



QUARTERLY ISSUES REPORT

July 1, 2010 THROUGH September 30, 2010

Quarterly Issues Report

2010 Community Affairs Issues Third Quarter

1. **Health Services and Medical Care**-including affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, effects of budget cut on mental health community.
2. **Public Safety and Crime**-including crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, and school safety.
3. **Education**-including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs).
4. **Business and Economic Development**-including need for high tech companies in the state, poor labor market for economic development.
5. **Civic Responsibilities**-including need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities.
6. **Minority Issues**-including urban neighborhood revitalization, affordable education, minority representation in government, confederate flag, discrimination in the workplace, television coverage of African-American community events, race relations.
7. **Terrorism/America Unites**-including viewer responses, fundraising and security issues.

WAFF 48

Third Quarter: July 1, 2010 through September 30, 2010.

Description of WAFF 48 Programs

Program	Day	Time
Local News:		
48News Sunrise	Monday – Friday	5:30-6:00 AM
48News Today	Monday – Friday	6:00-7:00 AM
48News at Noon	Monday – Saturday	12:00-12:30 PM
48News at 5pm	Monday – Friday	5:00-5:30 PM
48News at 6pm	Monday – Friday	6:00-6:30 PM
48News Ten at 10	Monday – Friday	10:00-10:35 PM
48News Today: Weekend Edition	Saturday	8:00-9:00 AM
48News Weekend	Saturday – Sunday	5:00-5:30 PM
48News Ten at 10: Weekend	Saturday – Sunday	10:00-10:35 PM

All of the above programs are locally produced news, presenting a mix of news, weather, sports and issues-related feature stories and segments. Issue-responsive program segments are usually 1:30-2:30 minutes in duration, unless otherwise indicated.

Early Today	Monday-Friday	4:30-5am
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This business news and consumer show gives viewers breaking business news and stock market action from the domestic and foreign exchanges.

Today Show	Monday-Friday	7-9:00am
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This three-hour network program provides the latest in international and domestic news, weather reports and interviews with newsmakers from the world of politics, business, media, entertainment and sports. WAFF-48 provides local cut-in at various times.

Weekend Editions of Today	Saturday	8-9am
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Weekend editions continue the “Today” tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular culture and human interest stories, covering topics related to health and finance and presenting the latest sports and weather information.

NBC Nightly News	Monday-Friday	5:30-6:00pm
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“NBC Nightly News with Tom Brokaw” provides reports and analysis of the day’s most newsworthy national and international events. It offers solution-driven programming that delves into the toughest issues facing our society today.

Dateline-NBC

Various Weekly

Various Times

This network program has pioneered a unique approach to prime time news programming with its multi-broadcast franchise. With this schedule, the one-hour newsmagazine enables NBC News to present its best reporting, investigative features, and newsmaker profiles in a consistent and comprehensive manner.

Meet The Press

Sunday

Various Times

This one-hour network news program consists of three interview segments with guests of national and international political importance, followed by an expanded roundtable discussion at the end of each broadcast.

Programs Providing Most Significant Treatment of Community Issues:

Health Services and Medical Care

Health Services and Medical Care	7/20/2010	WAFF 5pm Tuesday	ONE AREA COUNTY OPENS COOLING CENTERS IN RESPONSE TO THE HEATWAVE THAT IS GRIPPING THE TENNESSEE VALLEY.
Health Services and Medical Care	8/11/2010	WAFF 5pm Wednesday	WAFF 48 NEWS HAS CONFIRMED THE WELL USED TO PROVIDE DRINKING WATER IN THE LAUDERDALE COUNTY TOWN OF LEXINGTON HAS TESTED POSITIVE FOR E-COLI.
Health Services and Medical Care	8/11/2010	WAFF 5pm Wednesday	EXTREME TEMPERATURES COMBINED WITH HIGH HUMIDITY CAN LEAD TO PROBLEMS FOR PEOPLE WITH OTHER UNDERLYING HEALTH CONDITIONS.
Health Services and Medical Care	7/12/2010	WAFF 5pm Monday	The President is proposing a new moratorium on deep water oil wells as a way to protect the environment and people's health along the Gulf Coast.
Health Services and Medical Care	7/28/2010	WAFF 5pm Wednesday	SITTING AT A DESK FOR HOURS AT A TIME IS JUST PART OF THE JOB.BUT EXPERTS SAY IT'S NOT HEALTHY... AND AS WAFF 48'S MONICA RIX TELLS US-- THERE ARE WAYS TO GET UP AND MOVE
Health Services and Medical Care	9/8/2010	WAFF 10pm Tuesday	experts talk about the warning signs and what can be done to get help for someone who may be suicidal.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, effects of budget cuts on the mental health community and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between July 1 and September 30, 2010.

- 07/09/10 3:22:39 XM Double Dutch
- 07/10/10 9:27:55 AM Maya & Miguel Obesity
- 07/10/10 10:27:55 AM Looney Tunes Brees Obesit
- 07/10/10 10:57:35 AM Maya & Miguel Obesity
- 07/10/10 11:57:55 AM Looney Tunes Brees Obesit
- 07/11/10 11:27:51 AM Maya & Miguel Obesity
- 07/11/10 12:27:45 PM Looney Tunes Brees Obesit
- 07/11/10 12:57:25 PM Maya & Miguel Obesity
- 07/11/10 1:57:55 PM Looney Tunes Brees Obesit
- 07/13/10 1:58:29 XM Stroke Awareness-Internet
- 07/13/10 2:55:19 XM Diabetes
- 07/14/10 1:33:14 XM TMYK Snyder Take Meds
- 07/15/10 1:57:12 XM Breast Cancer Awareness
- 07/15/10 2:31:43 XM Diabetes
- 07/15/10 2:52:21 XM Breast Cancer Awareness
- 07/16/10 1:57:27 XM PSA Light the Night15
- 07/17/10 9:27:53 AM Maya Miguel Obesity SPAN
- 07/17/10 9:57:53 AM Looney Tunes May Obesity
- 07/17/10 10:27:53 AM TMYK MObama Child Obesity
- 07/17/10 10:57:21 AM Looney Tunes May Obesity
- 07/17/10 11:27:33 AM TMYK MObama Child Obesity
- 07/17/10 1:55:54 XM PSA Light the Night 30
- 07/17/10 2:26:35 XM Sign Language
- 07/17/10 3:58:43 XM Double Dutch

