



QUARTERLY ISSUES REPORT

October 1, 2010 THROUGH December 31, 2010

Quarterly Issues Report

2010 Community Affairs Issues Fourth Quarter

1. **Health Services and Medical Care**-including affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, effects of budget cut on mental health community.
2. **Public Safety and Crime**-including crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, and school safety.
3. **Education**-including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs).
4. **Business and Economic Development**-including need for high tech companies in the state, poor labor market for economic development.
5. **Civic Responsibilities**-including need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities.
6. **Minority Issues**-including urban neighborhood revitalization, affordable education, minority representation in government, confederate flag, discrimination in the workplace, television coverage of African-American community events, race relations.
7. **Terrorism/America Unites**-including viewer responses, fundraising and security issues.

WAFF 48

Third Quarter: October 1, 2010 through December 31, 2010.

Description of WAFF 48 Programs

Program	Day	Time
Local News:		
48News Sunrise	Monday – Friday	5:30-6:00 AM
48News Today	Monday – Friday	6:00-7:00 AM
48News at Noon	Monday – Saturday	12:00-12:30 PM
48News at 5pm	Monday – Friday	5:00-5:30 PM
48News at 6pm	Monday – Friday	6:00-6:30 PM
48News Ten at 10	Monday – Friday	10:00-10:35 PM
48News Today: Weekend Edition	Saturday	8:00-9:00 AM
48News Weekend	Saturday – Sunday	5:00-5:30 PM
48News Ten at 10: Weekend	Saturday – Sunday	10:00-10:35 PM

All of the above programs are locally produced news, presenting a mix of news, weather, sports and issues-related feature stories and segments. Issue-responsive program segments are usually 1:30-2:30 minutes in duration, unless otherwise indicated.

Early Today	Monday-Friday	4:30-5am
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This business news and consumer show gives viewers breaking business news and stock market action from the domestic and foreign exchanges.

Today Show	Monday-Friday	7-9:00am
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This three-hour network program provides the latest in international and domestic news, weather reports and interviews with newsmakers from the world of politics, business, media, entertainment and sports. WAFF-48 provides local cut-in at various times.

Weekend Editions of Today	Saturday	8-9am
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Weekend editions continue the “Today” tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular culture and human interest stories, covering topics related to health and finance and presenting the latest sports and weather information.

NBC Nightly News	Monday-Friday	5:30-6:00pm
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“NBC Nightly News with Tom Brokaw” provides reports and analysis of the day’s most newsworthy national and international events. It offers solution-driven programming that delves into the toughest issues facing our society today.

Dateline-NBC

Various Weekly

Various Times

This network program has pioneered a unique approach to prime time news programming with its multi-broadcast franchise. With this schedule, the one-hour newsmagazine enables NBC News to present its best reporting, investigative features, and newsmaker profiles in a consistent and comprehensive manner.

Meet The Press

Sunday

Various Times

This one-hour network news program consists of three interview segments with guests of national and international political importance, followed by an expanded roundtable discussion at the end of each broadcast.

Programs Providing Most Significant Treatment of Community Issues:

Health Services and Medical Care

Health Services and Medical Care	10/21/2010	WAFF 5pm Thursday	OCTOBER IS BREAST CANCER AWARENESS MONTH AND MORE THAN 50 SURVIVORS IN THE SHOALS WERE TREATED TO SOME -TOP- PAMPERING TODAY.
Health Services and Medical Care	11/17/2010	WAFF 6pm Wednesday	WITH THANKSGIVING COMING SOON, DONATIONS ARE DOWN, DEMAND IS UP, AND THE DOWNTOWN RESCUE MISSION NEEDS HELP.
Health Services and Medical Care	11/19/2010	WAFF 10pm Thursday	THERE'S NO DOUBT FRUITS AND VEGETABLES ARE NUTRITIOUS, BUT JUST HOW NUTRITIOUS THEY ARE IS BEING DEBATED.
Health Services and Medical Care	12/10/2010	WAFF 10pm Thursday	IF YOU CONSIDER YOURSELF AN OCCASIONAL SMOKER OR TEND TO BE AROUND SECOND-HAND SMOKE, PAY ATTENTION. A NEW REPORT RELEASED TODAY FROM THE U-S SURGEON GENERAL SAYS IT'S CAUSING YOU IMMEDIATE DANGER.
Health Services and Medical Care	12/23/2010	WAFF 5pm Thursday	THERE ARE MORE FATAL HEART ATTACKS THEN -ANY- OTHER TIME OF THE YEAR DURING THE HOLIDAYS.
Health Services and Medical Care	12/28/2010	WAFF 6pm Tuesday	A DISEASE INTERVENTION SPECIALIST WITH THE MADISON COUNTY HEALTH DEPARTMENT, SAYS THE FLU IS BACK.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, effects of budget cuts on the mental health community and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between October 1 and December 30, 2010.

