

**EEO PUBLIC FILE REPORT**  
For the Period August 1, 2006 Through July 31, 2007

Prepared by: Sainte Partners II, L.P.

This report covers the following employment unit:

<u>CALL SIGN</u> <u>LOCATION</u>	<u>FACILITY ID</u>	<u>TYPE OF STATION</u>
KCVU Paradise, CA	58605	TV
KRVU-LP Redding, CA	40203	LPTV
KUCO-LP Chico, CA	127046	LPTV
KXVU-LP Chico, CA	125422	LPTV

This EEO Public File Report is filed in compliance with Section 73.2080(c)(6) of the FCC's 2002 EEO rule. This report has been prepared on behalf of the station employment unit as shown above. Sainte Partners II, L.P., licensee of the stations, is an equal opportunity employer, working to provide broad outreach regarding job vacancies, and we seek the help of local organizations in referring qualified applicants.

Organizations that wish to receive information concerning vacancies at the stations should contact our Human Resources Director, Glenda M. Tobia, at 209-523-0777, or [gtobia@sainte.tv](mailto:gtobia@sainte.tv).

Following are :

- Lists of all vacancies for full-time jobs during the previous 12 months
- Recruitment sources contacted
- Recruitment initiatives

Sainte Partners II, L.P. is an equal opportunity employer that is committed to meeting the Stations' EEO obligations. All full-time job vacancies are posted with several sources, including national and local minority organizations, schools, newspapers, and help-wanted and industry websites. The Stations' list of recruitment sources has been updated to include email addresses and will be used to notify potential applicants for full-time positions. The Stations will continue to actively seek out new sources. The Stations encourage organizations that distribute employment information or refer prospective candidates to contact us so that they may be placed on our mailing list to receive notification of future vacancies. The Stations will broadcast announcements twice a year in rotating dayparts inviting interested organizations to be added to our mailing list. Notices on the Stations' websites extend a similar invitation. Print ads in local publications containing this notice will be placed annually.

KCVU Recruitment  
EEO- 2007

<b>Job File #</b>	<b>Full-Time Vacancies</b>	<b>Position Filed</b>	<b>Referral Source</b>	<b>Hired</b>
1	Production Technician	9/11/2006	Chico Enterprise	[REDACTED]
2	Traffic Assistant	12/11/2006	Employee Referral	[REDACTED]
3	Master Control Operator	12/26/2006	Employee Referral	[REDACTED]
4	Master Control Operator	12/11/2006	Chico Enterprise	[REDACTED]
5	Account Executive	1/8/2007	Internal	[REDACTED]
6	National Sales Manager	2/19/2007	Internal	[REDACTED]
7	Master Control Operator	2/20/2007	Employee Referral	[REDACTED]
7	Master Control Operator	2/20/2007	Chico Enterprise	[REDACTED]
8	Promotions Manager	3/12/2007	Employee Referral	[REDACTED]
9	Promotions Assistant	3/19/2007	Internal	[REDACTED]
10	Promotions Assistant	6/25/2007	Walk-in	[REDACTED]
11	Account Executive	3/1/2007	Chico Enterprise	[REDACTED]

**# Applicants Obtained from Recruitment Sources:**

<b>Recruitment Sources</b>	<b>Contact Information</b>	<b>Job File #</b>								
		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>
Academy of Radio & Television Broadcasting	Doreen, Career Development Center, 16052 Beach Boulevard, Huntington Beach, California 92647, (714) 842-0100									
Adecco Employment Services	240 West East Avenue, Chico, California 95928, (530) 343-5000									
American River College	Development Center, 4700 College Oak Drive, Sacramento, California 95841, (916) 484-8361									
American Women in Radio & Television	Professional Registry, 1650 Tysons Boulevard #2000, McLean, Virginia 22103, (703) 506-3290									

KCVU Recruitment  
EEO-2007

Asian American Journalist Association	Job Placement, 1182 Market Street #320, San Francisco, California 94102, (415) 346-2051							
Asian Resources	Career Placement, 5709 Stockton, Boulevard, Sacramento, California 95824, (916) 454-1982							
Bay Area Black Journalist Association	484 Lake Park Avenue, Box 61, Oakland, California 94610, (510) 986-9390							
Butte CalWorks	Chico Community Employment, 2445 Carmichael Drive, Chico, 95928 California , (530) 895-4364							
Butte Community College	Ken Speed, Job Placement, 3536 Butte Campus Drive, Oroville, California 95965, (530) 895-2334							
CA Indian Manpower Consortium	Luana Hill, 738 N Market Boulevard, Sacramento, CA 95834, (800) 630-2462							
CA State Department of Rehabilitation	John Ruiz, 2225 19th Street, Sacramento, California 95817, (916) 324-3200							
California Broadcasters Association	Lillie Player, Member Services, 915 L Street, Suite 1150, Sacramento, CA 95814 (916) 444-2043							9

