MEMORANDUM

To: General Managers and Program Directors **cc:** Promotion Managers

From: Shawna Beckham

Date: October 1, 2007

Subject: 3rd Quarter 2007:
CW Television Network Children's Programming -Commercial Information

The CW Television Network Children's Programming

Attached is a list of 3rd Quarter 2007 CW Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the third quarter of 2007. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the third quarter of 2007, which each affiliated station has received heretofore.

CHILDREN'S PROGRAMS

1. Program: Xiaolin Showdown
   Rating: TV-Y7
   Length: 30 minutes

2. Program: The Batman
   Rating: TV-Y7 FV
   Length: 30 minutes

3. Program: Loonatics Unleashed
   Rating: TV-Y7 FV
   Length: 30 minutes

4. Program: Johnny Test
   Rating: TV-Y7
   Length: 30 minutes

5. Program: Krypto the Superdog
Rating: TV-Y E/I
Length: 30 minutes

6. Program: Tom and Jerry Tales
Rating: TV-Y
Length: 30 minutes

7. Program: Shaggy & Scooby-Doo Get a Clue
Rating: TV-Y7
Length: 30 minutes

8. Program: Legion of Super Heroes
Rating: TV-Y7 FV
Length: 30 minutes

9. Program: Will & Dewitt
Rating: TV-Y E/I
Length: 30 minutes

10. Program: Magi-Nation
Rating: TV-Y E/I
Length: 30 minutes

11. Program: Skunk Fu!
Rating: TV-Y7
Length: 30 minutes

12. Program: Eon Kid
Rating: TV-Y7 FV
Length: 30 minutes