WKBD-TV

Certification of Children's Television Act Compliance for Quarter Ending June 30, 2008

1). My name is Kimberly Evarts. I am employed as Operations Manager at CBS Television Stations, WKBD-TV, Channel 50. In this capacity it is my responsibility to oversee the scheduling for broadcast of programs, commercials, station identifications, public service announcements and other broadcast spots. In particular, I have primary responsibility for ensuring that televised commercials to be shown in connection with television programming originally produced and broadcast primarily for an audience for children 12 years of age and under ("Children's Programs") do not exceed the commercial limits imposed by the Children's Television Act of 1990 and related FCC regulations ("ACT"). In order to ensure compliance with the commercial limits, we have implemented the procedures and practices described in greater detail below.

2). Children's Programs broadcast by WKBD during this quarter that are subject to the commercial limits are as follows:

Weekday Programs	Weekend Programs	Specials

(SEE ATTACHED)

3). WKBD's logs are prepared using the IBS computer system. Commercial time is assigned to each program based on the day of week the program airs. Local time is determined by subtracting any barter or network commercial time from the allotted clock hour limits. When scheduled commercial time in a given clock hour or part thereof equals the commercial limits, the Traffic Department will schedule either public service announcements or other non-commercial matter to fill any remaining available time.

4). To prevent program length commercials, all commercials that are scheduled to air in a Children's show are viewed by the WKBD Traffic Manager to determine what characters, if any, are contained in the commercial.

5). Orders are received from our National Rep Firm and from Local Account Executives. All orders for children's time periods are reviewed for products that contain characters for shows airing on our station. Children's programs are formatted with "break types" to prevent random log placement.

6). Before submitting the log to Master Control, the Traffic Department checks the log for compliance with the commercial limits and for advertisements featuring program related characters.

7). The completed log is then submitted to Master Control for implementation. The Master Control operators who oversee the broadcast of programming and commercial material are under strict instructions not to deviate from the log as prepared by the Traffic Department. If for some unavoidable reason a commercial is not run as scheduled, the Master Control operators are required to obtain my approval before attempting to "make-good" the advertisement within or adjacent to any children's programs. Moreover, if there happens to be any vacant time the Master Control Operators are instructed to fill with only non-commercial material and to never preempt a non-commercial spot with a commercial without approval from the Traffic Department.

8). To verify compliance with the Act, I review the daily Discrepancy Report, which notes all deviations from the log and actual broadcast. If any discrepancies occur during Children's Programs, I conduct an immediate investigation to determine if any overages or program length spots occurred. At that time, procedures and practices are reviewed to ensure that future discrepancies do not take place.

9). Each day, I review the previous days log to ensure the same amount of commercial time ran as was initially called for. This helps find any shortfalls in our procedures, which can be rectified before resulting in an overage.

WKBD-TV
Certification of Compliance
with Children's Television Commercial Limits

This accurately reports WKBD's compliance with the TV Act for Q2 - 2008

There were no overages during April, May, June 2008

Please see attached reports

Kimberly Davis

Kimberly Davis
Operations Manager, WKBD-TV

6.30.08

Date

Children's Commerical Compliance Report - WKBD-TV, Detroit

April Q2 - 2008

DAY	TIME		PROGRAM	WKBD	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Will & Dewitt	0:00	5:00	5:00
SAT	7:30a.m.	8:00a.m.	Magi-Nation	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Skunk Fu!	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Tom & Jerry Tales	0:00	4:30	4:30
SAT	9:00a.m.	9:30a.m.	Tom & Jerry Tales	0:00	5:00	5:00
SAT	9:30a.m.	10:00a.m.	The Spectacular Spiderman	0:00	4:30	4:30
SAT	10:00a.m.	10:30am.	The Spectacular Spiderman	0:00	5:00	5:00
SAT	10:30a.m.	11:00a.m.	World of Quest	0:00	4:30	4:30
SAT	11:00a.m.	11:30a.m.	Johnny Test	0:00	5:00	5:00
SAT	11:30a.m.	12:00p.m.	Eon Kid	0:00	4:30	4:30

Children's Commerical Compliance Report - WKBD-TV, Detroit

May Q2 - 2008

DAY	TIME		PROGRAM	WKBD	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Will & Dewitt	0:00	5:00	5:00
SAT	7:30a.m.	8:00a.m.	Magi-Nation	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Skunk Fu!	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Tom & Jerry Tales	0:00	4:30	4:30
SAT	9:00a.m.	9:30a.m.	Tom & Jerry Tales	0:00	5:00	5:00
SAT	9:30a.m.	10:00a.m.	The Spectacular Spiderman	0:00	4:30	4:30
SAT	10:00a.m.	10:30am.	The Spectacular Spiderman	0:00	5:00	5:00
SAT	10:30a.m.	11:00a.m.	World of Quest	0:00	4:30	4:30
SAT	11:00a.m.	11:30a.m.	Johnny Test	0:00	5:00	5:00
SAT	11:30a.m.	12:00p.m.	Eon Kid	0:00	4:30	4:30

Children's Commercial Compliance Report - WKBD-TV, Detroit

June Q2 - 2008

DAY	TIME		PROGRAM	WKBD	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Will & Dewitt	0:00	5:00	5:00
SAT	7:30a.m.	8:00a.m.	Magi-Nation	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Skunk Fu!	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Tom & Jerry Tales	0:00	4:30	4:30
SAT	9:00a.m.	9:30a.m.	Tom & Jerry Tales	0:00	5:00	5:00
SAT	9:30a.m.	10:00a.m.	The Spectacular Spiderman	0:00	4:30	4:30
SAT	10:00a.m.	10:30am.	The Spectacular Spiderman	0:00	5:00	5:00
SAT	10:30a.m.	11:00a.m.	World of Quest	0:00	4:30	4:30
SAT	11:00a.m.	11:30a.m.	Johnny Test	0:00	5:00	5:00
SAT	11:30a.m.	12:00p.m.	Eon Kid	0:00	4:30	4:30