KCVU Recruitment  
EEO-2007

California State University, Chico	Jodie Veale, Career Planning and Placement Office, CSU, Chico, California 95929-0700, (530) 898-5253							
California State University, Sacramento	Andrea Abreo, Career Center, 6000 J Street, Sacramento, CA 9518-6064, (916) 278-6827							
California State University, Stanislaus	Hlene Worthington, 801 W. Monte Vista Avenue, DBH 260, Turlock, California 95382, (209) 667-3141							
Chico Enterprise/Oroville Mercury	Classified, Post Office Box 9, Chico, California 95927-0009 (800) 827-1421	5	61	6	12	4	13	3
Consumnes River College	Job Placement, 8401 Center Parkway, Sacramento, California 95823, (916) 688-7451							
De Vry Institute of Technology	Sally Underwood, Graduate Placement Office, 2149 W. Dunlap Avenue, Phoenix, Arizona 85021-2995, (602) 870-9222							
Department of Behavioral Health	107 Parmac Road, Suite 4, Chico, California 95926, (530) 891-2999							
EDD/CalJobs	Chico Community Employment, 2445 Carmichael Drive, Chico, California , (530) 895-4364							

KCVU Recruitment  
EEO- 2007

Greater Chico Chamber of Commerce	300 Salem Street, Chico, California 95928, (800) 852-8570	1	1					
Heald Institute of Technology	Career Center, 7 Sierra Gate Plaza, Roseville, California 95678-6602							
ITT	Kristina Pelfey, Career Center, 10863 Gold Center Drive, Rancho Cordova, California 95670, (916) 851-3900							
	Maria Matiaki, Career Center, 16916 S. Harlan Road, Lathrop, California 95330, (209) 858-0077							
Napa Valley College Broadcasting School	Placement Office, 2277 Napa/Vallejo Highway, Napa, California 94559, (707) 252-3000							
National Association of Hispanic Journalist	Yaneth Guillen, 1000 National Press Building, Washington, DC 20045-2100, (209) 662-7145							
National Black Media Coalition	1738 Elton Road #134, Silver Spring, MD 20904-2633, (916) 326-5519							
Northern California Indian Development Council, Inc.	Anna House, 241 F Street, Eureka, California 95501, (707) 445-8451							
Private Industry Counsel	78 Table Mountain Boulevard, Oroville, California 95965 (530) 538-7301							
Redding Record Searchlight								5

KCVU Recruitment  
EEO- 2007

Sacramento Black Journalists Association	Larry Hicks, Post Office Box 15779, Sacramento, California 95814, (707) 839-0646												
Sacramento City College	Donna Johnson, Job Services, 3835 Freeport Boulevard, Sacramento, California 95822-1386 (916) 558-2332												
TV Jobs	Broadcast Employment Services, Post Office Box 4116, Oceanside, California 92052, (760)754-8177, <a href="http://www.tjobs.com">www.tjobs.com</a>	4											
TV and Radio Jobs	<a href="http://www.tvandradiolobs.com">www.tvandradiolobs.com</a>												
National Alliance of State Broadcasters Association	<a href="http://www.careerpage.org">www.careerpage.org</a>												
National Association of Broadcasters	1771N Street, NW, Washington, DC 20036, (202) 429-4199												
Electronic Media	Classified, 740 North Rush Street, Chicago, IL 60611 (312) 649-5385												
Internal		2	1	1									
Referral		1		2	2	4	3						
Unsolicited		4	1	4	2	14							
On Air Advertisement				1									
Website		5	2	1									

**Total Referrals = 17 68 14 16 17 31 13 0 6 11**

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**KCVU EEOC Public File Report**  
**08/01/2006-07/31/2007**

**Prong 3: Supplemental Outreach Initiatives**

Date	Nature of Initiative	Initiative	Name of Station Personnel Involved in Initiative
08/31/06	Participation in educational institution sponsored event	General Manager gave a presentation to a senior CSUC advanced media management class regarding job opportunities in management area of television broadcasting.	Doug Holroyd
9/14/06	Participation in educational institution sponsored event	Promotions Manager spoke to CSUC media communications class on the job opportunities available in television broadcasting. Jobs in the public relations, marketing, and promotional areas were discussed.	Betsy Brewer
1/25/07	Participation in service club sponsored event	General Manager and Account Executive spoke to Gridley CA Rotary Club about the Impact of media on the Hispanic community and analog to digital transition and what it means to the average viewer.	Doug Holroyd David De La Rosa
2/01/07	Participation in educational institution sponsored event	General Manager gave a presentation to a senior CSUC media communications class regarding job opportunities in management area of television broadcasting.	Doug Holroyd
2/15/07	Participation in educational institution sponsored event	Promotions Manager spoke to a CSUC media communications class on the job opportunities available in television broadcasting. Jobs in the public relations, marketing, and promotional areas were discussed.	Bryan Fox
04/25/07	Participation in community sponsored event	Promotions Manager and Account Executive spoke with individuals at the Chico Chamber of Commerce Business Showcase regarding various careers in broadcast television.	Bryan Fox and David de La Rosa

8/8/2006 Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination - discrimination session  
 Attendees: Doug Holroyd GM, Paul Murphy, Ken Rice CE, Patricia Bittrolff, Glen Taylor, Bert Westhoff, Victor Gonzalez, Hunter Hampton, Betsy Brewer, and Patricia Babcock