



**QUARTERLY ISSUES REPORT**

**April 1, 2010 THROUGH June 30, 2010**

2010 Community Affairs Issues  
Second Quarter

1. **Health Services and Medical Care**-including affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, effects of budget cut on mental health community.
2. **Public Safety and Crime**-including crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, and school safety.
3. **Education**-including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs).
4. **Business and Economic Development**-including need for high tech companies in the state, poor labor market for economic development.
5. **Civic Responsibilities**-including need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities.
6. **Minority Issues**-including urban neighborhood revitalization, affordable education, minority representation in government, confederate flag, discrimination in the workplace, television coverage of African-American community events, race relations.
7. **Terrorism/America Unites**-including viewer responses, fundraising and security issues.

Third Quarter: April 1, 2010 through June 30, 2010.

### Description of WAFF 48 Programs

Program	Day	Time
Local News:		
48News Sunrise	Monday – Friday	5:30-6:00 AM
48News Today	Monday – Friday	6:00-7:00 AM
48News at Noon	Monday – Saturday	12:00-12:30 PM
48News at 5pm	Monday – Friday	5:00-5:30 PM
48News at 6pm	Monday – Friday	6:00-6:30 PM
48News Ten at 10	Monday – Friday	10:00-10:35 PM
48News Today: Weekend Edition	Saturday	8:00-9:00 AM
48News Weekend	Saturday – Sunday	5:00-5:30 PM
48News Ten at 10: Weekend	Saturday – Sunday	10:00-10:35 PM

All of the above programs are locally produced news, presenting a mix of news, weather, sports and issues-related feature stories and segments. Issue-responsive program segments are usually 1:30-2:30 minutes in duration, unless otherwise indicated.

Early Today	Monday-Friday	4:30-5am
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This business news and consumer show gives viewers breaking business news and stock market action from the domestic and foreign exchanges.

Today Show	Monday-Friday	7-9:00am
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This three-hour network program provides the latest in international and domestic news, weather reports and interviews with newsmakers from the world of politics, business, media, entertainment and sports. WAFF-48 provides local cut-in at various times.

Weekend Editions of Today	Saturday	8-9am
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Weekend editions continue the “Today” tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular culture and human interest stories, covering topics related to health and finance and presenting the latest sports and weather information.

NBC Nightly News	Monday-Friday	5:30-6:00pm
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“NBC Nightly News with Tom Brokaw” provides reports and analysis of the day’s most newsworthy national and international events. It offers solution-driven programming that delves into the toughest issues facing our society today.

Dateline-NBC

Various Weekly

Various Times

This network program has pioneered a unique approach to prime time news programming with its multi-broadcast franchise. With this schedule, the one-hour newsmagazine enables NBC News to present its best reporting, investigative features, and newsmaker profiles in a consistent and comprehensive manner.

Meet The Press

Sunday

Various Times

This one-hour network news program consists of three interview segments with guests of national and international political importance, followed by an expanded roundtable discussion at the end of each broadcast.

Programs Providing Most Significant Treatment of Community Issues:

**Health Services and Medical Care**

Health Services and Medical Care	4/6/2010	Dr. Phil	Dr. Phil's panel of guests, including Kelly Osbourne, DR. PHIL contributor and author, face	
Health Services and Medical Care	6/7/2010	WAFF 5pm Monday	As the oil continues to reach the alabama coastline -- environmental crews are monitoring the air -- as waff-48's nick lough explains, if conditions are right, the oil can have an even larger impact <b>**above the surface**</b> .	1:36
Health Services and Medical Care	6/16/2010	WAFF 10pm Tuesday	Extreme heat already played a role in the death of a franklin county boy inside a car this weekend. And as waff-48's nick lough explains, after only a couple minutes, the heat inside <b>*any vehicle*</b> can have a fatal impact.outcue: standard."	1:29

**Public Service Announcements**

The station aired several different Public Service Announcements that pertained to affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, effects of budget cuts on the mental health community and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between April 1 and June 30, 2010.

