



Remit Address:
KXAS
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (214) 745-5555
Billing: (214) 745-5555

www.nbcdfw.com

Billing Address:

BUYING TIME MEDIA
Attention: Accounts Payable
650 MASSACHUSETTS AVE. N.W.
WASHINGTON, DC 20001
USA

DUPLICATE INVOICE

Advertiser	WENDY DAVIS FOR SENATE	Invoice #	DA12100516
Product	Political	Invoice Date	10/28/12
Estimate Number	2357	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/22/12
Station	KXAS	Order #	337917
Account Executive	Corey Lane	Alt Order #	WOC10033874
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/16/12 - 10/22/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	395
Special Handling		Product Code	402
		Agency Ref	00562
		Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KXAS	5A-530A NBC5 TODAY	5A-530A								
	LUR										
					10/16/12 to 10/22/12	3x	111----				
	KXAS			Tu	10/16/12	:30	5:10 AM	WDFS12TVENV103	\$200.00		1
	KXAS			W	10/17/12	:30	5:10 AM	WDFS12TVENV103	\$200.00		2
	KXAS			M	10/22/12	:30	5:09 AM	WDFS12TVENV103	\$200.00		5
3	KXAS	6A-7A NBC5 TODAY	6A-7A								
	CDR										
					10/16/12 to 10/22/12	5x	11111--				
	KXAS			Tu	10/16/12	:30	6:53 AM	WDFS12TVENV103	\$1,425.00		1
	KXAS			W	10/17/12	:30	6:21 AM	WDFS12TVENV103	\$1,425.00		2
	KXAS			Th	10/18/12	:30	6:30 AM	WDFS12TVENV103	\$1,425.00		3
	KXAS			F	10/19/12	:30	6:28 AM	WDFS12TVENV103	\$1,425.00		4
	KXAS			M	10/22/12	:30	6:28 AM	WDFS12TVENV103	\$1,425.00		5
4	KXAS	7A-9A TODAY SHOW	7A-9A								
	CDR										
					10/16/12 to 10/22/12	5x	11111--				
	KXAS			Tu	10/16/12	:30	8:56 AM	WDFS12TVENV103	\$1,425.00		1
	KXAS			W	10/17/12	:30	8:30 AM	WDFS12TVENV103	\$1,425.00		2
	KXAS			Th	10/18/12	:30	8:34 AM	WDFS12TVENV103	\$1,425.00		3
	KXAS			F	10/19/12	:30	7:59 AM	WDFS12TVENV103	\$1,425.00		4
	KXAS			M	10/22/12	:30	7:28 AM	WDFS12TVENV103	\$1,425.00		5
5	KXAS	9A-10A TODAY 2	9A-10A								
	LUR										
					10/16/12 to 10/22/12	5x	11111--				

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DUPLICATE INVOICE

Advertiser		WENDY DAVIS FOR SENATE		Invoice #	DA12100516
Product		Political		Invoice Date	10/28/12
Estimate Number		2357		Invoice Month	October 2012
				Invoice Period	10/01/12 - 10/22/12
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Sales Region		National		Order Flight	10/16/12 - 10/22/12
Billing Calendar		Broadcast		IDB #	
Billing Type		Cash		Advertiser Code	395
Special Handling				Product Code	402
				Agency Ref	00562
				Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	KXAS	9A-10A TODAY 2	9A-10A								
	LUR										
	KXAS			Tu	10/16/12	:00			\$350.00	Credited	1
				NA-NOT AVAILABLE							
	KXAS			W	10/17/12	:00			\$350.00	Credited	2
				NA-NOT AVAILABLE							
	KXAS			Th	10/18/12	:00			\$350.00	Credited	3
				NA-NOT AVAILABLE							
	KXAS			F	10/19/12	:00			\$350.00	Credited	4
				NA-NOT AVAILABLE							
	KXAS			M	10/22/12	:30	9:28 AM	WDFS12TVENV103	\$350.00		5
6	KXAS	10A-11A TODAY 3	10A-11A								
	LUR										
				10/16/12 to 10/22/12		5x	11111--				
	KXAS			Tu	10/16/12	:00			\$150.00	Credited	1
				NA-NOT AVAILABLE							
	KXAS			W	10/17/12	:00			\$150.00	Credited	2
				NA-NOT AVAILABLE							
	KXAS			Th	10/18/12	:30	10:30 AM	WDFS12TVENV103	\$150.00		3
	KXAS			F	10/19/12	:30	10:27 AM	WDFS12TVENV103	\$150.00		4
	KXAS			M	10/22/12	:00			\$150.00	Credited	5
				NA-NOT AVAILABLE							
7	KXAS	NBC5 TODAY AT 11AM	11A-1130A								
	LUR										
				10/16/12 to 10/22/12		5x	11111--				
	KXAS			Tu	10/16/12	:30	11:28 AM	WDFS12TVENV103	\$150.00		1

