Order Item Summary

CBS TELEVISION STATIONS CW

KOVR-TV

Order ID: 33651 UN NTL-POL
FBD - LBD: 09/04/12 - 09/10/12
HL#:
Created: 08/31/12 11:39 AM

Client: JOSE HERNANDEZ FOR...
Agency: LUC MEDIA (32354)
Buyer: DEVON PRESCOD
AE: NICOLE ELIE POL-GWTS-PH

CPE: / /
Product: JOSE HERNANDEZ FOR
Demo: HHOLDS DMA RTG

Agency Commission: 15 %
Self :20:00
Sched. Code: Z

Updated: KECARLYLE on 08/31/12 12:03 PM
UNCONFIRMED
PRINT REQUIRED
Billing Int: Monthly BM : SS

Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%

NEW ORDER; KEC/PH 8/31/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	A MDAYBREAK1	* * * * F * *	MORN	30				0.0	$50.00	1	$50.00		
	LUR												

FBD	LBD	Sep 03
09/07/12	09/07/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	A MDAYBREAK2	* T W T * * *	MORN	30				0.0	$100.00	3	$300.00		
	OOW												

FBD	LBD	Sep 03
09/04/12	09/06/12	3

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	A MEARLY	* T W T * * *	MORN	30				0.0	$100.00	3	$300.00		
	OOW												

FBD	LBD	Sep 03
09/04/12	09/06/12	3

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	A MCBSSAT	* * * * * S *	MORN	30				0.0	$75.00	1	$75.00		
	LUR												

FBD	LBD	Sep 03
09/08/12	09/08/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	A WFACEHR	* * * * * * S	NEWS1	30				0.0	$1,000.00	1	$1,000.00		
	LUR												

FBD	LBD	Sep 03
09/09/12	09/09/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	A MDAYBREAK1	* T W T * * *	MORN	30				0.0	$50.00	3	$150.00		
	OOW												

FBD	LBD	Sep 03
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	A MDAYBREAK2	* * * * F * *	MORN	30				0.0	$100.00	1	$100.00		
	LUR												
	FBD 09/07/12	LBD 09/07/12	Sep 03 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	A MEARLY	* * * * F * *	MORN	30				0.0	$100.00	1	$100.00		
	LUR												
	FBD 09/07/12	LBD 09/07/12	Sep 03 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	A DDEAL	* T W T * * *	DAY	30				0.0	$150.00	3	$450.00		
	OOW												
	FBD 09/04/12	LBD 09/06/12	Sep 03 3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	A DDEAL	* * * * F * *	DAY	30				0.0	$150.00	1	$150.00		
	LUR												
	FBD 09/07/12	LBD 09/07/12	Sep 03 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	A DDEAL	M * * * * * *	DAY	30				0.0	$150.00	1	$150.00		
	LUR												
	FBD 09/10/12	LBD 09/10/12	Sep 10 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	A DPRICE	* T W T * * *	DAY	30				0.0	$275.00	3	$825.00		
	OOW												
	FBD 09/04/12	LBD 09/06/12	Sep 03 3										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	A DPRICE	* * * * F * *	DAY	30				0.0	$275.00	1	$275.00		
	LUR												

FBD	LBD	Sep 03
09/07/12	09/07/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	A DPRICE	M * * * * * *	DAY	30				0.0	$275.00	1	$275.00		
	LUR												

FBD	LBD	Sep 10
09/10/12	09/10/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	A DY&R	* T W T * * *	DAY	30				0.0	$300.00	3	$900.00		
	OOW												

FBD	LBD	Sep 03
09/04/12	09/06/12	3

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	A DY&R	* * * * F * *	DAY	30				0.0	$300.00	1	$300.00		
	LUR												

FBD	LBD	Sep 03
09/07/12	09/07/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	A DY&R	M * * * * * *	DAY	30				0.0	$300.00	1	$300.00		
	LUR												

FBD	LBD	Sep 10
09/10/12	09/10/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	A NNOON	* T W T * * *	NEWS1	30				0.0	$175.00	3	$525.00		
	OOW												

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	A NNOON *LUR*	* * * * F * *	NEWS1	30				0.0	$175.00	1	$175.00		

FBD	LBD	Sep 03
09/07/12	09/07/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	A NNOON *LUR*	M * * * * * *	NEWS1	30				0.0	$175.00	1	$175.00		

FBD	LBD	Sep 10
09/10/12	09/10/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	A DDOCTORS *OOW*	* T W T * * *	DAY	30				0.0	$150.00	2	$300.00		

FBD	LBD	Sep 03
09/04/12	09/06/12	2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	A DDOCTORS *LUR*	* * * * F * *	DAY	30				0.0	$150.00	1	$150.00		

FBD	LBD	Sep 03
09/07/12	09/07/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	A DPHIL *OOW*	* T W T * * *	EFG	30				0.0	$175.00	2	$350.00		

FBD	LBD	Sep 03
09/04/12	09/06/12	2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	A DPHIL *LUR*	* * * * F * *	EFG	30				0.0	$175.00	1	$175.00		

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	A NNEWS4	* T W T * * *	NEWS	30				0.0	$250.00	3	$750.00		
	OOW												

FBD	LBD	Sep 03
09/04/12	09/06/12	3

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	A NNEWS4	* * * * F * *	NEWS	30				0.0	$250.00	1	$250.00		
	LUR												

FBD	LBD	Sep 03
09/07/12	09/07/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	A NNEWS5	* T W T * * *	NEWS	30				0.0	$450.00	2	$900.00		
	OOW												

FBD	LBD	Sep 03
09/04/12	09/06/12	2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	A NNEWS5	* * * * F * *	NEWS	30				0.0	$450.00	1	$450.00		
	LUR												

FBD	LBD	Sep 03
09/07/12	09/07/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	A NNEWS6	* T W T * * *	NEWS	30				0.0	$450.00	2	$900.00		
	OOW												

FBD	LBD	Sep 03
09/04/12	09/06/12	2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	A NNEWS6	* * * * F * *	NEWS	30				0.0	$450.00	1	$450.00		
	LUR												

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	A AET	* T W T * * *	ACC	30				0.0	$450.00	2	$900.00		
	OOW												

FBD	LBD	Sep 03
09/04/12	09/06/12	2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	A NLATEM-SU	* T W T * * *	NEWS	30				0.0	$700.00	2	$1,400.00		
	OOW												

FBD	LBD	Sep 03
09/04/12	09/06/12	2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	A NLATEM-SU	* * * * F S S	NEWS	30				0.0	$700.00	3	$2,100.00		
	LUR												

FBD	LBD	Sep 03
09/07/12	09/09/12	3

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	A LLETTER	* T W T * * *	LETT	30				0.0	$300.00	2	$600.00		
	OOW												

FBD	LBD	Sep 03
09/04/12	09/06/12	2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	A LFERGUSON	* T W T * * *	LFG	30				0.0	$150.00	2	$300.00		
	OOW												

FBD	LBD	Sep 03
09/04/12	09/06/12	2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	A LFERGUSON	* * * * F * *	LFG	30				0.0	$150.00	1	$150.00		
	LUR												

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Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total Gross Amt	Confirmed Total Net Amt	Revised Total Gross Amt	Revised Total Net Amt
Spot Buy Lines	0	62	$0.00	$0.00	$16,700.00	$14,195.00
Installments	0	0	$0.00	$0.00	$0.00	$0.00
Ancillary Buy Lines	0	0	$0.00	$0.00	$0.00	$0.00
Order Totals:			$0.00	$0.00	$16,700.00	$14,195.00