04/01/10	1:33:25 XM	1:00	Maya & Miguel Obesity
04/01/10	1:56:38 XM	1:00	Looney Tunes Brees Obesit
04/01/10	12:34:57 XM	:30	TMYK MObama Child Obesity
04/01/10	2:57:23 XM	1:00	Who Am I - Orthodontists
04/01/10	4:28:39 XM	1:00	Looney Tunes Brees Obesit
04/02/10	1:32:41 XM	:30	Maya Miguel Obesity SPAN
04/02/10	1:56:46 XM	1:00	Who Am I - Orthodontists
04/02/10	1:57:46 XM	:15	TMYK Feuerstein Eco-Healt
04/02/10	12:09:01 XM	1:00	Breast Cancer Awareness
04/02/10	12:19:21 XM	:15	TMYK Quin Diabetes
04/02/10	3:21:56 XM	1:00	Diabetes
04/03/10	1:26:25 XM	1:00	Who Am I - Orthodontists
04/03/10	1:51:55 XM	1:00	Looney Tunes Brees Obesit
04/03/10	10:27:55 AM	1:00	Maya & Miguel Obesity
04/03/10	11:28:05 AM	:30	Looney Tunes Hawk Obesity
04/03/10	12:50:50 XM	1:00	Breast Cancer Awareness
04/03/10	2:22:32 XM	1:00	Diabetes
04/03/10	3:59:30 XM	:30	Stroke Awareness-Internet
04/03/10	9:57:55 AM	1:00	Looney Tunes Brees Obesit
04/04/10	2:59:03 XM	1:00	Diabetes
04/04/10	4:46:38 XM	:15	TMYK Williams Anti-Smokin
04/09/10	4:59:44 XM	:15	TMYK Quin Diabetes
04/10/10	10:28:24 AM	:30	Looney Tunes Hawk Obesity

04/10/10	10:57:21 AM	1:00	Looney Tunes Brees Obesit
04/10/10	11:27:35 AM	1:00	Maya & Miguel Obesity
04/10/10	4:58:59 XM	1:00	Faces of Influenza
04/10/10	9:27:24 AM	1:00	Maya & Miguel Obesity
04/11/10	1:59:26 XM	:30	Flue-Go Protect Yourself
04/11/10	2:59:25 XM	1:00	Diabetes
04/11/10	3:18:52 XM	:15	TMYK Snyder Take Meds
04/12/10	12:29:23 XM	1:00	Breast Cancer Awareness
04/12/10	3:28:39 XM	:30	Double Dutch
04/14/10	1:54:41 XM	1:00	Diabetes
04/14/10	2:53:44 XM	:30	Maya Miguel Obesity SPAN
04/14/10	3:29:29 XM	:30	Looney Tunes May Obesity
04/15/10	11:32:21 PM	1:00	Breast Cancer Awareness
04/15/10	12:10:04 XM	1:00	Who Am I - Orthodontists
04/15/10	12:18:57 XM	1:00	Meningitis-Voice of
04/15/10	12:27:56 XM	1:00	Faces of Influenza
04/16/10	1:54:20 XM	1:00	Faces of Influenza
04/16/10	11:31:27 PM	1:00	Meningitis-Voice of
04/17/10	1:00:35 XM	1:00	Faces of Influenza
04/17/10	10:28:26 AM	:30	Looney Tunes Hawk Obesity
04/17/10	10:57:06 AM	1:00	Looney Tunes Brees Obesit
04/17/10	11:27:37 AM	1:00	Looney Tunes Brees Obesit
04/17/10	11:57:27 AM	1:00	Maya & Miguel Obesity
04/17/10	12:37:22 XM	1:00	Meningitis-Voice of
04/17/10	9:27:26 AM	1:00	Maya & Miguel Obesity
04/18/10	12:31:57 XM	1:00	Meningitis-Voice of
04/18/10	2:29:25 XM	1:00	Faces of Influenza
04/18/10	4:45:36 XM	1:00	Meningitis-Voice of
04/19/10	12:34:22 XM	1:00	Meningitis-Voice of
04/19/10	2:36:35 XM	1:00	Faces of Influenza
04/20/10	12:34:27 XM	1:00	Meningitis-Voice of
04/21/10	12:33:10 XM	1:00	Meningitis-Voice of
04/22/10	12:27:17 XM	1:00	Meningitis-Voice of
04/22/10	3:59:29 XM	:30	Double Dutch
04/23/10	12:26:08 XM	1:00	Breast Cancer Awareness
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05/01/10	10:57:37 AM	1:00	Maya & Miguel Obesity
05/01/10	8:58:14 AM	1:00	Maya & Miguel Obesity
05/08/10	10:27:57 AM	1:00	Maya & Miguel Obesity
05/08/10	10:57:25 AM	1:00	Looney Tunes Brees Obesit
05/15/10	10:27:54 AM	1:00	Maya & Miguel Obesity
05/15/10	10:57:35 AM	1:00	Looney Tunes Brees Obesit