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Billing Calendar	Broadcast	IDB #	
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Special Handling		Product Code	402
		Agency Ref	00562
		Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	KXAS	NBC5 TODAY AT 11AM	11A-1130A								
	LUR										
	KXAS			W	10/17/12	:30	11:23 AM	WDFS12TVENV103	\$150.00		2
	KXAS			Th	10/18/12	:30	11:13 AM	WDFS12TVENV103	\$150.00		3
	KXAS			F	10/19/12	:30	11:29 AM	WDFS12TVENV103	\$150.00		4
	KXAS			M	10/22/12	:30	11:25 AM	WDFS12TVENV103	\$150.00		5
8	KXAS	1P-2P DAYS OF OUR LIVES	1P-2P								
	LUR										
					10/16/12 to 10/22/12	5x	11111--				
	KXAS			Tu	10/16/12	:30	1:59 PM	WDFS12TVENV103	\$225.00		1
	KXAS			W	10/17/12	:30	1:30 PM	WDFS12TVENV103	\$225.00		2
	KXAS			Th	10/18/12	:30	1:59 PM	WDFS12TVENV103	\$225.00		3
	KXAS			F	10/19/12	:30	1:46 PM	WDFS12TVENV103	\$225.00		4
	KXAS			M	10/22/12	:30	12:59 PM	WDFS12TVENV103	\$225.00		5
9	KXAS	3P-4P M-F ELLEN DEGENERES	3P-4P								
	LUR										
					10/16/12 to 10/22/12	3x	11-1---				
	KXAS			Tu	10/16/12	:30	3:32 PM	WDFS12TVENV103	\$400.00		1
	KXAS			Th	10/18/12	:30	3:00 PM	WDFS12TVENV103	\$400.00		2
	KXAS			M	10/22/12	:30	3:19 PM	WDFS12TVENV103	\$400.00		3
10	KXAS	4P-5P NBC5 NEWS	4P-5P								
	LUR										
					10/16/12 to 10/22/12	5x	11111--				
	KXAS			Tu	10/16/12	:30	4:23 PM	WDFS12TVENV103	\$400.00		4
	KXAS			W	10/17/12	:30	4:43 PM	WDFS12TVENV103	\$400.00		1

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Product		Political	
Estimate Number		2357	
Station		KXAS	
Account Executive		Corey Lane	
Sales Office		Philadelphia NSO	
Sales Region		National	
Billing Calendar		Broadcast	
Billing Type		Cash	
Special Handling			
Invoice #	DA12100516		
Invoice Date	10/28/12		
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Order Flight	10/16/12 - 10/22/12		
IDB #			
Advertiser Code	395		
Product Code	402		
Agency Ref	00562		
Advertiser Ref	09576		

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	KXAS	4P-5P NBC5 NEWS	4P-5P								
	LUR										
	KXAS			Th	10/18/12	:30	4:43 PM	WDFS12TVENV103	\$400.00		5
	KXAS			F	10/19/12	:30	4:24 PM	WDFS12TVENV103	\$400.00		2
	KXAS			M	10/22/12	:30	4:23 PM	WDFS12TVENV103	\$400.00		3
11	KXAS	5P-530P NBC5 NEWS	5P-530P								
	CDR										
					10/16/12 to 10/22/12	5x	11111--				
	KXAS			Tu	10/16/12	:30	5:13 PM	WDFS12TVENV103	\$950.00		1
	KXAS			W	10/17/12	:30	5:28 PM	WDFS12TVENV103	\$950.00		2
	KXAS			Th	10/18/12	:30	5:25 PM	WDFS12TVENV103	\$950.00		3
	KXAS			F	10/19/12	:30	5:29 PM	WDFS12TVENV103	\$950.00		4
	KXAS			M	10/22/12	:30	5:28 PM	WDFS12TVENV103	\$950.00		5
12	KXAS	6P-630P NBC5 NEWS	6P-630P								
	CDR										
					10/16/12 to 10/22/12	5x	11111--				
	KXAS			Tu	10/16/12	:30	6:13 PM	WDFS12TVENV103	\$1,150.00		1
	KXAS			W	10/17/12	:30	6:11 PM	WDFS12TVENV103	\$1,150.00		2
	KXAS			Th	10/18/12	:30	6:11 PM	WDFS12TVENV103	\$1,150.00		3
	KXAS			F	10/19/12	:30	6:12 PM	WDFS12TVENV103	\$1,150.00		4
	KXAS			M	10/22/12	:30	6:11 PM	WDFS12TVENV103	\$1,150.00		5
13	KXAS	630P-7P EXTRA 1560	630P-7P								
	LUR										
					10/16/12 to 10/22/12	5x	11111--				
	KXAS			Tu	10/16/12	:30	6:56 PM	WDFS12TVENV103	\$800.00		1

