



Broadcast Employment Services

KTVA (CBS) Anchorage, Alaska

Position News Anchor/Reporter
Reference # TVJ#34097079
Type Television
Full / Part Full Time - Regular
Experience Prior Experience Preferred
Posted 5/6/2008
Closes 6/6/2008
Time Left 22 Days
DMA #150
Found In News / Talent - Anchor - Reporter



News Anchor/Reporter

News Anchor/Reporter

CBS 11 News in Anchorage Alaska is looking for an outstanding News Anchor/Reporter. The ideal candidate must have previous anchoring experience as well as at least three years reporting experience at a commercial television station. Applicant must display excellent live skills, be able to develop contacts, enterprise solid news stories and have strong ethical standards. As an anchor, you must also display strong leadership ability. You also need to truly embrace the idea of living in a place most people only dream of visiting. An interest in outdoor recreation is a huge plus. If you think you have what it takes to thrive in The Last Frontier, send me your DVD!!!

Staci Feger, News Director,
 CBS 11 News,
 1007 West 32nd Ave, Anchorage AK 99503.

Or, give me a call. 907-273-3115

Supplemental Information

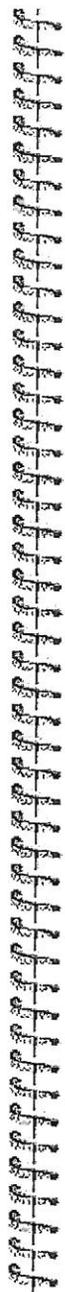
Salary Type Negotiable
Salary Range
Starting Salary / Year
Starting Salary / Hour
Job Type Full Time - Regular
Hours
Workweek
Scheduled on Holidays
Start Date ASAP!
Probation Period 3 Months
Benefits Yes
Benefit Premium Partially Paid By Company
401K Plan Available
Vacation Yes
Paid Sick Leave Yes
Phone Calls
Agent Phone Calls
Résumé Required
Cover Letter Not Required
References
Salary History
Tape / Reel
Tape Format DVD
Tape Return
Director's Track
FAX Résumé Yes - (907) 646-2188
TVJobs.com E-Résumé No

KTVA-TV is an EOE.

When responding to this job ad, please mention you saw it listed at TVJobs.com

© Broadcast Employment Services 1994-2008

[[View other KTVA job listings](#)]



- Degree Required
- Contract Required Yes
- Contract Length Negotiable
- Special Requirements
- Driver's License
- Insurance
- Good Driving Record
- Heavy Lifting
- Previous Applicants
- Local Apartment Rental
- Moving Expenses
- Union Position
- Union Contract Expires
- Confirmation Letter
- Rejection Letter
- Feedback
- Drug Screen
- Proof of Eligibility to work in U.S. Required
- Equal Opportunity Employment Yes
- EOE Data Form Yes

Sinclair, Susan

From: mark@medialine.com
Sent: Tuesday, May 06, 2008 2:36 PM
To: Sinclair, Susan
Subject: Fwd: EEO Confirmation

Please allow this to serve as confirmation of receipt of the following job listing(s) from : KTVA on 05/06/08

ANCHOR/REPORTER

The listing(s) will run for a 30 day period on our national television job listing service (unless you indicated otherwise) and then automatically remove themselves from the system.

If you need further documentation for your EEO files, please feel free to contact us at:
Phone: 800-237-8073
Email: medialine@medialine.com
Fax: 831-6485204
Mailing address: Box 51909, Pacific Grove, CA 93950
Contact: Mark Shilstone, Manager

Thank you for using MediaLine,
Mark Shilstone
Manager
MediaLine

----- End forwarded message -----

Sinclair, Susan

From: Gary James [gary@beonair.com]
Sent: Tuesday, May 06, 2008 2:38 PM
To: Sinclair, Susan
Subject: RE: News Anchor / Reporter job opening

Thank you for the posting to www.funjobsonair.com.

Gary James
National Director of Placement
Ohio/Illinois Centers for Broadcasting
9000 Sweet Valley Dr
Valley View OH 44125
216-447-9117 - Cleveland
513-271-6060 - Cincinnati
630-916-1700 - Chicago
614-245-0555 - Columbus
303-937-7070 - Denver
216-642-9232 - Fax
gary@beonair.com
www.funjobsonair.com
www.beonair.com

-----Original Message-----

From: Sinclair, Susan [mailto:ssinclair@KTVA.com]
Sent: Tuesday, May 06, 2008 6:30 PM
To: Alaska Broadcasters Assoc (E-mail); Anchorage Job Center (E-mail); Calista Corp Job Placement (E-mail); Charter College Career Placement Office (E-mail); Elmendorf Career Center (E-mail); Gary James; King Career Center (E-mail); Mark Shilstone (E-mail); Mcabana@Optistaffing.Com (E-mail); NAACP (E-mail); Nine Star Employment Services (E-mail); Personnel Plus (E-mail); State of AK Division of Voc Rehab (E-mail); Washington Vocational Services (E-mail); YWCA (E-mail)
Subject: News Anchor / Reporter job opening

The following job opening is available at Alaska Broadcasting Company Inc.:

News Anchor/Reporter

CBS 11 News in Anchorage Alaska is looking for an outstanding News Anchor/Reporter. The ideal candidate must have previous anchoring experience as well as at least three years reporting experience at a commercial television station. Applicant must display excellent live skills, be able to develop contacts, enterprise solid news stories and have strong ethical standards. As an anchor, you must also display strong leadership ability. You also need to truly embrace the idea of living in a place most people only dream of visiting. An interest in outdoor recreation is a huge plus. If you think you have what it takes to thrive in The Last Frontier, send me your DVD!!!