07/18/10	2:29:35 XM	Stroke Awareness-Internet
07/19/10	2:36:21 XM	Breast Cancer Awareness
07/20/10	1:31:55 XM	TMYK Snyder Take Meds
07/24/10	9:27:53 AM	Maya & Miguel Obesity
07/24/10	10:57:36 AM	Looney Tunes Brees Obesit
07/24/10	11:28:02 AM	Looney Tunes Brees Obesit
07/24/10	11:58:12 AM	Maya & Miguel Obesity
07/24/10	12:39:01 XM	Double Dutch
07/24/10	12:56:22 XM	Sign Language
07/24/10	2:24:28 XM	Stroke Awareness-Internet
07/25/10	11:34:36 AM	Faces of Influenza
07/25/10	12:41:39 PM	PSA Light the Nlght 60
07/27/10	2:34:33 XM	Double Dutch
07/27/10	2:55:24 XM	Sign Language
07/29/10	2:55:31 XM	Double Dutch
07/31/10	9:27:53 AM	Maya & Miguel Obesity
07/31/10	10:27:43 AM	Looney Tunes Brees Obesit
07/31/10	10:57:33 AM	Maya & Miguel Obesity
07/31/10		
07/31/10	11:58:06 AM	Maya & Miguel Obesity
07/31/10	12:47:42 XM	Double Dutch
07/31/10	1:58:33 XM	Sign Language
08/03/10	2:55:58 XM	Colorectal Cancer D Keato
08/04/10	1:29:36 XM	Diabetes
08/04/10	2:37:26 XM	Colorectal Cancer D Keato
08/05/10	1:29:34 XM	PSA Light the Night 30
08/05/10	1:55:22 XM	TMYK Fallon Activity
08/05/10	2:35:16 XM	TMYK Williams Anti-Smokin
08/06/10	12:48:01 XM	TMYK Frankel Act/Nut
08/06/10	1:56:35 XM	Veggie Hunter Cancer
08/07/10	9:57:24 AM	Looney Tunes Brees Obesit
08/07/10	1:53:37 XM	Stroke Awareness-Internet
08/07/10	2:23:55 XM	Sign Language
08/13/10	1:58:24 XM	TMYK Snyder Take Meds
08/13/10	2:54:35 XM	PSA Light the Night15
08/13/10	3:20:10 XM	TMYK Feuerstein Eco-Healt
08/14/10	9:27:53 AM	Maya & Miguel Obesity
08/14/10	10:27:53 AM	Looney Tunes Brees Obesit
08/14/10	10:57:33 AM	Looney Tunes Brees Obesit
08/14/10	12:49:56 XM	Colorectal Cancer D Keato
08/14/10	1:31:22 XM	PSA Light the Night15
08/16/10	2:55:20 XM	Colorectal Cancer D Keato
08/17/10	12:19:46 XM	TMYK Snyder Take Meds
08/17/10	1:54:07 XM	PSA Light the Night15
08/17/10	2:36:22 XM	TMYK Feuerstein Eco-Healt
08/18/10	12:30:45 XM	PSA Light the Nlght 30
08/18/10	1:36:06 XM	CPR - Hand Walker
08/18/10	3:29:10 XM	Stroke Awareness-Internet
08/19/10	1:33:00 XM	TMYK Snyder Take Meds
08/19/10	2:35:51 XM	TMYK Williams Anti-Smokin
08/20/10	1:31:58 XM	TMYK Snyder Take Meds
08/20/10	2:36:33 XM	Colorectal Cancer D Keato
08/20/10	3:22:07 XM	TMYK Snyder Take Meds
08/21/10	9:27:53 AM	Maya & Miguel Obesity
08/21/10	11:28:04 AM	Looney Tunes Brees Obesit

08/21/10	11:57:32 AM	Maya & Miguel Obesity
08/21/10	12:33:07 XM	Child Survival_Runway30
08/21/10	12:49:52 XM	TMYK Snyder Take Meds
08/21/10	2:23:16 XM	TMYK Feuerstein Eco-Healt
08/24/10	1:57:58 XM	Breast Cancer Awareness
08/25/10	1:57:05 XM	CPR - Hand Walker
08/25/10	2:35:59 XM	Child Survival_Connect15
08/26/10	1:55:54 XM	TMYK Snyder Take Meds
08/26/10	2:54:39 XM	Faces of Influenza
08/27/10	1:01:29 XM	TMYK Feuerstein Eco-Healt
08/27/10	2:54:58 XM	Child Survival_Runway30
08/28/10	9:27:54 AM	Maya & Miguel Obesity
08/28/10	10:57:34 AM	Looney Tunes Brees Obesit
08/28/10	11:28:04 AM	Maya & Miguel Obesity
08/30/10	2:54:18 XM	Breast Cancer Awareness
09/04/10	9:57:54 AM	Looney Tunes Brees Obesit
09/04/10	10:27:53 AM	Maya & Miguel Obesity
09/04/10	12:55:09 XM	Double Dutch
09/05/10	10:57:32 AM	Looney Tunes Brees Obesit
09/10/10	2:54:48 XM	Diabetes
09/11/10	8:28:02 AM	Maya & Miguel Obesity
09/11/10	9:57:53 AM	Looney Tunes Brees Obesit
09/11/10	10:27:47 AM	Maya & Miguel Obesity
09/13/10	2:53:41 XM	Faces of Influenza
09/15/10	1:58:16 XM	Child Survival_Runway30
09/17/10	12:25:16 XM	TMYK Snyder Take Meds
09/17/10	2:54:56 XM	Double Dutch
09/18/10	9:27:54 AM	Looney Tunes Brees Obesit
09/18/10	10:27:53 AM	Maya & Miguel Obesity
09/18/10	12:53:43 XM	Child Survival_Runway30
09/18/10	1:56:25 XM	Faces of Influenza
09/18/10	2:26:35 XM	Double Dutch
09/19/10	10:57:33 AM	Looney Tunes Brees Obesit
09/22/10	1:59:27 XM	Child Survival_Can't Act
	12:30:45 XM	Breast Cancer Awareness
09/23/10		
09/25/10	8:28:04 AM	Maya & Miguel Obesity
09/25/10	9:57:53 AM	Looney Tunes Brees Obesit
09/25/10	10:27:53 AM	Maya & Miguel Obesity
09/26/10	3:00:19 XM	Child Survival_Can't Act

Programs Providing Most Significant Treatment of Community Issues:
Public Safety and Crime

Public Safety and Crime	7/20/2010	WAFF 6am (Tuesday)	THIS MORNING, POLICE AND THE F-B-I ARE LOOKING FOR A BANK ROBBER. IT HAPPENED AFTER- 2- MONDAY AFTERNOON AT THE R-B-C BANK IN ARDMORE, ALABAMA. TAKE A LOOK AT THESE PHOTOS. POLICE SAY A MAN WENT INTO THE BANK WITH A HAND GUN AND DEMANDED MONEY. HE WAS WEARING A BLACK CAP, A BLUE JEAN SHIRT AN...
Public Safety and Crime	7/7/2010	WAFF 10pm Tuesday	Authorities investigate a suspicious death in the Hillsboro Community
Public Safety and Crime	7/7/2010	WAFF 10pm Tuesday	A 14-YEAR OLD CHARGED WITH THE SHOOTING DEATH OF A CLASSMATE REMAINS IN JAIL ON SUICIDE WATCH THIS MORNING... DESPITE A JUDGE ALLOWING BOND.
Public Safety and Crime	7/7/2010	WAFF 10pm Tuesday	Russellville police make two arrests after finding two people with a meth lab in a motel room.
Public Safety and Crime	7/7/2010	WAFF 10pm Tuesday	A Huntsville man pleaded guilty to murdering his wife just as his trial was set to begin.
Public Safety and Crime	7/7/2010	WAFF 10pm Tuesday	A Tennessee Judge will hold a hearing in August to determine a request that accused mass murderer Jacob Shaffer be granted a change of venue.
Public Safety and Crime	7/7/2010	WAFF 5pm Wednesday	A DEADLY SHOOTING IN LAWRENCE COUNTY HAS BEEN RULED -ACCIDENTAL.. WAFF-48'S NICK LOUGH JOINS US LIVE IN OUR SHOALS NEWSROOM. NICK -- YESTERDAY THEY WERE INVESTIGATING THIS AS A POSSIBLE MURDER. WHAT CHANGED? MARK -- THEY GOT THE PRELIMINARY AUTOPSY REPORT BACK THIS AFTER...
Public Safety and Crime	7/8/2010	WAFF 6pm Thursday	Police explain the rules of Alabama's move over law after an officer is hit by another driver who passed by a traffic stop.
Public Safety and Crime	7/8/2010	WAFF 6pm Thursday	Investigators in Sheffield seized three gambling machines from a business.
Public Safety and Crime	7/11/2010	WAFF 10pm Saturday Rundown	Authorities in Jackson County are searching for a man suspected of shooting a pregnant woman in the head.
Public Safety and Crime	7/12/2010	WAFF 5pm Monday	Limestone County investigators released names today of the people involved in a murder suicide in the Reid Community
Public Safety and Crime	7/12/2010	WAFF 6pm Monday	Police in Albertville arrest a Huntsville man accused of trying to run down police officers in an effort to escape after a police pursuit.
Public Safety and Crime	7/13/2010	WAFF 10pm Monday	Huntsville police release a list of some of the Tennessee Valley's most wanted Criminal suspects.

