WKBD-TV
Public Affairs Programming
July 1 – September 30, 2007

Attached are listings of broadcast segments that in the station's judgment, reflect the most significant programming of ascertained issues during the preceding three month period.

Michigan Matters

A weekly half-hour, locally produced, news magazine show which focuses on controversial issues concerning Metro Detroit

For My People

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television).

WKBD Quarterly Issues & Programs List
July 1, 2007 – September 30, 2007

Date	Duration	Issue/Topic Explanation

Program: Michigan Matters

7/8/07 00:30:00 ECONOMY

In recent months, organized labor has been blamed in part for Michigan's economic downturn. Mark Gaffney, AFL-CIO, Jimmie Settles, Vice President, UAW, Al Garrett, President, AFSCME Local 25 and attorney Geoffrey Fieger share their views on Michigan's economic crisis. and refute that view. We re-cap the "Pancakes and Politics" forum on the Future of Labor which was hosted by the Michigan Chronicle.

7/15/07 00:30:00 PUBLIC AWARENESS

We will introduce to you an innovative automobile known as the SMART Car. Founded by Mercedes Benz and on the road in other countries, this 21st Century vehicle is scheduled to be available in the U.S. early next year. Dave Schembri, President of Smart USA is our guest and we'll check in with Mark Phelan, auto reviewer for the Detroit Free Press. In our Final Viewpoints segment, Denise Ilitch, L. Brooks Patterson and Derrick Miller join host Carol Cain to discuss current events and share their Final Viewpoints.

7/22/07 00:30:00 ECONOMY

With Michigan's economy facing a downturn and the state's inability to attract and keep businesses, we take a look at the extraordinary success story of ePrize, a local marketing and promotions firm that has taken the nation by storm. Josh Linkner, the company's founder will discuss the company's rapid growth and its' rank among America's leading marketing and promotion firms. Denise Ilitch, L. Brooks Patterson and Derrick Miller join host Carol Cain to discuss news of the week before offering their Final Viewpoints.

7/29/07 00:30:00 PUBLIC AWARENESS

Forty years ago, the face of Detroit changed forever when police raided an illegal after hours club. The incident touched off five days of civil unrest; forty three people were killed, and nearly five hundred injured. There were numerous arrests and property damage. Many cities faced racial tension and turbulence during the summer of '67, but Detroit garnered national headlines. On this special edition of Michigan Matters, the Roundtable of Brooks Patterson, Denise Ilitch and Derrick Miller join host Carol Cain to reflect on the past and explore racial factors in the community today.

Date	Duration	Issue/Topic Explanation

Program: Michigan Matters

8/05/07 00:30:00 PUBLIC AWARENESS

The Woodward Dream Cruise returns for its' thirteenth year. Thousands of auto enthusiasts showcase their vehicles in what has become a summer parade of unique and historic rides. Today, on Michigan Matters, we'll chat with Joel Epstein about the Cruise and also welcome Melissa Damaschke, to discuss the upcoming Green Cruise. Plus, the regular Roundtable of Ilitch, Patterson and Miller are here to debate the news of the week, before offering their Final Viewpoints.

8/12/07 00:30:00 POLITICAL

Congressman, John Dingell, Dean of the House of Representatives, has served our state for over five decades. The Congressman joins us to discuss many issues which include, i.e. CAFE fuel standards, the war on terror and local government. Derrick Miller, John Truscott and Robert Ficano join host Carol Cain on the Roundtable and Final Viewpoint segments.

8/19/07 00:30:00 POLITICAL

Having featured Congressman, John Dingell (D) last week, we wanted to visit a longtime Republican Congressman this week. We sat down with Joe Knollenberg to discuss a little bit of everything, cars, the departure of Karl Rove and the '08 Presidential Race. Plus, the regular Roundtable of Patterson, Ilitch and Miller were back to discuss current events and offer their Final Viewpoints.

8/26/07 00:30:00 PUBLIC AWARENESS

Terry Foster and Warren Pierce, local media talent discuss the Tigers pennant race, Big Ten Football and the Detroit Lions. Plus, the roundtable of Brooks Patterson, Denise Ilitch and Anne Mervenne join the Roundtable and Final Viewpoint segments.