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06/05/10	1:27:51 PM	1:00	Maya & Miguel Obesity
06/05/10	11:28:06 AM	1:00	Maya & Miguel Obesity
06/05/10	12:57:54 PM	1:00	Looney Tunes Brees Obesit
06/12/10	10:57:36 AM	1:00	Looney Tunes Brees Obesit
06/12/10	11:28:05 AM	1:00	Maya & Miguel Obesity
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06/26/10	10:27:54 AM	1:00	Maya & Miguel Obesity
06/26/10	8:28:04 AM	1:00	Maya & Miguel Obesity
06/26/10	9:57:54 AM	1:00	Looney Tunes Brees Obesit

Programs Providing Most Significant Treatment of Community Issues:  
**Public Safety and Crime**

Public Safety and Crime	4/2/2010	WAFF 5pm Friday	With Weather Like This, what a great time to be on the lake."you're going to see an influx of boats that we haven't seen out here so far this year."But Is Your Boat Sea Worthy? If not, it needs to be else it could cost you in the form of a ticket or more important, your safety.	1:27
Public Safety and Crime	4/2/2010	WAFF 5pm Friday	We're tracking a developing story tonight. The -f-b-i-'s investigation into an alabama -bingo bill-. At least one local lawmaker was interviewed by federal agents this week. Waff 48's Nick Lough is live in our shoals newsroom. Nick - you tried to talk to Senator Bobby Denton today.	1:12
Public Safety and Crime	4/9/2010	WAFF 5pm Friday	A Florence man has been cleared of child abuse charges -- but he's still sitting in jail tonight. Waff-48's Nick Lough joins us live in our Shoals newsroom.	1:01
Public Safety and Crime	4/12/2010	Oprah Winfrey	On today's show, Lisa Ling gains unprecedented access to the isolated American island that's home to hundreds of the nation's most violent sex offenders.	
Public Safety and Crime	4/13/2010	WAFF 5pm Tuesday	Bullseye! The Florence police sniper team *hit it's mark* in a national competition they ranked the highest of any *part time* sniper team in the contest.	1:42
Public Safety and Crime	4/14/2010	WAFF 10pm Tuesday	A woman ended up behind bars after driving into to the Frankin County jail this morning. Deputies say the woman came to visit an inmate there, but when she pulled into the parking lot she caught the eye of a prison guard.	0:38
Public Safety and Crime	4/14/2010	WAFF 10pm Tuesday	A 2 year old is in the hospital tonight after being attacked by a dog. The Madison county animal control director says the toddler was playing with the family pet...a pitbull that was chained in the yard, when the dog attacked.	0:30
Public Safety and Crime	4/14/2010	WAFF 10pm Tuesday	A valley woman went to court today to change her plea. That after being charged *twice* with holding **open house parties** at her home. Ruth toms initially pleaded guilty, but today changed her plea before a circuit court judge.	0:31
Public Safety and Crime	4/14/2010	WAFF 10pm Tuesday	Today was **day one** of an inquest into doctor Amy Bishop's fatal shooting of her brother. That shooting happened more than 20 years ago in Massachusetts. A prosecutor says 10 witnesses were heard today.	0:31
Public Safety and Crime	4/16/2010	WAFF 5pm Friday	A Lincoln County high school student died in this wreck late thursday night. 17-year-old Sarah Parks died after her car was hit by a semi heading north on highway 231.	1:17

