



Remit Address:
KXAS
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (214) 745-5555
Billing: (214) 745-5555

www.nbcdfw.com

Billing Address:

BUYING TIME MEDIA
Attention: Accounts Payable
650 MASSACHUSETTS AVE. N.W.
WASHINGTON, DC 20001
USA

DUPLICATE

Advertiser	WENDY DAVIS FOR SENATE	Invoice #	DA12100508
Product	Political	Invoice Date	10/28/12
Estimate Number	2355	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	KXAS	Order #	337119
Account Executive	Corey Lane	Alt Order #	WOC10033872
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	395
Special Handling		Product Code	402
		Agency Ref	00562
		Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KXAS	5A-530A NBC5 TODAY	5A-530A								
	LUR				10/02/12 to 10/08/12	4x	1-111--				
	KXAS			W	10/03/12	:30	4:59 AM	WDFS12TVENV101	\$200.00		1
	KXAS			Th	10/04/12	:30	5:10 AM	WDFS12TVENV101	\$200.00		2
	KXAS			F	10/05/12	:30	5:09 AM	WDFS12TVENV101	\$200.00		3
	KXAS			M	10/08/12	:30	5:10 AM	WDFS12TVENV101	\$200.00		4
2	KXAS	530A -6A NBC 5 TODAY	530A-6A								
	LUR				10/01/12 to 10/07/12	4x	-1111--				
	KXAS			Tu	10/02/12	:30	5:41 AM	WDFS12TVENV101	\$300.00		1
	KXAS			W	10/03/12	:30	5:29 AM	WDFS12TVENV101	\$300.00		2
	KXAS			Th	10/04/12	:30	5:54 AM	WDFS12TVENV101	\$300.00		3
	KXAS			F	10/05/12	:30	5:53 AM	WDFS12TVENV101	\$300.00		4
4	KXAS	6A-7A NBC5 TODAY	6A-7A								
	CDR				10/02/12 to 10/08/12	5x	11111--				
	KXAS			Tu	10/02/12	:30	6:40 AM	WDFS12TVENV101	\$1,425.00		1
	KXAS			W	10/03/12	:30	6:00 AM	WDFS12TVENV101	\$1,425.00		2
	KXAS			Th	10/04/12	:30	6:31 AM	WDFS12TVENV101	\$1,425.00		3
	KXAS			F	10/05/12	:30	6:42 AM	WDFS12TVENV101	\$1,425.00		4
	KXAS			M	10/08/12	:30	6:30 AM	WDFS12TVENV101	\$1,425.00		5
5	KXAS	7A-9A TODAY SHOW	7A-9A								
	CDR				10/02/12 to 10/08/12	5x	11111--				