Date	Duration	Issue/Topic Explanation

Program: Michigan Matters

9/02/07 00:30:00 PUBLIC AWARENESS

There are some consistent themes that swirl around talk and public affairs shows; race relations, the economy, politics, new business development and regional cooperation. Today on this special edition of Michigan Matters, Oakland County Executive L. Brooks Patterson invites his Tri-County counterparts to our set as he and I are joined by: Wayne County Executive Bob Ficano and, Macomb County Chairman, Bill Crouchman, for a discussion on all of the aforementioned topics.

9/09/07 00:30:00 ECONOMY

John McElroy on the future of the auto industry and the UAW. John Truscott, Denise Ilitch, Derrick Miller join Carol on the Roundtable and Viewpoint segments.

9/1607 0:30:00 ECONOMY

Jim Epolito, President and CEO of the Michigan Economic Development Corporation discuss job retention and the state's economy. Brooks Patterson, Denise Ilitch and Derrick Miller join host Carol Cain on the roundtable

9/2307 0:30:00 PUBLIC AWARENESS

Mass transportation has been discussed for many years in our region. Michigan Matters host, Carol Cain will chat with transportation czar John Hertel. Plus the regular roundtable of Brooks Patterson, Derrick Miller and Denise Ilitch discuss the news of the week before offering their final viewpoints.

9/30/07 00:30:00 PUBLIC AWARENESS

On this special edition of Michigan Matters, we will talk with the Secretary of State, Terri Lynn Land about her years in office and discuss a controversial Voter Identification Law recently enacted. Plus, Brooks Patterson, Denise Ilitch and I are joined by Jim Epolito, CEO, of the Michigan Economic Development Corporation, on the Roundtable and Final Viewpoint segments.

WKBD Quarterly Issues & Programs List
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Date	Duration	Issue/Topic Explanation

Program: For My People

7/07/2007 :00:30:00 PUBLIC AWARENESS

Dennis Talbert, CEO, Michigan Neighborhood Partnership discussed their home buying outreach program which assists potential homebuyers. David Rambeau, political analyst, discussed the recent Supreme Court decision reversing the school integration process. Detroit Public Schools new Superintendent, Connie Calloway discusses school closures.

7/14/2007 :00:30:00 PUBLIC AWARENESS

David Rambeau, political analyst, looks at Michigan's budget crises and offers recommendations on how to generate revenue. We take a look at issues facing the NAACP and discuss Scooter Libby's commutation and what it means for other offenders seeking redress. Lastly, we meet with the new Detroit School Superintendent, Connie Calloway.

7/21/2007 :00:30:00 PUBLIC AWARENESS

We explore the affects of colleges not using race in admission decisions. Dr. Kim Meeks Organizer, Women on Patrol Against Violence, discuss community marches and the need to empower women. David Rambeau, political analyst addresses the recent commutation of Scooter Libby and its implications for the judicial system and convicted felons across the nation. We look the NAACP, the current issues facing minorioties and membership. We also looked at the impact of being the host city (Detroit) for this year's national convention.

Date	Duration	Issue/Topic Explanation

Program: For My People

7/28/2007 :00:30:00 PUBLIC AWARENESS

On this week's edition of For My People, Harvette Williams, founder of the Michigan Coalition of Anti-Stalking, discussed the perils of victims stalked by perpetrators and the need to change the laws and implement programs to protect victims. David Rambeau, political analyst, discussed a plan and process to facilitate getting the U. S. out of its Middle East quagmire, discussed the voting practices of African-Americans and the electorate in general while exploring the innovative concept of vote selling, and finally discussed the effect on urban education and attitudes of the recent U. S. Supreme Court decision regarding integration.

8/04/2007 :00:30:00 PUBLIC AWARENESS

Detroit School Board candidates Dwight Thomas, Tawana Simpson and Sandra Hines, discuss the upcoming election, the political campaign process and issues facing Detroit Public Schools. Natalie Vaughn and her associates discussed the Detroit housing market and the opportunities that exist for home ownership. David Rambeau provided his analysis or the War in the Middle East.

8/11/2007 :00:30:00 PUBLIC AWARENESS

The failure of Michigan's prisons to provide care for mentally disturbed inmates is the focus of this week's edition of For My People.

8/18/2007 :00:30:00 PUBLIC AWARENESS

We discuss Major League Baseball this week on For My People and explore the public's attitude toward Barry Bonds and his home-run record. We also discuss metro Detroit's housing crises with the rise in foreclosures.