	12:30:01 XM	:30	Smoking Cessation FRIENDS	HM
09/28/10				
09/29/10	12:31:17 XM	1:00	Faces of Influenza	HM
10/08/10	12:19:47 XM	:30	Child Survival_Runway30	HM
10/09/10	11:28:04 AM	1:00	Looney Tunes Brees Obesit	HM
10/09/10	11:57:54 AM	1:00	Maya & Miguel Obesity	HM
10/09/10	2:27:36 PM	1:00	Looney Tunes Brees Obesit	HM
10/09/10	9:27:54 AM	1:00	Maya & Miguel Obesity	HM
10/10/10	1:28:12 PM	1:00	Looney Tunes Brees Obesit	HM
10/10/10	10:57:48 AM	1:00	Maya & Miguel Obesity	HM
10/12/10	12:29:14 XM	:15	TMYK Snyder Take Meds	HM
10/14/10	1:02:23 XM	:30	Child Survival_Runway30	HM
10/14/10	12:28:41 XM	:30	PSA Light the Night 30	HM
10/14/10	12:45:56 XM	:30	Child Survival_Basketball	HM
10/15/10	11:31:58 PM	:30	Child Survival_Can't Act	HM
10/15/10	12:24:51 XM	1:00	Child Survival_Runway60	HM
10/17/10	3:23:56 XM	:15	TMYK Williams Anti-Smokin	HM
10/18/10	1:32:44 XM	1:00	Faces of Influenza	HM
10/18/10	1:58:03 XM	1:00	Faces of Influenza	HM
10/18/10	12:31:51 XM	:15	Child Survival_Connect15	HM
10/18/10	12:46:27 XM	:15	Child Survival_Connect15	HM
10/18/10	4:46:20 XM	:15	TMYK Feuerstein Eco-Healt	HM
10/21/10	12:21:37 XM	:30	Smoking Cessation FRIENDS	HM

10/23/10	11:28:02 AM	1:00	Looney Tunes Brees Obesit	HM
10/23/10	11:58:04 AM	1:00	Maya & Miguel Obesity	HM
10/23/10	2:01:03 PM	1:00	Diabetes	HM
10/23/10	9:27:53 AM	1:00	Maya & Miguel Obesity	HM
10/24/10	9:31:30 AM	1:00	Faces of Influenza	HM
10/26/10	2:49:24 XM	:30	Stroke Awareness-Internet	HM
10/26/10	3:34:34 XM	:30	Stroke Awareness-Internet	HM
10/30/10	10:27:05 AM	1:00	Maya & Miguel Obesity	HM
10/30/10	9:57:56 AM	1:00	Looney Tunes Brees Obesit	HM
10/31/10	1:41:15 XM	:30	Child Survival_Basketball	HM
10/31/10	10:57:38 AM	1:00	Looney Tunes Brees Obesit	HM
11/06/10	10:27:02 AM	1:00	Maya & Miguel Obesity	HM
11/06/10	11:57:59 AM	1:00	Looney Tunes Brees Obesit	HM
11/06/10	9:57:54 AM	1:00	Looney Tunes Brees Obesit	HM
11/07/10	10:57:43 AM	1:00	Maya & Miguel Obesity	HM
11/11/10	11:32:35 PM	:15	TMYK Snyder Take Meds	HM
11/13/10	10:27:04 AM	1:00	Looney Tunes Brees Obesit	HM
11/13/10	11:28:03 AM	1:00	Maya & Miguel Obesity	HM
11/13/10	9:27:53 AM	1:00	Maya & Miguel Obesity	HM
11/14/10	10:57:35 AM	1:00	Looney Tunes Brees Obesit	HM
11/20/10	10:27:05 AM	1:00	Looney Tunes Brees Obesit	HM
11/20/10	11:28:04 AM	1:00	Maya & Miguel Obesity	HM
11/20/10	9:27:53 AM	1:00	Maya & Miguel Obesity	HM
11/21/10	10:57:54 AM	1:00	Looney Tunes Brees Obesit	HM
11/27/10	10:57:35 AM	1:00	Looney Tunes Brees Obesit	HM
11/27/10	11:28:04 AM	1:00	Looney Tunes Brees Obesit	HM
11/27/10	11:57:45 AM	1:00	Maya & Miguel Obesity	HM
11/27/10	9:27:53 AM	1:00	Looney Tunes Brees Obesit	HM
11/27/10	9:57:55 AM	1:00	Maya & Miguel Obesity	HM
11/27/10				
12/04/10	2:59:35 XM	:30	Smoking Cessation FRIENDS	HM
12/11/10	10:27:05 AM	1:00	Looney Tunes Brees Obesit	HM
12/11/10	10:57:34 AM	1:00	Maya & Miguel Obesity	HM
12/11/10	11:58:05 AM	1:00	Looney Tunes Brees Obesit	HM
12/11/10	9:27:53 AM	1:00	Maya & Miguel Obesity	HM
12/18/10	10:27:33 AM	:30	Seasame St FLU Sibelius30	HM
12/18/10	10:57:34 AM	1:00	Maya & Miguel Obesity	HM
12/18/10	11:58:07 AM	1:00	Looney Tunes Brees Obesit	HM
12/18/10	9:27:53 AM	:30	Seasame St FLU Sibelius30	HM
12/18/10	9:57:53 AM	:30	DISNEY Lets Move 30	HM
12/25/10	10:27:32 AM	:30	Seasame St FLU Sibelius30	HM
12/25/10	10:57:36 AM	1:00	Maya & Miguel Obesity	HM
12/25/10	11:57:59 AM	1:00	Looney Tunes Brees Obesit	HM
12/25/10	9:27:54 AM	:30	Seasame St FLU Sibelius30	HM
12/25/10	9:57:54 AM	:30	DISNEY Lets Move 30	HM