Public Safety and Crime	7/14/2010	WAFF 5pm Wednesday	A LAUDERDALE COUNTY MAN IS CHARGED WITH CAPITAL MURDER FOR HIS ESTRANGED WIFE'S SHOOTING DEATH AFTER AN ALTERCATION OUTSIDE HIS HOME.
Public Safety and Crime	7/14/2010	WAFF 6pm Wednesday	AUTHORITIES IN MARSHALL COUNTY SEARCH FOR A SUSPECT WHO ELUDED POLICE AFTER A CHASE THAT BEGAN IN GRANT.
Public Safety and Crime	7/15/2010	WAFF 5pm Thursday	A LIMESTONE COUNTY WOMAN JOINED HER HUSBAND IN JAIL.. ALL BECAUSE OF AN ALLEGED PLOT TO PLANT A METH LAB ON SOMEONE ELSE IN AN EFFORT THAT INVESTIGATORS SAY WAS AN ATTEMPT TO WIN LENIENCY FROM THE LAW.
Public Safety and Crime	7/16/2010	WAFF 6pm Friday	LIMESTONE COUNTY DEPUTIES ARREST A MAN SUSPECT OF DUMPING GARBAGE IN A CREEK THAT FEEDS ELK RIVER, POTENTIALLY POLLUTING THE AREA.
Public Safety and Crime	7/19/2010	WAFF 10pm Sunday Rundown	A JUDGE REFUSES TO ALLOW A NEW TRIAL IN A HUNTSVILLE MURDER CASE
Public Safety and Crime	7/19/2010	WAFF 6pm Monday	INVESTIGATORS SEARCH FOR A BANK ROBBER TONIGHT. THE CROOK ROBBED THE -R-B-C- BANK ON ARDMORE AVENUE THIS AFTERNOON.
Public Safety and Crime	7/19/2010	WAFF 6pm Monday	A SMALL BUSINESS OWNER SAYS HE'S BEEN VICTIMIZED FOUR TIMES THIS YEAR WITH LAWNMOWERS BEING STOLEN EACH TIME.
Public Safety and Crime	7/20/2010	WAFF 10pm Monday	POLICE ARE LOOKING FOR SUSPECTS WANTED FOR SEVERAL AREA CRIMES
Public Safety and Crime	7/20/2010	WAFF 5pm Tuesday	POLICE OFFICERS IN ONE COMMUNITY SPENT THE DAY - TRAINING- FOR A WORST -CASE SCENARIO. OFFICERS IN FORT PAYNE WERE HANDED REAL- LIFE SITUATIONS DURING TODAY'S EXERCISE... THE GOAL IS TO BE PREPARED FOR -ANY CALL- THAT COMES IN TO 911.
Public Safety and Crime	7/20/2010	WAFF 5pm Tuesday	A LEIGHTON POLICE OFFICER SPENDS THE NIGHT IN JAIL AFTER AN ALLEGED -DOMESTIC DISTURBANCE- WITH HIS GIRLFRIEND. IT HAPPENED AT THE MONTGOMERY BLOCK APARTMENTS IN SHEFFIELD AROUND 5 P-M YESTERDAY EVENING.
Public Safety and Crime	7/20/2010	WAFF 6pm Tuesday	A GUNTERSVILLE MAN IS FIGHTING FOR HIS LIFE IN A HUNTSVILLE HOSPITAL AFTER HE WAS HIT ON HIS MOTORCYCLE ..
Public Safety and Crime	7/21/2010	WAFF 10pm Tuesday	A MAN CLAIMS HE WAS ROUGHED UP BY A GUARD AT THE LIMESTONE CORRECTIONAL FACILITY
Public Safety and Crime	7/21/2010	WAFF 10pm Tuesday	DRUG AGENTS SAY HEROIN IS MAKING A BIG COMEBACK IN THE TENNESSEE VALLEY

Public Safety and Crime	7/21/2010	WAFF 5pm Wednesday	IT'S THE -LAST- LINE OF DEFENSE FOR MOST MEMBERS OF LAW ENFORCEMENT. BUT STRUGGLING BUDGETS MEAN SOME DEPARTMENTS CAN NO LONGER PROVIDE BULLET PROOF VESTS. A SHOALS ORGANIZATION IS WORKING TO CHANGE THAT.
Public Safety and Crime	7/21/2010	WAFF 5pm Wednesday	THE STATE FIRE MARSHALL AND BUILDING INSPECTORS ARE TRYING TO DETERMINE THE CAUSE OF A ROOF COLLAPSE AT A LOCAL CHURCH.
Public Safety and Crime	7/21/2010	WAFF 5pm Wednesday	TONIGHT THE MADISON COUNTY SHERIFF'S OFFICE CALLS THE SHOOTING DEATHS OF A STAFF MEMBER AND HIS WIFE - A HORRENDUS TRAGEDY -. FORENIC EVIDENCE SHOWS BOTH JASON -AND- TELISHA EARLS WERE SHOT BY A -SHERIFF'S DEPUTY-.
Public Safety and Crime	7/21/2010	WAFF 6pm Wednesday	AFTER A-2- WEEK LONG INVESTIGATION, SHOALS AUTHORITIES ARREST A MAN WITH MORE THAN- 200- THOUSAND DOLLARS WORTH OF STOLEN EQUIPMENT.
Public Safety and Crime	7/21/2010	WAFF 6pm Wednesday	WE START WITH NEW DEVELOPMENTS TONIGHT IN A MURDER INVESTIGATION..DOCTORS HAVE RELEASED THE MAN ACCUSED KILLING HIS WIFE. AUTHORITIES SAY HE ALSO TRIED TO KILL HIMSELF.THE INCIDENT HAPPENED LATE LAST MONTH IN THE HORTON COMMUNITY OF MARSHALL COUNTY. WAFF 48'S STEPHEN MCLAMB JOINS US LIVE FR...
Public Safety and Crime	7/22/2010	WAFF 5pm Thursday	VANDALS DAMAGED MORE THAN A DOZEN CARS IN THE SHOALS TODAY. OFFICERS SAY SOMEONE PAINTED 14 DIFFERENT VEHICLES IN FLORENCE THIS MORNING
Public Safety and Crime	7/23/2010	WAFF 6pm Friday	HUNTSVILLE POLICE SAY A MURDER SUSPECT IS STILL ON THE RUN. THIS AFTER A HUNTSVILLE BUSINESS OWNER IS FOUND SHOT TO DEATH BY HIS SECRETARY.
Public Safety and Crime	7/23/2010	WAFF 6pm Friday	NEW HOPE POLICE BREAK UP A SUSPECTED METH LAB
Public Safety and Crime	7/26/2010	WAFF 6pm Monday	HUNTSVILLE POLICE DETAIN THREE TEENS SUSPECTED IN A NEARBY ROBBERY
Public Safety and Crime	7/27/2010	WAFF 6pm Tuesday	THIS IS THE MAN IN JAIL TONIGHT.48-YEAR-OLD JOHNNY LEE WOODS OF HUNTSVILLE.HE'S CHARGED WITH KIDNAPPING AND IMPERSONATING A POLICE OFFICER.WE TRAVELED TO HIS TWO LAST KNOWN ADDRESSES AND NEIGHBORS EITHER DIDN'T KNOW MUCH ABOUT HIM OR KNOW ANYTHING ABOUT HIM AT ALL.WE DID A SEARCH OF COURT RECORDS AN...
Public Safety and Crime	7/27/2010	WAFF 6pm Tuesday	POLICE ARE INVESTIGATING SEVERAL UNSOLVED MURDERS IN HUNTSVILLE AND MADISON COUNTY