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DUPLICATE INVOICE

Advertiser		WENDY DAVIS FOR SENATE		Invoice #		DA12100508	
Product		Political		Invoice Date		10/28/12	
Estimate Number		2355		Invoice Month		October 2012	
Station		KXAS		Invoice Period		10/01/12 - 10/08/12	
Account Executive		Corey Lane		Order #		337119	
Sales Office		Philadelphia NSO		Alt Order #		WOC10033872	
Sales Region		National		Deal #			
Order Flight		10/02/12 - 10/08/12		IDB #			
Billing Calendar		Broadcast		Advertiser Code		395	
Billing Type		Cash		Product Code		402	
Special Handling				Agency Ref		00562	
				Advertiser Ref		09576	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	KXAS	7A-9A TODAY SHOW	7A-9A								
	CDR										
	KXAS			Tu	10/02/12	:30	7:58 AM	WDFS12TVENV101	\$1,425.00		1
	KXAS			W	10/03/12	:30	7:23 AM	WDFS12TVENV101	\$1,425.00		2
	KXAS			Th	10/04/12	:30	8:43 AM	WDFS12TVENV101	\$1,425.00		3
	KXAS			F	10/05/12	:30	7:28 AM	WDFS12TVENV101	\$1,425.00		4
	KXAS			M	10/08/12	:30	8:30 AM	WDFS12TVENV101	\$1,425.00		5
6	KXAS	9A-10A TODAY 2	9A-10A								
	LUR										
					10/02/12 to 10/08/12	4x	1111---				
	KXAS			Tu	10/02/12	:30	9:29 AM	WDFS12TVENV101	\$350.00		1
	KXAS			W	10/03/12	:30	9:28 AM	WDFS12TVENV101	\$350.00		2
	KXAS			Th	10/04/12	:30	9:51 AM	WDFS12TVENV101	\$350.00		3
	KXAS			M	10/08/12	:30	9:28 AM	WDFS12TVENV101	\$350.00		5
7	KXAS	10A-11A TODAY 3	10A-11A								
	LUR										
					10/02/12 to 10/08/12	1x	1-----				
	KXAS			M	10/08/12	:30	10:46 AM	WDFS12TVENV101	\$150.00		5
8	KXAS	NBC5 TODAY AT 11AM	11A-1130A								
	LUR										
					10/02/12 to 10/08/12	1x	1-----				
	KXAS			M	10/08/12	:30	11:30 AM	WDFS12TVENV101	\$150.00		5
9	KXAS	1P-2P DAYS OF OUR LIVES	1P-2P								
	LUR										

11-1---

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	395
Special Handling		Product Code	402
		Agency Ref	00562
		Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	KXAS	1P-2P DAYS OF OUR LIVES	1P-2P								
	LUR										
					10/02/12 to 10/08/12	3x					
	KXAS			Tu	10/02/12	:30	1:59 PM	WDFS12TVENV101	\$225.00		1
	KXAS			Th	10/04/12	:30	1:42 PM	WDFS12TVENV101	\$225.00		2
	KXAS			M	10/08/12	:30	12:59 PM	WDFS12TVENV101	\$225.00		3
10	KXAS	3P-4P M-F ELLEN DEGENERES	3P-4P								
	LUR										
					10/02/12 to 10/08/12	3x	1- 1- 1- -				
	KXAS			W	10/03/12	:30	3:58 PM	WDFS12TVENV101	\$400.00		1
	KXAS			F	10/05/12	:30	3:31 PM	WDFS12TVENV101	\$400.00		2
	KXAS			M	10/08/12	:30	3:45 PM	WDFS12TVENV101	\$400.00		3
11	KXAS	4P-5P NBC5 NEWS	4P-5P								
	LUR										
					10/01/12 to 10/07/12	4x	- 1111- -				
	KXAS			Tu	10/02/12	:30	4:45 PM	WDFS12TVENV101	\$450.00		1
	KXAS			W	10/03/12	:30	4:42 PM	WDFS12TVENV101	\$450.00		2
	KXAS			Th	10/04/12	:30	4:43 PM	WDFS12TVENV101	\$450.00		3
	KXAS			F	10/05/12	:30	4:29 PM	WDFS12TVENV101	\$450.00		4
12	KXAS	4P-5P NBC5 NEWS	4P-5P								
	LUR										
					10/02/12 to 10/08/12	1x	1- - - - -				
	KXAS			M	10/08/12	:30	4:26 PM	WDFS12TVENV101	\$400.00		1
13	KXAS	5P-530P NBC5 NEWS	5P-530P								
	CDR										

