



Remit Address:
KXAS
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (214) 745-5555
Billing: (214) 745-5555

www.nbcdfw.com

Billing Address:

PATHFINDER COMMUNICATIONS
Attention: Accounts Payable
312 MORNINGSIDE DR.
SUITE C
FRIENDSWOOD, TX 77546

DUPLICATE INVOICE

Advertiser		MARK SHELTON CAMPAIGN	
Product			
Estimate Number			
Station		KXAS	
Account Executive		Tonyia Cleaver	
Sales Office		Dallas Local	
Sales Region		Local	
Billing Calendar		Broadcast	
Billing Type		Cash	
Special Handling			
Invoice #	DA12100488		
Invoice Date	10/28/12		
Invoice Month	October 2012		
Invoice Period	10/01/12 - 10/14/12		
Order #	340614		
Alt Order #			
Deal #			
Order Flight	10/08/12 - 10/14/12		
IDB #			
Advertiser Code			
Product Code			
Agency Ref	08836		
Advertiser Ref	28707		

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KXAS	5A-530A NBC5 TODAY	5A-530A		10/08/12 to 10/14/12	3x	MTWTF--				
	LUR										
	KXAS			M	10/08/12	:30	5:23 AM	MSTV120130H	\$200.00		2
	KXAS			W	10/10/12	:30	5:11 AM	MSTV120130H	\$200.00		1
	KXAS			F	10/12/12	:30	5:23 AM	MSTV120130H	\$200.00		3
2	KXAS	6A-7A NBC5 TODAY	6A-7A		10/08/12 to 10/14/12	5x	MTWTF--				
	LUR										
	KXAS			M	10/08/12	:30	6:22 AM	MSTV120130H	\$700.00		4
	KXAS			Tu	10/09/12	:30	6:22 AM	MSTV120130H	\$700.00		3
	KXAS			W	10/10/12	:30	6:53 AM	MSTV120230H	\$700.00		1
	KXAS			Th	10/11/12	:30	6:30 AM	MSTV120230H	\$700.00		2
	KXAS			F	10/12/12	:30	6:30 AM	MSTV120230H	\$700.00		5
3	KXAS	7A-9A TODAY SHOW	7A-9A		10/08/12 to 10/14/12	4x	MTWTF--				
	LUR										
	KXAS			M	10/08/12	:30	7:56 AM	MSTV120130H	\$800.00		4
	KXAS			W	10/10/12	:30	8:50 AM	MSTV120130H	\$800.00		3
	KXAS			Th	10/11/12	:30	8:44 AM	MSTV120130H	\$800.00		1
	KXAS			F	10/12/12	:30	8:48 AM	MSTV120130H	\$800.00		2
4	KXAS	530A-6A WALL ST JRNL	530A-6A		10/08/12 to 10/14/12	1x	-----S-				
	LUR										
	KXAS			Sa	10/13/12	:30	5:29 AM	MSTV120230H	\$100.00		1
5	KXAS	6A-7A SAT NBC5 NEWS	6A-7A		10/08/12 to 10/14/12	1x	-----S-				
	LUR										
	KXAS			Sa	10/13/12	:30	6:29 AM	MSTV120130H	\$200.00		1
6	KXAS	7A-9A SAT TODAY	7A-9A		10/08/12 to 10/14/12	1x	-----S-				

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DUPLICATE INVOICE

Advertiser	MARK SHELTON CAMPAIGN	Invoice #	DA12100488
Product		Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	KXAS	Order #	340614
Account Executive	Tonyia Cleaver	Alt Order #	
Sales Office	Dallas Local	Deal #	
Sales Region	Local	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	08836
		Advertiser Ref	28707