Public Safety and Crime	7/28/2010	WAFF 10pm Tuesday	HUNTSVILLE POLICE ARREST A MAN SUSPECTED OF TRYING TO KIDNAP TWO BOYS FROM A WALMART
Public Safety and Crime	7/28/2010	WAFF 5pm Wednesday	TERRIFYING MOMENTS FOR A WOMAN WHO WOKE UP TO A STRANGE MAN IN BED WITH HER. THE WOMAN SCREAMED, HER BROTHER RUSHED IN TO HELP AND TRIED TO FIGHT THE OFFENDER OFF. THE BREAK-IN HAPPENED EARLY THIS MORNING IN THE 500 BLOCK OF WEBSTER DRIVE IN HUNTSVILLE.
Public Safety and Crime	7/28/2010	WAFF 5pm Wednesday	CLAIMS OF INFADILITY AND LAST MINUTE LIFE INSURANCE POLICIES TODAY AT THE MURDER TRIAL FOR A WOMAN ACCUSED OF KILLING HER HUSBAND.KATHY LOWE IS CHARGED WITH THE MURDER OF DAVID LOWE, A FORMER DISTRIC ATTORNEY INVESTIGATOR.
Public Safety and Crime	7/28/2010	WAFF 6pm Wednesday	HUNTSVILLE POLICE ARE INVESTIGATING A SERIES OF CAR THEFTS
Public Safety and Crime	7/29/2010	WAFF 6pm Thursday	DECATUR POLICE ARE SEARCHING FOR A SUSPECT WHO WAS MISTAKENLY RELEASED FROM JAIL IN MORGAN COUNTY
Public Safety and Crime	8/11/2010	WAFF 5pm Wednesday	A WOMAN ACCUSED OF STEALING DESIGNER GOODS FROM FORMER FRIENDS HAS BEEN INDICTED BY A MADISON COUNTY GRAND JURY. VICTIMS SAY SHE GOT AWAY WITH IT FOR SEVERAL YEARS BEFORE GETTING CAUGHT.
Public Safety and Crime	8/11/2010	WAFF 6pm Wednesday	A Huntsville man talks about having his catalytic converter stolen from his car while he was in the mall.
Public Safety and Crime	8/12/2010	WAFF 10pm Wednesday	THIS IS AN AD A MAN FROM GURLEY PLACED ON THE ON-LINE WEBSITE "CRAIG'S LIST". HE'S TRYING TO SELL A BOAT. AND HERE IS THAT BOAT THAT BRIAN CLARK IS TRYING TO SELL. BUT THERE'S SOMETHING MISSING. LOOK CLOSELY. THE OUTDRIVE, THE PART THAT MAKES THE BOAT "GO" IS NOW "GONE". STOLEN. (3:56)The boat is...
Public Safety and Crime	8/12/2010	WAFF 10pm Wednesday	A man suspected of being the granddad bandit and robbing a bank in Huntsville is arrested in Louisiana after a five hour standoff.
Public Safety and Crime	8/12/2010	WAFF 5pm Thursday	THE BROTHER OF A MADISON COUNTY MURDER VICTIM IS REACHING OUT TO HELP OTHERS WHO MAY BE IN DANGER FROM POTENTIAL STALKERS.
Public Safety and Crime	8/12/2010	WAFF 6pm Thursday	Alberville police get training on how to perform the pit manuver to end a police chase.
Public Safety and Crime	8/12/2010	WAFF 6pm Thursday	A LOCAL WOMAN FACES CHARGES TONIGHT...AFTER POLICE CAUGHT HER STORING 12 CATS IN A MINI-STORAGE UNIT DURING THIS SUMMER HEATWAVE.

Public Safety and Crime	8/13/2010	WAFF 10pm Thursday	THE DAUGHTER OF ONE OF THE UA HUNTSVILLE SHOOTING SURVIVORS SPEAKS ABOUT THE ORDEAL HER MOTHER HAS GONE THROUGH DURING THE RECOVERY PROCESS.
Public Safety and Crime	8/13/2010	WAFF 6pm Friday	A FLORENCE MAN IS BEHIND BARS TONIGHT --CHARGED WITH MORE THAN -70-COUNTS OF POSSESSION OF CHILD PORNOGRAPHY.
Public Safety and Crime	8/13/2010	WAFF 6pm Friday	46 YEAR OLD JOHNNY CORBIN IS NOW FACING CHARGES OF THEFT, ROBBERY, ASSAULT, AND IMPERSONATING A POLICE OFFICER AFTER HE STOLE A PATROL CAR WHILE AWAITING RELEASE FROM THE BOAZ JAIL.
Public Safety and Crime	8/14/2010	WAFF 10pm Friday	THE MADISON COUNTY SHERIFF'S DEPARTMENT IS INVESTIGATING THE SHOOTING DEATH OF A HORSE ON A FAMILY FARM
Public Safety and Crime	8/16/2010	WAFF 5pm (Day of Week)	SPECIFIC DETAILS HAVE BEEN RELEASED TONIGHT IN A - HORRIFIC CASE- OF CHILD ABUSE. A STEVENSON MAN IS ACCUSED OF TORTURING HIS TWO SMALL CHILDREN AND IS EXPECTED TO FACE 18 NEW CHARGES ON TUESDAY.
Public Safety and Crime	8/16/2010	WAFF 5pm (Day of Week)	#NAME?
Public Safety and Crime	8/19/2010	WAFF 6pm Thursday	TVA is cited by ADEM for runoff from the Browns Ferry Nuclear plant into the Tennessee River.
Public Safety and Crime	8/20/2010	WAFF 6pm Friday	A kidnapping victim talks about being abducted by two work release escapees in Decatur.
Public Safety and Crime	8/23/2010	WAFF 10pm Sunday Rundown	MCDONALD'S SLOGAN IS "I'M LOVIN IT". BUT A YOUNG LADY WHO WORKS AT THE GOLDEN ARCHES AFTER SCHOOL WASN'T "LOVIN' IT". THAT'S BECAUSE INVESTIGATORS SAY SOMEONE STOLE HER IDENTITY, HER HARD-EARNED MONEY AND HER SENSE OF SECURITY. BUT YOU'VE STEPPED FORWARD AND HELPED THIS YOUNG LADY, AS WELL AS LAW EN...
Public Safety and Crime	9/1/2010	WAFF 6pm Wednesday	A MAN AWAITING TRIAL ON RAPE CHARGES....WAS ARRESTED AGAIN FOR THE SAME CRIME.DEKALB COUNTY AUTHORITIES ARRESTED NICHOLAS SIMS OF CROSSVILLE.HE'S ACCUSED OF RAPING A WOMAN IN HIS HOME ON COUNTY ROAD 104 MONDAY AFTERNOON.
Public Safety and Crime	9/6/2010	WAFF 6pm Monday	AN AFTERNOON SHOOTING SENT TWO TEENAGERS TO THE HOSPITAL...POLICE SAY THEY WERE PLAYING WITH A GUN.
Public Safety and Crime	9/8/2010	WAFF 6pm Wednesday	THE LAUDERDALE COUNTY SHERIFF'S DEPARTMENT IS ON THE LOOKOUT FOR COPPER THIEVES. INVESTIGATORS SAYS THIEVES BROKE INTO THIS -HALF-BUILT- HOME-OVER THE WEEKEND OFF COUNTY ROAD -8- AND STOLE - 6-THOUSAND DOLLARS WORTH OF THE METAL.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, school safety and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between July 1 and September 30, 2010.

