



**QUARTERLY ISSUES REPORT**

**JANUARY 1, 2007 THROUGH MARCH 31, 2007**

## Quarterly Issues Report

### 2007 Community Affairs Issues First Quarter

1. **Health Services and Medical Care**-including affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, effects of budget cut on mental health community.
2. **Public Safety and Crime**-including crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, and school safety.
3. **Education**-including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs).
4. **Business and Economic Development**-including need for high tech companies in the state, poor labor market for economic development.
5. **Civic Responsibilities**-including need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities.
6. **Minority Issues**-including urban neighborhood revitalization, affordable education, minority representation in government, confederate flag, discrimination in the workplace, television coverage of African-American community events, race relations.
7. **Terrorism/America Unites**-including viewer responses, fundraising and security issues.

## WAFF 48

First Quarter: January 1, 2007 through March 31, 2007

### Description of WAFF 48 Programs

Program	Day	Time
Local News:		
48News Sunrise	Monday – Friday	5:30-6:00 AM
48News Today	Monday – Friday	6:00-7:00 AM
48News at Noon	Monday – Saturday	12:00-12:30 PM
48News at 5pm	Monday – Friday	5:00-5:30 PM
48News at 6pm	Monday – Friday	6:00-6:30 PM
48News Ten at 10	Monday – Friday	10:00-10:35 PM
48News Today: Weekend Edition	Saturday	8:00-9:00 AM
48News Weekend	Saturday – Sunday	5:00-5:30 PM
48News Ten at 10: Weekend	Saturday – Sunday	10:00-10:35 PM

All of the above programs are locally produced news, presenting a mix of news, weather, sports and issues-related feature stories and segments. Issue-responsive program segments are usually 1:30-2:30 minutes in duration, unless otherwise indicated.

Early Today	Monday-Friday	4:30-5am
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This business news and consumer show gives viewers breaking business news and stock market action from the domestic and foreign exchanges.

Today Show	Monday-Friday	7-9:00am
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This three-hour network program provides the latest in international and domestic news, weather reports and interviews with newsmakers from the world of politics, business, media, entertainment and sports. WAFF-48 provides local cut-in at various times.

Weekend Editions of Today	Saturday	8-9am
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Weekend editions continue the “Today” tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular culture and human interest stories, covering topics related to health and finance and presenting the latest sports and weather information.

NBC Nightly News

Monday-Friday

5:30-6:00pm

“NBC Nightly News with Tom Brokaw” provides reports and analysis of the day’s most newsworthy national and international events. It offers solution-driven programming that delves into the toughest issues facing our society today.

Dateline-NBC

Various Weekly

Various Times

This network program has pioneered a unique approach to prime time news programming with its multi-broadcast franchise. With this schedule, the one-hour newsmagazine enables NBC News to present its best reporting, investigative features, and newsmaker profiles in a consistent and comprehensive manner.

Meet The Press

Sunday

Various Times

This one-hour network news program consists of three interview segments with guests of national and international political importance, followed by an expanded roundtable discussion at the end of each broadcast.

**Programs Providing Most Significant Treatment of Community Issues:  
Health Services and Medical Care**

Program: WAFF 48 News at 5

Date Aired: 01-01-07

Time: 5:00 pm Length: :30

Program Summary: New study shows that women who are underweight are less likely to have babies that are underweight if they take pre-natal vitamins.

Program: WAFF 48 News at 5

Date Aired: 01-05-07

Time: 5:00 pm Length: 1:35

Program Summary: WAFF 48 News Reporter Robyn McGlohn delivers a report on a new class offered by Huntsville Hospital. The class is designed to help people quit smoking.

Program: WAFF 48 News at 5

Date Aired: 01-07-07

Time: 5:00 pm Length: 1:50

Program Summary: Congress plans to vote for more funding for stem cell research. As scientists say they're getting close to using stems cells from sources other than embryos.

Program: WAFF 48 News at 5

Date Aired: 01-08-07

Time: 5:00 pm Length: 2:10

Program Summary: WAFF 48 News Anchor Liz Hurley delivers her Health Watch report. This report focuses on weight gain by girls in their late childhood/early teens. Doctors say many are gaining too much weight too early in life, which can lead to serious health problems.

Program: WAFF 48 News at 5

Date Aired: 02-01-07

Time: 5:00 pm Length: 2:05

Program Summary: WAFF 48 News Anchor Liz Hurley delivers her Health Watch report. Today's report focuses on an often undiagnosed allergy. Many people are allergic to metals used for dental work.

