



Remit Address:
KXAS
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (214) 745-5555
Billing: (214) 745-5555

www.nbcdfw.com

Billing Address:

BUYING TIME MEDIA
Attention: Accounts Payable
650 MASSACHUSETTS AVE. N.W.
WASHINGTON, DC 20001
USA

DUPLICATE

Advertiser	WENDY DAVIS FOR SENATE	Invoice #	DA12110029
Product	Political	Invoice Date	11/25/12
Estimate Number	2586	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	KXAS	Order #	344933
Account Executive	Corey Lane	Alt Order #	WOC10036339
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	11/01/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	395
Special Handling		Product Code	402
		Agency Ref	00562
		Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KXAS	6A-7A NBC5 TODAY	6A-7A								
	CDR										
					11/01/12 to 11/07/12	3x	1--11--				
	KXAS			Th	11/01/12	:30	6:19 AM	WDFS12TVENV104	\$1,425.00		1
	KXAS			F	11/02/12	:30	6:21 AM	WDFS12TVENV104	\$1,425.00		2
	KXAS			M	11/05/12	:30	6:29 AM	WDFS12TVENV104	\$1,425.00		3
2	KXAS	7A-9A TODAY SHOW	7A-9A								
	CDR										
					11/01/12 to 11/07/12	3x	1--11--				
	KXAS			Th	11/01/12	:30	7:59 AM	WDFS12TVENV104	\$1,425.00		1
	KXAS			F	11/02/12	:30	7:29 AM	WDFS12TVENV104	\$1,425.00		2
	KXAS			M	11/05/12	:30	8:26 AM	WDFS12TVENV104	\$1,425.00		3
3	KXAS	3P-4P M-F ELLEN DEGENERES	3P-4P								
	LUR										
					11/01/12 to 11/07/12	3x	1--11--				
	KXAS			Th	11/01/12	:30	3:49 PM	WDFS12TVENV104	\$400.00		1
	KXAS			F	11/02/12	:30	3:48 PM	WDFS12TVENV104	\$400.00		2
	KXAS			M	11/05/12	:30	3:19 PM	WDFS12TVENV101	\$400.00		3
4	KXAS	4P-5P NBC5 NEWS	4P-5P								
	CDR										
					11/01/12 to 11/07/12	3x	1--11--				
	KXAS			Th	11/01/12	:30	4:22 PM	WDFS12TVENV104	\$665.00		1
	KXAS			F	11/02/12	:30	4:44 PM	WDFS12TVENV104	\$665.00		2
	KXAS			M	11/05/12	:30	4:55 PM	WDFS12TVENV101	\$665.00		3

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		Invoice Period	10/29/12 - 11/06/12
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Account Executive	Corey Lane	Alt Order #	WOC10036339
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	11/01/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	395
Special Handling		Product Code	402
Agency Ref	00562	Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	KXAS	5P-530P NBC5 NEWS	5P-530P								
	CDR										
	CDR										
					11/01/12 to 11/07/12	3x	1-- 11--				
	KXAS			Th	11/01/12	:30	5:11 PM	WDFS12TVENV104	\$950.00		1
	KXAS			F	11/02/12	:30	5:11 PM	WDFS12TVENV104	\$950.00		2
	KXAS			M	11/05/12	:30	5:29 PM	WDFS12TVENV101	\$950.00		3
6	KXAS	6P-630P NBC5 NEWS	6P-630P								
	CDR										
					11/01/12 to 11/07/12	2x	1--- 1--				
	KXAS			F	11/02/12	:30	6:27 PM	WDFS12TVENV104	\$1,150.00		1
	KXAS			M	11/05/12	:30	6:14 PM	WDFS12TVENV101	\$1,150.00		2
8	KXAS	TH7-9P THE VOICE ENCORE	7P-9P								
	LUR										
					10/29/12 to 11/04/12	1x	--- 1---				
	KXAS			Th	11/01/12	:30	7:47 PM	WDFS12TVENV104	\$1,900.00		1
9	KXAS	TH9-10P ROCK CENTER	9P-10P								
	LUR										
					10/29/12 to 11/04/12	1x	--- 1---				
	KXAS			Th	11/01/12	:30	9:43 PM	WDFS12TVENV104	\$1,800.00		1
10	KXAS	6A-7A SAT NBC5 NEWS	6A-7A								
	LUR										
					10/29/12 to 11/04/12	1x	----- 1-				
	KXAS			Sa	11/03/12	:30	6:41 AM	WDFS12TVENV104	\$200.00		1