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	LUR KXAS	9A-10A SAT NBC5 NEWS	9A-10A	Sa	10/13/12	:30	7:59 AM	MSTV120230H	\$375.00		1
					10/08/12 to 10/14/12	1x	-----S-				
8	LUR KXAS	530A-6A CHRIS MATTHEWS	530A-6A	Sa	10/13/12	:30	9:21 AM	MSTV120130H	\$300.00		1
					10/08/12 to 10/14/12	1x	-----S				
9	LUR KXAS	6A-7A SUN NBC5 NEWS	6A-7A	Su	10/14/12	:30	5:29 AM	MSTV120130H	\$75.00		1
					10/08/12 to 10/14/12	1x	-----S				
10	LUR KXAS	8A-9A SUN NBC5 NEWS	8A-9A	Su	10/14/12	:30	6:09 AM	MSTV120230H	\$225.00		1
					10/08/12 to 10/14/12	1x	-----S				
11	LUR KXAS	9A-10A MEET THE PRESS	9A-10A	Su	10/14/12	:30	8:29 AM	MSTV120130H	\$300.00		1
					10/08/12 to 10/14/12	1x	-----S				
12	LUR KXAS	10A-11A TODAY 3	10A-11A	Su	10/14/12	:30	9:59 AM	MSTV120230H	\$1,500.00		1
					10/08/12 to 10/14/12	1x	MTWTF--				
13	LUR KXAS	NBC5 TODAY AT 11AM	11A-1130A	F	10/12/12	:30	10:28 AM	MSTV120230H	\$150.00		1
					10/08/12 to 10/14/12	1x	MTWTF--				
	LUR KXAS			F	10/12/12	:30	11:24 AM	MSTV120130H	\$150.00		1

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DUPLICATE

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Product		Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	KXAS	Order #	340614
Account Executive	Tonyia Cleaver	Alt Order #	
Sales Office	Dallas Local	Deal #	
Sales Region	Local	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	08836	Advertiser Ref	28707

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	KXAS	9A-10A TODAY 2	9A-10A		10/08/12 to 10/14/12	2x	MTWTF--				
	LUR										
	KXAS			M	10/08/12	:30	9:49 AM	MSTV120130H	\$350.00		1
	KXAS			Tu	10/09/12	:30	9:49 AM	MSTV120130H	\$350.00		2
15	KXAS	3P-4P M-F ELLEN DEGENERES 3P-4P			10/08/12 to 10/14/12	4x	MTWTF--				
	LUR										
	KXAS			M	10/08/12	:30	3:00 PM	MSTV120130H	\$400.00		2
	KXAS			W	10/10/12	:30	3:49 PM	MSTV120230H	\$400.00		3
	KXAS			Th	10/11/12	:30	3:48 PM	MSTV120230H	\$400.00		4
	KXAS			F	10/12/12	:30	3:00 PM	MSTV120230H	\$400.00		1
16	KXAS	4P-5P NBC5 NEWS	4P-5P		10/08/12 to 10/14/12	1x	MTWTF--				
	LUR										
	KXAS			W	10/10/12	:30	4:22 PM	MSTV120130H	\$400.00		1
17	KXAS	6P-630P NBC5 NEWS	6P-630P		10/08/12 to 10/14/12	1x	MTWTF--				
	LUR										
	KXAS			F	10/12/12	:30	6:13 PM	MSTV120230H	\$700.00		1
18	KXAS	5P-530P SU 5P NEWS	5P-530P		10/08/12 to 10/14/12	1x	-----S				
	LUR										
	KXAS			Su	10/14/12	:30	5:18 PM	MSTV120130H	\$250.00		1
19	KXAS	9-10P DATELINE	9P-10P		10/08/12 to 10/14/12	1x	----F--				
	LUR										
	KXAS			F	10/12/12	:30	9:30 PM	MSTV120130H	\$1,800.00		1
20	KXAS	8-9P CHICAGO FIRE	8P-9P		10/08/12 to 10/14/12	1x	-----S-				
	LUR										
	LUR										

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Billing Calendar	Broadcast	IDB #	
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Special Handling		Product Code	
Agency Ref	08836	Advertiser Ref	28707