Public Safety and Crime	4/16/2010	WAFF 5pm Friday	Fish snagging is not a fishermans tale like the big one that got away.9:16:21 (payne)"do you do that very often? No. Why not? I think it's illegal."it is illegal on the tennessee river in alabama. Fish snagging is when one or multiple large treble hooks and heavy weights are attached to a rod an...	1:05
Public Safety and Crime	4/16/2010	WAFF 5pm Friday	Former UA-Huntsville biology professor Amy Bishop Anderson is accused of shooting 6 people during a department meeting at the Shelby Center. Three victims died - three more are recovering from their injuries.	0:54
Public Safety and Crime	4/28/2010	Dr. Phil	With approximately 704,000 sex offenders in America, you may bump into them more often than you think - at the mall, the grocery store or the movies. But how would you feel if one moved in next door to you?	
Public Safety and Crime	4/30/2010	WAFF 5pm Friday	A welcome site to neighbors on Section Line Road in Albertville. Power crews hard at work to restore electricity.	1:28
Public Safety and Crime	4/30/2010	WAFF 5pm Friday	The cleanup after a tornado can be just as dangerous as when the storm came through Albertville. That was learned today when a city worker was airlifted this morning to Huntsville.	1:25
Public Safety and Crime	4/30/2010	WAFF 5pm Friday	It all starts early in the morning... Huntsville's streets are empty with the exception of a caravan of ice agents. First stop - a home that could be **anywhere** in the city a safety precaution - because you never know what will happen.	0:44
Public Safety and Crime	5/7/2010	WAFF 5pm Friday	A phone call about some possible stolen pills brought three Limestone County deputies to a mobile home on new garden road Thursday night. Sheriff Mike Blakely says the deputies were then confronted by the homeowner, Gary Leon Cox.	1:12
Public Safety and Crime	5/7/2010	WAFF 5pm Friday	Authorities have identified a man who was crushed to death by a garbage truck. He fell asleep inside a dumpster in Muscle Shoals.	1:07
Public Safety and Crime	5/25/2010	WAFF 5pm Tuesday	Florence police believe they may have a serial burglar on the loose after nearly a dozen burglaries, all on monday night. Waff-48's Nick Lough joins us live in our shoals newsroom. Nick -- what kind of places is the burglar or burglars hitting?	1:18
Public Safety and Crime	5/25/2010	WAFF 5pm Tuesday	A developing story tonight you saw first on WAFF.com. Athens police say they caught -- Thomas Brian Smoak--yards from the high school with a loaded shotgun... Investigators say he was going to retaliate for his son's suspension. WAFF 48's Margo Gray is live in Athens tonight.	2:04
Public Safety and Crime	6/5/2010	WAFF 5pm Saturday	Governor Riley is irate. 45 days after a b-p deepwater oil rig exploded and caught fire in the gulf, globs of oil began to wash up on Alabama's pristine beaches.	1:13

Public Safety and Crime	6/6/2010	WAFF 10pm Saturday	Governor Bob Riley spent the day with the coast guard admiral in overseeing the oil spill in the gulf. Riley let Admiral Thad Allen know he was angered by a coast guard decision to move the boom from Alabama to Louisiana. The governor added that barriers must be up within --days-- for him to be sa...	0:56
Public Safety and Crime	6/6/2010	WAFF 10pm Saturday	Chilean authorities wasted no time ejecting Joran van der Sloot from their country and handing him over to Peru.	1:47
Public Safety and Crime	6/6/2010	WAFF 10pm Saturday	Three teenagers are in police custody after a foiled burglary at a Huntsville Elementary School. WAFF 48's Trang Do joins us live from our Huntsville newsroom	1:15
Public Safety and Crime	6/6/2010	WAFF 10pm Saturday	Governor Bob Riley spent the day with the coast guard admiral in overseeing the oil spill in the gulf. Riley let admiral thad allen know he was angered by a coast guard decision to move the boom from alabama to louisiana. The governor added that barriers must be up within --days-- for him to be sa...	0:56
Public Safety and Crime	6/14/2010	WAFF 6pm Monday	Was he drunk was he high on something Christina Lonzo is in search of answers. Why did he kill my mother. Four decades after her mothers murder Lonzo finally thought she'd find some answers.	1:10
Public Safety and Crime	6/14/2010	WAFF 6pm Monday	Developing story tonight in Madison County. Authorities are still on the scene at Oscar Patterson road in new market...where sticks of dynamite and blasting caps were found. A year long investigation lead authorities to a home there where they found the explosives.	0:24
Public Safety and Crime	6/14/2010	WAFF 6pm Monday	A more than thirty year grudge lands a Jackson County man in jail for a weekend after he was caught on video desecrating a grave. Waff 48's Stephen Mclamb joins us live from our sand mountain newsroom with this bizzare and disturbing story.	1:25
Public Safety and Crime	6/22/2010	WAFF 6pm Tuesday	The Madison County commission is working to put its next fiscal year budget together. Last year they cut- 5-percent from every department. The sheriff's office is asking for more operating money for the new jail, which is about- 50- million dollars over the original budget.	1:46

Public Safety and Crime	6/28/2010	WAFF 5pm Monday	A busy summer for drug agents. Their work has already collected nearly four million dollars worth of drugs in Dekalb County through the *state marijuana eradication program.*	1:26
Public Safety and Crime	6/28/2010	WAFF 5pm Monday	A bank robbery suspect is still on the run tonight. This is a picture of surveillance video of the suspect. Police say he robbed the Huntsville CBS bank at 4009 University Drive at about 10 this morning. wa...	0:54

**Public Service Announcements**

The station aired several different Public Service Announcements that pertained to crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, school safety and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between April 1 and June 30, 2010.