Programs Providing Most Significant Treatment of Community Issues:

Public Safety and Crime

Public Safety and Crime	10/8/2010	WAFF 5pm Friday	TONIGHT WE KNOW THE NAMES OF THE FOUR ELKMONT FOOTBALL PLAYERS ACCUSED OF -HAZING- A TEAMMATE. WE ALSO HAVE NEW INFORMATION ABOUT THE ALLEGATIONS...
Public Safety and Crime	10/8/2010	WAFF 5pm Friday	POLICE CAUGHT A MAN SUSPECTED OF STEALING COMPUTERS FROM A HUNTSVILLE BANK. POLICE SAY THEY FOUND THE MAN WITH THE STOLEN GOODS AS HE TRIED TO LEAVE TOWN.
Public Safety and Crime	10/12/2010	WAFF 5pm	198 YEARS IN PRISON - THAT'S THE SENTENCE HANDED DOWN TO THE WOMAN WHO CONFESSED TO SHOOTING A GUNTERSVILLE POLICE OFFICER. ELIZABETH MOODY SHOT OFFICER JASON AUSTIN IN 2009 AFTER A HIGH-SPEED CHASE.
Public Safety and Crime	10/13/2010	WAFF 5pm	DRUG AGENTS BUSTED AN -UNUSUAL- GROW OPERATION IN MADISON COUNTY AND THEY SAY THIS -ISN'T- JUST A BLAST FROM THE PAST. THIS WAS A MUSHROOM BUST?
Public Safety and Crime	10/13/2010	WAFF 5pm	THREE PEOPLE ARRESTED FOR A -VIOLENT- HOME INVASION. INVESTIGATORS SAY THE SUSPECTS **PISTOL WHIPPED** AN ELDERLY COUPLE AND HELD THEM AT GUNPOINT.
Public Safety and Crime	10/14/2010	WAFF 5pm Thursday	A 70-YEAR-OLD SHOALS MAN CONFINED TO A WHEELCHAIR IS GUNNED DOWN IN HIS OWN DRIVEWAY.
Public Safety and Crime	10/15/2010	WAFF 5pm Friday	TWO PEOPLE STOLE HUNDREDS OF POUNDS OF ALUMINUM FROM A SHOALS AREA TIRE STORE AND THE ENTIRE CRIME WAS RECORDED ON SECURITY CAMERAS.
Public Safety and Crime	10/15/2010	WAFF 5pm Friday	ELEVEN **NOT GUILTY** PLEAS TODAY IN ALLEGED *BRIBERY OVER BINGO* AT THE STATEHOUSE. THE 11 DEFENDANTS DENIED WRONGDOING DURING THEIR ARRAIGNMENT BEFORE A FEDERAL JUDGE IN MONTGOMERY.
Public Safety and Crime	10/20/2010	WAFF 6pm Wednesday	AN ALBERTVILLE WOMAN'S HOPE TO GET A MAN FROM NIGERIA TO THE UNITED STATES HAS NOW LANDED HER IN JAIL ON THEFT RELATED CHARGES.THE WOMAN WAS SCAMMED BUT NOW SHE'S PAYING THE PRICE.
Public Safety and Crime	10/21/2010	WAFF 5pm Thursday	CAPTURED AND BACK BEHIND BARS. THREE STATE WORK RELEASE ESCAPEES ARE APPREHENDED IN TWO SEPERATE LOCATIONS AND -ALL-ARE IN CUSTODY RIGHT NOW.
Public Safety and Crime	10/21/2010	WAFF 5pm Thursday	THE **SAFE STREETS TASK FORCE** IS GETTING DRUGS OFF THE STREET. THAT'S ACCORDING TO AN ANNOUNCEMENT TODAY BY FEDERAL, STATE, AND DEKALB COUNTY LAW ENFORCEMENT.
Public Safety and Crime	10/22/2010	WAFF 10pm Thursday	*INEXPERIENCED* AND *DISTRACTED*...TWO WORDS MANY PEOPLE ASSOCIATE WITH TEEN DRIVERS. FATAL ACCIDENTS ARE THE LEADING CAUSE OF DEATHS FOR TEENS. BUT STATISTICS SHOW IT'S ON THE DECLINE.
Public Safety and Crime	11/17/2010	WAFF 6pm Wednesday	INVESTIGATORS RECOVERED SOME OF THE ITEMS TAKEN FROM SEVERAL BURGLARIES IN NORTHEAST ALABAMA.
Public Safety and Crime	11/17/2010	WAFF 6pm Wednesday	HUNTSVILLE POLICE TALK ABOUT THEIR POLICY FOR HIGH SPEED CHASES FOLLOWING TWO CHASES THAT ENDED IN WRECKS WITHIN THREE DAYS.
Public Safety and Crime	11/18/2010	WAFF 6pm Thursday	SOME VALLEY STUDENTS GOT A SOBERING REMINDER OF THE DANGERS OF DISTRACTED DRIVING
Public Safety and Crime	11/19/2010	WAFF 6pm Friday	HUNTSVILLE POLICE TAKE A NEW LOOK AT A CRASH THAT INJURED A YOUNG PEDESTRIAN AFTER WAFF OBTAINS SURVEILLANCE VIDEO OF THE ACCIDENT
Public Safety and Crime	11/22/2010	WAFF 10pm Sunday Rundown	"THOU SHALL NOT STEAL"...ONE OF THE TEN COMMANDMENTS THAT A CROOK DECIDES NOT TO FOLLOW IN A BIG WAY.