Staci Feger, News Director,
CBS 11 News,
1007 West 32nd Ave, Anchorage AK 99503.

Or, give me a call. 907-273-3115

KTVA-TV is an EOE.

Sinclair, Susan

From: craigslist.org [noreply@craigslist.org]
Sent: Tuesday, May 06, 2008 2:50 PM
To: Sinclair, Susan
Subject: Your craigslist posting "News Anchor/Reporter"

Your ad, titled "News Anchor/Reporter," has been posted as follows:

<http://anchorage.craigslist.org/tfr/670656665.html> (tv/film/video/radio jobs)

Posts will appear in the list of postings and in search results in about 15 minutes. If you have trouble finding them, please check our help page at <http://www.craigslist.org/about/help/where.html>

Please login into your account if you need to edit or delete your posting:
<https://accounts.craigslist.org/login>

If you did not post this ad please change your account password asap:
<https://accounts.craigslist.org/login/chgpwd>

For your protection please check our list of common scams: <http://www.craigslist.org/about/scams.html>

Thanks for using craigslist!

04/28/2009

Ad Verification Only

2:16 PM

Anchorage Daily News

Acct NORT0540
 Name ALASKA BROADCASTING CO. Type
 Phone 9075623456 Num
 Address 1007 WEST 32ND AVENUE Auth
 Expira
 City ANCHORAGE
 State/Zip AK 99503 Country Code

News Anchor/Reporter
 Full-time. 3 yrs reporting
 exp. commercial TV. See
 listing at www.ktva.com

Start: 05/07/2008	Paytype: BL	Issues: 8
Stop: 05/14/2008	Rate Code: HO	Class: 4675
Copy: News Anchor/Reporter		

Amount: \$344.99 Rep 042
 Tax: \$0.00 Ad #: 478791
 Amount Paid: \$344.99 by: Billed
 Payment \$0.00 Balance: 344.99

Ad shown is not actual print size

13 Words

Ad Size 1 X 0.39 Inches

Received by: _____ Date: _____

Original

04/28/2009

Ad Verification Only

2:16 PM

Anchorage Daily News

Acct NORT0540
 Name ALASKA BROADCASTING CO. Type
 Phone 9075623456 Num
 Address 1007 WEST 32ND AVENUE Auth
 Expira
 City ANCHORAGE
 State/Zip AK 99503 Country Code

News Anchor/Reporter
 Full-time. 3 yrs reporting
 exp. commercial TV. See
 listing at www.ktva.com

Start: 05/07/2008	Paytype: BL	Issues: 8
Stop: 05/14/2008	Rate Code: HO	Class: 4675
Copy: News Anchor/Reporter		

Amount: \$344.99 Rep 042
 Tax: \$0.00 Ad #: 478791
 Amount Paid: \$344.99 by: Billed
 Payment \$0.00 Balance: 344.99

Ad shown is not actual print size

13 Words

Ad Size 1 X 0.39 Inches

Received by: _____ Date: _____

Customer Copy



Referrals from
NAB Career Fair
and

RTNDA
were the result of
our News Director
attending the Career
Day.

May 7, 2008

Ms. Staci Feger
News Director
KTVA-TV CBS
1007 West 32nd Avenue
Anchorage AK 99503

Dear Ms. Feger:

Thank you for supporting the National Association of Broadcasters Education Foundation (NABEF), Broadcast Education Association (BEA) and the Radio-Television News Directors Association (RTNDA) Career Day during the NAB Show in Las Vegas. Your participation helped to make it a great success.

Our goal for Career Day is to promote diversity and increase the pool of qualified applicants in the broadcast industry. I am pleased to report that the Career Day at the NAB Show attracted nearly 1,200 attendees. I hope you were able to identify highly qualified candidates from these participants.

Your participation at the Career Fair counts toward the Federal Communications Commission (FCC) equal employment opportunity credit that your station is required to earn under the FCC rules.

We would be pleased to include you as a recruiter for the Radio Show Career Fair, to be held on September 17, 2008 at the Austin Convention Center in Austin TX. If you would like to reserve booth space, please contact Outreach and Diversity Manager Karen Hunter at khunter@nab.org or 202 429 5498.

Sincerely,

A handwritten signature in cursive script that reads 'Ann Y. Orr'.

Ann Y. Orr

2009 EEO Audit Information

For the period: September 21, 2007 to September 20, 2008

Position: Online Content Producer

Date of Hires: 8/19/08

Total Interviewees: 13

Gary James = Ohio/Illinois Cntrs for Broadcasting
Mark Shilstone = MediaOne

Sinclair, Susan

From: Sinclair, Susan
Sent: Tuesday, June 17, 2008 3:35 PM
To: Alaska Broadcasters Assoc (E-mail); Anchorage Job Center (E-mail); Calista Corp Job Placement (E-mail); Elmendorf Career Center (E-mail); Gary James (E-mail); King Career Center (E-mail); Mark Shilstone (E-mail); Mcabana@Optistaffing.Com (E-mail); NAACP (E-mail); Nine Star Employment Services (E-mail); Personnel Plus (E-mail); State of AK Division of Voc Rehab (E-mail); Washington Vocational Services (E-mail); YWCA (E-mail)
Subject: job opening

Please post the following job opening:

On-Line Content Producer

KTVA CBS 11 is looking for an experienced full-time On-Line Content Producer to join our growing on-line staff. We are looking for a person who will take our on-line news content coverage to the next level. The successful candidate will have newsroom experience mixed with digital savvy. This person will produce compelling interactive news and information packages that combine video, audio, graphics and text to engage their on-line audience.

