



February 12, 2013

BY CERTIFIED MAIL
RETURN RECEIPT REQUESTED

Director of Programming Operations
DirecTV
2230 East Imperial Highway
El Segundo, CA 90245

ATTN: Program Exclusivity Notice

Re: Notification of Network Non-duplication Rights

To the Director of Programming Operations:

Esteem Broadcasting of California, LLC, licensee of KCVU(TV), Paradise, California (the "Station"), located at 300 Main Street, Chico, CA 95928 in the Chico-Redding, California television market hereby gives you notice of Station's network non-duplication rights in connection with entering into the Station's affiliation agreement with the FOX television network. Station holds the right to invoke protection against satellite importation of duplicate programming carried either by a nationally distributed superstation or by a station carried pursuant to § 76.54 of the FCC's rules, into a geographic area described by the zip codes listed in the attachment that encompass the zone of protection for the Station, as specified by the FCC's rules. These rights are effective immediately, and they remain in effect until June 30, 2014.

The Station's network non-duplication rights apply with respect to all FOX programs, in any and all formats (whether digital, analog or otherwise), including those programs broadcast by the Station during the time periods set forth below. These time periods may be subject to change. In addition, the Station holds network non-duplication rights with respect to other programming that is not regularly scheduled but which is aired by the Station. These network non-duplication rights apply to both simultaneous and non-simultaneous duplication, with respect to all FOX programs during the term of the Station's FOX affiliation agreement (from December 19, 2012 through June 30, 2014). Currently, FOX's regularly scheduled programs are scheduled to air on the following days and time periods (subject to change):

Daytime:	9-10 a.m.	Sunday
	10 a.m.-12 p.m.	Saturday
Prime Time:	7-10 p.m.	Sunday
	8-10 p.m.	Monday through Saturday
Late Night:	11 p.m.-12 a.m.	Saturday
	12 a.m.-12:30 a.m.	Saturday
Weekend, All-Star & FOX Post Season Sports (including pre-game and post-game shows):		As scheduled for Station by



For Daytime Programming, the specified times above apply to all Time Zones. For time periods that than Daytime, the times above apply for the Eastern or Pacific Time Zones, and Mountain and Central time Zones are one hour earlier.

The Station hereby invokes its rights under the satellite network non-duplication rules of the Federal Communications Commission, 47 C.F.R. §§ 76.120 *et seq.*, to the protection against duplication of programming either by nationally distributed superstations or by stations carried pursuant to 47 C.F.R. § 76.54 in any of the zip codes listed in the attachment. As noted above, these rights are effective immediately and apply to programming in any and all formats. To the extent that your system carries a signal that includes programming to which we are entitled to non-duplication protection, it must delete such programming. The U.S. Postal zip codes that encompass the zone of protection as specified by the FCC Rules are identified in the attachment.

If you have any questions, please call me at 530-893-1013 or 530-893-1234 extension 203.

Sincerely yours,

Paula Murphy
Station Manager, KCVU

Attachment