WCMH-TV
Certification Of Compliance With Commercial Limits In Children's Programming 3rd Quarter 2007

ANALOG CHANNEL 4 and DTV CHANNEL 14 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter:

Children's Program	Days & Times Aired	Maximum Commercial Matter (Minutes, Seconds)
Babar	Saturdays 10:00-10:30 a.m.	1 Min 40 Sec
Dragon	Saturdays 10:30-11:00 a.m.	1 Min 40 Sec
3-2-1 Penguins! And LarryBoy Stories	Saturdays 11:00-11:30 a.m.	1 Min 25 Sec
Veggie Tales	Saturdays 11:30 a.m.-12:00 p.m.	1 Min 40 Sec
Jane and the Dragon	Saturdays 12:00-12:30 p.m.	1 Min 40 Sec
Jacob Two-Two	Saturdays 12:30-1:00 p.m.	1 Min 40 Sec

DTV CHANNEL 4.1 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter:

Children's Program	Days & Times Aired	Commercial Matter (Minutes, Seconds)
Same programs as analog		

DTV CHANNEL 4.2 did not air programming originally produced and broadcast Primarily for an audience of children twelve years old and younger during this quarter.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet

website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to us by Program suppliers, WCMH-TV/-DT hereby certifies:

(X) That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.

( ) That it did not comply fully with the FCC's commercials limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

SIGNED: Dan Bradley

Dan Bradley, Vice President of News, Media General

DATE: 10-09-07