8/25/2007 :00:30:00 PUBLIC AWARENESS

Marcellus Brice, director of the Morningside Community Organization, discussed response time of the Detroit Police Dept and the need for improved city services,

Date	Duration	Issue/Topic Explanation

Program: For My People

9/01/2007 :00:30:00 PUBLIC AWARENESS

Denise Brown, founder and director of a youth mentoring program discussed how mentoring helps achieve success. Lawrence X discussed the role of the U.N. in developing a security force to protect refugees in the Sudan. Alicia Skillman, Director, of the Fair Housing Commission of Oakland County discussed housing discrimination and how complaints are processed. David Rambeau, news analyst, presented his viewpoints on the construction and outsourcing of the Martin Luther King, Jr. Memorial on the Mall in Washington, D. C. to China for design and execution.

9/08//2007 :00:30:00 PUBLIC AWARENESS
(Repeat from 9/01/2007)

Denise Brown, founder and director of a youth mentoring program discussed how mentoring helps achieve success. Lawrence X discussed the role of the U.N. in developing a security force to protect refugees in the Sudan. Alicia Skillman, Director, of the Fair Housing Commission of Oakland County discussed housing discrimination and how complaints are processed. David Rambeau, news analyst, presented his viewpoints on the construction and outsourcing of the Martin Luther King, Jr. Memorial on the Mall in Washington, D. C. to China for design and execution.

9/15//2007 :00:30:00 PUBLIC AWARENESS

Judge Deborah Thomas, 3rd Wayne County Circuit Court discussed the lack of African American jurors on Wayne County trials. David Rambeau discussed dog fighting and the controversy surrounding Michael Vick.

9/22//2007 :00:30:00 PUBLIC AWARENESS

On this edition of For My People, we talked with Lonnie Bates, former member of the Detroit City Council and the Detroit School Board. He was convicted of fraud and sentenced to prison. Lawrence X, discussed the recent floods and drought across the Sahel region of Northern Africa. We also discuss animal cruelty in hunting, food consumption and sporting events.

9/29//2007 :00:30:00 PUBLIC AWARENESS

David Rambeau discusses police brutality in Detroit and across the nation.
Joining him are guests, Marketta Womack and Eric Beamon, who claim they were assaulted by a Detroit Police officer. We also look at Mayor Kilpatrick's defeat in the civil suit won by two police officers who sued under the whistle-blower's act. Lawrence X talked about the struggle for democracy in Zimbabwe.

Date	Duration	Issue/Topic Explanation

Program: Streetbeat

7/8/07 00:30:00 PUBLIC AWARENESS

This week's show focuses on Community Service. We'll discuss the importance of volunteerism. Guests will share how giving back and being active in the community not only helps others, but they feel good too. Guests include: Beverly manick, Founder, Young Detroit Builders, Dave Bing, The Bing Group, Niko Dawson, President, Kappa Alpha Psi, Southfield Chapter, Karen Myers, Director of Development, Volunteers of America-Detroit, Evan Albert, Corporation for National and Community Service and Janet Lawson, Representative, Michigan Community Service Commission.

7/15/07 00:30:00 HEALTHCARE

This week's show focuses on Healthy Living. We'll discuss many health concerns facing individuals in the community, i.e. lack of health insurance and quality care providers, cancer, diabetes and high blood pressure. Community organizations designed to assist in navigating the health care maze join us today: Charissa Shawvross, Director, Joy-Southfield Community Center, Rose Adams, American Lung Association of Michigan, Mary Thompson, Asthma patient, Voncile Brown-Miller, American Cancer Society.

7/22/07 00:30:00 ECONOMY

Streetbeat spotlights unemployment and money management. We'll be speaking with guests about the current state of unemployment in Michigan and what individuals can do to better prepare themselves during the job hunt. We'll also discuss money management. Guests include: Ellis Liddle, CEO for ELE Wealth Management, Lyke Thompson, Director, Center for Urban Studies-Wayne State University. Gail Perry-Mason, Financial Expert and Author. Vince Kountz, U.S. Census Bureau and William Brooks, Workforce Development Detroit

7/29/07 00:30:00 PUBLIC AWARENESS

This week's show is on soup kitchens and food banks. Guests who volunteer in the facilities share their experiences of helping others by working at the local soup kitchens We'll have guests who rely on soup kitchens and food banks due to lack of employment of being underemployed. Guests include: Roy Hoelscher, Volunteer Coordinator, Capuchin Soup Kitchen, Walter O'Neal, former client, Capuchin Soup Kitchen, Bruce Knight and Pat Foley, All Saints Loaves and Fishes, Augie Fernandes, President, Gleaners Food Bank.