Responsibilities include:

- Assist in planning, conceptualizing and implementing on-line coverage.
- Reacting fast to breaking news that demands an "on call" flexible schedule based around breaking news and coverage.
- Managing and producing fresh content for website and associated digital products.
- Responsible for content including text stories, polls, blogs, video, images, links, and other items.
- Responsible for enhancing on existing content to give deeper value to end users.
- Responsible for updating and monitoring website and associated digital products regularly, and assigning content to site areas and sections in a manner most valuable to end user.
- Working with management to formulate processes for website management and be the "web advocate" in daily editorial meetings.
- Responsible for fielding user and viewer questions about on-line activities.

Skills Required:

- Experience with the following production software tools or their equivalent: Photoshop, Final Cut Pro, Basic Flash, Basic HTML, Web Metrics, Content Management Systems, Web Publishing and Basic Design.
- Experience with Omniture or other audience measurement systems.
- Ability to work in various media types including video, audio, still photography and motion graphics.
- Outstanding interpersonal and communications (oral and written) skills.
- Demonstrated ability to create AP style on-line news content, solid news editorial instincts and writing skills.
- Ability to enterprise exclusive on-line content.
- Ability to shoot and edit on-line content.
- Accuracy and consistency.
- Deadline-oriented, organized, multi-tasking work habits.

Send cover letter, resume and examples of work to: General Manager, KTVA-TV, 1007 W. 32nd Ave, Anchorage, AK 99503. Email to jbever@ktva.com <<mailto:jbever@ktva.com>>. Alaska Broadcasting

Company, Inc. is an EOE.

Sinclair, Susan

From: Lathan, Zakiya
Sent: Tuesday, June 17, 2008 4:15 PM
To: Sinclair, Susan
Subject: RE: Web Ads to post

Hi Susan,

The ads are posted.

Zakiya

-----Original Message-----

From: Sinclair, Susan
Sent: Tuesday, June 17, 2008 2:39 PM
To: Lathan, Zakiya
Subject: FW: Web Ads to post

Hi Zakiya,

Please post the following two job openings on the web site.
Thank you,

Susan

<< File: Online content producer.doc >> << File: OnLine Content Director.doc >>

Sinclair, Susan

From: craigslist.org [noreply@craigslist.org]
Sent: Tuesday, June 17, 2008 3:08 PM
To: Sinclair, Susan
Subject: Your craigslist posting "On-Line Content Producer"

Your ad, titled "On-Line Content Producer," has been posted as follows:

<http://anchorage.craigslist.org/tfr/723495470.html> (tv/film/video/radio jobs)

Posts will appear in the list of postings and in search results in about 15 minutes. If you have trouble finding them, please check our help page at <http://www.craigslist.org/about/help/where.html>

Please login into your account if you need to edit or delete your posting:
<https://accounts.craigslist.org/login>

If you did not post this ad please change your account password asap:
<https://accounts.craigslist.org/login/chgpwd>

For your protection please check our list of common scams: <http://www.craigslist.org/about/scams.html>

Thanks for using craigslist!

Sinclair, Susan

From: mark [mark@medialine.com]
Sent: Tuesday, June 17, 2008 3:45 PM
To: Sinclair, Susan
Subject: FW: EEO Confirmation letter

Please allow this to serve as confirmation of receipt of the following job listing(s) from : KTVA on 06/17/08

ON LINE CONTENT PRODUCER, ON LINE CONTENT DIRECTOR

The listing(s) will run for a 30 day period on our national television job listing service (unless you indicated otherwise) and then automatically remove themselves from the system.

If you need further documentation for your EEO files, please feel free to contact us at:

Phone:800-237-8073

Email:medialine@medialine.com

Fax:831-6485204

Mailing address:Box 51909, Pacific Grove, CA 93950

Contact:Mark Shilstone, Manager

Thank you for using MediaLine,
Mark Shilstone
Manager
MediaLine

Sinclair, Susan

From: Gary James [gary@beonair.com]
Sent: Tuesday, June 17, 2008 4:12 PM
To: Sinclair, Susan
Subject: RE: job opening

Thanks for the posting to www.funjobsonair.com.