Public Safety and Crime	11/24/2010	WAFF 5pm Wednesday	A YOUTH PASTOR IS ARRESTED FOR AN INAPPROPRIATE SEXUAL RELATIONSHIP WITH A TEENAGER. CARL -C- LLOYD THE THIRD IS CHARGED WITH SODOMY TONIGHT... INVESTIGATORS SAY A TIP FROM THE MOTHER OF THE ALLEGED 15-YEAR-OLD VICTIM LED OFFICERS TO THE SON RISE BAPTIST CHURCH IN HARTSELLE.
Public Safety and Crime	11/24/2010	WAFF 5pm Wednesday	A MAN WAS HIT BY A CAR - AND KILLED - TRYING TO RESCUE KITTENS OFF THE SIDE OF THE ROAD. IT HAPPENED ON **COTTON TOWN LANE** NEAR THE COLBERT COUNTY TOWN OF LEIGHTON.
Public Safety and Crime	11/24/2010	WAFF 6pm Wednesday	DRUG AGENTS ARRESTED -3- PEOPLE IN FALKVILLE AFTER RAIDS AT -2-HOMES.
Public Safety and Crime	11/25/2010	WAFF 10pm Wednesday	STATE TROOPERS LAUNCH THEIR ANNUAL HOLIDAY DRIVING CRACKDOWN
Public Safety and Crime	11/25/2010	WAFF 10pm Wednesday	WE'VE TOLD YOU ABOUT PEOPLE STEALING CREDIT CARDS BEFORE. BUT IN ALL THE YEARS I'VE BEEN DOING CRIME STOPPERS, I'VE NEVER HEARD ONE QUITE LIKE THIS. HOW A CROOK USED A CELL PHONE, A LITTLE CHOREOGRAPHY AND SOME SLIGHT OF HAND TO **GET** HIS HANDS ON HIS VICTIM'S WALLET IN THIS WEEK'S WAFF 48 CRIME S...
Public Safety and Crime	11/25/2010	WAFF 5pm Thursday	FIREFIGHTERS ARE TRYING TO FIGURE OUT WHAT STARTED A FIRE THAT DESTROYED A HOME THIS AFTERNOON IN THE SHOALS. IT HAPPENED ON CHISOLM ROAD IN ZIP CITY.
Public Safety and Crime	11/28/2010	WAFF 10pm Saturday Rundown	TOURISM MONEY WILL HELP PAY FOR MONITORING SEX OFFENDERS IN ATHENS. THE ATHENS CITY COUNCIL DECIDED TO USE A -DOLLAR HOSPITALITY FEE- TO HELP PAY FOR MAKING SURE SEX OFFENDERS LIVE WHERE THEY SAY THEY DO.
Public Safety and Crime	11/29/2010	WAFF 10pm Sunday Rundown	A CROOK USED A CELL PHONE, A LITTLE CHOREOGRAPHY AND SOME SLIGHT OF HAND TO GET HIS HANDS ON HIS VICTIM'S WALLET. SEE IF YOU CAN HELP CATCH THIS CRAFTY CROOK IN THIS WEEK'S WAFF 48 CRIME STOPPERS.