04/02/10	3:22:56 XM	1:00	World Upside Down
04/03/10	1:52:55 XM	:30	Roadblock Effect (SP)
04/03/10	2:24:02 XM	:10	Roadblock Breathalyzer
04/05/10	4:29:47 XM	:10	Roadblock Breathalyzer
04/10/10	12:52:18 XM	1:00	World Upside Down
04/11/10	1:59:56 XM	:30	Roadblock Hospital
04/14/10	12:33:56 XM	1:00	World Upside Down
04/15/10	3:28:55 XM	1:00	World Upside Down
04/17/10	3:59:27 XM	:30	Roadblock Effect (SP)
04/20/10	4:29:09 XM	:30	Roadblock Effect (SP)
06/04/10	4:04:35 XM	:30	Roadblock Save A Life

Programs Providing Most Significant Treatment of Community Issues:

**Education**

Education	4/2/2010	WAFF 5pm Friday	2011's budget for the Huntsville City school system means a significant reduction in work force. 140 non-tenured and 6 tenured teachers will be laid off at a savings to the school of 8 million dollars.	1:07
Education	4/2/2010	WAFF 5pm Friday	Huntsville school board members agree that 1-point-3 million dollars needs to be cut from the upcoming school year's transportation budget. But exactly how they will do that is up for debate.	1:20
Education	4/9/2010	WAFF 5pm Friday	A woman involved with the PTO at a Jackson County School has been arrested and charged with stealing money from the organization.	1:10
Education	4/9/2010	WAFF 5pm Friday	The campus of UAH is working toward a new type of normal after a shooting there 2 months ago. Amy Bishop Anderson, a former professor of biology, is charged with shooting and killing 3 fellow faculty members during a staff meeting.	1:16
Education	4/14/2010	WAFF 10pm Tuesday	The state's pre-paid affordable college tuition bailout bill may be running into problems.... Today the -state-senate rejected the "house passed" version of the bill. That bill would commit -236 -million dollars for the state's pact plan, while capping tuition increases for the-44-thousand pact p...	0:24
Education	6/14/2010	WAFF 6pm Monday	What will we do? We put food in a basket. That's the sound of reading moving forward at Harvest Elementary...kindergarteners through third graders...learning in a slightly different way.	1:25
Education	6/14/2010	WAFF 6pm Monday	Decatur education officials are hoping to curb "senioritis" and put Decatur students at an advantage when it comes to getting into a good college.	1:28

**Public Service Announcements**

The station aired several different Public Service Announcements that pertained to and including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between April 1 and June 30, 2010.

04/01/10 3:59:40 XM :20 A Little Attention Family  
 04/02/10 12:18:51 XM :30 Adoption-Paintball  
 04/02/10 2:51:00 XM 1:00 Knowing the Difference  
 04/02/10 3:59:41 XM :20 A Little Attention Family  
 04/02/10 4:59:39 XM :20 A Little Attention Family

