

CONTRACT



KXAS
3100 McKinnon
8th Floor
Dallas, TX 75201
(214) 745-5555

www.nbcdfw.com

And:

SRH MEDIA
2204 COUNTRYSIDE
SILVER SPRING, MD 20905

<u>Contract / Revision</u> 324294 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 07/17/12 - 07/22/12		<u>Estimate #</u>
<u>Advertiser</u> TEXAS CONSERVATIVE FUND		<u>Original Date / Revision</u> 07/16/12 / 07/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXAS	<u>Account Executive</u> Corey Lane	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 11341	<u>Advertiser Ref</u> 27817	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXAS	07/17/12	07/20/12	5A-530A NBC5 TODAY	5A-530A	- 1111--	:30	4	\$450.00	NM	2	\$900.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KXAS	07/17/12-07/20/12	5A-530A NBC5 TODAY	5A-530A	- TuWThF- - - -	:30		\$450.00	NM		
	See MG 4.17, 4.18, 4.19, 4.20, 4.21, 4.22, 4.23, 4.24, 4.25, 4.26, 4.27, 4.28, 4.29, 4.30, 4.31, 4.32, 4.33, 4.34, 4.35, 4.36 PREEMPT-NO COPY											
	2	KXAS	07/17/12-07/20/12	5A-530A NBC5 TODAY	5A-530A	- TuWThF- - - -	:30		\$450.00	NM		
	See MG 4.17, 4.18, 4.19, 4.20, 4.21, 4.22, 4.23, 4.24, 4.25, 4.26, 4.27, 4.28, 4.29, 4.30, 4.31, 4.32, 4.33, 4.34, 4.35, 4.36 PREEMPT-NO COPY											
N 2	KXAS	07/17/12	07/20/12	530A -6A NBC 5 TODAY	530A-6A	- 1111--	:30	4	\$900.00	NM	2	\$1,800.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KXAS	07/17/12-07/20/12	530A -6A NBC 5 TODAY	530A-6A	- TuWThF- - - -	:30		\$900.00	NM		
	See MG 4.17, 4.18, 4.19, 4.20, 4.21, 4.22, 4.23, 4.24, 4.25, 4.26, 4.27, 4.28, 4.29, 4.30, 4.31, 4.32, 4.33, 4.34, 4.35, 4.36 PREEMPT-NO COPY											
	2	KXAS	07/17/12-07/20/12	530A -6A NBC 5 TODAY	530A-6A	- TuWThF- - - -	:30		\$900.00	NM		
	See MG 4.17, 4.18, 4.19, 4.20, 4.21, 4.22, 4.23, 4.24, 4.25, 4.26, 4.27, 4.28, 4.29, 4.30, 4.31, 4.32, 4.33, 4.34, 4.35, 4.36 PREEMPT-NO COPY											
N 3	KXAS	07/17/12	07/20/12	6A-7A NBC5 TODAY	6A-7A	- 2222--	:30	8	\$1,200.00	NM	4	\$4,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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8th Floor
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<u>Contract / Revision</u> 324294 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/17/12 - 07/22/12		<u>Product</u>
<u>Advertiser</u> TEXAS CONSERVATIVE I		<u>Estimate #</u>
		<u>Original Date / Revision</u> 07/16/12 / 07/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KXAS	07/17/12-07/20/12		6A-7A NBC5 TODAY	6A-7A	- TuWThF----	:30		\$1,200.00	NM		
				See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36								
				PREEMPT-NO COPY								
2	KXAS	07/17/12-07/20/12		6A-7A NBC5 TODAY	6A-7A	- TuWThF----	:30		\$1,200.00	NM		
				See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36								
				PREEMPT-NO COPY								
3	KXAS	07/17/12-07/20/12		6A-7A NBC5 TODAY	6A-7A	- TuWThF----	:30		\$1,200.00	NM		
				See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36								
				PREEMPT-NO COPY								
4	KXAS	07/17/12-07/20/12		6A-7A NBC5 TODAY	6A-7A	- TuWThF----	:30		\$1,200.00	NM		
				See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36								
				PREEMPT-NO COPY								
N 4	KXAS	07/17/12	07/20/12	7A-9A TODAY SHOW	7A-9A	-4444--	:30	16	\$1,100.00	NM	28	\$35,050.00

