



Remit Address:
KXAS
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (214) 745-5555
Billing: (214) 745-5555

www.nbcdfw.com

Billing Address:

BUYING TIME MEDIA
Attention: Accounts Payable
650 MASSACHUSETTS AVE. N.W.
WASHINGTON, DC 20001
USA

DUPLICATE

Advertiser	WENDY DAVIS FOR SENATE	Invoice #	DA12090565
Product	Political	Invoice Date	09/30/12
Estimate Number	2329	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	KXAS	Order #	337100
Account Executive	Corey Lane	Alt Order #	WOC10033869
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	09/25/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	395
Special Handling		Product Code	402
		Agency Ref	00562
		Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KXAS	530A -6A NBC 5 TODAY	530A-6A								
	CDR										
					09/25/12 to 10/01/12	4x	1- 111- -				
	KXAS			W	09/26/12	:30	5:44 AM	WDFS12TVENV101	\$855.00		1
	KXAS			Th	09/27/12	:30	5:29 AM	WDFS12TVENV101	\$855.00		2
	KXAS			F	09/28/12	:30	5:52 AM	WDFS12TVENV101	\$855.00		3
2	KXAS	6A-7A NBC5 TODAY	6A-7A								
	CDR										
					09/25/12 to 10/01/12	4x	1- 111- -				
	KXAS			W	09/26/12	:30	6:53 AM	WDFS12TVENV101	\$1,425.00		1
	KXAS			Th	09/27/12	:30	6:42 AM	WDFS12TVENV101	\$1,425.00		2
	KXAS			F	09/28/12	:30	6:29 AM	WDFS12TVENV101	\$1,425.00		3
3	KXAS	7A-9A TODAY SHOW	7A-9A								
	CDR										
					09/25/12 to 10/01/12	8x	2- 222- -				
	KXAS			W	09/26/12	:30	7:28 AM	WDFS12TVENV101	\$1,425.00		1
	KXAS			W	09/26/12	:30	8:26 AM	WDFS12TVENV101	\$1,425.00		5
	KXAS			Th	09/27/12	:30	7:59 AM	WDFS12TVENV101	\$1,425.00		2
	KXAS			Th	09/27/12	:30	8:56 AM	WDFS12TVENV101	\$1,425.00		6
	KXAS			F	09/28/12	:30	7:26 AM	WDFS12TVENV101	\$1,425.00		7
	KXAS			F	09/28/12	:30	8:34 AM	WDFS12TVENV101	\$1,425.00		3
5	KXAS	10A-11A TODAY 3	10A-11A								
	LUR										
					09/25/12 to 10/01/12	3x	-- 111- -				
	KXAS			W	09/26/12	:30	10:51 AM	WDFS12TVENV101	\$150.00		1

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Estimate Number	2329	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
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Account Executive	Corey Lane	Alt Order #	WOC10033869
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	09/25/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	395
Special Handling		Product Code	402
		Agency Ref	00562
		Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	KXAS	10A-11A TODAY 3	10A-11A								
	LUR										
	KXAS			Th	09/27/12	:30	10:46 AM	WDFS12TVENV101	\$150.00		2
	KXAS			F	09/28/12	:30	10:30 AM	WDFS12TVENV101	\$150.00		3
7	KXAS	3P-4P M-F ELLEN DEGENERES 3P-4P									
	LUR										
					09/25/12 to 10/01/12	3x	-- 111 --				
	KXAS			W	09/26/12	:30	3:00 PM	WDFS12TVENV101	\$350.00		1
	KXAS			Th	09/27/12	:30	3:37 PM	WDFS12TVENV101	\$350.00		2
	KXAS			F	09/28/12	:30	3:46 PM	WDFS12TVENV101	\$350.00		3
8	KXAS	4P-5P NBC5 NEWS	4P-5P								
	CDR										
					09/25/12 to 10/01/12	3x	-- 111 --				
	KXAS			W	09/26/12	:30	4:29 PM	WDFS12TVENV101	\$855.00		1
	KXAS			Th	09/27/12	:30	4:27 PM	WDFS12TVENV101	\$855.00		2
	KXAS			F	09/28/12	:30	4:44 PM	WDFS12TVENV101	\$855.00		3
9	KXAS	5P-530P NBC5 NEWS	5P-530P								
	CDR										
					09/24/12 to 09/30/12	3x	-- 111 --				
	KXAS			W	09/26/12	:30	5:29 PM	WDFS12TVENV101	\$1,150.00		1
	KXAS			Th	09/27/12	:30	5:29 PM	WDFS12TVENV101	\$1,150.00		2
	KXAS			F	09/28/12	:30	5:11 PM	WDFS12TVENV101	\$1,150.00		3
11	KXAS	6P-630P NBC5 NEWS	6P-630P								
	CDR										