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		Invoice Period	10/29/12 - 11/06/12
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Account Executive	Corey Lane	Alt Order #	WOC10036339
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	11/01/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	395
Special Handling		Product Code	402
		Agency Ref	00562
		Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	KXAS	7A-9A SAT TODAY	7A-9A								
	LUR										
					10/29/12 to 11/04/12	1x	----- 1-				
	KXAS			Sa	11/03/12	:30	7:24 AM	WDFS12TVENV104	\$375.00		1
12	KXAS	9A-10A SAT NBC5 NEWS	9A-10A								
	LUR										
					10/29/12 to 11/04/12	1x	----- 1-				
	KXAS			Sa	11/03/12	:30	9:11 AM	WDFS12TVENV104	\$300.00		1
13	KXAS	6A-7A SUN NBC5 NEWS	6A-7A								
	LUR										
					10/29/12 to 11/04/12	1x	----- 1				
	KXAS			Su	11/04/12	:30	6:47 AM	WDFS12TVENV104	\$225.00		1
14	KXAS	7A-8A SUNDAY TODAY	7A-8A								
	LUR										
					10/29/12 to 11/04/12	1x	----- 1				
	KXAS			Su	11/04/12	:30	7:57 AM	WDFS12TVENV104	\$350.00		1
15	KXAS	8A-9A SUN NBC5 NEWS	8A-9A								
	LUR										
					10/29/12 to 11/04/12	1x	----- 1				
	KXAS			Su	11/04/12	:30	8:29 AM	WDFS12TVENV104	\$300.00		1
16	KXAS	715P-1030P NFL REG CWBYS	715P-1030P								
	LUR										
	LUR										
					10/29/12 to 11/04/12	2x	----- 2				

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Product		Political	
Estimate Number		2586	
Station		KXAS	
Account Executive		Corey Lane	
Sales Office		Philadelphia NSO	
Sales Region		National	
Billing Calendar		Broadcast	
Billing Type		Cash	
Special Handling			
Invoice #	DA12110029		
Invoice Date	11/25/12		
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Invoice Period	10/29/12 - 11/06/12		
Order #	344933		
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16	KXAS	715P-1030P NFL REG CWBYS	715P-1030P								
	LUR										
	LUR										
	KXAS			Su	11/04/12	:30	7:20 PM	WDFS12TVENV104	\$25,000.00		1
	KXAS			Su	11/04/12	:30	10:39 PM	WDFS12TVENV104	\$25,000.00		2
17	KXAS	530A -6A NBC 5 TODAY	530A-6A								
	LUR										
					11/01/12 to 11/07/12	2x	1 - - - 1 - -				
	KXAS			F	11/02/12	:30	5:41 AM	WDFS12TVENV104	\$300.00		1
	KXAS			M	11/05/12	:30	5:29 AM	WDFS12TVENV104	\$300.00		2
18	KXAS	9A-10A TODAY 2	9A-10A								
	LUR										
					11/01/12 to 11/07/12	2x	1 - - - 1 - -				
	KXAS			F	11/02/12	:30	9:26 AM	WDFS12TVENV104	\$350.00		1
	KXAS			M	11/05/12	:30	9:26 AM	WDFS12TVENV104	\$350.00		2
19	KXAS	10A-11A TODAY 3	10A-11A								
	LUR										
					11/01/12 to 11/07/12	2x	1 - - - 1 - -				
	KXAS			F	11/02/12	:30	10:54 AM	WDFS12TVENV104	\$150.00		1
	KXAS			M	11/05/12	:30	10:46 AM	WDFS12TVENV104	\$150.00		2
20	KXAS	NBC5 TODAY AT 11AM	11A-1130A								
	LUR										
					11/01/12 to 11/07/12	2x	1 - - - 1 - -				
	KXAS			F	11/02/12	:30	11:29 AM	WDFS12TVENV104	\$150.00		1