Public Safety and Crime	11/30/2010	WAFF 6pm Tuesday	TONIGHT'S TEMPERATURES ARE EXPECTED TO GET DOWN RIGHT COLD. AND THERE IS SOME CONCERN THAT WATER LEFT STANDING ON THE ROADS COULD CAUSE TROUBLE FOR YOUR MORNING DRIVE.
Public Safety and Crime	11/30/2010	WAFF 6pm Tuesday	POLICE HAVE MADE SEVERAL ARRESTS AFTER A MANHUNT AND DRUG BUST ON HIGHWAY 431 - THAT'S ON THE MADISON-MARSHALL COUNTY LINE.
Public Safety and Crime	12/1/2010	WAFF 6pm Wednesday	AN ILLEGAL IMMIGRANT, CHARGED WITH RAPING AN 11-YEAR OLD GIRL ,IS IN JAIL TONIGHT. BUT WILL HE FACE THE COURT SYSTEM FOR WHAT HE'S DONE OR BE ALLOWED TO GO BACK TO MEXICO WITHOUT PUNISHMENT?
Public Safety and Crime	12/2/2010	WAFF 6pm Thursday	IT'S A PROBLEM WE'VE BEEN SEEING A LOT OF LATELY.DRUGS IN VALLEY MIDDLE SCHOOLS.TODAY SIX MADISON COUNTY MIDDLE SCHOOL STUDENTS WERE ARRESTED ON PRESCRIPTION DRUG CHARGES.INVESTIGATORS SAY ONE OF THE STUDENTS STOLE PILLS FROM A PARENT AND BROUGHT THEM TO SCHOOL.
Public Safety and Crime	12/3/2010	WAFF 10pm Thursday	LOCATION, LOCATION, LOCATION. SEVERAL HUNDRED HUNTSVILLE RESIDENTS ARE CONCERNED TONIGHT ABOUT THEIR HOME'S LOCATION AFTER RECEIVING A NEW FLOOD PLAN NOTICE.
Public Safety and Crime	12/3/2010	WAFF 6pm	A HUGE COCAINE BUST IN MARSHALL COUNTY TODAY. AN ARAB MAN IS FACING TRAFFICKING CHARGES.-50- YEAR OLD - SHANNON JACKSON- HEAD- IS CHARGED FOLLOWING A NEARLY-2-YEAR INVESTIGATION.
Public Safety and Crime	12/7/2010	WAFF 10pm	THE SMALL COMMUNITY OF TAFT WHERE INVESTIGATORS FOUND THE SHOOTER IS STUNNED OVER THIS NEWS.
Public Safety and Crime	12/9/2010	WAFF 6pm Thursday	LOCAL LAW ENFORCEMENT IN MARSHALL COUNTY IS ALSO ON ALERT DUE TO TIES EASLEY ONCE HAD IN THAT COUNTY.