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	395
Special Handling		Product Code	402
		Agency Ref	00562
		Advertiser Ref	09576

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	KXAS	6P-630P NBC5 NEWS	6P-630P								
	CDR				09/24/12 to 09/30/12	3x					
	KXAS			W	09/26/12	:30	6:12 PM	WDFS12TVENV101	\$1,150.00		1
	KXAS			Th	09/27/12	:30	6:11 PM	WDFS12TVENV101	\$1,150.00		2
	KXAS			F	09/28/12	:30	6:13 PM	WDFS12TVENV101	\$1,150.00		3
14	KXAS	10P-1035P L. NEWS 2000	10P-1035P								
	CDR				09/24/12 to 09/30/12	2x	--- 11--				
	KXAS			Th	09/27/12	:30	10:13 PM	WDFS12TVENV101	\$2,850.00		1
	KXAS			F	09/28/12	:30	10:22 PM	WDFS12TVENV101	\$2,850.00		2
20	KXAS	10P-1030P SA L NEWS	10P-1030P								
	CDR				09/24/12 to 09/30/12	1x	----- 1-				
	KXAS			Sa	09/29/12	:30	10:10 PM	WDFS12TVENV101	\$1,525.00		1
21	KXAS	530A-6A CHRIS MATTHEWS	530A-6A								
	LUR				09/24/12 to 09/30/12	1x	----- 1				
	KXAS			Su	09/30/12	:30	5:51 AM	WDFS12TVENV101	\$50.00		1
22	KXAS	6A-7A SUN NBC5 NEWS	6A-7A								
	LUR				09/24/12 to 09/30/12	1x	----- 1				
	KXAS			Su	09/30/12	:30	6:29 AM	WDFS12TVENV101	\$200.00		1
24	KXAS	8A-9A SUN NBC5 NEWS	8A-9A								

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	LUR				09/24/12 to 09/30/12	1x	-----1				
25	KXAS	9A-10A MEET THE PRESS	9A-10A	Su	09/30/12	:30	8:16 AM	WDFS12TVENV101	\$300.00		1
	LUR				09/24/12 to 09/30/12	1x	-----1				
28	KXAS	1P-2P DAYS OF OUR LIVES	1P-2P	Su	09/30/12	:30	9:59 AM	WDFS12TVENV101	\$1,500.00		1
	LUR				09/25/12 to 10/01/12	4x	1-111--				
	KXAS			W	09/26/12	:30	1:59 PM	WDFS12TVENV101	\$225.00		4
	KXAS			Th	09/27/12	:30	1:29 PM	WDFS12TVENV101	\$225.00		5
	KXAS			F	09/28/12	:30	1:26 PM	WDFS12TVENV101	\$225.00		6
31	KXAS	5A-530A NBC5 TODAY	5A-530A		09/26/12 to 09/28/12	3x	--111--				
	LUR										
	KXAS			W	09/26/12	:30	5:10 AM	WDFS12TVENV101	\$200.00		1
	KXAS			Th	09/27/12	:30	4:59 AM	WDFS12TVENV101	\$200.00		2
	KXAS			F	09/28/12	:30	5:09 AM	WDFS12TVENV101	\$200.00		3
38	KXAS	9A-10A TODAY 2	9A-10A		09/24/12 to 09/30/12	3x	--111--				
	CDR										
	KXAS			W	09/26/12	:30	9:56 AM	WDFS12TVENV101	\$475.00		1
	KXAS			Th	09/27/12	:30	9:57 AM	WDFS12TVENV101	\$475.00		2
	KXAS			F	09/28/12	:30	9:27 AM	WDFS12TVENV101	\$475.00		3

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50	KXAS	630P-7P EXTRA 1560	630P-7P		09/26/12 to 09/28/12	3x	-- 111 --				
	CDR										
	KXAS			Th	09/27/12	:30	6:50 PM	WDFS12TVENV101	\$900.00		2
	KXAS			F	09/28/12	:30	6:54 PM	WDFS12TVENV101	\$900.00		3
52	KXAS	NBC5 TODAY AT 11AM	11A-1130A		09/24/12 to 09/30/12	2x	--- 11 --				
	LUR										
	KXAS			Th	09/27/12	:30	11:25 AM	WDFS12TVENV101	\$150.00		1
	KXAS			F	09/28/12	:30	11:29 AM	WDFS12TVENV101	\$150.00		2

Aired Spots **55**

<u>Gross Total</u>	\$49,315.00	
<u>Agency Commission</u>	\$7,397.25	
<u>Net Amount Due</u>	\$41,917.75	<u>Payment Terms 30 Days</u>

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