Program: WAFF 48 News at 5

Date Aired: 02-02-07

Time: 5:00 pm Length: 1:50

Program Summary: WAFF 48 News Anchor Liz Hurley delivers her daily Health Watch report. Today's report focuses on music and how it can help stroke victims learn to speak again.

Program: WAFF 48 News at 5

Date Aired: 02-05-07

Time: 5:00 pm Length: 1:45

Program Summary: WAFF 48 News Anchor Liz Hurley delivers her daily Health Watch report. Today's report focuses on a new blood substitute that could save millions of lives.

Program: WAFF 48 News at 10

Date Aired: 02-13-07

Time: 10:00 pm Length: 3:00

Program Summary: WAFF 48 News Anchor Liz Hurley delivers a report on a new diet fad. Only this one doesn't require spending money on special food, it just includes drinking plenty of water.

Program: WAFF 48 News at 5

Date Aired: 03-05-07

Time: 5:00 pm Length: 1:50

Program Summary: WAFF 48 News Anchor Liz Hurley delivers a report on a breakthrough in the fight against breast cancer. New technology may soon replace mammograms.

Program: WAFF 48 News at 5

Date Aired: 03-07-07

Time: 5:00 pm Length: 2:15

Program Summary: WAFF 48 News Anchor Liz Hurley delivers her daily Health Watch Report. Today's report focuses on medical mistakes and a new push by the Government to help people guard themselves from deadly accidents.

Program: WAFF 48 News at 5

Date Aired: 03-21-07

Time: 5:00 pm Length: 1:50

Program Summary: WAFF 48 News Anchor Liz Hurley delivers her daily Health Watch report. This report focuses on new technology and how it could soon change the way people live with diabetes.

Program: WAFF 48 News at 5

Date Aired: 03-22-07

Time: 5:00 pm Length: 2:05

Program Summary: WAFF 48 News Anchor Liz Hurley delivers her daily Health Watch report. Today's report focuses on Alzheimer's, specifically tips for family members living with a loved one suffering from the disease.

### **Public Service Announcements**

The station aired several different Public Service Announcements that pertained to affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, effects of budget cuts on the mental health community and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between January 1 and March 31, 2007

**Programs Providing Most Significant Treatment of Community Issues:  
Public Safety and Crime**

Program: WAFF 48 News at 10

Date Aired: 01-03-07

Time: 10:00 pm Length: 1:55

Program Summary: WAFF 48 News Anchor Mark Thornhill delivers his weekly Crime Stoppers report. The crime of the week focuses on a woman who was carjacked and kidnapped. She managed to escape and police are looking for the suspect.

Program: WAFF 48 News at 10

Date Aired: 01-10-07

Time: 10:00 pm Length: 2:00

Program Summary: WAFF 48 News Anchor Mark Thornhill delivers his weekly Crime Stoppers report. The crime of the week focuses on a purse thief who targeted a local preschool.

Program: WAFF 48 News at 6

Date Aired: 01-12-07

Time: 6:00 pm Length: 40

Program Summary: More investigators will soon be solving crimes in Huntsville. Several members of the Huntsville Police Department were promoted from Officer to Investigator today.

Program: WAFF 48 News at 10

Date Aired: 01-17-07

Time: 10:00 pm Length: 1:50

Program Summary: WAFF 48 News Anchor Mark Thornhill delivers his weekly Crime Stoppers report. The crime of the week focuses on a crook that stole someone's car. The victim's wallet was also inside the car, and the thief went on a spending spree with the victim's credit cards.

Program: WAFF 48 News at 5

Date Aired: 02-02-07

Time: 5:00 pm Length: 1:40

Program Summary: WAFF 48 News Reporter Elizabeth Gentle delivers a report on a new tool on a local Sheriff's website. The Morgan County Sheriff's Department now has an interactive section that teaches children about the dangers of the internet and how to stay safe.

Program: WAFF 48 News at 10

Date Aired: 02-04-07

Time: 10:00 pm Length: 1:45

Program Summary: WAFF 48 News Anchor Mark Thornhill delivers his weekly Crime Stoppers report. The crime of the week focuses on a thief who took someone's credit card off a counter at a local club. The crook then used that card around town.