04/03/10	10:57:35 AM	1:00	Adoption Ice Age
04/03/10	11:28:35 AM	:30	Ativa
04/03/10	3:29:10 XM	:20	A Little Attention Family
04/03/10	3:29:30 XM	:30	HS Drop-Out Michael
04/04/10	2:29:03 XM	:20	A Little Attention Family
04/04/10	3:00:03 XM	:20	A Little Attention Family
04/05/10	2:53:31 XM	:20	A Little Attention Family
04/05/10	3:59:38 XM	:20	A Little Attention Family
04/09/10	4:29:30 XM	:30	Adoption-Paintball
04/10/10	1:56:29 XM	:30	Adoption-Paintball
04/10/10	11:58:25 AM	:30	Bright Future
04/10/10	9:57:24 AM	1:00	Adoption Ice Age
04/10/10	9:58:24 AM	:30	Fitting Room
04/13/10	1:56:47 XM	:30	Adoption-Paintball
04/14/10	2:36:27 XM	:30	Ativa
04/14/10	4:28:58 XM	1:00	Adoption Ice Age
04/15/10	1:57:48 XM	1:00	Sportsmanship- Basketball
04/15/10	2:58:04 XM	1:00	Knowing the Difference
04/16/10	12:23:30 XM	:30	Adoption-Paintball
04/16/10	4:28:41 XM	1:00	Sportsmanship- Basketball
04/17/10	10:58:07 AM	:30	Fitting Room
04/17/10	11:28:37 AM	:30	Bright Future
04/17/10	2:59:28 XM	:30	Adoption-Paintball
04/17/10	9:28:26 AM	:30	Ativa
04/17/10	9:57:25 AM	1:00	Adoption Ice Age
04/17/10	9:58:26 AM	:30	Easy Ad Council
04/18/10	2:59:39 XM	:30	Adoption-Paintball
04/19/10	12:15:22 XM	:30	Adoption-Paintball
04/20/10	11:31:15 PM	:30	Adoption-Paintball
04/21/10	11:31:37 PM	:30	Adoption-Paintball
04/22/10	1:34:13 XM	:30	Adoption-Paintball
04/23/10	12:15:16 XM	:30	Adoption-Paintball
04/24/10	10:27:20 AM	:30	Bright Future
04/24/10	10:57:06 AM	:30	Easy Ad Council
04/24/10	11:27:36 AM	:30	Ativa
04/24/10	11:57:27 AM	1:00	Adoption Ice Age
04/24/10	12:44:43 XM	:30	Adoption-Paintball
04/24/10	9:27:26 AM	:30	Fitting Room
04/24/10	9:57:57 AM	:30	Kids Literacy Oz
05/01/10	11:28:05 AM	1:00	Adoption Ice Age
05/01/10	9:27:55 AM	1:00	Adoption Ice Age
05/08/10	11:58:10 AM	1:00	Adoption Ice Age
05/08/10	9:27:57 AM	1:00	Adoption Ice Age
05/15/10	11:58:10 AM	1:00	Adoption Ice Age
05/15/10	9:27:54 AM	1:00	Adoption Ice Age
05/22/10	9:27:54 AM	1:00	Adoption Ice Age
05/29/10	10:57:39 AM	1:00	Adoption Ice Age
05/29/10	8:58:05 AM	1:00	Adoption Ice Age
06/04/10	7:19:12 PM	:30	HS Drop-Out Michael
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06/18/10	7:21:46 PM	:05	HS Drop-Out Michael
06/19/10	11:58:13 AM	1:00	Adoption Ice Age
06/19/10	9:57:58 AM	1:00	Adoption Ice Age
06/22/10	7:22:38 PM	:30	HS Drop-Out Michael
06/26/10	10:57:35 AM	1:00	Adoption Ice Age
06/26/10	8:58:11 AM	1:00	Adoption Ice Age

Programs Providing Most Significant Treatment of Community Issues:  
**Business and Economic Developments**

Business and Economic Development	4/12/2010	WAFF 6pm Monday	Ronnie Brown/owner pollen season is very good for business. Sure, it may be annoying... And even hazardous to your health...but pollen doesn't bother Ronnie Brown one bit.	1:29
Business and Economic Development	4/13/2010	WAFF 5pm Tuesday	You've heard of cash for clunkers, where folks got cash for their cars...but what about getting some money back for upgrading your *appliances? Retailers say they're giving folks rebates on top of what the state is now offering.	1:18
Business and Economic Development	4/16/2010	WAFF 5pm Friday	Big Spring Jam got its start in 1993. Judy Ryals, who is president and CEO of the Huntsville/Madison County visitors center, was one of the original founders.	1:16
Business and Economic Development	4/30/2010	WAFF 5pm Friday	Like so many others in the Tennessee Valley, this Fayetteville mom looks forward to driving down to Gulf Shores for some fun in the sun but the massive oil spill that has already reached Louisiana and is slowing creeping toward Alabama's coastline.	1:14
Business and Economic Development	5/25/2010	WAFF 5pm Tuesday	Folks from Bridge Street reached out to city representatives about recruiting an anchor store for the town center. Hopes were that the city would help serve as a funding source by contributing sales tax revenue.	1:20
Business and Economic Development	6/10/2010	WAFF 6pm Thursday	B-P insists that the company has enough financial reserves to deal with this disaster. But some analysts are saying B-P could be forced to file for bankruptcy in about a month	1:50
Business and Economic Development	6/16/2010	WAFF 10pm Tuesday	Amid talk of huge cuts to Constellation, Huntsville Mayor Tommy Battle has come out demanding details from NASA. Details on how possible job cuts may impact the workforce in our area.	0:22
Business and Economic Development	6/22/2010	WAFF 6pm Tuesday	While in Decatur Governor Riley asked the crowd to visit the gulf....and spend money there. (	1:06
Business and Economic Development	6/23/2010	WAFF 6pm (Wed)	Kim, we traveled to Bayou La Batre, a small town in mobile county known as the seafood capital of Alabama. We found, there's no local product coming in.	1:26
Business and Economic Development	6/23/2010	WAFF 6pm (Wed)	A -one -and- a -half- million -dollar -gamble to bring a retail development to the city of Arab has hit a snag after the developer has pulled out of the project.	1:23