Gary James
National Director of Placement
Ohio/Illinois Centers for Broadcasting
9000 Sweet Valley Dr
Valley View OH 44125
216-447-9117 - Cleveland
513-271-6060 - Cincinnati
630-916-1700 - Chicago
614-245-0555 - Columbus
303-937-7070 - Denver
216-642-9232 - Fax
gary@beonair.com
www.funjobsonair.com
www.beonair.com

-----Original Message-----

From: Sinclair, Susan [mailto:ssinclair@KTVA.com]
Sent: Tuesday, June 17, 2008 7:35 PM
To: Alaska Broadcasters Assoc (E-mail); Anchorage Job Center (E-mail); Calista Corp Job Placement (E-mail); Elmendorf Career Center (E-mail); Gary James; King Career Center (E-mail); Mark Shilstone (E-mail); Mcabana@Optistaffing.Com (E-mail); NAACP (E-mail); Nine Star Employment Services (E-mail); Personnel Plus (E-mail); State of AK Division of Voc Rehab (E-mail); Washington Vocational Services (E-mail); YWCA (E-mail)
Subject: job opening

Please post the following job opening:

On-Line Content Producer

KTVA CBS 11 is looking for an experienced full-time On-Line Content Producer to join our growing on-line staff. We are looking for a person who will take our on-line news content coverage to the next level. The successful candidate will have newsroom experience mixed with digital savvy. This person will produce compelling interactive news and information packages that combine video, audio, graphics and text to engage their on-line audience.

Responsibilities include:

- * Assist in planning, conceptualizing and implementing on-line coverage.
- * Reacting fast to breaking news that demands an "on call" flexible schedule based around breaking news and coverage.
- * Managing and producing fresh content for website and associated digital products.
- * Responsible for content including text stories, polls, blogs, video, images, links, and other items.
- * Responsible for enhancing on existing content to give deeper value to end users.
- * Responsible for updating and monitoring website and associated digital products regularly, and assigning content to site areas and sections in a manner most valuable to end user.

* Working with management to formulate processes for website management and be the "web advocate" in daily editorial meetings.

* Responsible for fielding user and viewer questions about on-line activities.

Skills Required:

* Experience with the following production software tools or their equivalent: Photoshop, Final Cut Pro, Basic Flash, Basic HTML, Web Metrics, Content Management Systems, Web Publishing and Basic Design.

* Experience with Omniture or other audience measurement systems.

* Ability to work in various media types including video, audio, still photography and motion graphics.

* Outstanding interpersonal and communications (oral and written) skills.

* Demonstrated ability to create AP style on-line news content, solid news editorial instincts and writing skills.

* Ability to enterprise exclusive on-line content.

* Ability to shoot and edit on-line content.

* Accuracy and consistency.

* Deadline-oriented, organized, multi-tasking work habits.

Send cover letter, resume and examples of work to: General Manager, KTVA-TV, 1007 W. 32nd Ave, Anchorage, AK 99503. Email to jbever@ktva.com <<mailto:jbever@ktva.com>>. Alaska Broadcasting Company, Inc. is an EOE.

This email and any attached files are confidential and intended solely for the intended recipient(s). If you are not the named recipient you should not read, distribute, copy or alter this email. Any views or opinions expressed in this email are those of the author and do not represent those of the company. Warning: Although precautions have been taken to make sure no viruses are present in this email, the company cannot accept responsibility for any loss or damage that arise from the use of this email or attachments.



NEW!

Get the most out of your Poynter account. Create a Featured Employer profile today. **Free** for a limited time only. Up to a \$300 value!

[Tell me more >](#) | [Create a profile >](#)

Your job has been posted. It will appear on the site within the next hour. Thank you for posting at Poynter Career Center.

Invoice Number: 498535
 Date Posted: Wednesday, June 18, 2008
 Job Package Used: Single 30-day Poynter Basic Job Posting Package
 Job ID: 2916212
 Postings Remaining: 0 of 1

COPY

Order Detail	<i>On Line Producer</i>
Single 30-day Poynter Basic Job Posting Package	\$50.00 USD
Balance Due: \$50.00 USD	

<p>Your Address: Alaska Broadcasting Company Inc KTVA Channel 11 1007 W 32nd Ave Attn: Accounting Anchorage, AK 99503</p> <p>A hard copy invoice will be mailed to you.</p> <p>If you have any questions concerning this invoice call Customer Service at 1-888-491-8833 Ext. 1445 (Extension Required).</p>	<p>Please send payment to: Boxwood Technology, Inc. Executive Plaza III 11350 McCormick Road, Suite 101, Mailstop: 229661 Hunt Valley, MD 21031 USA Tax ID 52-2184005</p> <p>Make all checks payable to Boxwood Technology, Inc. and please be sure to write your invoice number (498535) on your check.</p>
--	---

Customer Service: 1-888-491-8833 Ext. 1445 (Extension Required)

CYBERJOURNALIST.NET

Step 4: Post Complete

Thank you for using CyberJournalist.net Media Jobs to advertise your On-Line Content Producer job opening. Your job listing can be viewed at the following location:
<http://jobs.cyberjournalist.net/a/jbb/job-details/23230>

Please note, your posts may take up to 90 minutes to appear in listings and search results.

If you want to edit or delete your listing, please visit:
<http://jobs.cyberjournalist.net/a/jbb/post-edit/fy309wplibie68754fu8>

For support questions, please email editor@cyberjournalist.net.

RECEIPT:

Date: Jun 18 2008 11:14:07am PDT
Order # 23230-1880666308

Poster Information:
Susan Sinclair
ssinclair@ktva.com
907-646-2129

Billing Information:
Jerry Bever
1007 W 32nd Ave
Anchorage, AK
99503
907-646-2129

Order Details:

Post Title: On-Line Content Producer
Post Company: KTVA Channel 11
Post Location: Anchorage, AK
Expires On: Aug 2 2008

Your American Express card, ending in 3002, has been charged \$10.00. The charge will appear on your Credit Card Statement as "JOBAMATIC".

