



Remit Address:
KXAS
PO Box 841985
Dallas, TX 75284-1985
Main: (214) 745-5555
Billing: (214) 745-5555

www.nbcdfw.com

Billing Address:

EPPSTEIN GROUP
Attention: Accounts Payable
4055 INTERNATIONAL PLAZA
SUITE 600
FORT WORTH, TX 76109

DUPLICATE

Invoice #		DA12100409	
Advertiser		MARK SHELTON CAMPAIGN	
Invoice Date		10/28/12	
Product			
Invoice Month		October 2012	
Estimate Number			
Invoice Period		10/01/12 - 10/28/12	
Station		KXAS	
Order #		343532	
Account Executive		Tonyia Cleaver	
Alt Order #			
Sales Office		Dallas Local	
Deal #			
Sales Region		Local	
Order Flight		10/24/12 - 10/30/12	
Billing Calendar		Broadcast	
IDB #			
Billing Type		Cash	
Advertiser Code			
Special Handling			
Product Code			
Agency Ref		15348	
Advertiser Ref		28707	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KXAS	7A-9A TODAY SHOW	7A-9A								
	LUR				10/24/12 to 10/30/12	5x	11111--				
	KXAS			W	10/24/12	:30	7:29 AM	MSTV120530H	\$800.00		1
	KXAS			Th	10/25/12	:30	7:58 AM	MSTV120530H	\$800.00		2
	KXAS			F	10/26/12	:30	7:58 AM	MSTV120530H	\$800.00		3
2	KXAS	6P-630P NBC5 NEWS	6P-630P								
	CDR				10/25/12 to 10/25/12	1x	---T---				
	KXAS			Th	10/25/12	:30	6:10 PM	MSTV120530H	\$1,150.00		1
4	KXAS	10P-1035P L. NEWS 2000	10P-1035P								
	LUR				10/24/12 to 10/30/12	3x	1-11---				
	KXAS			W	10/24/12	:30	10:32 PM	MSTV120530H	\$1,500.00		1
	KXAS			Th	10/25/12	:30	10:32 PM	MSTV120530H	\$1,500.00		2
5	KXAS	6P-630P NBC5 NEWS SAT	6P-630P								
	LUR				10/27/12 to 10/27/12	1x	-----S-				
	KXAS			Sa	10/27/12	:30	6:19 PM	MSTV120530H	\$250.00		1
6	KXAS	NFL LATE NEWS SUN	1030P-11P								
	LUR				10/28/12 to 10/28/12	1x	-----S				
	KXAS			Su	10/28/12	:30	11:10 PM	MSTV120530H	\$1,500.00		1
					1028 NFL LATE NEWS LATERUNS						
8	KXAS	W8-9P LAW & ORDER:SVU	8P-9P								
	CDR				10/24/12 to 10/24/12	1x	--W----				
	KXAS			W	10/24/12	:30	8:18 PM	MSTV120530H	\$4,300.00		1

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	15348	Advertiser Ref	28707

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	KXAS	TH9-10P ROCK CENTER	9P-10P		10/25/12 to 10/25/12	1x	---T---				
	CDR										
	KXAS			Th	10/25/12	:30	9:17 PM	MSTV120530H	\$2,800.00		1
10	KXAS	9-10P DATELINE	9P-10P		10/26/12 to 10/26/12	1x	----F--				
	LUR										
	KXAS			F	10/26/12	:30	9:30 PM	MSTV120530H	\$1,800.00		1
11	KXAS	5P-530P SU 5P NEWS	5P-530P		10/28/12 to 10/28/12	1x	-----S				
	CDR										
	KXAS			Su	10/28/12	:30	5:17 PM	MSTV120530H	\$335.00		1
				Aired Spots	12						

<u>Gross Total</u>	\$17,535.00	
<u>Agency Commission</u>	\$2,630.25	
<u>Net Amount Due</u>	\$14,904.75	Payment Terms 30 Days

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