07/09/10	11:19:02 PM	Roadblock Post Crash	PSC
07/09/10	1:32:02 XM	Roadblock Effect (SP)	PSC
07/13/10	2:34:54 XM	World Upside Down	PSC
07/17/10	1:31:48 XM	World Upside Down	PSC
07/17/10	1:55:24 XM	Roadblock Effect (SP)	PSC
07/17/10	2:27:05 XM	Roadblock Effect (SP)	PSC
07/19/10	3:29:09 XM	Roadblock Effect (SP)	PSC
07/21/10	3:29:49 XM	Roadblock Post Crash	PSC
08/03/10	1:34:16 XM	World Upside Down	PSC
08/04/10	1:55:41 XM	Roadblock Effect (SP)	PSC
08/05/10	1:55:52 XM	Roadblock Effect (SP)	PSC
08/06/10	4:29:50 XM	Roadblock Breathalyzer	PSC
08/07/10	1:02:29 XM	Roadblock Effect (SP)	PSC
08/07/10	2:24:25 XM	Roadblock John Elliott	PSC
08/09/10	1:33:51 XM	Roadblock John Elliott	PSC
08/14/10	2:26:18 XM	Roadblock Mugshot	PSC
08/16/10	1:33:51 XM	Roadblock Stretcher	PSC
08/18/10	2:54:27 XM	World Upside Down30	PSC
08/18/10	3:58:39 XM	Roadblock John Elliott	PSC
08/19/10	12:28:23 XM	World Upside Down15	PSC
08/20/10	12:34:46 XM	World Upside Down15	PSC
08/23/10	1:34:07 XM	World Upside Down15	PSC
09/16/10	12:29:39 XM	Slo Mo Latch Booster60	PSC

Programs Providing Most Significant Treatment of Community Issues:

Education

Education	7/22/2010	WAFF 6pm Thursday	IT'S BEEN JUST OVER A YEAR SINCE DR. ANDREW HUGINE (you-GIN-ee) WAS APPOINTED PRESIDENT OF ALABAMA A-AND-M UNIVERSITY. HE SAT DOWN WITH WAFF 48 NEWS TODAY TO TALK ABOUT WHAT HE'S DONE AND WHAT'S IN STORE FOR THE UNIVERSITY'S FUTURE.
Education	7/7/2010	WAFF 5pm Wednesday	A UNIQUE SUMMER CAMP PROGRAM BRINGS SPECIAL NEEDS STUDENTS TOGETHER WITH REGULAR STUDENTS
Education	7/12/2010	WAFF 5pm Monday	A teacher at Buckhorn High School organized a special summer class to expose students to different professions
Education	7/15/2010	WAFF 10PM Thursday	A WAFF 48 INVESTIGATION SHOWS ALABAMA IS OFTEN PAYING MORE FOR TEXTBOOKS THAT CAN BE BOUGHT ONLINE FOR MUCH LESS.
Education	7/21/2010	WAFF 5pm Wednesday	A TEST OF A UNIVERSITY ALERT SYSTEM TODAY... OFFICIALS AT UA- HUNTSVILLE WANT TO MAKE SURE THE SYSTEM IS WORKING AFTER REPORTS OF -NO ALERTS- IN THE HOURS FOLLOWING THE U-A HUNTSVILLE SHOOTINGS BACK IN FEBRUARY.
Education	7/22/2010	WAFF 5pm Thursday	EDUCATORS AND STUDENTS IN ALBERTVILLE ARE GEARING UP FOR A BRAND NEW SCHOOL YEAR - IN A NEWLY REPAIRED SCHOOL AFTER AN APRIL TORNADO CAUSED SIGNIFICANT DAMAGE TO THE HIGH SCHOOL - AND MOST OF THE TOWN.
Education	7/26/2010	WAFF 5pm Monday	MADISON SCHOOL LEADERS ARE READY TO VOTE ON A NEW "SAFETY DIRECTOR" POSITION. THIS IS IN RESPONSE TO A DEADLY SCHOOL SHOOTING AT DISCOVERY MIDDLE SCHOOL FEBRUARY 5TH. HAMMAD MEMON IS CHARGED WITH THE MURDER OF CLASSMATE TODD BROWN.
Education	7/29/2010	WAFF 6pm Thursday	WAFF GOES ON A SHOPPING TRIP WITH A SCHOOL LIST IN HAND TO SHOW HOW MUCH IT WILL COST PARENTS TO SEND THEIR CHILDREN BACK TO SCHOOL.
Education	8/9/2010	WAFF 6pm Monday	MADISON CITY SCHOOLS MAKE'S THEIR HARASSMENT POLICY CLEAR. "NO STUDENT WILL ENGAGE OR BE SUBJECTED TO HARASSMENT, BULLYING, VIOLENCE, THREATS OF VIOLENCE OR INTIMIDATION BY ANOTHER STUDENT." THE SCHOOL POLICY COMMITTEE JUST LAST WEEK ADDED CYBERBULLYING.