**Public Service Announcements**

The station aired several different Public Service Announcements that pertained to need for high tech companies in the state, poor labor market for economic development and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between April 1 and June 30, 2010.

Programs Providing Most Significant Treatment of Community Issues:  
**Civic Responsibilities**

Civic Responsibilities	4/2/2010	WAFF 5pm Friday	Ambrose is a striking purebred Persian. He is a great cat, but his family could no longer take care of him. He's just 6 pounds..affectionate and an all around sweet cat	1:01
Civic Responsibilities	4/9/2010	WAFF 5pm Friday	About 70 people attended the forum sponsored by UA-Huntsville's political science department. All people who were eager to hear how these candidates would solve Alabama's ongoing budget issues.	1:34
Civic Responsibilities	4/12/2010	WAFF 6pm Monday	Not since 2002 has the state of Massachusetts launched a judicial inquest. Now, officials there want to know more about the death of Amy Bishop Anderson's brother, Seth Bishop, who was 18 at the time he died of a shotgun blast.	1:25
Civic Responsibilities	4/12/2010	WAFF 6pm Monday	From the beginning, Decatur's form of government always included a mayor and council to represent the people. But recent strife at the top led to the call for a city manager. Someone with experience in business management and finances.	1:09
Civic Responsibilities	4/12/2010	WAFF 6pm Monday	A lot of money that Huntsville, Madison and Madison County schools could miss out on, if house lawmakers don't act quickly. The money is part of a BRAC bill sponsored by senator Tom Butler of Madison. The bill would authorize the Alabama public school and college authority.	1:22
Civic Responsibilities	4/13/2010	WAFF 5pm Tuesday	Two communities in the Heart of the Valley face votes that will determine the future of alcohol sales. Boaz voters will go to the polls this summer to determine a wet- dry issue.	1:37
Civic Responsibilities	4/13/2010	WAFF 5pm Tuesday	A wet-dry vote coming up in -boaz- could get ----really sticky-- after an attorney general's opinion. That opinion says everyone in Boaz should vote on the issue-- even though part of Boaz is already wet in Etowah county.	1:01
Civic Responsibilities	4/14/2010	WAFF 10pm Tuesday	A developing story... The bingo bill made it's way out of an important committee meeting today... Members of the house tourism and travel committee approved a proposed constitutional amendment to regulate, tax and legalize electronic bingo games in the state. The bill is now in the hands of house...	0:23
Civic Responsibilities	4/16/2010	WAFF 5pm Friday	Meet reggie the rat terrier mix...Reggie is fun and 5 years old. He's travel ready at just under 15 pounds ...energetic...and loves to romp and play...-----sam is a fiesty 11 month old...but even though he's ready to celebrate his first birthday...he's still a whole-lotta puppy! He's a bl...	0:41
Civic Responsibilities	4/30/2010	WAFF 5pm Friday	Decatur police aren't the only ones taking part in -cops on top-. And in the shoals - officers are playing up the cliché -- that cops love hanging out at the donut shop.	1:13

Civic Responsibilities	5/7/2010	WAFF 5pm Friday	Drowned under a river of muddy water..Nashville is trying to dry out after being drenched from torrential rains that hit 2 weeks ago. Relief efforts began immediately when video of the devastated music city started rolling in.	0:58
Civic Responsibilities	5/7/2010	WAFF 5pm Friday	Lake Guntersville is one of the premier fisheries in the United States. "That's why anglers from across america are on the lake this weekend hoping to catch the big one.	1:03
Civic Responsibilities	5/25/2010	WAFF 5pm Tuesday	The pediatric wing at Decatur General is getting a face lift.....complete with bold colors and eye catching art. But even with all this....magic....pediatric charge nurse Cathy Moebes thought something seemed missing. (	1:20
Civic Responsibilities	5/25/2010	WAFF 5pm Tuesday	One week before the primaries, politics are getting down and dirty. The race for Alabama's attorney general is one of the most heated...and ugly.	1:26
Civic Responsibilities	6/5/2010	WAFF 5pm Saturday Rundown	They had spent their lives soaring over the Gulf of Mexico now, these brown pelicans are caked with oil huddled together in a box. They are the latest wildlife victims of the BP oil disaster. We don't know when they come in if they will survive.	2:05
Civic Responsibilities	6/17/2010	WAFF 6pm Thursday	Vandals terrorized a Huntsville neighborhood. They struck during the night, slashing car tires. All the cars were parked within blocks of each other.	1:40
Civic Responsibilities	6/22/2010	WAFF 6pm Tuesday	Some folks in Huntsville are getting a helping hand. All thanks to a special group of volunteers. Waff 48's Karla -Red it - shows us how -the world changers- are accomplishing their mission.. One project at a time.	1:34