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
324294 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/17/12 - 07/22/12		

<u>Advertiser</u>	<u>Original Date / Revision</u>
TEXAS CONSERVATIVE I	07/16/12 / 07/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	KXAS	07/17/12-07/20/12	7A-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$1,100.00	NM				
See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36												
PREEMPT-NO COPY												
2	KXAS	07/17/12-07/20/12	7A-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$1,100.00	NM				
See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36												
PREEMPT-NO COPY												
3	KXAS	07/17/12-07/20/12	7A-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$1,100.00	NM				
See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36												
PREEMPT-NO COPY												
4	KXAS	07/17/12-07/20/12	7A-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$1,100.00	NM				
See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36												
PREEMPT-NO COPY												
5	KXAS	07/17/12-07/20/12	7A-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$1,100.00	NM				
See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36												
PREEMPT-NO COPY												
6	KXAS	07/17/12-07/20/12	7A-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$1,100.00	NM				
See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36												
PREEMPT-NO COPY												
7	KXAS	07/17/12-07/20/12	7A-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$1,100.00	NM				
See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36												
PREEMPT-NO COPY												
8	KXAS	07/17/12-07/20/12	7A-9A TODAY SHOW	7A-9A	-TuWThF----	:30	\$1,100.00	NM				
See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36												
PREEMPT-NO COPY												
17	KXAS	07/21/12-07/21/12	OLY GREATEST MOMENTS 7-8P		-----Sa--	:30	\$2,500.00	NM				
Ⓜ MG for 3.2,2.2,4.7,4.8,21.1,21.4,21.2,2.1,3.1,21.3,4.1,6.1,4.6,1.1,5.1,5.2,7.2,1.2,4.5,6.2,7.1,5.3,5.4,3.4,3.3,4.4,4.3,4.2												
18	KXAS	07/21/12-07/21/12	OLY GREATEST MOMENTS 7-8P		-----Sa--	:30	\$2,500.00	NM				
Ⓜ MG for 3.2,2.2,4.7,4.8,21.1,21.4,21.2,2.1,3.1,21.3,4.1,6.1,4.6,1.1,5.1,5.2,7.2,1.2,4.5,6.2,7.1,5.3,5.4,3.4,3.3,4.4,4.3,4.2												