Education	8/9/2010	WAFF 6pm Monday	NEW BACKPACKS, NEW SHOES, NEW TEACHERS FOR STUDENTS AT THEIR FIRST DAY OF SCHOOL ON MONDAY IN FLORENCE -- BUT A NEW REPORT SAYS HOLDING OFF ON STARTING SCHOOL FOR EVEN A FEW WEEKS COULD ALTER BUDGETS IN A VERY POSITIVE WAY.
Education	8/11/2010	WAFF 5pm Wednesday	A NEW SCHOOL YEAR BEGAN TODAY FOR THE FIRST TIME SINCE LAST SPRING'S TORNADO IN ALBERTVILLE.THE APRIL TORNADO DAMAGED -SEVERAL- OF THE SYSTEM'S SCHOOL BUILDINGS.BUT NOW THINGS ARE SLOWLY GETTING BACK TO NORMAL.
Education	8/11/2010	WAFF 6pm Wednesday	\$149 MILLION DOLLARS FOR ALABAMA SCHOOLS SOUNDS LIKE A LOT OF MONEY. BUT THERE ARE A LOT OF SCHOOL SYTEMS TO SHARE IT. SCHOOL OFFICALS TALK WITH WAFF 48 ABOUT HOW THE MONEY SHOULD BE DIVIDED.
Education	8/11/2010	WAFF 6pm Wednesday	IF YOU ARE A PARENT YOU'VE PROBABLY RECEIVED A LETTER FROM YOUR CHILD'S TEACHER ALONG WITH A SCHOOL SUPPLY LIST. READ THROUGH THE PRINT AND THERE IS NO SHORTAGE OF FEE REQUIREMENTS.
Education	8/12/2010	WAFF 10pm Wednesday	UA Huntsville's campus bookstore offers book rentals to students struggling to pay for required textbook
Education	8/14/2010	WAFF 10pm Friday	NEW INFORMATION TONIGHT ON ALABAMA'S SCHOOL BUS SEAT BELT STUDY. RESEARCHERS IN TUSCALOOSA SAY THEY'RE RACING THE CLOCK TO COMPLETE THEIR ANALYSIS OF THREE YEARS WORTH OF DATA ON THE COST VERSUS BENEFIT OF EQUIPPING SCHOOL BUSES WITH SEAT BELTS
Education	8/17/2010	WAFF 5pm Tuesday	A LOCAL COMMUNITY COLLEGE IS NOW THE -LARGEST COMMUNITY COLLEGE IN THE STATE. MORE STUDENTS MEANS THE NEED FOR A LARGER STAFF AT CALHOUN COMMUNITY COLLEGE.
Education	8/18/2010	WAFF 6pm Wednesday	A JACKSON COUNTY FAMILY FACES A QUANDRY AFTER TWO SCHOOL SYSTEMS REFUSE TO ALLOW THEIR CHILDREN INTO CLASSES AFTER THE FAMILY TAKES UP RESIDENCE IN AN INDUSTRIAL PARK
Education	8/20/2010	WAFF 6pm Friday	MADISON COUNTY SCHOOL LEADERS UPDATED THE PROGRESS OF THEIR SCHOOL SYSTEM TODAY. SUPERINTENDENT TERRY DAVIS GAVE "THE STATE OF THE MADISON COUNTY SCHOOLS" THIS MORNING.
Education	9/2/2010	WAFF 5am (Thursday)	A Jackson school administrator returns to the classroom as a teacher after he brought a gun on campus.

Education	9/3/2010	WAFF 10pm Thursday	THE CONSTRUCTION INDUSTRY KEEPS OVER -7-MILLION AMERICANS WORKING, BUT NEARLY A THIRD OF THOSE WORKERS ARE FIFTY OR OLDER... AND LOOKING FORWARD TO RETIREMENT. THAT'S WHY TEACHERS LIKE MATTHEW -OLDACRE- AT SPARKMAN HIGH SCHOOL ARE GETTING YOUNG PEOPLE READY TO FILL THOSE JOBS.
Education	9/3/2010	WAFF 10pm Thursday	Huntsville city schools superintendent talks about budget problems and having to take out a line of credit.
Education	9/3/2010	WAFF 6pm Friday	8-MILLION DOLLARS. THAT'S HOW MUCH HUNTSVILLE CITY SCHOOLS PLAN TO BORROW FROM WELLS FARGO TO HELP SHORE UP THE SYSTEM'S FINANCIAL SHORT FALL. ..
Education	9/9/2010	WAFF 6pm Thursday	YOU HAVE AN OPPORTUNITY TONIGHT.....TO EXPRESS YOUR CONCERNS AND VOICE YOUR OPINION ABOUT THE HUNTSVILLE SCHOOL SYSTEM.SEVERAL FORUMS ARE GOING ON TONIGHT...

Public Service Announcements

The station aired several different Public Service Announcements that pertained to and including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between July 1 and September 30, 2010.

08/05/10 3:29:10 XM Williamsburg-Tom Hanks
08/21/10 9:57:22 AM College Access_Tough60
08/21/10 10:57:03 AM College Access_Tough60
08/28/10 9:57:54 AM College Access_Tough60
08/28/10 11:58:09 AM College Access_Tough60
08/28/10 12:56:11 XM GED_Barriers60
09/04/10 11:28:04 AM College Access_Tough60
09/11/10 8:58:07 AM College Access_Tough60
09/12/10 10:57:37 AM College Access_Tough60
09/17/10 12:30:44 XM GED_Barriers60
09/18/10 11:28:04 AM College Access_Tough60
09/25/10 8:58:08 AM College Access_Tough60
09/26/10 10:57:29 AM College Access_Tough60
07/09/10 3:20:39 XM Knowing the
Difference
07/16/10 3:24:01 XM Adoption-Paintball
07/17/10 9:58:23 AM Easy Ad Council
07/17/10 10:57:51 AM Bright Future -
Pinnocchio
07/17/10 11:28:33 AM Kids Literacy Oz
07/17/10 11:58:24 AM Fitting Room
07/17/10 1:02:28 XM Adoption-Paintball
07/17/10 4:29:12 XM National Public
Gardens

07/18/10	2:00:06 XM	A Little Attention Family
07/18/10	2:59:04 XM	Adoption-Paintball
07/19/10	3:59:23 XM	National Public Gardens
	4:29:38 XM	A Little Attention Family
07/19/10		
07/21/10	1:03:08 XM	A Little Attention Family
07/23/10	2:34:26 XM	Adoption-Paintball
07/24/10	9:57:55 AM	Adoption Ice Age
07/25/10	12:22:09 PM	Sportsmanship- Basketball
07/27/10	1:36:34 XM	A Little Attention Family
07/28/10	1:57:14 XM	Adoption-Paintball
07/29/10	1:58:11 XM	Adoption-Paintball
07/30/10	1:57:27 XM	Adoption-Paintball
08/02/10	10:31:52 AM	HS Drop-Out Michael
08/05/10	1:54:52 XM	Adoption-Paintball
08/07/10	10:27:23 AM	Sportsmanship- Basketball
08/07/10	11:28:03 AM	Knowing the Difference
08/07/10	1:54:07 XM	National Public Gardens
08/07/10	2:23:25 XM	Adoption-Paintball
08/09/10	2:34:20 XM	HS Drop-Out Michael
08/09/10	2:52:00 XM	Adoption-Paintball
08/09/10	3:59:10 XM	HS Drop-Out Michael
08/11/10	1:59:26 XM	Adoption-Paintball
08/14/10	11:28:34 AM	HS Dropout - Ativa
08/17/10	9:47:50 AM	HS Drop-Out Michael
08/18/10	1:34:36 XM	Adoption- Lunch
08/18/10	2:55:27 XM	Fatherhood - Pizza30
08/18/10	3:59:39 XM	Fatherhood - Pizza15
08/27/10	1:57:51 XM	Sportsmanship- Basketball
08/28/10	1:55:25 XM	Knowing the Difference
09/13/10	10:34:27 AM	HS Drop-Out Michael
09/16/10	1:58:42 XM	Sportsmanship- Basketball
09/17/10	12:54:12 XM	Adoption- Recorded Card
09/17/10	1:53:53 XM	Knowing the Difference
09/22/10	2:55:26 XM	Fatherhood - Pizza30

Programs Providing Most Significant Treatment of Community Issues:

Business and Economic Developments

Business and Economic Development	7/28/2010	WAFF 6pm Wednesday	THE CITY OF ATHENS MAKES AN INVESTMENT IN A RECYCLING COMPANY THAT WILL LEAD TO NEW JOBS IN THE CITY.
Business and Economic Development	7/7/2010	WAFF 10pm Tuesday	A LITTLE GIRL FROM CULLMAN TAKES ACTION TO HELP ANIMALS AFFECTED BY THE GULF COAST OIL SPILL BY SETTING UP A LEMONADE STAND AND DONATING THE PROCEEDS FROM HER SALES TO HELP THE ANIMALS.
Business and Economic Development	7/7/2010	WAFF 5pm Wednesday	A FOREIGN COMPANY BOUGHT INTERGRAPH PUTTING ONE OF MADISON COUNTY'S MAJOR EMPLOYERS UNDER THE UMBRELLA OF A SWEDISH COMPANY ONCE THE SELL IS APPROVED BY REGULATORS
Business and Economic Development	7/14/2010	WAFF 5pm Wednesday	A HUNTSVILLE CHURCH OFFERS HELP FOR PEOPLE WHO ARE OUT OF WORK AND ARE LOOKING TO FIND JOBS.
Business and Economic Development	7/14/2010	WAFF 6pm Wednesday	VOTERS SPEAK OUT ABOUT TAX CHANGES CONGRESS RECENTLY APPROVED AND WHAT IT WILL MEAN FOR THEIR SMALL BUSINESSES IN THE COMING YEAR.
Business and Economic Development	7/15/2010	WAFF 5pm Thursday	A U.S SENATE COMMITTEE APPROVED A REWORKED NASA FUNDING AUTHORIZATION BILL THAT CHARTS A NEW DIRECTION FOR THE SPACE AGENCY AND COULD POTENTIALLY SAVE JOBS IN HUNTSVILLE.
Business and Economic Development	7/16/2010	WAFF 6pm Friday	A KOREAN-BASED COMPANY PLANS TO BRING HUNDREDS OF JOBS TO ALABAMA.GOVERNOR RILEY, ALONG WITH THE C-E-O OF -HYUNDAI HEAVY INDUSTRIES-ANNOUNCED THE COMPANY WILL LOCATE ITS FIRST AMERICAN MANUFACTURING PLANT IN MONTGOMERY.
Business and Economic Development	7/19/2010	WAFF 6pm Monday	RAYTHEON PLANS TO BUILD A NEW MISSILE PLANT BRINGING IN 300 NEW JOBS.
Business and Economic Development	7/26/2010	WAFF 6pm Monday	DECATUR CITY LEADERS AND ECONOMIC EXPERTS SAY BARGE TRAFFIC ON THE TENNESSEE RIVER COULD BE AN INDICATOR THAT THE ECONOMY IS PICKING UP.
Business and Economic Development	8/11/2010	WAFF 10pm Tuesday	Huntsville utilities talks about ways you can save on your electric bill with temperatures at record highs
Business and Economic Development	8/16/2010	WAFF 5pm (Day of Week)	ALABAMA IS LOOKING TO "REEL IN" TOURISTS NOW THAT THE GULF COAST WATERS HAVE BEEN RE-OPENED FOR FISHING. AND THE STATE IS USING SOME *FAMILIAR FACES* TO LET TOURISTS KNOW THE BEACHES ARE OPEN..
Business and Economic Development	8/16/2010	WAFF 5pm (Day of Week)	Alabama Gulf Coast waters reopened to fishing and shrimping and local restaurants and grocery stores hope it turns into a business boom.

Business and Economic Development	9/2/2010	WAFF 10pm Wednesday	Two candidates in city council runoff talk about city's efforts to balance the budget.
Business and Economic Development	9/2/2010	WAFF 6pm Thursday	THE CITY OF HUNTSVILLE IS WORKING ON A 220 MILLION DOLLAR BUDGET-10 MILLION LESS THAN LAST YEAR.
Business and Economic Development	9/3/2010	WAFF 10pm Thursday	Huntsville City council holds a budget work session to deal with cuts.
Business and Economic Development	9/7/2010	WAFF 10pm Monday	Huntsville Stars ownership talks about the future with needs to update Joe Davis Stadium.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to need for high tech companies in the state, poor labor market for economic development and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between July 1 and September 30, 2010.

Programs Providing Most Significant Treatment of Community Issues:
Civic Responsibilities

Civic Responsibilities	9/2/2010	WAFF 6pm Thursday	Fifth district congressional candidates spar in a debate before small business owners.
Civic Responsibilities	7/7/2010	WAFF 10pm Tuesday	QUALIFYING STARTED TODAY IN MUNICIPAL RACES IN HUNTSVILLE AND SEVERAL CANDIDATES ALREADY FILED THEIR INTENTIONS TO RUN FOR OFFICE
Civic Responsibilities	7/8/2010	WAFF 6pm Thursday	People in Madison County are urged to avoid outdoor burning because of the dry conditions which are blamed for several recent grass fires
Civic Responsibilities	7/11/2010	WAFF 10pm Saturday Rundown	People in New Market are working to raise money to help upgrade facilities in a park
Civic Responsibilities	7/12/2010	WAFF 6pm Monday	Voters are encouraged to get out and vote as candidates in the Republican runoff make last minute campaign stops across the state.
Civic Responsibilities	7/12/2010	WAFF 6pm Monday	Concerned people living along one Huntsville city street look at requesting speed bumps for their neighborhood after a child is hit by an SUV
Civic Responsibilities	7/13/2010	WAFF 10pm Monday	Members of the Madison County School board talk about the possible need for an increase in the sales tax to fund schools
Civic Responsibilities	7/13/2010	WAFF 10pm Monday	Voters talk about their knowledge of the candidates in Alabama's runoff election.
Civic Responsibilities	7/14/2010	WAFF 5pm Wednesday	PRELIMINARY ELECTION NUMBERS SHOW BRADLEY BYRNE CARRIED MADISON COUNTY EVEN THOUGH THE RUNOFF RACE FOR THE REPUBLICAN GOVERNOR'S NOMINATION WENT TO ROBERT BENTLEY.
Civic Responsibilities	7/14/2010	WAFF 5pm Wednesday	MORGAN COUNTY VOTERS VOTED OUT SEVERAL INCUMBENTS IN THE PRIMARY AND RUNOFF ELECTIONS.
Civic Responsibilities	7/14/2010	WAFF 5pm Wednesday	CITY LEADERS IN ALBERTVILLE EXPLORE POSSIBLY ENDING POLICE ESCORTS FOR FUNERAL PROCESSIONS AS A WAY TO SAVE MONEY.
Civic Responsibilities	7/14/2010	WAFF 6pm Wednesday	ANA FRANKLIN MADE HISTORY AS SHE BECAME THE FIRST WOMAN TO WIN A PRIMARY TO RUN FOR SHERIFF IN MORGAN COUNTY.
Civic Responsibilities	7/14/2010	WAFF 6pm Wednesday	ALCOHOL MAY SOON BE AVAILABLE IN THE CITY OF COLLINSVILLE.VOTERS IN THE DEKALB COUNTY TOWN OVERWHELMINGLY VOTED TO GO WET.
Civic Responsibilities	7/14/2010	WAFF 6pm Wednesday	NOW TO DECISION 2010: THE GUBERNATORIAL CANDIDATES PLEDGE TO RUN A CLEAN AND POSITIVE RACE. DR. ROBERT BENTLEY WON THE REPUBLICAN NOMINATION AFTER DEFEATING BRADLEY BRYNE IN THE RUNOFF.