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Special Handling		Product Code	402
Agency Ref	00562	Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	KXAS	5P-530P NBC5 NEWS	5P-530P								
	CDR				10/02/12 to 10/08/12	5x	11111--				
	KXAS			Tu	10/02/12	:30	5:12 PM	WDFS12TVENV101	\$950.00		1
	KXAS			W	10/03/12	:30	5:24 PM	WDFS12TVENV101	\$950.00		2
	KXAS			Th	10/04/12	:30	5:29 PM	WDFS12TVENV101	\$950.00		3
	KXAS			F	10/05/12	:30	5:13 PM	WDFS12TVENV101	\$950.00		4
	KXAS			M	10/08/12	:30	4:58 PM	WDFS12TVENV101	\$950.00		5
14	KXAS	6P-630P NBC5 NEWS	6P-630P								
	CDR				10/02/12 to 10/08/12	4x	111-1--				
	KXAS			Tu	10/02/12	:30	6:13 PM	WDFS12TVENV101	\$1,150.00		1
	KXAS			W	10/03/12	:30	6:12 PM	WDFS12TVENV101	\$1,150.00		2
	KXAS			F	10/05/12	:30	6:12 PM	WDFS12TVENV101	\$1,150.00		4
	KXAS			M	10/08/12	:30	6:22 PM	WDFS12TVENV101	\$1,150.00		5
15	KXAS	630P-7P EXTRA 1560	630P-7P								
	LUR				10/02/12 to 10/08/12	4x	1111---				
	KXAS			Tu	10/02/12	:30	6:42 PM	WDFS12TVENV101	\$800.00		1
	KXAS			W	10/03/12	:30	6:42 PM	WDFS12TVENV101	\$800.00		2
	KXAS			Th	10/04/12	:30	6:54 PM	WDFS12TVENV101	\$800.00		3
	KXAS			M	10/08/12	:30	6:55 PM	WDFS12TVENV101	\$800.00		4
16	KXAS	10P-1035P L. NEWS 2000	10P-1035P								
	CDR				10/02/12 to 10/08/12	4x	1111---				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	KXAS	10P-1035P L. NEWS 2000	10P-1035P								
	CDR										
	KXAS			Tu	10/02/12	:30	10:27 PM	WDFS12TVENV101	\$2,470.00		1
	KXAS			W	10/03/12	:30	10:13 PM	WDFS12TVENV101	\$2,470.00		2
	KXAS			Th	10/04/12	:30	10:33 PM	WDFS12TVENV101	\$2,470.00		3
	KXAS			M	10/08/12	:30	10:32 PM	WDFS12TVENV101	\$2,470.00		4
17	KXAS	1035P-1135P TONIGHT S	1035-1135P								
	LUR										
					10/02/12 to 10/08/12	4x	1111---				
	KXAS			Tu	10/02/12	:30	10:58 PM	WDFS12TVENV101	\$650.00		1
	KXAS			W	10/03/12	:30	11:31 PM	WDFS12TVENV101	\$650.00		2
	KXAS			Th	10/04/12	:30	11:30 PM	WDFS12TVENV101	\$650.00		3
	KXAS			M	10/08/12	:30	11:31 PM	WDFS12TVENV101	\$650.00		5
18	KXAS	6A-7A SAT NBC5 NEWS	6A-7A								
	LUR										
					10/01/12 to 10/07/12	1x	-----1-				
	KXAS			Sa	10/06/12	:30	6:54 AM	WDFS12TVENV101	\$200.00		1
19	KXAS	7A-9A SAT TODAY	7A-9A								
	LUR										
					10/01/12 to 10/07/12	1x	-----1-				
	KXAS			Sa	10/06/12	:30	8:59 AM	WDFS12TVENV101	\$350.00		1
20	KXAS	6P-630P NBC5 NEWS SAT	6P-630P								
	LUR										
					10/01/12 to 10/07/12	1x	-----1-				