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13	KXAS	630P-7P EXTRA 1560	630P-7P								
	LUR										
	KXAS			W	10/17/12	:30	6:48 PM	WDFS12TVENV103	\$800.00		2
	KXAS			Th	10/18/12	:30	6:55 PM	WDFS12TVENV103	\$800.00		3
	KXAS			F	10/19/12	:30	6:49 PM	WDFS12TVENV103	\$800.00		4
	KXAS			M	10/22/12	:30	6:43 PM	WDFS12TVENV103	\$800.00		5
14	KXAS	10P-1035P L. NEWS 2000	10P-1035P								
	CDR										
					10/16/12 to 10/22/12	4x	1111---				
	KXAS			Tu	10/16/12	:30	10:13 PM	WDFS12TVENV103	\$2,470.00		1
	KXAS			W	10/17/12	:30	10:25 PM	WDFS12TVENV103	\$2,470.00		2
	KXAS			Th	10/18/12	:30	10:28 PM	WDFS12TVENV103	\$2,470.00		3
	KXAS			M	10/22/12	:30	10:24 PM	WDFS12TVENV103	\$2,470.00		4
15	KXAS	1035P-1135P TONIGHT S	1035-1135P								
	LUR										
					10/16/12 to 10/22/12	5x	11111--				
	KXAS			Tu	10/16/12	:30	11:09 PM	WDFS12TVENV103	\$650.00		1
	KXAS			W	10/17/12	:30	11:30 PM	WDFS12TVENV103	\$650.00		2
	KXAS			Th	10/18/12	:30	11:30 PM	WDFS12TVENV103	\$650.00		3
	KXAS			F	10/19/12	:30	11:30 PM	WDFS12TVENV103	\$650.00		4
	KXAS			M	10/22/12	:30	11:09 PM	WDFS12TVENV103	\$650.00		5
17	KXAS	TH9-10P ROCK CENTER	9P-10P								
	LUR										
					10/15/12 to 10/21/12	1x	---1---				
	KXAS			Th	10/18/12	:30	9:18 PM	WDFS12TVENV103	\$1,800.00		1

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Agency Ref	00562	Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	KXAS	7A-8A SUNDAY TODAY	7A-8A								
	LUR										
	KXAS			Su	10/21/12	:30	7:25 AM	WDFS12TVENV103	\$350.00		1
26	KXAS	8A-9A SUN NBC5 NEWS	8A-9A								
	LUR										
					10/15/12 to 10/21/12	1x	----- 1				
	KXAS			Su	10/21/12	:30	8:16 AM	WDFS12TVENV103	\$300.00		1
27	KXAS	9A-10A MEET THE PRESS	9A-10A								
	LUR										
					10/15/12 to 10/21/12	1x	----- 1				
	KXAS			Su	10/21/12	:30	9:59 AM	WDFS12TVENV103	\$1,500.00		1
28	KXAS	FOOTBALL NIGHT AMERICA	6P-715P								
	LUR										
					10/15/12 to 10/21/12	1x	----- 1				
	KXAS			Su	10/21/12	:30	6:30 PM	WDFS12TVENV103	\$1,500.00		1
29	KXAS	530A -6A NBC 5 TODAY	530A-6A								
	CDR										
					10/16/12 to 10/22/12	1x	1-----				
	KXAS			M	10/22/12	:30	5:52 AM	WDFS12TVENV103	\$855.00		1
30	KXAS	6P-630P NBC5 NEWS SAT	6P-630P								
	CDR										
					10/15/12 to 10/21/12	1x	----- 1-				
	KXAS			Sa	10/20/12	:30	6:28 PM	WDFS12TVENV103	\$475.00		1
31	KXAS	SA9-10P LAW AND ORDER SVI	9P-10P								

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



Remit Address:
KXAS
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (214) 745-5555
Billing: (214) 745-5555

www.nbcdfw.com

Billing Address:

BUYING TIME MEDIA
Attention: Accounts Payable
650 MASSACHUSETTS AVE. N.W.
WASHINGTON, DC 20001
USA

DUPLICATE INVOICE

Advertiser	WENDY DAVIS FOR SENATE	Invoice #	DA12100516
Product	Political	Invoice Date	10/28/12
Estimate Number	2357	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/22/12
Station	KXAS	Order #	337917
Account Executive	Corey Lane	Alt Order #	WOC10033874
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/16/12 - 10/22/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	395
Special Handling		Product Code	402
		Agency Ref	00562
		Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		CDR			10/15/12 to 10/21/12	1x	----- 1-				
32	KXAS	5A-530A NBC5 TODAY	5A-530A	Sa	10/20/12	:30	9:07 PM	WDFS12TVENV103	\$1,900.00		1
		CDR			10/15/12 to 10/21/12	2x	--- 11--				
	KXAS			Th	10/18/12	:30	5:20 AM	WDFS12TVENV103	\$425.00		1
	KXAS			F	10/19/12	:30	5:22 AM	WDFS12TVENV103	\$425.00		2

Aired Spots **72**

Gross Total **\$59,910.00**
Agency Commission **\$8,986.50**
Net Amount Due **\$50,923.50** Payment Terms 30 Days

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