Program: WAFF 48 News at 10

Date Aired: 02-05-07

Time: 10:00 pm Length: 2:00

Program Summary: WAFF 48 News Anchor Mark Thornhill delivers a special Crime Stoppers report. Viewer tips have made the Huntsville-Madison County Crime Stoppers organization one of the most successful in the country.

Program: WAFF 48 News at 10

Date Aired: 02-07-07

Time: 10:00 pm Length: 1:55

Program Summary: WAFF 48 News Anchor Mark Thornhill delivers his weekly Crime Stoppers report. The crime of the week focuses on a woman forging thousands of dollars worth of checks.

Program: WAFF 48 News at 10

Date Aired: 03-04-07

Time: 10:00 pm Length: 1:55

Program Summary: WAFF 48 News Anchor Mark Thornhill delivers his weekly Crime Stoppers report. The crime of the week happened in Tuscaloosa, where a man was shot and killed. The gunman was in a car with Madison County tags.

Program: WAFF 48 News at 6

Date Aired: 03-06-07

Time: 6:00 pm Length: 1:50

Program Summary: WAFF 48 News Reporter Rachel Hardman delivers a report on special training coming to first responders in DeKalb County. Members of Homeland Security are in town for the training.

Program: WAFF 48 News at 10

Date Aired: 03-07-07

Time: 10:00 pm Length: 1:50

Program Summary: WAFF 48 News Anchor Mark Thornhill delivers his weekly Crime Stoppers report. The crime of the week focuses on a couple who disabled an alarm system at Wal-Mart and ripped off the store, while it was open.

Program: WAFF 48 News at 10

Date Aired: 03-13-07

Time: 10:00 pm Length: 2:05

Program Summary: WAFF 48 News Reporter Stephanie Hoffler delivers a report about a new program in the Shoals involving Safe Place. The women's shelter is training employees of local businesses and then giving them purple ribbons to hang in their windows. The ribbons mean that victims of abuse can get help from that business.

Program: NBC Nightly News

Date Aired: 03-27-07

Time: 5:30pm

Program Summary: The results of a year long investigation into the persuasive crime of identity theft in this country.

### **Public Service Announcements**

The station aired several different Public Service Announcements that pertained to crime rate, youth violence, gun control, increased presence of law

enforcement, antiquated prison system, tougher sentencing, school safety and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between January 1 and March 31, 2007

**Programs Providing Most Significant Treatment of Community Issues:  
Education**

Program: WAFF 48 News at 6

Date Aired: 01-08-07

Time: 6:00 pm Length: 1:40

Program Summary: WAFF 48 News Reporter Nick Kenney delivers a report about the safety of students as they walk to and from school. Area police are beefing up patrols in school zones. They're looking for speeders and distracted drivers.

Program: WAFF 48 News at 10

Date Aired: 01-10-07

Time: 10:00 pm Length: :55

Program Summary: The Alabama Governor's task force on school bus safety met for the first time tonight. The group was formed after the bus crash that killed four Lee High School students back in November. The main focus of this group is if seat belts could have saved the lives of those lost.

Program: WAFF 48 News at 6

Date Aired: 01-16-07

Time: 6:00 pm Length: 1:50

Program Summary: WAFF 48 News Reporter Elizabeth Gentle delivers a report on budget problems in one valley school system. Lawrence County School leaders say they are operating too many high schools and may be forced to consolidate.

Program: WAFF 48 News at 6

Date Aired: 01-22-07

Time: 6:00 pm Length: :35

Program Summary: Air quality experts meet with parents and school administrators at one valley school. They demonstrated how cleaner air in the classroom will cut down on flu and other illnesses, meaning less absences during the school year.

Program: WAFF 48 News at 6

Date Aired: 02-02-07

Time: 6:00 pm Length: :45

Program Summary: Alabama Governor Bob Riley made several stops in North Alabama to promote education. Specifically he stopped in areas seeing a high growth rate, hoping to prove to lawmakers the need for more schools.

Program: WAFF 48 News at 6

Date Aired: 02-06-07

Time: 6:00 pm Length: 1:55

Program Summary: WAFF 48 News Reporter Nick Kenney delivers a report on the Governor's taskforce on school bus safety. The group held a public forum. The taskforce was created in the wake of the Lee High School bus crash that killed four students.

Program: WAFF 48 News at 5

Date Aired: 02-14-07

Time: 5:00 pm Length: 1:35

Program Summary: WAFF 48 News Reporter Rachel Hardman delivers a report on safety features coming to one valley school. DeKalb County Schools received a \$10,000 grant to beef up security.

