

CONTRACT



KXAS
3100 McKinnon
8th Floor
Dallas, TX 75201
(214) 745-5555

www.nbcdfw.com

And:

EPPSTEIN GROUP
4055 INTERNATIONAL PLAZA
SUITE 600
FORT WORTH, TX 76109

<u>Contract / Revision</u> 345215 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 11/04/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> MARK SHELTON CAMPAIGN		<u>Original Date / Revision</u> 11/01/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXAS	<u>Account Executive</u> Tonyia Cleaver	<u>Sales Office</u> Dallas Local
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 15348	<u>Advertiser Ref</u> 28707	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXAS	11/05/12	11/06/12	6A-7A NBC5 TODAY	6A-7A		:30			NM	2	\$1,400.00
	LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	11-----				2	\$700.00			
N 2	KXAS	11/05/12	11/06/12	7A-9A TODAY SHOW	7A-9A	22-----	:30	4	\$1,425.00	NM	4	\$5,700.00
	CDR											
N 3	KXAS	11/05/12	11/06/12	9A-10A TODAY 2	9A-10A	11-----	:30	2	\$350.00	NM	2	\$700.00
	LUR											
N 4	KXAS	11/05/12	11/05/12	10A-11A TODAY 3	10A-11A	M-----	:30	1	\$150.00	NM	1	\$150.00
	LUR											
N 5	KXAS	11/06/12	11/06/12	10A-11A TODAY 3	10A-11A	-T-----	:30	1	\$425.00	NM	1	\$425.00
	CDR											
N 6	KXAS	11/05/12	11/05/12	3P-4P M-F ELLEN DEGENE	3P-4P	M-----	:30	1	\$400.00	NM	1	\$400.00
	LUR											
N 7	KXAS	11/05/12	11/05/12	4P-5P NBC5 NEWS	4P-5P	M-----	:30	1	\$400.00	NM	1	\$400.00
	LUR											
N 8	KXAS	11/05/12	11/05/12	5P-530P NBC5 NEWS	5P-530P	M-----	:30	1	\$950.00	NM	1	\$950.00
	CDR											
N 9	KXAS	11/05/12	11/05/12	6P-630P NBC5 NEWS	6P-630P	M-----	:30	1	\$1,150.00	NM	1	\$1,150.00
	CDR											
N 10	KXAS	11/05/12	11/05/12	630P-7P EXTRA 1560	630P-7P	M-----	:30	1	\$950.00	NM	1	\$950.00
	CDR											
N 11	KXAS	11/05/12	11/05/12	10P-1035P L. NEWS 2000	10P-1035P	M-----	:30	1	\$2,470.00	NM	1	\$2,470.00
	CDR											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Advertiser</u> MARK SHELTON CAMPA		<u>Estimate #</u>
		<u>Original Date / Revision</u> 11/01/12 / 11/02/12

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N 12	KXAS	11/05/12	11/05/12	1035P-1135P TONIGHT S	1035-1135P	M-----	:30	1	\$650.00	NM	1	\$650.00
	LUR											
N 13	KXAS	11/04/12	11/04/12	7A-8A SUNDAY TODAY	7A-8A	-----S	:30	1	\$475.00	NM	1	\$475.00
	CDR											
N 14	KXAS	11/04/12	11/04/12	NFL LATE NEWS-COWBOY!	1030-11P	-----S	:30	1	\$2,500.00	NM	1	\$2,500.00
	LUR											
N 15	KXAS	11/04/12	11/04/12	FTBL NIGHT AMER (CWBY	6P-715P	-----S	:30	1	\$2,000.00	NM	1	\$2,000.00
	LUR											
N 16	KXAS	11/05/12	11/05/12	M7-9P THE VOICE	7P-9P	M-----	:30	2	\$9,000.00	NM	2	\$18,000.00
	LUR											
N 17	KXAS	11/05/12	11/05/12	M9-10P REVOLUTION	9P-10P	M-----	:30	1	\$4,000.00	NM	1	\$4,000.00
	LUR											
D 18	KXAS	11/05/12	11/06/12	NBC5 TODAY AT 11AM	11A-1130A	11-----	:30	2	\$285.00	NM	0	\$0.00
	CDR											
D 19	KXAS	11/05/12	11/05/12	1035P-1135P TONIGHT S	1035-1135P	M-----	:30	1	\$950.00	NM	0	\$0.00
	CDR											
N 20	KXAS	11/05/12	11/05/12	530P-6P NIGHTLY NEWS	530P-6P	M-----	:30	1	\$800.00	NM	1	\$800.00
	LUR											
Totals											24	\$43,120.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	24	\$43,120.00	\$36,652.00
Totals	24	\$43,120.00	\$36,652.00

Signature: _____ **Date:** _____

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