Civic Responsibilities	7/15/2010	WAFF 6pm Thursday	THE ACLU IS RAISING CONCERNS ABOUT A PROPOSAL TO CRACK DOWN ON IMMIGRATION IN ONE NORTH ALABAMA CITY.
Civic Responsibilities	7/19/2010	WAFF 6pm Monday	THE TENNESSEE VALLEY HONOR FLIGHT WILL TAKE ITS FINAL TRIP IN 2 MONTHS AND THE HUNTSVILLE JAYCEES ARE HELPING TO MAKE THIS A GOOD ONE.TODAY, THE GROUP PRESENTED HONOR FLIGHT WITH A 5-THOUSAND DOLLAR CHECK.
Civic Responsibilities	7/20/2010	WAFF 10pm Monday	A CANDIDATES FORUM IS HELD TONIGHT FOR PEOPLE IN HUNTSVILLE TO HEAR FROM CANDIDATES RUNNING IN DISTRICT THREE CITY COUNCIL RACE.
Civic Responsibilities	7/20/2010	WAFF 6pm Tuesday	THE FLORENCE CITY COUNCIL IS CONSIDERING A BAN ON TEXTING WHILE DRIVING.
Civic Responsibilities	7/20/2010	WAFF 6pm Tuesday	SOME PEOPLE ARE RAISING CONCERNS ABOUT ROAD WORK AND WHY REFLECTORS HAVE NOT YET BEEN PLACED ALONG NEWLY PAVED ROADS.
Civic Responsibilities	7/23/2010	WAFF 6pm Friday	AUTHORITIES CONFRONT A SHOALS SEX OFFENDER AT A LOCAL CHUCK-E-CHEESE BUT DON'T ARREST HIM...THEY SAY HE WAS DOING NOTHING WRONG.
Civic Responsibilities	7/29/2010	WAFF 6pm Thursday	GARDENING EXPERTS TALK ABOUT THE PROPER WAYS TO WATER YOUR GARDEN AS THE TENNESSEE VALLEY DEALS WITH OPPRESSIVE HEAT.
Civic Responsibilities	8/12/2010	WAFF 5pm Thursday	A --SPECIAL-- RODEO FOR SOME SPECIAL COWBOYS AND COWGIRLS MADE DREAMS COME TRUE TODAY IN MORGAN COUNTY.
Civic Responsibilities	8/19/2010	WAFF 6pm Thursday	Alberville officials begin steps to demolish homes that have not been repaired following a tornado in April.
Civic Responsibilities	8/20/2010	WAFF 6pm Friday	State Senator Lowell Baron hosted a meeting between flood victims and officials following torrential rains that inundated a Scottsboro community.
Civic Responsibilities	9/7/2010	WAFF 6pm Tuesday	Ron Sparks, the democratic candidate for governor, talks about the future for BRAC if he is elected Governor.
Civic Responsibilities	9/8/2010	WAFF 6pm Wednesday	HUNTSVILLE CELEBRATED 50 YEARS OF SUCCESS IN SPACE AT MARSHALL SPACE FLIGHT CENTER TODAY. Q

Public Service Announcements

The station aired several different Public Service Announcements that pertained to the need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between July 1 and September 30, 2010.

07/10/10	9:57:55 AM	Forest Conservation 60
07/10/10	11:28:05 AM	Forest Conservation 60
07/11/10	11:57:48 AM	Forest Conservation 60
07/11/10	1:27:51 PM	Forest Conservation 60
07/15/10	2:32:43 XM	Replant Forests
07/17/10	9:57:22 AM	Invention Suction Tires
07/17/10	11:57:54 AM	Invention Suction Tires
07/17/10	1:01:28 XM	Replant Forests
07/24/10	10:27:54 AM	Forest Conservation 60
07/31/10	9:57:55 AM	Forest Conservation 60
07/31/10	11:28:03 AM	Forest Conservation 60
08/07/10	10:57:05 AM	Replant Forests
08/14/10	9:57:54 AM	Forest Conservation 60
08/14/10	11:58:08 AM	Forest Conservation 60
08/21/10	10:27:55 AM	Forest Conservation 60
08/28/10	10:27:54 AM	Forest Conservation 60
09/04/10	9:27:54 AM	Forest Conservation 60
09/04/10	11:58:10 AM	Forest Conservation 60
09/04/10	1:54:01 XM	Replant Forests
09/11/10	9:27:53 AM	Forest Conservation 60
09/18/10	9:57:54 AM	Forest Conservation 60
09/18/10	11:58:10 AM	Forest Conservation 60
09/24/10	1:58:39 XM	Replant Forests
09/25/10	9:27:54 AM	Forest Conservation 60
	2:53:51 XM	Salute Heros-Van Zant Bro
07/09/10		
07/13/10	1:57:29 XM	Veteran Support Alone
07/13/10	2:35:55 XM	Salute Heros-Van Zant Bro
07/15/10	2:53:21 XM	USO-Extended Family
07/19/10	1:57:04 XM	Veteran Support Alone
07/19/10	2:54:21 XM	Salute Heros-Van Zant Bro
07/22/10	3:29:50 XM	USO-Extended Family
07/25/10	11:17:05 AM	USO-Extended Family
07/25/10	12:08:16 PM	Veteran Support Alone
07/25/10	12:59:06 PM	Veteran Support Alone
08/03/10	1:33:15 XM	Veteran Support Alone
08/21/10	1:55:57 XM	USO - Aftermath15
08/24/10	12:29:12 XM	Courage-Passion Vet
08/26/10	2:36:12 XM	USO - Aftermath15
	12:29:30 XM	Veteran Support

08/27/10		Alone
09/03/10	2:54:54 XM	Courage-Passion Vet
09/14/10	12:30:31 XM	Veteran Support Alone
09/14/10	1:58:42 XM	USO - Aftermath60
09/24/10	12:29:23 XM	Courage-Passion Vet

Programs Providing Most Significant Treatment of Community Issues:

Minority Issues

Minority Issues	8/9/2010	WAFF 6pm Monday	THE CITY OF ALBERTVILLE PLANS TO TAKE A LOOK AT REFUSING BUSINESS LICENSES TO THOSE WHO AREN'T IN THIS COUNTRY LEGALLY.
Minority Issues	7/7/2010	WAFF 10pm Tuesday	The federal government mounts a new challenge to Arizona's Immigration law
Minority Issues	7/26/2010	WAFF 5pm Monday	WE'VE HAD CALLS AND E-MAILS TO THE NEWSROOM - VIEWERS WONDERING HOW AN ILLEGAL ALIEN CAN GET A BUSINESS LICENSE -AND- OPERATE A HUNTSVILLE BAR.
Minority Issues	8/10/2010	WAFF 6pm Tuesday	Marshall county authorities launch the yellow dot program which features a way to alert lawmen about medical officials at the scene of a car crash.
Minority Issues	9/10/2010	WAFF 6pm Friday	A MAJORITY OF -BRIDGEPORT- CITY COUNCIL MEMBERS FAIL TO SHOW THIS AFTERNOON AT A SPECIAL- CALLED COUNCIL MEETING- TO DISCUSS THE CONTROVERSIAL HIRING OF A POLICE OFFICER.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to urban neighborhood revitalization, affordable education, and minority representation in government, confederate flag, discrimination in the workplace, television coverage of African-American community events, race relations and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between July 1 and September 30, 2010.

Programs Providing Most Significant Treatment of Community Issues:

Terrorism/United States

Terrorism/America Unites	9/1/2010	WAFF 10pm Tuesday	WITH EYES FIXATED ON THE TV, MEMBERS OF THE VETERANS OF FOREIGN WARS POST 4190 LISTEN ON TO THE PRESIDENT DECLARE THE COMBAT MISSION IN IRAQ IS OVER.
Terrorism/America Unites	9/1/2010	WAFF 6am (Wednesday)	ONE OF TWO MEN ARRESTED IN AMSTERDAM OVER SUSPICIOUS LUGGAGE HAS BEEN LIVING HERE IN ALABAMA.AHMED AL SOOFI'S WORKED THE PAST FEW MONTHS AT THIS TEXACO STATION ON GREENSBORO AVENUE IN TUSCALOOSA.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to and including viewer responses, fundraising and security issues and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between July 1 and September 30, 2010.