Program: WAFF 48 News at 10

Date Aired: 02-14-07

Time: 10:00 pm Length: 1:35

Program Summary: WAFF 48 News Reporter Eric Sollman delivers a report about funding for Albertville High School. School leaders are researching different options for building a new school.

Program: WAFF 48 News at 6

Date Aired: 03-05-07

Time: 6:00 pm Length: 1:35

Program Summary: WAFF 48 News Reporter Rachel Hardman delivers a report on the push to push up the date students go back to school. This year the state legislature is presenting a bill to do so for the 3<sup>rd</sup> year in a row.

Program: WAFF 48 News at 10

Date Aired: 03-08-07

Time: 10:00 pm Length: 2:00

Program Summary: WAFF 48 News Reporter Susie Edwards delivers a report on overcrowding at local school. The new school already has too many students for the classrooms, but the suggestion of redrawing district lines has angered many parents.

Program: WAFF 48 News at 5

Date Aired: 03-22-07

Time: 5:00 pm Length: 2:00

Program Summary: WAFF 48 News Reporter Robyn McGlohn delivers a report on how some school employees are keeping busy while students are on spring break. Madison County bus drivers spent the week training behind the wheel of the bus and making sure their ready in case of an emergency.

Program: WAFF 48 News at 10

Date Aired: 03-26-07

Time: 10:00 pm Length: :40

Program Summary: The Albertville City Council is considering a tax increase to fund a new high school. Tonight they heard concerns and alternatives from members of the community.

### **Public Service Announcements**

The station aired several different Public Service Announcements that pertained to and including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between January 1 and March 31, 2007.

Programs Providing Most Significant Treatment of Community Issues:  
**Business and Economic Developments**

Program: WAFF 48 News at 10

Date Aired: 01-02-07

Time: 10:00 pm Length: 1:35

Program Summary: WAFF 48 News Reporter Stephanie Hoffler delivers a report on a boost in tourism in the Shoals. A new report shows that the area is becoming a big location for vacationers. This is great news for the lodging and restaurant industries.

Program: WAFF 48 News at 6

Date Aired: 01-08-07

Time: 6:00 pm Length: 1:45

Program Summary: WAFF 48 News Reporter Jeanie Powell delivers a report on a proposed city ordinance that could have a major impact on local businesses. Madison City leaders are set to vote on a smoking ordinance that would limit what businesses can have a smoking section.

Program: WAFF 48 News at 5

Date Aired: 01-09-07

Time: 5:00 pm Length: 2:00

Program Summary: WAFF 48 News Reporter JD Byars delivers a report on Sunday liquor sales in the Shoals. Voters in Sheffield will soon get to vote on the issue. Those in favor believe the city is losing revenue to surrounding cities.

Program: WAFF 48 News at 6

Date Aired: 01-16-07

Time: 6:00 pm Length: 1:40

Program Summary: WAFF 48 News Reporter Rachel Hardman delivers a report on another blow to one local community. Yet another factory is closing down in Fort Payne. 200 people will be out of work.

Program: WAFF 48 News at 5

Date Aired: 02-01-07

Time: 5:00 pm Length: 2:10

Program Summary: WAFF 48 News Reporter Nick Kenney delivers a report on an expansion by a major valley employer. Toyota announces they plan to add on to their plant in Madison County, resulting in hundreds of new jobs.

Program: WAFF 48 News at 5

Date Aired: 02-07-07

Time: 5:00 pm Length: 1:15

Program Summary: WAFF 48 News Reporter Elizabeth Gentle delivers a report on new industry coming to Cullman. The Ohio-based company will add hundreds of jobs.

Program: WAFF 48 News at 6

Date Aired: 02-07-07

Time: 6:00 pm Length: 1:15

Program Summary: WAFF 48 News Reporter JD Byars delivers a report about a possible sales tax hike in the Shoals. Area leaders say they need the tax revenue to lure new businesses to the area.

Program: WAFF 48 News at 10

Date Aired: 02-22-07

Time: 5:00 pm Length: 1:30

Program Summary: WAFF 48 News Reporter Nick Kenney delivers a report on a new high-tech call center is coming to North Alabama. Verizon Wireless announces they're building a brand new facility that will open up hundreds of jobs.