19	KXAS	07/21/12-07/21/12	1030P-12M SATURDAY NIGI1030P-12A		-----Sa--	:30	\$1,800.00	NM				
Ⓜ MG for 3.2,2.2,4.7,4.8,21.1,21.4,21.2,2.1,3.1,21.3,4.1,6.1,4.6,1.1,5.1,5.2,7.2,1.2,4.5,6.2,7.1,5.3,5.4,3.4,3.3,4.4,4.3,4.2												
20	KXAS	07/21/12-07/21/12	1030P-12M SATURDAY NIGI1030P-12A		-----Sa--	:30	\$1,800.00	NM				
Ⓜ MG for 3.2,2.2,4.7,4.8,21.1,21.4,21.2,2.1,3.1,21.3,4.1,6.1,4.6,1.1,5.1,5.2,7.2,1.2,4.5,6.2,7.1,5.3,5.4,3.4,3.3,4.4,4.3,4.2												
21	KXAS	07/21/12-07/21/12	1030P-12M SATURDAY NIGI1030P-12A		-----Sa--	:30	\$1,800.00	NM				
Ⓜ MG for 3.2,2.2,4.7,4.8,21.1,21.4,21.2,2.1,3.1,21.3,4.1,6.1,4.6,1.1,5.1,5.2,7.2,1.2,4.5,6.2,7.1,5.3,5.4,3.4,3.3,4.4,4.3,4.2												
22	KXAS	07/22/12-07/22/12	1030P-11P OUT OF BOUND:1030P-11P		-----Su	:30	\$1,100.00	NM				
Ⓜ MG for 3.2,2.2,4.7,4.8,21.1,21.4,21.2,2.1,3.1,21.3,4.1,6.1,4.6,1.1,5.1,5.2,7.2,1.2,4.5,6.2,7.1,5.3,5.4,3.4,3.3,4.4,4.3,4.2												
23	KXAS	07/21/12-07/21/12	7A-9A SAT TODAY	7A-9A	-----Sa--	:30	\$550.00	NM				
Ⓜ MG for 3.2,2.2,4.7,4.8,21.1,21.4,21.2,2.1,3.1,21.3,4.1,6.1,4.6,1.1,5.1,5.2,7.2,1.2,4.5,6.2,7.1,5.3,5.4,3.4,3.3,4.4,4.3,4.2												
24	KXAS	07/21/12-07/21/12	6P-630P NBC5 NEWS SAT	6P-630P	-----Sa--	:30	\$450.00	NM				
25	KXAS	07/20/12-07/20/12	NBC5 TODAY AT 11AM	11A-1130A	-----F----	:30	\$250.00	NM				
Ⓜ MG for 3.2,2.2,4.7,4.8,21.1,21.4,21.2,2.1,3.1,21.3,4.1,6.1,4.6,1.1,5.1,5.2,7.2,1.2,4.5,6.2,7.1,5.3,5.4,3.4,3.3,4.4,4.3,4.2												
26	KXAS	07/21/12-07/21/12	8-9P LAW AND ORDER: SVL8P-9P		-----Sa--	:30	\$1,000.00	NM				
Ⓜ MG for 3.2,2.2,4.7,4.8,21.1,21.4,21.2,2.1,3.1,21.3,4.1,6.1,4.6,1.1,5.1,5.2,7.2,1.2,4.5,6.2,7.1,5.3,5.4,3.4,3.3,4.4,4.3,4.2												
27	KXAS	07/21/12-07/21/12	8-9P LAW AND ORDER: SVL8P-9P		-----Sa--	:30	\$1,000.00	NM				
Ⓜ MG for 3.2,2.2,4.7,4.8,21.1,21.4,21.2,2.1,3.1,21.3,4.1,6.1,4.6,1.1,5.1,5.2,7.2,1.2,4.5,6.2,7.1,5.3,5.4,3.4,3.3,4.4,4.3,4.2												
28	KXAS	07/22/12-07/22/12	9A-10A MEET THE PRESS	9A-10A	-----Su	:30	\$3,000.00	NM				
Ⓜ MG for 3.2,2.2,4.7,4.8,21.1,21.4,21.2,2.1,3.1,21.3,4.1,6.1,4.6,1.1,5.1,5.2,7.2,1.2,4.5,6.2,7.1,5.3,5.4,3.4,3.3,4.4,4.3,4.2												
29	KXAS	07/20/12-07/20/12	F7-8P WHITNEY/COMMUNII7P-8P		-----F----	:30	\$1,500.00	NM				

