education. They are also focusing on the spirit.  
Length: 1:50

Program: 10:00 p.m.  
Date: 9/11/00  
Description: Report on First United Methodist Church receiving a Texas Historical marker. Church played a big part in creating several Methodist churches across North Texas.  
Length: :39

Program: 4:00 p.m.  
Date: 9/11/00  
Description: Report on how some people have a way of putting sunshine in their lives no matter what obstacles they face.  
Length: 2:10

Program: 6:00 a.m.  
Date: 9/18/00  
Description: Report that some people in Watauga are worried about an Islamic religious community center going up near their homes – think it will affect the value of their homes.  
Length: :20

## SAFETY

Program: 9:00 a.m.  
Date: 7/01/00  
Description: Report that inspectors will be checking for passengers carrying fireworks in their luggage. The FAA reports that the smallest sparklers can be deadly if ignited.  
Length : 15

Program: 9:00 a.m.  
Date: 7/01/00  
Description: Report on tips on how to protect your pets from the fireworks this Fourth of July.  
Length: : 25

Program: 9:00 a.m.  
Date: 7/01/00  
Description: Report on fireworks being the number one cause of fires and how to prevent from harming yourself.  
Length: : 25

Program: 5:00 a.m.  
Date: 7/04/00  
Description: Report that Dallas Police Department is making sure the public wear life vest at the lakes this summer.  
Length: 1:30

Program: 4:00 p.m.  
Date: 7/06/00  
Description: Report that Highway Safety Officials are calling for additional camera's at intersections due to drivers who run red lights. A study revealed that 8 hundred people are killed every year in accidents caused by drivers who run red lights.  
Length: : 20

Program: 9:00 a.m. & 10:00 p.m.  
Date: 7/29/00  
Description: Report that security crews are preparing for the Republican Convention to make sure the public is safe.  
Length: 1: 30

## **SAFETY**

Program: 4:00 p.m.  
Date: 9/1/00  
Description: Report on food safety tips regarding leftovers, cookouts and how to keep food fresh.  
Length: 1:50

Program: 4:00 p.m.; 10:00 p.m.  
Date: 9/1/00 and 9/2/00  
Description: Report on Firestone tire recall. Safety measures to take.  
Length: 1:55

Program: 6:00 p.m.  
Date: 9/3/00  
Description: Report on tips to avoid heat stroke.  
Length: 1:50

Program: 10:00 p.m.  
Date: 9/5/00  
Description: Report that popular scooters could be hazardous to your child's health.  
Length: 1:35

Program: 4:00 p.m.  
Date: 9/6/00  
Description: Report on safety of kids pajamas.  
Length: 1:40

Program: 6:00 a.m.  
Date: 9/24/00  
Description: Report that Fort Worth Police Officers were giving away helmets to children. The helmets were given after the children took a course in riding bikes safely.  
Length: : 20

Program: 6:00a.m.  
Date: 9/24/00  
Description: Report that the Dallas Fire Department along with Red Cross Workers installed fire detectors in an Oak Cliff neighborhood yesterday.  
Length: : 20

## TRANSPORTATION

Program: 9:00 a.m.  
Date: 7/01/00  
Description: Report that the FAA is proposing that the airlines be required to share safety information with the agency.  
Length: : 25

Program: 4:00 p.m.  
Date: 8/21/00  
Description: Report that consumers are complaining about the rates of air travel.  
Length: 2: 05

Program: 6:00 a.m.  
Date: 8/26/00  
Description: Report that the Department of Transportation will help Dallas/Fort Worth Airport expand there runways by giving them 12.7 million dollars.  
Length: : 20

Program: 4:00 p.m.  
Date: 9/1/00  
Description: Report on air travel and how travel is becoming more of a challenge.  
Length: 1:40

Program: 4:00 p.m.  
Date; 9/100  
Description: Report on study on holiday road travel – in particular pitstops - why travelers stop and how they use the pitstops.  
Length: :35

Program: 6:00 a.m.  
Date: 9/9/00  
Description: Report that big airlines seem to be recovering from their early summer delays and cancellations.  
Length: :15

Program: 6:00 a.m.  
Date: 9/9/00  
Description: Report that several airlines have added a fuel surcharge to airfares which put an additional \$20 on each roundtrip ticket.  
Length: :20

## TRANSPORTATION

Program: 10:00 p.m.  
Date: 9/10/00  
Description: Report that oil prices could be dropping.  
Length: 1:45

Program: 4:00 p.m.  
Date: 9/11/00  
Description: Report on new rear view mirror for cars that can make adjustments to help you see better depending on the time of day and the weather.  
Length: :55

Program: 6:00 a.m.  
Date: 9/14/00  
Description: Report on Boeing Jet re-designs.  
Length: 2:15

Program: 6:00 a.m.  
Date: 9/17/00  
Description: Report that North Texans will be able to ride the rails when the Trinity Express pulls out of the Richland Hills station.  
Length: 2:05