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	KXAS	8-9P CHICAGO FIRE	8P-9P		10/08/12 to 10/14/12	1x	-----S-				
	LUR										
	LUR										
	KXAS			Sa	10/13/12	:30	8:42 PM	MSTV120230H	\$800.00		1
21	KXAS	SA9-10P LAW AND ORDER	9P-10P		10/08/12 to 10/14/12	1x	-----S-				
	LUR										
	KXAS			Sa	10/13/12	:30	9:28 PM	MSTV120130H	\$800.00		1
22	KXAS	10P-1035P L. NEWS 2000	10P-1035P		10/08/12 to 10/14/12	5x	MTWTF--				
	LUR										
	KXAS			M	10/08/12	:30	10:13 PM	MSTV120130H	\$1,500.00		5
	KXAS			Tu	10/09/12	:30	10:14 PM	MSTV120130H	\$1,500.00		1
	KXAS			W	10/10/12	:30	10:24 PM	MSTV120230H	\$1,500.00		2
	KXAS			Th	10/11/12	:30	10:29 PM	MSTV120230H	\$1,500.00		4
	KXAS			F	10/12/12	:30	10:23 PM	MSTV120230H	\$1,500.00		3
23	KXAS	10P-1030P SA L NEWS	10P-1030P		10/08/12 to 10/14/12	1x	-----S-				
	LUR										
	KXAS			Sa	10/13/12	:30	10:24 PM	MSTV120230H	\$1,200.00		1
24	KXAS	1035P-1135P TONIGHT S	1035-1135P		10/08/12 to 10/14/12	4x	MTWTF--				
	LUR										
	KXAS			M	10/08/12	:30	10:59 PM	MSTV120130H	\$650.00		1
	KXAS			W	10/10/12	:30	10:59 PM	MSTV120130H	\$650.00		4
	KXAS			Th	10/11/12	:30	11:20 PM	MSTV120130H	\$650.00		3
	KXAS			F	10/12/12	:30	11:31 PM	MSTV120130H	\$650.00		2
25	KXAS	10PM NEWS REPEAT	105A-135A		10/08/12 to 10/14/12	4x	MTWTF--				
	LUR										

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Special Handling		Product Code	
Agency Ref	08836	Advertiser Ref	28707

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	KXAS	10PM NEWS REPEAT	105A-135A		10/08/12 to 10/14/12	4x	MTWTF--				
	LUR										
	KXAS			M	10/08/12	:30	1:18 AM	MSTV120130H	\$50.00		3
	KXAS			Tu	10/09/12	:30	1:20 AM	MSTV120130H	\$50.00		1
	KXAS			W	10/10/12	:30	1:31 AM	MSTV120230H	\$50.00		2
	KXAS			Th	10/11/12	:30	1:33 AM	MSTV120230H	\$50.00		4
26	KXAS	1135-1235A JIMMY FALLON S	1135P-1235A		10/08/12 to 10/14/12	2x	MTWTF--				
	LUR										
	KXAS			M	10/08/12	:30	12:17 AM	MSTV120130H	\$150.00		2
	KXAS			Tu	10/09/12	:30	12:30 AM	MSTV120130H	\$150.00		1
27	KXAS	530P-6P NIGHTLY NEWS	530P-6P		10/08/12 to 10/14/12	5x	MTWTF--				
	CDR										
	KXAS			M	10/08/12	:30	5:52 PM	MSTV120130H	\$1,100.00		2
	KXAS			Tu	10/09/12	:30	5:46 PM	MSTV120130H	\$1,100.00		1
	KXAS			W	10/10/12	:30	5:46 PM	MSTV120230H	\$1,100.00		3
	KXAS			Th	10/11/12	:30	5:45 PM	MSTV120130H	\$1,100.00		5
	KXAS			F	10/12/12	:30	5:45 PM	MSTV120130H	\$1,100.00		4
28	KXAS	6P-630P NBC5 NEWS	6P-630P		10/08/12 to 10/14/12	3x	MTWTF--				
	CDR										
	KXAS			M	10/08/12	:30	6:12 PM	MSTV120130H	\$1,150.00		1
	KXAS			W	10/10/12	:30	6:22 PM	MSTV120130H	\$1,150.00		2
	KXAS			Th	10/11/12	:30	6:28 PM	MSTV120230H	\$1,150.00		3
29	KXAS	NBC5 TODAY 430A	430A-5A		10/08/12 to 10/14/12	1x	MTWT---				
	CDR										
	KXAS			W	10/10/12	:30	4:43 AM	MSTV120130H	\$120.00		1

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		Invoice Period	10/01/12 - 10/14/12
Station	KXAS	Order #	340614
Account Executive	Tonyia Cleaver	Alt Order #	
Sales Office	Dallas Local	Deal #	
Sales Region	Local	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	08836
		Advertiser Ref	28707

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
30	KXAS	VICE PRESIDENTIAL DEBATE	8P-10P		10/11/12 to 10/11/12	1x	---T---				
	LUR										
	KXAS			Th	10/11/12	:30	10:00 PM	MSTV120130H	\$2,000.00		1

Aired Spots **60**

<u>Gross Total</u>	\$40,595.00	
<u>Agency Commission</u>	\$6,089.25	
<u>Net Amount Due</u>	\$34,505.75	Payment Terms 30 Days

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above