Please print this page for your records.

A copy of this receipt has also been sent to ssinclair@ktva.com.

STEPS TO POST JOB

1. Post Job
2. Preview Job
3. Enter Payment
4. Post Complete

Sinclair, Susan

From: editor@cyberjournalist.net
Sent: Wednesday, June 18, 2008 10:14 AM
To: Sinclair, Susan
Subject: Your Job Listing on CyberJournalist.net Media Jobs

Susan Sinclair,

Thank you for using CyberJournalist.net Media Jobs to advertise your On-Line Content Producer job opening. Your job listing can be viewed at the following location:

<http://jobs.cyberjournalist.net/a/jbb/job-details/23230>

Please note, your posts may take up to 90 minutes to appear in listings and search results.

If you want to edit or delete your listing, please visit:
<http://jobs.cyberjournalist.net/a/jbb/post-edit/fy309wplibie68754fu8>

For support questions, please email editor@cyberjournalist.net.

RECEIPT:

Date: Jun 18 2008 11:14:07am PDT
Order # 23230-1880666308

Poster Information:
Susan Sinclair
ssinclair@ktva.com
907-646-2129

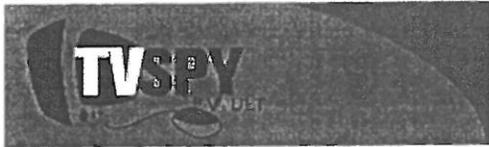
Billing Information:
Jerry Bever
1007 W 32nd Ave
Anchorage, AK
99503
907-646-2129

Order Details:

Post Title: On-Line Content Producer
Post Company: KTVA Channel 11
Post Location: Anchorage, AK
Expires On: Aug 2 2008

Your American Express card, ending in 3002, has been charged \$10.00. The charge will appear on your Credit Card Statement as "JOBAMATIC".

!!! Please save this email for your records !!!



[TVSpy Home](#)
[Log Out](#)
[Member Home](#)
[Forget Password?](#)
[Change E-mail](#)
[FAQ & Contact Info](#)
[ShopTalk Subscription](#)

[FREE MEMBERSHIP](#)
[GOLD MEMBERSHIP](#)
[CORPORATE GOLD MEMBERSHIP](#)
[CANCEL MEMBERSHIP](#)
[POST JOBS](#)
[ADVERTISE](#)

TVSpy Job Bank

:: Receipt

RECEIPT TVJ25218

Jobtitle	Item	Length	Date Expires	Price
On-Line Content Producer	Job Posting	14 days	02-Jul-08	\$150.00
Total				\$150.00

:: Billing Information

Employer/Station KTVA Channel 11
Name Susan Sinclair
E-mail ssinclair@ktva.com
Address 1 1007 W 32nd Ave
City Anchorage
State AK
Zip 99503
Payment Option Bill me

[:: Return to your member page](#)

[:: Return to TVSpy home page](#)

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 [About Vault](#) |
 [FAQ & Contact Info](#) |
 [Advertise with TVSpy](#) |
 [Subscribe to Shoptalk](#) |
 [Subscribe to Next Generation TV](#)

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 Comments or Suggestions? [Contact TVSpy](#)

AnchorageHelpWanted.com

Long name... amazing results!

Find a Job

Find an Employee

Hi Susan! Acct.#112-2269 | [My Account](#) | [Español](#) | [Employer Help](#) | [Sign out](#)

[My Account](#)

[Post a Job](#)

[Rate Card](#)

[How This Works](#)

[How We Get Amazing Results](#)

[Get Started](#)

Don't Back Up!

Congratulations!
Your ad has been placed.

Prevent accidental charges.
Don't Back Up!

Instead:

[View your new ad](#) posted on:

Print the receipt for this transaction.

Go to your [Employer Account](#).

For a limited time ads including this one, will display free of charge on: [ihaveadreamjob.com](#), a national website associated with our network of job boards.

Blast My Ad

Reach the Unreachable!
Put your job opening under the nose of the most hard-to-reach and arguably the best candidates - the ones that are employed and not actively reading the Help Wanted.

Limited Availability
We don't flood the Job Seeker's Inbox. We restrict the number of blasts to about once a week. That way, when you blast your ad, the maximum number of Job Seekers will open it.

100% Opted In, Targeted, Qualified, Organic email list
Your job will be emailed to our own list of Job Seekers who've registered on AnchorageHelpWanted.com and checked a box saying they want to receive job opening emails. We never buy or rent from other questionable lists like other sites. Therefore the people that receive your ad will be receptive to it... and open it... maximizing your Blast's effectiveness.

How Do I Blast My Ad?
Click the Blast My Ad button to blast this ad.

NOTE: Blast My Ad is for advertising a bona fide employment position. It is NOT to be used to promote, or solicit for, any franchise, multi-level marketing, club membership, distributorship, sales representative agency arrangement or other business opportunity.

Blast My Ad

Reach the Hardest-to-Reach Candidates

Send the email below to 7,382 Job Seeker's inboxes - today!
\$450.00 ...just pennies per person.

BLAST MY AD! - step 1 >>

No thanks, I'm done.