Program: WAFF 48 News at 5

Date Aired: 03-08-07

Time: 5:00 pm Length: 2:20

Program Summary: WAFF 48 News Reporter Nick Kenney delivers a report updating the big BRAC move. Thousands of people will be moving to North Alabama in the coming years, creating a diverse work force.

Program: WAFF 48 News at 6

Date Aired: 03-09-07

Time: 6:00 pm Length: 1:40

Program Summary: WAFF 48 News Reporter Elizabeth Gentle delivers a report on a new farmers market coming to Cullman. But this is not an ordinary market, it's one made entirely out of wood and local leaders hope it will become a tourist destination.

Program: WAFF 48 News at 6

Date Aired: 03-12-07

Time: 6:00 pm Length: 1:45

Program Summary: WAFF 48 News Reporter Jeanie Powell delivers a report on changes with local banks. AMSouth is one of many banks merging or changing ownership. The changes has many people worried about their money.

Program: WAFF 48 News at 6

Date Aired: 03-13-07

Time: 6:00 pm Length: 1:30

Program Summary: WAFF 48 News Reporter JD Byars delivers an update on a proposed sales tax increase in the Shoals. Local leaders pass a resolution asking the state legislature to levy the hike. Supporters say the money is needed to lure new business to the area.

### **Public Service Announcements**

The station aired several different Public Service Announcements that pertained to need for high tech companies in the state, poor labor market for economic development and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between January 1 and March 31, 2007.

**Programs Providing Most Significant Treatment of Community Issues:  
Civic Responsibilities**

Program: WAFF 48 News at 6

Date Aired: 01-02-07

Time: 6:00 Length: 1:40

Program Summary: WAFF 48 News Reporter Robyn McGlohn delivers a report on the number of people arrested for DUI during the New Year's holiday. 26 people in Huntsville were arrested over the weekend.

Program: NBC Nightly News

Date Aired: 01-05-07

Time: 5:30pm

Program Summary: First orders of business for the new Democratic majority on Capitol Hill: ethics reform in the wake of serious abuses like the Jack Abramoff scandal that helped put some Democrats in office.

Program: WAFF 48 News at 6

Date Aired: 01-10-07

Time: 6:00 pm Length: 1:55

Program Summary: WAFF 48 News Reporter Eric Sollman delivers a report about the fight against meth in the Sand Mountain area. A group task-force has united to stop drug traffickers before they get into the community.

Program: WAFF 48 News at 6

Date Aired: 01-11-07

Time: 6:00 pm Length: 2:30

Program Summary: WAFF 48 News Anchor Kimberly Essex delivers a report on a special group out of Hollywood, California. The movie Constellation was filmed in Huntsville and is set to premiere this weekend. The cast and crew are inviting the entire city to the red carpet, and the proceeds will go to the families of the Lee High School bus crash.

Program: WAFF 48 News at 10

Date Aired: 01-11-07

Time: 10:00 pm Length: 1:55

Program Summary: WAFF 48 News Reporter Susie Edwards delivers a report on a group of valley churches who are working together to help the churches victimized by the church arsons across the state of Alabama. The church members are heading south to rebuild one of the burned churches.

Program: WAFF 48 News at 10

Date Aired: 02-04-07

Time: 10:00 pm Length: 1:15

Program Summary: WAFF 48 News Anchor Lee Marshall delivers her weekly Kids To Love Report. Each week she focuses on an Alabama foster child looking for a forever family. This week she introduces us to 7-year-old JJ.

Program: WAFF 48 News at 6

Date Aired: 02-05-07

Time: 6:00 pm      Length: 1:25

Program Summary: WAFF 48 News Reporter JD Byars delivers a report on the importance of weather alert radios. As we get ready for severe weather season, having one could be difference between life and death.

Program: NBC Nightly News

Date Aired: 02-06-07

Time: 5:30pm

Program Summary: Extensive report on the progress, or lack thereof, in rebuilding New Orleans.

Program: WAFF 48 News at 5

Date Aired: 02-08-07

Time: 5:00 pm      Length: 1:45

Program Summary: WAFF 48 News Reporter Nick Kenney delivers a report about a new position created in the city of Huntsville. The city is planning to hire a public safety director to oversee police, fire and medical responders.

Program: WAFF 48 News at 10

Date Aired: 02-11-07

Time: 10:00 pm      Length: 1:30

Program Summary: WAFF 48 News Anchor Lee Marshall delivers her weekly Kids To Love Report. This franchise features Alabama foster children looking for forever families. Tonight she introduces us to a brother and sister, Keona and Rodrick.

