



**Remit Address:**  
**KXAS**  
**PO Box 841985**  
**Dallas, TX 75284-1985**  
**Main: (214) 745-5555**  
**Billing: (214) 745-5555**

www.nbcdfw.com

**Billing Address:**

**MAIN STREET MEDIA**  
**Attention: Accounts Payable**  
**1100 WYTHE ST**  
**BOX 25093**  
**ALEXANDRIA, VA 22313**  
**USA**

DUPLICATE

Advertiser	TED CRUZ FOR SENATE	Invoice #	DA12100472
Product	Ted Cruz for US Senate	Invoice Date	10/28/12
Estimate Number	1264	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	KXAS	Order #	343258
Account Executive	Corey Lane	Alt Order #	WOC10036054
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	41
Special Handling		Product Code	112
Agency Ref	28147	Advertiser Ref	27633

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KXAS	530A -6A NBC 5 TODAY	530A-6A								
	CDR										
					10/23/12 to 10/29/12	5x	11111--				
	KXAS			Tu	10/23/12	:30	5:52 AM	TCTV101901H	\$855.00		1
	KXAS			W	10/24/12	:30	5:29 AM	TCTV101901H	\$855.00		2
	KXAS			Th	10/25/12	:30	5:42 AM	TCTV101901H	\$855.00		3
	KXAS			F	10/26/12	:30	5:41 AM	TCTV101901H	\$855.00		4
2	KXAS	6A-7A NBC5 TODAY	6A-7A								
	CDR										
					10/23/12 to 10/29/12	5x	11111--				
	KXAS			Tu	10/23/12	:30	6:30 AM	TCTV101901H	\$1,425.00		1
	KXAS			W	10/24/12	:30	6:09 AM	TCTV101901H	\$1,425.00		2
	KXAS			Th	10/25/12	:30	6:29 AM	TCTV101901H	\$1,425.00		3
	KXAS			F	10/26/12	:30	6:43 AM	TCTV101901H	\$1,425.00		4
3	KXAS	4P-5P NBC5 NEWS	4P-5P								
	CDR										
					10/23/12 to 10/29/12	5x	11111--				
	KXAS			Tu	10/23/12	:30	4:28 PM	TCTV101901H	\$665.00		1
	KXAS			W	10/24/12	:30	4:42 PM	TCTV101901H	\$665.00		2
	KXAS			Th	10/25/12	:30	4:53 PM	TCTV101901H	\$665.00		3
	KXAS			F	10/26/12	:30	4:23 PM	TCTV101901H	\$665.00		4
4	KXAS	5P-530P NBC5 NEWS	5P-530P								
	CDR										
					10/23/12 to 10/29/12	5x	11111--				
	KXAS			Tu	10/23/12	:30	5:24 PM	TCTV101901H	\$950.00		1

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DUPLICATE

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Product	Ted Cruz for US Senate	Invoice Date	10/28/12
Estimate Number	1264	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	KXAS	Order #	343258
Account Executive	Corey Lane	Alt Order #	WOC10036054
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	41
Special Handling		Product Code	112
		Agency Ref	28147
		Advertiser Ref	27633

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	KXAS	5P-530P NBC5 NEWS	5P-530P								
	CDR										
	KXAS			W	10/24/12	:30	5:13 PM	TCTV101901H	\$950.00		2
	KXAS			Th	10/25/12	:30	5:28 PM	TCTV101901H	\$950.00		3
	KXAS			F	10/26/12	:30	5:22 PM	TCTV101901H	\$950.00		4
5	KXAS	6P-630P NBC5 NEWS	6P-630P								
	CDR										
					10/23/12 to 10/29/12	5x	11111--				
	KXAS			Tu	10/23/12	:30	6:22 PM	TCTV101901H	\$1,150.00		1
	KXAS			W	10/24/12	:30	6:23 PM	TCTV101901H	\$1,150.00		2
	KXAS			Th	10/25/12	:30	6:28 PM	TCTV101901H	\$1,150.00		3
	KXAS			F	10/26/12	:30	6:12 PM	TCTV101901H	\$1,150.00		4
6	KXAS	10P-1035P L. NEWS 2000	10P-1035P								
	CDR										
					10/23/12 to 10/29/12	5x	11111--				
	KXAS			Tu	10/23/12	:30	10:22 PM	TCTV101901H	\$2,470.00		1
	KXAS			W	10/24/12	:30	10:27 PM	TCTV101901H	\$2,470.00		2
	KXAS			Th	10/25/12	:30	10:23 PM	TCTV101901H	\$2,470.00		3
	KXAS			F	10/26/12	:30	10:23 PM	TCTV101901H	\$2,470.00		4
7	KXAS	10P-1030P SA L NEWS	10P-1030P								
	CDR										
					10/23/12 to 10/29/12	1x	-----1-				
	KXAS			Sa	10/27/12	:30	10:24 PM	TCTV101901H	\$1,710.00		1
8	KXAS	NFL LATE NEWS SUN	1030P-11P								
	CDR										

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8	KXAS	NFL LATE NEWS SUN	1030P-11P								
	CDR										
					10/22/12 to 10/28/12	1x	----- 1				
	KXAS			Su	10/28/12	:30	11:15 PM	TCTV101901H	\$3,325.00		1

Aired Spots                      **26**

<u>Gross Total</u>	<b>\$35,095.00</b>	
<u>Agency Commission</u>	<b>\$5,264.25</b>	
<u>Net Amount Due</u>	<b>\$29,830.75</b>	<u>Payment Terms 30 Days</u>

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