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 FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

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<u>Contract / Revision</u> 324294 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/17/12 - 07/22/12		<u>Product</u>
<u>Advertiser</u> TEXAS CONSERVATIVE I		<u>Estimate #</u>
		<u>Original Date / Revision</u> 07/16/12 / 07/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
30	KXAS	07/20/12-07/20/12	07/20/12-07/20/12	F7-8P WHITNEY/COMMUNII7P-8P	7P-8P	-----F----	:30	1	\$1,500.00	NM		
31	KXAS	07/20/12-07/20/12	07/20/12-07/20/12	10A-11A TODAY 3	10A-11A	-----F----	:30	1	\$375.00	NM		
32	KXAS	07/20/12-07/20/12	07/20/12-07/20/12	10A-11A TODAY 3	10A-11A	-----F----	:30	1	\$375.00	NM		
33	KXAS	07/20/12-07/20/12	07/20/12-07/20/12	3P-4P M-F ELLEN DEGENERES3P-4P	3P-4P	-----F----	:30	1	\$550.00	NM		
34	KXAS	07/20/12-07/20/12	07/20/12-07/20/12	3P-4P M-F ELLEN DEGENERES3P-4P	3P-4P	-----F----	:30	1	\$550.00	NM		
35	KXAS	07/20/12-07/20/12	07/20/12-07/20/12	630P-7P EXTRA 1560	630P-7P	-----F----	:30	1	\$1,000.00	NM		
36	KXAS	07/22/12-07/22/12	07/22/12-07/22/12	SU8-10P AM GOT TALENT	8P-10P	-----Su	:30	1	\$2,650.00	NM		
N 5	KXAS	07/17/12	07/20/12	4P-5P NBC5 NEWS	4P-5P	-2222--	:30	8	\$700.00	NM	4	\$2,800.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KXAS	07/17/12-07/20/12	4P-5P NBC5 NEWS	4P-5P	-TuWThF----	:30		\$700.00	NM		
	See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY											
	2	KXAS	07/17/12-07/20/12	4P-5P NBC5 NEWS	4P-5P	-TuWThF----	:30		\$700.00	NM		
	See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY											
	3	KXAS	07/17/12-07/20/12	4P-5P NBC5 NEWS	4P-5P	-TuWThF----	:30		\$700.00	NM		
	See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY											
	4	KXAS	07/17/12-07/20/12	4P-5P NBC5 NEWS	4P-5P	-TuWThF----	:30		\$700.00	NM		
	See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY											
N 6	KXAS	07/17/12	07/20/12	5P-530P NBC5 NEWS	5P-530P	-1111--	:30	4	\$1,200.00	NM	2	\$2,400.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KXAS	07/17/12-07/20/12	5P-530P NBC5 NEWS	5P-530P	-TuWThF----	:30		\$1,200.00	NM		
	See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY											
	2	KXAS	07/17/12-07/20/12	5P-530P NBC5 NEWS	5P-530P	-TuWThF----	:30		\$1,200.00	NM		
	See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY											
N 7	KXAS	07/17/12	07/20/12	6P-630P NBC5 NEWS	6P-630P	-1111--	:30	4	\$1,175.00	NM	2	\$2,350.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KXAS	07/17/12-07/20/12	6P-630P NBC5 NEWS	6P-630P	-TuWThF----	:30		\$1,175.00	NM		
	See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY											
	2	KXAS	07/17/12-07/20/12	6P-630P NBC5 NEWS	6P-630P	-TuWThF----	:30		\$1,175.00	NM		
	See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY											
N 8	KXAS	07/17/12	07/19/12	10P-1030P L. NEWS 2000	10P-1030P	-111---	:30	3	\$2,300.00	NM	3	\$6,900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



KXAS
3100 McKinnon
8th Floor
Dallas, TX 75201
(214) 745-5555

www.nbcdfw.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
324294 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/17/12 - 07/22/12		