If you want to make any changes to this ad, [you can edit your ad now.](#)

AnchorageHelpWanted.com

 **Inbox Jobs**

June 18, 2008



KTVA Channel 11

On-Line Content Producer
Broadcast/Publ/Media
Internet/New Media
Other
On-Line Content Producer

KTVA CBS 11 is looking for an experienced full-time On-Line Content Producer to join our growing on-line staff. We are looking for a person who will take our on-line news content coverage to the next level. The successful candidate will have newsroom experience mixed with digital savvy. This person will produce compelling interactive news and information packages that combine video, audio, graphics and text to engage their on-line audience.

- Responsibilities include:
- Assist in planning, conceptualizing and implementing on-line coverage.
 - Reacting fast to breaking news that demands an "on call" flexible schedule based around breaking news and coverage.
 - Managing and producing fresh content for website and associated digital products.
 - Responsible for content including text stories, polls, blogs, video, images, links, and other items.
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 - Working with management to formulate processes for website management and be the "web advocate" in daily editorial meetings.
 - Responsible for fielding user and viewer questions about on-line activities.

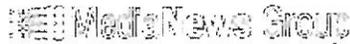
- Skills Required:
- Experience with the following production software tools or their equivalent: Photoshop, Final Cut Pro, Basic Flash, Basic HTML, Web Metrics, Content Management Systems, Web Publishing and Basic Design.
 - Experience with Omniture or other audience measurement systems.
 - Ability to work in various media types including video, audio, still photography and motion graphics.
 - Outstanding interpersonal and communications (oral and written) skills.
 - Demonstrated ability to create AP style on-line news content, solid news editorial instincts and writing skills.
 - Ability to enterprise exclusive on-line content.
 - Ability to shoot and edit on-line content.
 - Accuracy and consistency.
 - Deadline-oriented, organized, multi-tasking work habits.

Send cover letter, resume and examples of work to: General Manager, KTVA-TV, 1007 W. 32nd Ave, Anchorage, AK 99503. Email to jbever@ktva.com. Alaska Broadcasting Company, Inc. is an EOE.

Company Name: Alaska Broadcasting Co Inc.
Location: Anchorage
Available: Immediately Full Time.
Posted: 6/18/2008

>> Apply to this job online!

Visit: <http://www.ktva.com>
to learn more about Alaska Broadcasting Co Inc..

The logo for Media News Group, featuring the text "Media News Group" in a stylized font.*media newsgroup.com*

Position Details

Title: On-Line Content Producer

Date: 06/18/2008

ID: 259

Newspaper: Alaska Broadcasting Company Inc.

Contact: jbever@ktva.com

Description: KTVA CBS 11 is looking for an experienced full-time On-Line Content Producer to join our growing on-line staff. We are looking for a person who will take our on-line news content coverage to the next level. The successful candidate will have newsroom experience mixed with digital savvy. This person will produce compelling interactive news and information packages that combine video, audio, graphics and text to engage their on-line audience. Responsibilities include: · Assist in planning, conceptualizing and implementing on-line coverage. · Reacting fast to breaking news that demands an "on call" flexible schedule based around breaking news and coverage. · Managing and producing fresh content for website and associated digital products. · Responsible for content including text stories, polls, blogs, video, images, links, and other items. · Responsible for enhancing on existing content to give deeper value to end users. · Responsible for updating and monitoring website and associated digital products regularly, and assigning content to site areas and sections in a manner most valuable to end user. · Working with management to formulate processes for website management and be the "web advocate" in daily editorial meetings. · Responsible for fielding user and viewer questions about on-line activities. Skills Required: · Experience with the following production software tools or their equivalent: Photoshop, Final Cut Pro, Basic Flash, Basic HTML, Web Metrics, Content Management Systems, Web Publishing and Basic Design. · Experience with Omniture or other audience measurement systems. · Ability to work in various media types including video, audio, still photography and motion graphics. · Outstanding interpersonal and communications (oral and written) skills. · Demonstrated ability to create AP style on-line news content, solid news editorial instincts and writing skills. · Ability to enterprise exclusive on-line content. · Ability to shoot and edit on-line content. · Accuracy and consistency. · Deadline-oriented, organized, multi-tasking work habits. Send cover letter, resume and examples of work to: General Manager, KTVA-TV, 1007 W. 32nd Ave, Anchorage, AK 99503. Email to jbever@ktva.com. Alaska Broadcasting Company, Inc. is an EOE.

Other Details: listed 6/18/08 full time position

[Close this Window]

2009 EEO Audit Information

For the period: September 21, 2007 to September 20, 2008

Position: Photojournalist

Date of Hires: 9/15/08

Total Interviewees: 1

Sinclair, Susan

From: Sinclair, Susan
Sent: Monday, July 21, 2008 2:29 PM
To: Anchorage Job Center (E-mail); Calista Corp Job Placement (E-mail); Darlene Simono (E-mail); Elmendorf Career Center (E-mail); Gary James (E-mail); King Career Center (E-mail); Mark Shilstone (E-mail); Mcabana@Optistaffing. Com (E-mail); NAACP (E-mail); Nine Star Employment Services (E-mail); Personnel Plus (E-mail); State of AK Division of Voc Rehab (E-mail); Washington Vocational Services (E-mail); YWCA (E-mail)
Subject: new job opening

Please list the following job opening:

KTVA CBS 11 NEWS seeks an experienced ENG PHOTOJOURNALIST. Candidates should have professional broadcast news photography and non-linear editing experience. News photographer must have valid driver's license with a clean driving record. KTVA is an EEO employer.