Public Safety and Crime	12/9/2010	WAFF 6pm Thursday	WE'RE LEARNING MORE ABOUT A BANK ROBBERY THAT HAPPENED YESTERDAY MORNING IN DECATUR. 2 MEN WERE ARRESTED BY OFF-DUTY OFFICERS AFTER THEY HELD UP THE **PEOPLE'S BANK** ON THE BELTLINE.
Public Safety and Crime	12/16/2010	WAFF 5pm Thursday	A CHURCH COMMUNITY IS WEIGHING THEIR OPTIONS AFTER A FIRE -DESTROYS- THE SANCTUARY. THAT FIRE HAPPENED LATE WEDNESDAY NIGHT AT FAIRVIEW BAPTIST CHURCH ON THE CORNER OF MAGNOLIA AND 16th STREETS.
Public Safety and Crime	12/17/2010	WAFF 5pm Friday	A MAN ACCUSED IN A BLOODY -2- STATE KILLING SPREE HAS BEEN CHARGED WITH CAPITAL MURDER IN ALABAMA.- JACOB SHAFFER WAS INDICTED BY A MADISON COUNTY GRAND JURY FOR THE 2009 MURDER OF A HUNTSVILLE MAN.
Public Safety and Crime	12/17/2010	WAFF 5pm Friday	THE DISCOVERY OF A WHITE POWDERY SUBSTANCE SHUT DOWN THE FEDERAL BUILDING IN DOWNTOWN HUNTSVILLE FOR ALMOST TWO HOURS AND SENT HAZ-MAT CREWS IN TO INVESTIGATE.
Public Safety and Crime	12/21/2010	WAFF 10pm	A DECATUR WOMAN SHARES THE STORY OF A CHRISTMAS - THIEF -WHO TOOK MORE THAN JUST HER CHRISTMAS GIFTS.
Public Safety and Crime	12/21/2010	WAFF 10pm	IT'S THE SEASON OF GIVING, BUT FOR SOME CROOKS, IT'S ALL ABOUT TAKING. ..
Public Safety and Crime	12/22/2010	WAFF 6pm Wednesday	A TEENAGER IS IN POLICE CUSTODY TONIGHT AFTER INVESTIGATORS SAY HE STOLE A CAR LEFT RUNNING IN A DRIVEWAY...AND THEN LED POLICE ON A CAR AND FOOT CHASE.
Public Safety and Crime	12/22/2010	WAFF 6pm Wednesday	AN ELDERLY TUSCUMBIA MAN IS RECOVERING AFTER BEING BEATEN UP AND ROBBED OF HIS CHRISTMAS MONEY... IN HIS OWN HOME.
Public Safety and Crime	12/23/2010	WAFF 5pm Thursday	WITH SNOW EXPECTED IN OUR AREA, MANY CITY WORKERS WILL BE ON STAND-BY TO MAKE SURE THE ROADS DON'T GET TOO MESSY OVER THE CHRISTMAS WEEKEND.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, school safety and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between October 1 and December 30, 2010.

09/30/10	12:30:08 XM	1:00	Slo Mo Latch Booster60	PSC
10/14/10	1:31:41 XM	:30	World Upside Down30	PSC
10/14/10	1:59:56 XM	:30	Hurricane 2 Be Ready AL	PSC
10/14/10	11:32:33 PM	:30	Hurricane 1 Be Ready AL	PSC
10/14/10	12:53:52 XM	:30	Slo Mo Latch Booster30	PSC
10/14/10	2:23:37 PM	:30	Hurricane 2 Be Ready AL	PSC
10/14/10	3:59:39 XM	:15	World Upside Down15	PSC
10/14/10	4:46:00 XM	:30	Hurricane 1 Be Ready AL	PSC
10/17/10	12:46:03 XM	:15	Cantore Be Ready15	PSC
10/17/10	2:59:11 XM	:30	Slo Mo Latch Booster30	PSC
10/17/10	5:59:44 AM	:10	Cantore Be Ready10	PSC
10/18/10	1:59:03 XM	:30	Slo Mo Latch Booster30	PSC
10/18/10	3:29:40 XM	:15	World Upside Down15	PSC
10/18/10	3:59:35 XM	:15	Roadblock Mugshot	PSC
10/20/10	12:29:53 XM	:30	World Upside Down30	PSC
10/21/10	12:30:08 XM	:30	Cantore Be Ready30	PSC
10/22/10	12:30:01 XM	:30	Slo Mo Latch Booster30	PSC
10/23/10	1:25:53 XM	:30	Roadblock John Elliott	PSC
10/24/10	9:56:37 AM	1:00	Slo Mo Latch Booster60	PSC

