



Remit Address:
KXAS
PO Box 841985
Dallas, TX 75284-1985
Main: (214) 745-5555
Billing: (214) 745-5555

www.nbcdfw.com

Billing Address:

EPPSTEIN GROUP
Attention: Accounts Payable
4055 INTERNATIONAL PLAZA
SUITE 600
FORT WORTH, TX 76109

DUPLICATE

INVOICE

Advertiser	MARK SHELTON CAMPAIGN	Invoice #	DA12110218
Product		Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 10/31/12
Station	KXAS	Order #	344767
Account Executive	Tonyia Cleaver	Alt Order #	
Sales Office	Dallas Local	Deal #	
Sales Region	Local	Order Flight	10/31/12 - 10/31/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	15348	Advertiser Ref	28707

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KXAS	6A-7A NBC5 TODAY	6A-7A		10/31/12 to 10/31/12	1x	--W----				
	LUR										
	KXAS			W	10/31/12	:30	6:11 AM	MSTV120230H	\$700.00		1
2	KXAS	7A-9A TODAY SHOW	7A-9A		10/31/12 to 10/31/12	2x	--W----				
	LUR										
	KXAS			W	10/31/12	:30	7:23 AM	MSTV120330H	\$800.00		2
	KXAS			W	10/31/12	:30	7:56 AM	MSTV120530H	\$800.00		1
3	KXAS	9A-10A TODAY 2	9A-10A		10/31/12 to 10/31/12	1x	--W----				
	LUR										
	KXAS			W	10/31/12	:30	9:57 AM	MSTV120230H	\$350.00		1
4	KXAS	10A-11A TODAY 3	10A-11A		10/31/12 to 10/31/12	1x	--W----				
	LUR										
	KXAS			W	10/31/12	:30	10:27 AM	MSTV120330H	\$150.00		1
5	KXAS	THE JEFF PROBST SHOW	12P-1P		10/31/12 to 10/31/12	1x	--W----				
	CDR										
	KXAS			W	10/31/12	:30	12:26 PM	MSTV120530H	\$200.00		1
6	KXAS	3P-4P M-F ELLEN DEGENERES 3P-4P			10/31/12 to 10/31/12	1x	--W----				
	CDR										
	KXAS			W	10/31/12	:30	3:32 PM	MSTV120230H	\$570.00		1
7	KXAS	4P-5P NBC5 NEWS	4P-5P		10/31/12 to 10/31/12	1x	--W----				
	CDR										
	KXAS			W	10/31/12	:30	4:23 PM	MSTV120330H	\$665.00		1
8	KXAS	5P-530P NBC5 NEWS	5P-530P		10/31/12 to 10/31/12	1x	--W----				
	CDR										

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



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8	KXAS	5P-530P NBC5 NEWS	5P-530P		10/31/12 to 10/31/12	1x	--W----				
	CDR										
	KXAS			W	10/31/12	:30	5:13 PM	MSTV120530H	\$950.00		1
9	KXAS	630P-7P EXTRA 1560	630P-7P		10/31/12 to 10/31/12	1x	--W----				
	CDR										
	KXAS			W	10/31/12	:30	6:49 PM	MSTV120230H	\$950.00		1
10	KXAS	10P-1035P L. NEWS 2000	10P-1035P		10/31/12 to 10/31/12	1x	--W----				
	CDR										
	KXAS			W	10/31/12	:30	10:27 PM	MSTV120530H	\$2,470.00		1
11	KXAS	1035P-1135P TONIGHT S	1035-1135P		10/31/12 to 10/31/12	1x	--W----				
	LUR										
	KXAS			W	10/31/12	:30	11:09 PM	MSTV120230H	\$650.00		1
12	KXAS	W8-9P LAW & ORDER:SVU	8P-9P		10/31/12 to 10/31/12	1x	--W----				
	CDR										
	KXAS			W	10/31/12	:30	8:44 PM	MSTV120330H	\$4,300.00		1
				Aired Spots	13						

Gross Total \$13,555.00
Agency Commission \$2,033.25
Net Amount Due \$11,521.75 **Payment Terms 30 Days**

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