Please send a tape and resume to:
Scotty Smith
KTVA CBS 11 News
1007 W.32nd Ave
Anchorage, AK 99503.

Darlene Simono = AK Broadcasters Assoc.

Gary James = Ohio/ Illinois Centers for Broadcasting

This job opening listing expires in 30 days.

Thank you,

mark Shilstone = Media/ me

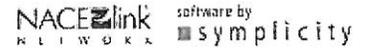
Susan Sinclair
Business Manager
Alaska Broadcasting Company Inc.
KTVA Channel 11
1007 W 32nd Ave
Anchorage AK 99503
Phone 907-646-2129
Fax 907-646-2188
ssinclair@ktva.com



Jerry Bever @ KTVA-Alaska Broadcasting Co.

Log Out

 job postings



Job Title ▼	ID ▼	Description	Type ▼	Major(s)	Start ▼	End ▼	Approved	Options
Photojournalist Eng	1325	KTVA CBS 11 NEWS seeks an experienced ENG PHOTOJOURNALIST. Candidates should have professional b...	Full-time Experienced (Alumni)	Journalism	Jul 21, 2008	Aug 21, 2008	x	<input type="button" value="Deactivate"/>

07/21/2008

Ad Verification Only

3:18 PM

Anchorage Daily News

Acct NORT0540 Credit Card:
 Name ALASKA BROADCASTING CO. Type
 Phone 9075623456 Num
 Address 1007 WEST 32ND AVENUE Auth
 Expira
 City ANCHORAGE
 State/Zip AK 99503 Country Code

ENG PHOTOJOURNALIST
 KTVA CBS 11 NEWS
 Full Time + Benefits
 See www.ktva.com

Start: 07/22/2008	Paytype: BL	Issues: 9
Stop: 07/30/2008	Rate Code: HO	Class: 4675
Copy: ENG PHOTOJOURNALIST		

Ad shown is not actual print size

Amount: \$177.90 Rep 120
 Tax: \$0.00 Ad #: 525205
 Amount Paid: \$177.90 by: Billed
 Payment \$0.00 Balance: 177.90

12 Words
 Ad Size 1 X 0.43 Inches

Received by: _____ Date: _____

Original

07/21/2008

Ad Verification Only

3:18 PM

Anchorage Daily News

Acct NORT0540 Credit Card:
 Name ALASKA BROADCASTING CO. Type
 Phone 9075623456 Num
 Address 1007 WEST 32ND AVENUE Auth
 Expira
 City ANCHORAGE
 State/Zip AK 99503 Country Code

ENG PHOTOJOURNALIST
 KTVA CBS 11 NEWS
 Full Time + Benefits
 See www.ktva.com

Start: 07/22/2008	Paytype: BL	Issues: 9
Stop: 07/30/2008	Rate Code: HO	Class: 4675
Copy: ENG PHOTOJOURNALIST		

Ad shown is not actual print size

Amount: \$177.90 Rep 120
 Tax: \$0.00 Ad #: 525205
 Amount Paid: \$177.90 by: Billed
 Payment \$0.00 Balance: 177.90

12 Words
 Ad Size 1 X 0.43 Inches

Received by: _____ Date: _____

Customer Copy

Sinclair, Susan

From: jobs@tvjobs.com
Sent: Monday, July 21, 2008 3:36 PM
To: Sinclair, Susan
Subject: TVJobs.com - Photojournalist - ENG job posted

JOB POSTING NOTIFICATION FROM TVJOBS

TV Jobs.Com

Susan Sinclair,

Your "Photojournalist - ENG" position was just posted in the TVJobs.com Database and is now available online...

Station : KTVA
Position: Photojournalist - ENG
Category: News - Photojournalist
Job ID : TVJ#34099688
Posted : 7/21/2008
Expires : 8/21/2008
Status : Registered Employer - Job Posted
Ad Text :

Photojournalist - ENG

KTVA CBS 11 NEWS seeks an experienced ENG PHOTOJOURNALIST. Candidates should have professional broadcast news photography and non-linear editing experience. News photographer must have valid driver's license with a clean driving record. KTVA is EEO.

Please send a tape and resume to:

Scotty Smith
KTVA CBS 11 News
1007 W.32nd Ave
Anchorage, AK 99503

Notes:

1. We recommend that you either save or print this page and provide the above Job ID number to an TVJobs administrator in any future correspondence concerning this ad.
2. We recommend that you print this page and include it with your EOE file for this position as confirmation that this job was posted for the above duration at TVJobs.com (<http://www.tvjobs.com>)
3. We will send notification of pending expiration prior to the expiration date to enable you to extend the job, if necessary. Should you need this job extended, e-mail admin@tvjobs.com, supply reference number and amount of additional time needed. We are happy to extend the position for you.
4. If no extension is needed, the job will be automatically removed at 1 am PST on 8/21/2008.
5. If for any reason you need the listing removed early, e-mail admin@tvjobs.com, supply reference number and reason for removal.
6. If you would like to verify that the actual job listing is online, point your browser to:

<http://www.tvjobs.com/cgi-bin/JOB?ID=6568021166756276>

TIP! The above address is a good way to check on the status of this position. Keep this address where you can easily find it.

Thank you very much for posting your available positions at TVJobs. If we can be of any further assistance, don't hesitate to ask.