<u>Advertiser</u>	<u>Original Date / Revision</u>
TEXAS CONSERVATIVE I	07/16/12 / 07/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																	
1	KXAS	07/17/12-07/19/12		10P-1030P L. NEWS 2000	10P-1030P	-TuWTh----	:30		\$2,300.00	NM																																																																																			
See MG 8.4 PREEMPT-NO COPY																																																																																													
4	KXAS	07/20/12-07/20/12		10P-1030P L. NEWS 2000	10P-1030P	-----F----	:30		\$2,300.00	NM																																																																																			
MG for 8.1 07/17																																																																																													
N 9	KXAS	07/19/12	07/19/12	TH9-10P ROCK CENTER	9P-10P	---T---	:30	1	\$1,800.00	NM	1	\$1,800.00																																																																																	
N 10	KXAS	07/20/12	07/20/12	F8-10P DATELINE NBC	8P-10P	----F--	:30	2	\$3,000.00	NM	2	\$6,000.00																																																																																	
N 11	KXAS	07/21/12	07/21/12	6A-7A SAT NBC5 NEWS	6A-7A	-----S-	:30	2	\$325.00	NM	2	\$650.00																																																																																	
N 12	KXAS	07/21/12	07/21/12	7A-9A SAT TODAY	7A-9A	-----S-	:30	1	\$550.00	NM	1	\$550.00																																																																																	
N 13	KXAS	07/21/12	07/21/12	9A-10A SAT NBC5 NEWS	9A-10A	-----S-	:30	2	\$600.00	NM	2	\$1,200.00																																																																																	
N 14	KXAS	07/21/12	07/21/12	10P-1030P SA L NEWS	10P-1030P	-----S-	:30	1	\$2,100.00	NM	1	\$2,100.00																																																																																	
N 15	KXAS	07/22/12	07/22/12	6A-7A SUN NBC5 NEWS	6A-7A	-----S	:30	1	\$300.00	NM	1	\$300.00																																																																																	
N 16	KXAS	07/22/12	07/22/12	7A-8A SUNDAY TODAY	7A-8A	-----S	:30	2	\$900.00	NM	2	\$1,800.00																																																																																	
N 17	KXAS	07/22/12	07/22/12	8A-9A SUN NBC5 NEWS	8A-9A	-----S	:30	2	\$500.00	NM	2	\$1,000.00																																																																																	
N 18	KXAS	07/22/12	07/22/12	5P-530P SU 5P NEWS	5P-530P	-----S	:30	1	\$300.00	NM	1	\$300.00																																																																																	
N 19	KXAS	07/22/12	07/22/12	6-8P DATELINE NBC	6P-8P	-----S	:30	2	\$2,600.00	NM	2	\$5,200.00																																																																																	
N 20	KXAS	07/22/12	07/22/12	NBC5 NEWS AT 10P SUN	10P-1030P	-----S	:30	1	\$2,300.00	NM	1	\$2,300.00																																																																																	
N 21	KXAS	07/17/12	07/20/12	9A-10A TODAY 2	9A-10A	-2222--	:30	8	\$600.00	NM	4	\$2,400.00																																																																																	
<table border="1"> <thead> <tr> <th>Spot</th> <th>Ch</th> <th>Date Range</th> <th>Description</th> <th>Start/End Time</th> <th>Weekdays</th> <th>Length</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>KXAS</td> <td>07/17/12-07/20/12</td> <td>9A-10A TODAY 2</td> <td>9A-10A</td> <td>-TuWThF----</td> <td>:30</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td colspan="9">See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY</td> </tr> <tr> <td>2</td> <td>KXAS</td> <td>07/17/12-07/20/12</td> <td>9A-10A TODAY 2</td> <td>9A-10A</td> <td>-TuWThF----</td> <td>:30</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td colspan="9">See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY</td> </tr> <tr> <td>3</td> <td>KXAS</td> <td>07/17/12-07/20/12</td> <td>9A-10A TODAY 2</td> <td>9A-10A</td> <td>-TuWThF----</td> <td>:30</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td colspan="9">See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY</td> </tr> <tr> <td>4</td> <td>KXAS</td> <td>07/17/12-07/20/12</td> <td>9A-10A TODAY 2</td> <td>9A-10A</td> <td>-TuWThF----</td> <td>:30</td> <td>\$600.00</td> <td>NM</td> </tr> <tr> <td colspan="9">See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY</td> </tr> </tbody> </table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	1	KXAS	07/17/12-07/20/12	9A-10A TODAY 2	9A-10A	-TuWThF----	:30	\$600.00	NM	See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY									2	KXAS	07/17/12-07/20/12	9A-10A TODAY 2	9A-10A	-TuWThF----	:30	\$600.00	NM	See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY									3	KXAS	07/17/12-07/20/12	9A-10A TODAY 2	9A-10A	-TuWThF----	:30	\$600.00	NM	See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY									4	KXAS	07/17/12-07/20/12	9A-10A TODAY 2	9A-10A	-TuWThF----	:30	\$600.00	NM	See MG 4.17,4.18,4.19,4.20,4.21,4.22,4.23,4.24,4.25,4.26,4.27,4.28,4.29,4.30,4.31,4.32,4.33,4.34,4.35,4.36 PREEMPT-NO COPY								
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Totals											69	\$82,600.00																																																																																	

Time Period	# of Spots	Gross Amount	Net Amount
06/25/12 - 07/22/12	69	\$82,600.00	\$70,210.00
Totals	69	\$82,600.00	\$70,210.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.