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20	KXAS	6P-630P NBC5 NEWS SAT	6P-630P								
	LUR										
	KXAS			Sa	10/06/12	:30	6:11 PM	WDFS12TVENV101	\$250.00		1
21	KXAS	530A-6A CHRIS MATTHEWS	530A-6A								
	LUR										
					10/01/12 to 10/07/12	1x	----- 1				
	KXAS			Su	10/07/12	:30	5:50 AM	WDFS12TVENV101	\$75.00		1
22	KXAS	6A-7A SUN NBC5 NEWS	6A-7A								
	LUR										
					10/01/12 to 10/07/12	1x	----- 1				
	KXAS			Su	10/07/12	:30	6:45 AM	WDFS12TVENV101	\$225.00		1
24	KXAS	8A-9A SUN NBC5 NEWS	8A-9A								
	LUR										
					10/01/12 to 10/07/12	1x	----- 1				
	KXAS			Su	10/07/12	:30	8:23 AM	WDFS12TVENV101	\$300.00		1
25	KXAS	9A-10A MEET THE PRESS	9A-10A								
	LUR										
					10/01/12 to 10/07/12	1x	----- 1				
	KXAS			Su	10/07/12	:30	9:59 AM	WDFS12TVENV101	\$1,500.00		1
26	KXAS	FOOTBALL NIGHT AMERICA	6P-715P								
	LUR										
					10/01/12 to 10/07/12	1x	----- 1				
	KXAS			Su	10/07/12	:30	6:18 PM	WDFS12TVENV101	\$1,500.00		1
27	KXAS	10A-11A TODAY 3	10A-11A								
					10/02/12 to 10/02/12	1x	- T - - - -				

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FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



Remit Address:
KXAS
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (214) 745-5555
Billing: (214) 745-5555

www.nbcdfw.com

Billing Address:

BUYING TIME MEDIA
Attention: Accounts Payable
650 MASSACHUSETTS AVE. N.W.
WASHINGTON, DC 20001
USA

DUPLICATE

Advertiser	WENDY DAVIS FOR SENATE	Invoice #	DA12100508
Product	Political	Invoice Date	10/28/12
Estimate Number	2355	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	KXAS	Order #	337119
Account Executive	Corey Lane	Alt Order #	WOC10033872
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	395
Special Handling		Product Code	402
		Agency Ref	00562
		Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	KXAS	NBC5 TODAY AT 11AM	11A-1130A	Tu	10/02/12	:30	10:30 AM	WDFS12TVENV101	\$425.00		1
					10/02/12 to 10/02/12	1x	- T - - - -				
29	KXAS	530A -6A NBC 5 TODAY	530A-6A	Tu	10/02/12	:30	11:28 AM	WDFS12TVENV101	\$285.00		1
					10/08/12 to 10/08/12	1x	M - - - - -				
30	KXAS	10A-11A TODAY 3	10A-11A	M	10/08/12	:30	5:52 AM	WDFS12TVENV101	\$855.00		1
					10/03/12 to 10/05/12	3x	- - 111 - -				
31	KXAS	NBC5 TODAY AT 11AM	11A-1130A	W	10/03/12	:30	10:27 AM	WDFS12TVENV101	\$425.00		1
				Th	10/04/12	:30	10:27 AM	WDFS12TVENV101	\$425.00		2
				F	10/05/12	:30	10:29 AM	WDFS12TVENV101	\$425.00		3
					10/03/12 to 10/05/12	3x	- - 111 - -				
32	KXAS	7A-8A SUNDAY TODAY	7A-8A	W	10/03/12	:30	11:12 AM	WDFS12TVENV101	\$285.00		1
				Th	10/04/12	:30	11:10 AM	WDFS12TVENV101	\$285.00		2
				F	10/05/12	:30	11:10 AM	WDFS12TVENV101	\$285.00		3
					10/07/12 to 10/07/12	1x	- - - - - S				
				Su	10/07/12	:00			\$475.00	Credited	1
					NA-NOT AVAILABLE						

Aired Spots **73**

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Billing Type	Cash	IDB #	
Special Handling		Advertiser Code	395
		Product Code	402
		Agency Ref	00562
		Advertiser Ref	09576

<u>Gross Total</u>	\$55,150.00	
<u>Agency Commission</u>	\$8,272.50	
<u>Net Amount Due</u>	\$46,877.50	<u>Payment Terms 30 Days</u>

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