Best Regards

Mark C. Holloway
Broadcast Employment Services
TVJobs.com
admin@tvjobs.com

>>This message has been automatically generated by TVJobs to help you manage your online jobs.<<

Job Listing Preview



Broadcast Employment Services

● KTVA (CBS) Anchorage, AK

Position Photojournalist - ENG
Station Slogan "Not just what happens, what matters."
Reference # Will be assigned when submission is completed ...
Type Television
Full / Part Full Time - Regular
Experience Preferred
Posted 7/21/2008
Closes 8/21/2008
Time Left 31 Days
DMA #150
Found In News - Photojournalist



Photojournalist - ENG

KTVA CBS 11 NEWS seeks an experienced ENG PHOTOJOURNALIST. Candidates should have professional broadcast news photography and non-linear editing experience. News photographer must have valid driver's license with a clean driving record. KTVA is EEO.

Please send a tape and resume to:

Scotty Smith
 KTVA CBS 11 News
 1007 W.32nd Ave
 Anchorage, AK 99503



Supplemental Information

Salary Type	Hourly
Salary Range	
Starting Salary / Year	
Starting Salary / Hour	
Job Type	Full Time - Regular
Hours	
Workweek	
Scheduled on Holidays	Yes
Start Date	Immediately
Probation Period	3 Months
Benefits	Yes
Benefit Premium	Partially Paid By Company
401K Plan	Available
Vacation	Yes
Paid Sick Leave	Yes
Phone Calls	
Agent Phone Calls	
Résumé	Required
Cover Letter	Not Required
References	Preferred
Salary History	
Tape / Reel	Required
Tape Format	
Tape Return	
Director's Track	

When responding to this job ad, please mention you saw it listed at TVJobs.com

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[[View other KTVA job listings](#)]

FAX Résumé	No
TVJobs.com E-Résumé	No
Degree Required	
Contract Required	
Contract Length	
Special Requirements	
Driver's License	Required
Insurance	
Good Driving Record	Required
Heavy Lifting	
Previous Applicants	
Local Apartment Rental	
Moving Expenses	
Union Position	
Union Contract Expires	
Confirmation Letter	
Rejection Letter	
Feedback	
Drug Screen	
Proof of Eligibility to work in U.S. Required	Yes
Equal Opportunity Employment	Yes
EOE Data Form	Yes
Application Form	No

Sinclair, Susan

From: Sinclair, Susan
Sent: Monday, July 21, 2008 3:25 PM
To: Terhune, Cyd; Lathan, Zakiya
Subject: FW: Photog opening posting

Hi Cyd, Hi Zakiya,
Please post the following job opening on the bulletin board and on the website.

Thank you,
Susan

KTVA CBS 11 NEWS seeks an experienced ENG PHOTOJOURNALIST. Candidates should have professional broadcast news photography and non-linear editing experience. News photographer must have valid driver's license with a clean driving record. KTVA is EEO.

Please send a tape and resume to:

Scotty Smith

KTVA CBS 11 News

1007 W.32nd Ave

Anchorage, AK 99503



Editorial Job Bank

Current or anticipated openings

<u>ID #:</u>	261
<u>Posted:</u>	7/21/2008 5:48:41 PM
<u>Position:</u>	Photojournalist
<u>Newspaper:</u>	Alaska Broadcasting Company Inc
<u>Circulation:</u>	
<u>Contact:</u>	
<u>Qualifications:</u>	KTVA CBS 11 NEWS seeks an experienced ENG PHOTOJOURNALIST. Candidates should have professional broadcast news photography and non-linear editing experience. News photographer must have valid driver's license with a clean driving record. KTVA is EEO. Please send a tape and resume to: Scotty Smith, KTVA CBS 11 News, 1007 W.32nd Ave, Anchorage, AK 99503.
<u>Miscellaneous:</u>	posted 7/21/2008 full time broadcast television news
Back to Listings Page	

Sinclair, Susan

From: mark [mark@medialine.com]
Sent: Monday, July 21, 2008 9:13 PM
To: Sinclair, Susan
Subject: FW: EEO Confirmation letter

Please allow this to serve as confirmation of receipt of the following job listing(s) from : KTVA on 07/21/08

ENG PHOTOJOURNALIST

The listing(s) will run for a 30 day period on our national television job listing service (unless you indicated otherwise) and then automatically remove themselves from the system.

If you need further documentation for your EEO files, please feel free to contact us at:

Phone:800-237-8073

Email:medialine@medialine.com

Fax:831-6485204

Mailing address:Box 51909, Pacific Grove, CA 93950

Contact:Mark Shilstone, Manager

Thank you for using MediaLine,
Mark Shilstone
Manager
MediaLine

Sinclair, Susan

From: Terhune, Cyd
Sent: Monday, July 21, 2008 4:16 PM
To: Sinclair, Susan
Subject: RE: Photog opening posting

Bulletin board done.

-----Original Message-----

From: Sinclair, Susan
Sent: Monday, July 21, 2008 3:25 PM
To: Terhune, Cyd; Lathan, Zakiya
Subject: FW: Photog opening posting

Hi Cyd, Hi Zakiya,
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Thank you,
Susan

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Please send a tape and resume to:

Scotty Smith

KTVA CBS 11 News

1007 W.32nd Ave

Anchorage, AK 99503