Date	Duration	Issue/Topic Explanation

Program: Streetbeat

8/05/07 00:30:00 PUBLIC AWARENESS

Education is the focus on this week's Street Beat show. Teacher strikes, school violence, budget problems and more are discussed with guests , Carlos Johnson, President and CEO, Image for Success, Dan Quisenberry, President for the Michigan Association of Public School Academies, Kia Hagens, Teacher, Farmington Hills District.

8/12/07 00:30:00 PUBLIC AWARENESS

Soup Kitchens, Shelters and Poverty are a sign of growing poverty among the very poor. Brother Jerry Smith, Executive Director, Capuchin Soup Kitchen, Susan Goodell, Executive Director, Forgotten Harvest and Pastor Kent Clark, CEO for Grace Centers of Hope, homeless shelter.

8/19/07 00:30:00 PUBLIC AWARENESS

Street Beat takes an in-depth look at the beautiful cultural institutions in Metro Detroit. Juanita Moore, President and CEO of the Charles H. Wright Museum of African-American History talks about exciting events at the museum including the new exhibit, "Race: Are We so Different?". Detroit Zoo Director Ron Kagan discusses the challenges facing the Zoo and the newest attractions awaiting Zoo visitors.

8/26/07 00:30:00 PUBLIC AWARENESS

"Three Days in the D" , Chris Baum, Detroit Convention Bureau discusses the marketing plans to revitalize metro Detroit including upcoming Labor Day events: Arts, Beats & Eats, Detroit Jazz Festival and the Detroit Grand Prix. Guests include, Chris Baum – Detroit Convention Bureau Bud Denker –Detroit Grand Prix, Jonathan Witz – Arts, Beats & Eats, Terri Pontremoli -Detroit Jazz Festival.

Date Duration Issue/Topic Explanation

Program: Street Beat

9/02/07 00:30:00 ECONOMY
In today's economy, it's not just business that has to change. Everyone, including non-profits, are adjusting to the dynamics of working within the constraints of 21st Century economics. On today's show we discuss changes in the charitable giving market with guests, Michael Brennan, president and CEO of United Way for Southeastern Michigan; Michael Earl, Executive Director of Oakland Family Services, Ed Deeb, talking about Project Hunger, and Gabrielle Thomas, director of development at Accounting Aid Society

9/09/07 00:30:00 PUBLIC AWARENESS
Street Beat host, Carol Cain talks to Lt. Tom Kish of the Michigan State Police, Internet Division about internet sexual predators. She is joined by, John Broad of Crime Stoppers, a group working to keep our neighborhoods safe,

9/16/07 00:30:00 PUBLIC AWARENESS

We discuss the benefits of mentoring on Street Beat. We're joined by Charles Small, Executive Director, Don Bosco Hall. Kristina Marshall, President and CEO of Mentoring Solutions, Ashley Moss, student who participated in the mentoring program, Cecily Moreland, mentor coordinator of Camp Fire USA, Nicol Paige, Director of Programs at Public Benefit Corporation, which is involved with SCOOP-TV and helping young people learn about broadcasting. With us as well is Matthew Singleton, one of the students who participates in it.

9/23/07 (PREEMPTION)

9/30//07 00:30:00 ECONOMY

Michigan's economy is forcing more people to the unemployment lines -- the need for displaced or new workers to diversify their skill sets has never been greater.
On October 10, a number of organizations will host the Third Annual Southeast Michigan Employment Training and Family Resource Expo at the Michigan State Fairgrounds with the goal of helping people reposition themselves in an ever changing marketplace. Joining Carol Cain to tell us a bit more about the expo is: Annette Grays, manager of Youth Development at United Way of Southeast Michigan, David Tutor from the Michigan Department of Human Services, Susan Corey, Work Force Development Manager, Michigan Works! and Ardis Cazeno from the Michigan Department of Labor and Economic Growth.