### **Public Service Announcements**

The station aired several different Public Service Announcements that pertained to the need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between April 1 and June 30, 2010.

04/10/10	10:58:21 AM	:30	Hunger Helper	CVC
04/10/10	12:34:23 XM	1:00	Runaway Stage	CVC
04/14/10	1:33:01 XM	:30	Wildfire Prev Bonfire	CVC
04/14/10	12:26:56 XM	1:00	Runaway Stage	CVC
04/15/10	12:52:36 XM	1:00	Runaway Stage	CVC
04/16/10	2:38:11 XM	1:00	Runaway Stage	CVC
04/16/10	3:20:54 XM	1:00	Runaway Stage	CVC
04/17/10	2:26:46 XM	1:00	Runaway Stage	CVC
04/17/10	4:59:05 XM	:30	Wildfire Prev Bonfire	CVC
04/19/10	3:28:59 XM	1:00	Runaway Stage	CVC
04/21/10	4:29:29 XM	:30	Wildfire Prev Bonfire	CVC
04/22/10	3:29:29 XM	:30	Wildfire Prev Bonfire	CVC
04/24/10	9:28:26 AM	:30	Hunger Helper	CVC
06/11/10	4:30:31 XM	1:00	Runaway Stage	CVC

Programs Providing Most Significant Treatment of Community Issues:

**Minority Issues**

Minority Issues	6/10/2010	WAFF 6pm Thursday	The Huntsville City council is expected to vote at it's meeting going on right now on a <b>**police citizen advisory council**</b> . The council put off this vote on two previous occasions.	1:16
Minority Issues	6/10/2010	WAFF 6pm Thursday	A Shoals public school district punishes a teacher after bible's go home with elementary school students.	1:30
Minority Issues	6/28/2010	WAFF 5pm Monday	Alabama senator Jeff Sessions put President Obama's supreme court nominee on notice today. He says Elena Kagan has lots of questions to answer.	1:50

**Public Service Announcements**

The station aired several different Public Service Announcements that pertained to urban neighborhood revitalization, affordable education, and minority representation in government, confederate flag, discrimination in the workplace, television coverage of African-American community events, race relations and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between April 1 and June 30, 2010.

Programs Providing Most Significant Treatment of Community Issues:

**Terrorism/United States**

Terrorism	4/20/2010	NBC Nightly News	on the 15th anniversary of the Oklahoma City bombing, jailhouse recordings of bomber Timothy McVeigh describing what he did and why.	
Terrorism/America Unites	6/6/2010	WAFF 10pm Saturday	(TAPE 2)(we may also have file of this guy from nasa)WE CAUGHT UP ALEX MCCOOL IN WASHINGTON D-C THROUGH HONOR FLIGHT.(41:15)"i spent many times here in my career working here."THE CAREER HE'S TALKING ABOUT ISN'T THE ONE WHERE HE WORKED ON TORPEDO BOMBERS. ALTHOUGH HE SPENT NEARLY FOUR YEARS WITH THE...	1:14
Tourism and Entertainment	6/3/2010	WAFF 5am (Thursday)	AERIAL VIEWS OF ALABAMA'S SHORELINE SHOWS WHAT EVERYONE HAS FEARED. OIL WASHING UP ON THE STATE'S COAST. THE ALABAMA NATIONAL GUARD IS WORKING TO PUT A 4.5 MILE BARRIER IN PLACE TO KEEP THE OIL FROM REACHING SENSITIVE SHORE AREAS."Saving the coastline and protecting the people and their busi...	1:05

**Public Service Announcements**

The station aired several different Public Service Announcements that pertained to and including viewer responses, fundraising and security issues and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between April 1 and June 30, 2010.