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20	KXAS	NBC5 TODAY AT 11AM	11A-1130A								
	LUR										
	KXAS			M	11/05/12	:30	11:29 AM	WDFS12TVENV104	\$150.00		2
21	KXAS	630P-7P EXTRA 1560	630P-7P								
	LUR										
					11/01/12 to 11/07/12	2x	1---1--				
	KXAS			F	11/02/12	:30	6:54 PM	WDFS12TVENV104	\$800.00		1
	KXAS			M	11/05/12	:30	6:42 PM	WDFS12TVENV101	\$800.00		2
22	KXAS	M7-9P THE VOICE	7P-9P								
	LUR										
					11/01/12 to 11/07/12	1x	1-----				
	KXAS			M	11/05/12	:30	8:41 PM	WDFS12TVENV101	\$9,000.00		1
23	KXAS	M9-10P REVOLUTION	9P-10P								
	LUR										
					11/01/12 to 11/07/12	1x	1-----				
	KXAS			M	11/05/12	:30	9:34 PM	WDFS12TVENV101	\$4,000.00		1
24	KXAS	530A-6A WALL ST JRNL	530A-6A								
	LUR										
					10/29/12 to 11/04/12	1x	-----1-				
	KXAS			Sa	11/03/12	:30	5:30 AM	WDFS12TVENV104	\$100.00		1
25	KXAS	8-10P NBC MOVIE: RUDY	8P-10P								
	LUR										
					10/29/12 to 11/04/12	1x	-----1-				
	KXAS			Sa	11/03/12	:30	9:06 PM	WDFS12TVENV104	\$800.00		1

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26	KXAS	8-10P NBC MOVIE: RUDY	8P-10P								
	LUR										
					10/29/12 to 11/04/12	1x	----- 1-				
	KXAS			Sa	11/03/12	:30	8:26 PM	WDFS12TVENV104	\$800.00		1
27	KXAS	10P-1030P SA L NEWS	10P-1030P								
	LUR										
					10/29/12 to 11/04/12	1x	----- 1-				
	KXAS			Sa	11/03/12	:30	10:23 PM	WDFS12TVENV104	\$1,200.00		1
28	KXAS	1030P-12M SATURDAY NIGHT	1030P-12A								
	LUR										
					10/29/12 to 11/04/12	1x	----- 1-				
	KXAS			Sa	11/03/12	:30	11:13 PM	WDFS12TVENV104	\$1,500.00		1
29	KXAS	5P-530P SU 5P NEWS	5P-530P								
	LUR										
					10/29/12 to 11/04/12	1x	----- 1				
	KXAS			Su	11/04/12	:30	5:10 PM	WDFS12TVENV104	\$250.00		1
30	KXAS	FTBL NIGHT AMER (CWBY5)	6P-715P								
	LUR										
					10/29/12 to 11/04/12	1x	----- 1				
	KXAS			Su	11/04/12	:30	6:17 PM	WDFS12TVENV104	\$2,000.00		1
31	KXAS	NFL LATE NEWS-COWBOYS	1030-11P								
	LUR										
					10/29/12 to 11/04/12	1x	----- 1				
	KXAS			Su	11/04/12	:30	11:09 PM	WDFS12TVENV104	\$2,500.00		1

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NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



Remit Address:
KXAS
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (214) 745-5555
Billing: (214) 745-5555

www.nbcdfw.com

Billing Address:

BUYING TIME MEDIA
Attention: Accounts Payable
650 MASSACHUSETTS AVE. N.W.
WASHINGTON, DC 20001
USA

DUPLICATE INVOICE

Advertiser	WENDY DAVIS FOR SENATE	Invoice #	DA12110029
Product	Political	Invoice Date	11/25/12
Estimate Number	2586	Invoice Month	November 2012
Station	KXAS	Invoice Period	10/29/12 - 11/06/12
Account Executive	Corey Lane	Order #	344933
Sales Office	Philadelphia NSO	Alt Order #	WOC10036339
Sales Region	National	Deal #	
Billing Calendar	Broadcast	Order Flight	11/01/12 - 11/06/12
Billing Type	Cash	IDB #	
Special Handling		Advertiser Code	395
		Product Code	402
		Agency Ref	00562
		Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
32	KXAS	7A-8A SUNDAY TODAY	7A-8A		11/04/12 to 11/04/12	1x	-----S				
	LUR										
	KXAS			Su	11/04/12	:30	7:25 AM	WDFS12TVENV104	\$350.00		1
33	KXAS	NBC5 TODAY AT 11AM	11A-1130A		11/05/12 to 11/06/12	1x	MT-----				
	LUR										
	KXAS			Tu	11/06/12	:30	11:29 AM	WDFS12TVENV101	\$150.00		1
				<u>Aired Spots</u>	49						

<u>Gross Total</u>	\$98,495.00	
<u>Agency Commission</u>	\$14,774.25	
<u>Net Amount Due</u>	\$83,720.75	<u>Payment Terms 30 Days</u>

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NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:
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