Program: WAFF 48 News at 10

Date Aired: 03-04-07

Time: 10:00 pm      Length: 1:40

Program Summary: WAFF 48 News Reporter Jeanie Powell delivers a report on the Butterfly Project. The project helps underprivileged high school girls get the prom dresses of their dreams.

Program: WAFF 48 News at 5

Date Aired: 03-05-07

Time: 5:00 pm      Length: 2:15

Program Summary: WAFF 48 News Reporter Nick Kenney delivers a report on a city program aiming to keep streets clean and safe. Motorists are encouraged to dial 53-CLEAN if they spot someone littering while on the road. This includes reporting trucks that lose part of their load creating hazards on the road.

Program: WAFF 48 News at 10

Date Aired: 03-18-07

Time: 10:00 pm      Length: :45

Program Summary: WAFF 48 News Anchor Lee Marshall delivers her weekly Kids To Love Report. The franchise works with the state to find homes for Alabama foster children. This week we meet Jakia and Takia, twin brothers.

Program: WAFF 48 News at 10

Date Aired: 03-26-07

Time: 10:00      Length: 2:20

Program Summary: WAFF 48 News Reporter Jeanie Powell delivers a report about a local legislator trying to de-annex land from the city of Madison. City leaders are furious saying he tried to pull off a backroom deal.

**Public Service Announcements**

The station aired several different Public Service Announcements that pertained to the need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between January 1 and March 31, 2007

Programs Providing Most Significant Treatment of Community Issues:  
**Minority Issues**

Program: WAFF 48 News at 5

Date Aired: 01-02-07

Time: 5:00 pm Length: :30

Program Summary: Oprah Winfrey travels to Africa to open a school for disadvantaged girls. Tina Turner and Mariah Carey were among the stars in attendance

Program: WAFF 48 News at 5

Date Aired: 01-10-07

Time: 5:00 pm Length: 20

Program Summary: An African-American jazz legend is honored by the U.S. Postal Service. The late Ella Fitzgerald is now featured on a postage stamp.

Program: WAFF 48 News at 5

Date Aired: 01-14-07

Time: 5:00 pm Length: 1:20

Program Summary: The day before the celebrates the birth of Dr. Martin Luther King, Jr, WAFF 48 News takes a look back at one of his most historic interviews, an appearance on NBC's Meet The Press. The interview aired exactly forty years ago.

Program: WAFF 48 News at 5

Date Aired: 01-15-07

Time: 5:00 pm Length: 1:50

Program Summary: WAFF 48 News Reporter Robyn McGlohn spent the morning at the annual MLK Day Unity Breakfast. Every year, valley leaders gather to pay their respects for Dr. Martin Luther King Jr.

Program: WAFF 48 News at 5

Date Aired: 02-10-07

Time: 5:00 pm Length: :25

Program Summary: African-American Senator Barack Obama announces his plans to run for President. He will be on the democratic ticket, and is predicted to be Hillary Clinton's biggest challenge within the party.

Program: WAFF 48 News at 10

Date Aired: 02-17-07

Time: 10:00 pm Length: :25

Program Summary: The estate of Rosa Parks is finally settled. The civil rights pioneer died in 2005. She's most remembered for refusing to give up her seat to a white man on a bus in Montgomery.

Program: WAFF 48 News at 5

Date Aired: 02-21-07

Time: 5:00 pm Length: :25

Program Summary: Relatives of music legend James Brown have finally agreed on his final resting place. Brown passed away on Christmas Day. His family plans to keep his burial spot confidential.

Program: WAFF 48 News at 6

Date Aired: 02-21-07

Time: 6:00 pm Length: :45

Program Summary: Several sites in North Alabama could soon be added to the National Historic Registry. Included in these sites is W.C. Handy's birthplace in Florence. Handy is considered the "Father of the Blues". An annual music festival is held in his honor.

Program: WAFF 48 News at 10

Date Aired: 03-04-07

Time: 10:00 pm Length: :40

Program Summary: Thousands gathered in Selma today to mark the anniversary of Bloody Sunday 42 years ago. The original March to Montgomery was considered a big moment in the Civil Rights movement.

Program: WAFF 48 News at 5

Date Aired: 03-16-07

Time: 5:00 pm Length: :15

Program Summary: Oprah Winfrey announces plans to open another school in Africa. She's already launched one and its being hailed a major success.

