



**Remit Address:**  
**KXAS**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (214) 745-5555**  
**Billing: (214) 745-5555**

www.nbcdfw.com

**Billing Address:**

**BUYING TIME MEDIA**  
**Attention: Accounts Payable**  
**650 MASSACHUSETTS AVE. N.W.**  
**WASHINGTON, DC 20001**  
**USA**

DUPLICATE

**INVOICE**

Advertiser	WENDY DAVIS FOR SENATE	Invoice #	DA12110272
Product	Political	Invoice Date	11/25/12
Estimate Number	2358	Invoice Month	November 2012
		Invoice Period	10/29/12 - 10/29/12
Station	KXAS	Order #	338098
Account Executive	Corey Lane	Alt Order #	WOC10033875
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	395
Special Handling		Product Code	402
		Agency Ref	00562
		Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KXAS	5A-530A NBC5 TODAY	5A-530A								
	LUR										
					10/23/12 to 10/29/12	4x	1-111--				
	KXAS			M	10/29/12	:30	5:10 AM	WDFS12TVENV104	\$200.00		4
3	KXAS	6A-7A NBC5 TODAY	6A-7A								
	CDR										
					10/23/12 to 10/29/12	5x	11111--				
	KXAS			M	10/29/12	:30	6:29 AM	WDFS12TVENV104	\$1,425.00		5
4	KXAS	7A-9A TODAY SHOW	7A-9A								
	CDR										
					10/23/12 to 10/29/12	5x	11111--				
	KXAS			M	10/29/12	:30	8:56 AM	WDFS12TVENV104	\$1,425.00		5
5	KXAS	9A-10A TODAY 2	9A-10A								
	LUR										
					10/23/12 to 10/29/12	5x	11111--				
	KXAS			M	10/29/12	:30	9:23 AM	WDFS12TVENV104	\$350.00		5
6	KXAS	10A-11A TODAY 3	10A-11A								
	LUR										
					10/23/12 to 10/29/12	5x	11111--				
	KXAS			M	10/29/12	:30	10:29 AM	WDFS12TVENV104	\$150.00		5
7	KXAS	NBC5 TODAY AT 11AM	11A-1130A								
	LUR										
					10/23/12 to 10/29/12	5x	11111--				

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above





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		Product Code	402
		Agency Ref	00562
		Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	KXAS	630P-7P EXTRA 1560	630P-7P								
	LUR										
					10/23/12 to 10/29/12	5x	11111--				
	KXAS			M	10/29/12	:30	6:42 PM	WDFS12TVENV104	\$800.00		5
14	KXAS	10P-1035P L. NEWS 2000	10P-1035P								
	CDR										
					10/23/12 to 10/29/12	4x	1111---				
	KXAS			M	10/29/12	:30	10:12 PM	WDFS12TVENV104	\$2,470.00		4
15	KXAS	1035P-1135P TONIGHT S	1035-1135P								
	LUR										
					10/23/12 to 10/29/12	4x	11-11--				
	KXAS			M	10/29/12	:30	11:31 PM	WDFS12TVENV104	\$650.00		5
30	KXAS	530A -6A NBC 5 TODAY	530A-6A								
	LUR										
					10/23/12 to 10/29/12	1x	1-----				
	KXAS			M	10/29/12	:30	5:53 AM	WDFS12TVENV104	\$300.00		1

**Aired Spots 14**

<u>Gross Total</u>	<b>\$10,895.00</b>	
<u>Agency Commission</u>	<b>\$1,634.25</b>	
<u>Net Amount Due</u>	<b>\$9,260.75</b>	<b>Payment Terms 30 Days</b>

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