CBS TELEVISION STATIONS

AGREEMENT MADE BETWEEN

KOVR-TV

2713 KOVR Drive, . West Sacramento CA 95605 KOVR-TV

AND

CONTRACT NO. REV.
1191-33424-1
DATE PRINTED
08/15/12

338847 **AGENCY (OR SERVICE) ACTING AS AGENT FOR** 338848 **ADVERTISER (OR AGENCY AND ADVERTISER)**

NAME	INCEPTION MARKETING LLC	KIM VANN FOR CONGRESS
AND	847 Sansome St Ste 200	PO BOX 984
ADDRESS	San Francisco CA 94111-1529 USA	Willows CA 95988-0984 USA
CONTACT	KRISTIN AMADOR	**PRODUCT** CD03R/VANN
LOCAL SALESPERSON	LINDA SULA	**AGENCY EST. NO.** 10/8
		PRODUCT CODE 1300
NATIONAL SALESPERSON		

Cancellation Notice Required
Announcement 28 days prior notice

BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 10/14/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME FROM	TIME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
3	Sa	1	05:00A	07:00A	30S	10/13/12-10/13/12	CBS THIS MORNING - SATURDAY	1	75.00	75.00
4	Su	1	06:28A	07:58A	30S	10/14/12-10/14/12	CBS THIS MORNING - SUNDAY	1	500.00	500.00
6	M-F	2	12:00N	12:30P	30S	10/08/12-10/12/12	CBS13 NEWS @ NOON	2	200.00	400.00
7	M-F	2	08:58A	09:58A	30S	10/08/12-10/12/12	LET'S MAKE A DEAL	2	175.00	350.00
8	M-F	3	01:58P	02:58P	30S	10/08/12-10/12/12	THE DOCTORS	3	150.00	450.00
9	M-F	3	02:58P	04:00P	30S	10/08/12-10/12/12	DR PHIL	3	275.00	825.00
10	M-F	2	06:00P	06:30P	30S	10/08/12-10/12/12	CBS13 NEWS @ 6	2	800.00	1600.00
11	Sa	1	04:58P	05:30P	30S	10/13/12-10/13/12	CBS13 NEWS @ 5 (SAT)	1	500.00	500.00
12	M-F	1	06:30P	06:58P	30S	10/08/12-10/12/12	ENTERTAINMENT TONIGHT M-F	1	750.00	750.00
13	Sa	1	05:58P	06:58P	30S	10/13/12-10/13/12	ENTERTAINMENT THIS WEEK	1	300.00	300.00
14	M	1	07:58P	09:00P	30S	10/08/12-10/08/12	TWO BROKE GIRLS/MIKE & MOLLY	1	4000.00	4000.00
15	Sa	1	08:58P	10:00P	30S	10/13/12-10/13/12	48 HOURS MYSTERY	1	1500.00	1500.00
16	T	1	06:58P	08:00P	30S	10/09/12-10/09/12	NAVY N.C.I.S.	1	4000.00	4000.00
17	W	1	06:58P	07:58P	30S	10/10/12-10/10/12	SURVIVOR XXV: THE	1	3000.00	3000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY | AS AGENT FOR (ADVERTISER) | ACCEPTED BY STATION

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18	M-F	3	01:02A	01:32A	30S	10/08/12-10/12/12	COMICS UNLEASHED	3	75.00	225.00
19	M-F	2	11:00P	12:05A	30S	10/08/12-10/12/12	DAVID LETTERMAN	2	400.00	800.00
							Total Contract:	26		19275.00

Billing Summary

	Oct	Nov	Dec	Total
Qtr 4-12	19275.00	.00	.00	19275.00
			GRAND TOTAL	19275.00

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