Program: WAFF 48 News at 10

Date Aired: 03-23-07

Time: 10:00 pm Length: :20

Program Summary: A young man gets ready to make history. The 23-year-old is taking off from the coast of Florida for a flight around the world. If he can pull it off, he'll be the youngest and first African-American to fly solo around the globe.

Program: WAFF 48 News at 10

Date Aired: 03-25-07

Time: 10:00 pm Length: :15

Program Summary: Today marks the 42<sup>nd</sup> anniversary of Martin Luther King Jr.'s march to Montgomery. The march was in protest of the Government's refusal to allow Blacks the right to vote. Less than five months after this march, they were granted that right.

### **Public Service Announcements**

The station aired several different Public Service Announcements that pertained to urban neighborhood revitalization, affordable education, and minority representation in government, confederate flag, discrimination in the workplace, television coverage of African-American community events, race relations and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between January 1 and March 31, 2007.

**Programs Providing Most Significant Treatment of Community Issues:  
Terrorism/United States**

Program: WAFF 48 News at 5

Date Aired: 01-01-07

Time: 5:00 Length: 2:05

Program Summary: 3000 US troops have died in Iraq. But the violence hasn't been as bad as anticipated following Saddam's execution.

Program: WAFF 48 News at 10

Date Aired: 01-06-07

Time: 10:00 pm Length: 1:40

Program Summary: President Bush meets with his security advisers to discuss the situation in Iraq. This comes just days before he announces his new plan for the war.

Program: WAFF 48 News at 10

Date Aired: 01-10-07

Time: 10:00 PM Length: 3:00

Program Summary: President Bush delivers his primetime address to the nation, announcing his new plan for the war in Iraq. WAFF 48 News breaks down the plan and talks to a family with loved ones serving overseas.

Program: WAFF 48 News at 5

Date Aired: 01-11-07

Time: 5:00 PM Length: 1:55

Program Summary: The President's new plan for the war in Iraq is meeting some fierce opposition. The day after his announcement, most democrats and even some republicans are saying it won't work.

Program: WAFF 48 News at 5

Date Aired: 02-04-07

Time: 5:00 pm Length: 1:55

Program Summary: U.S. Military leaders say they're changing tactics after several U.S. Choppers are shot down during combat. This while democrats vow to override the President's new war plan.

Program: WAFF 48 News at 10

Date Aired: 02-10-07

Time: 10:00 pm Length: 1:45

Program Summary: There is a changing of the guard in Iraq. General David Petraeus officially takes over command of the U.S. military.

Program: WAFF 48 News at 5

Date Aired: 02-17-07

Time: 5:00 pm Length: 1:50

Program Summary: The Senate meets in a special session on Sunday to try and override the President's new plan for the war in Iraq. The House passed the resolution, but the Senate came up short.

Program: WAFF 48 News at 10

Date Aired: 02-25-07

Time: 10:00 pm Length: :50

Program Summary: The Senate will return from a break next week and many plan to renew the fight to limit the President's control over the situation in Iraq. The White House says constraining them is a bad move.

Program: WAFF 48 News at 10

Date Aired: 03-04-07

Time: 10:00 pm Length: :30

Program Summary: U.S. Troops have started the push in the Sadr City portion of Baghdad. The troops plan to crackdown on violence and insurgent activities in the neighborhood.

Program: WAFF 48 News at 5

Date Aired: 03-09-07

Time: 5:00 pm Length: :55

Program Summary: Democrats in Congress say they want U.S. Troops out of Iraq within 18 months. The White House is asking Congress not to micro-manage them.

Program: WAFF 48 News at 6

Date Aired: 03-12-07

Time: 6:00 pm Length: 1:40

Program Summary: WAFF 48 News Reporter Rachel Hardman delivers a report about a local mom and business owner who wants to make sure no one doubts her support of our troops. She's tied yellow ribbons all over a tree outside her Scottsboro restaurant.

Program: WAFF 48 News at 5

Date Aired: 03-18-07

Time: 5:00 pm Length: 1:55

Program Summary: Monday marks the fourth anniversary of the war in Iraq. And the White House is asking for more time to get the job done.

### **Public Service Announcements**

The station aired several different Public Service Announcements that pertained to and including viewer responses, fundraising and security issues and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between January 1 and March 31, 2007.