12/05/10	12:28:23 XM	:30	Cantore Be Ready30	PSC
12/08/10	2:35:19 XM	:10	Cantore Be Ready10	PSC
12/24/10	1:38:21 XM	:30	Roadblock PARTY 30	PSC
12/24/10	2:51:45 XM	:30	Roadblock PARTY 30	PSC
12/25/10	2:55:41 XM	:30	Roadblock PARTY 30	PSC
12/26/10	11:59:48 AM	1:00	Roadblock SAVE LIFE 60	PSC
12/26/10	12:02:25 XM	1:00	Roadblock SAVE LIFE 60	PSC
12/26/10	4:55:26 XM	:30	Roadblock PARTY 30	PSC
12/26/10	9:29:51 AM	1:00	Roadblock SAVE LIFE 60	PSC

Programs Providing Most Significant Treatment of Community Issues:

Education

Education	10/8/2010	WAFF 5pm Friday	WE ALL EXPRESS OURSELVES IN DIFFERENT WAYS.. SOME THROUGH MUSIC, OTHERS THROUGH FASHION. ONE BUCKHORN STUDENT EXPRESSES HERSELF THROUGH HER - ARTWORK-.
Education	10/13/2010	WAFF 5pm	A SCIENCE LESSON TAKES FLIGHT FOR STUDENTS AT ONE SCHOOL. THEY'RE STUDYING BUTTERFLIES.
Education	10/15/2010	WAFF 5pm Friday	ONE --BUCKHORN HIGH SCHOOL SENIOR-- IS GOING OUT OF HER WAY TO HELP OTHERS..ENCOURAGING HER PEERS EVERY DAY...
Education	10/19/2010	WAFF 6pm	A GROUP OF ARAB ELEMENTARY SCHOOL FIFTH GRADERS GOT A LESSON TODAY ON PATRIOTISM.THEIR SPEAKER, A WORLD WAR TWO VETERAN..
Education	10/26/2010	WAFF 10pm	IT'S A PART OF PROTECTING MADISON CITY SCHOOLS. TONIGHT, THE CITY COUNCIL APPROVED FUNDING FOR ADDITIONAL SCHOOL RESOURCE OFFICERS.
Education	10/26/2010	WAFF 10pm	THE UNIVERSITY OF ALABAMA RELEASED ITS FINDINGS AFTER CONDUCTING A 3 YEAR PROJECT FOR THE GOVERNOR'S STUDY GROUP ON SCHOOL BUS SEAT BELTS.
Education	11/18/2010	WAFF 6pm Thursday	HUNTSVILLE SCHOOL BOARD MEMBERS ARE ELECTED TO THEIR JOB. BUT THE SUPERINTENDENT IS APPOINTED. BOARD MEMBERS SAY IT'S THE BEST WAY TO HOLD EVERYONE ACCOUNTABLE
Education	11/18/2010	WAFF 6pm Thursday	THE ALABAMA A&M BOARD MEETS TO TALK ABOUT AN INVESTIGATION AND A CONTROVERSY SURROUNDING ONE BOARD MEMBER
Education	11/18/2010	WAFF 6pm Thursday	AUTHOR FANNIE FLAGG TALKS TO HUNTSVILLE STUDENTS ABOUT HER OWN STRUGGLES IN THE CLASSROOM.
Education	11/19/2010	WAFF 10pm Thursday	THE HUNTSVILLE CITY SCHOOL BOARD MEETS TO TALK ABOUT THE CRITERIA FOR ITS SEARCH FOR A NEW SUPERINTENDENT.
Education	11/19/2010	WAFF 10pm Thursday	GRISSOM HIGH SCHOOL'S LEADER HAS BEEN NAMED ALABAMA HIGH SCHOOL PRINCIPAL OF THE YEAR.
Education	12/8/2010	WAFF 10pm	A PROFESSOR AT ALABAMA A&M UNIVERSITY IS SUING THE UNIVERSITY AND IT'S TOP ADMINISTRATORS. DOCTOR DARYUSH (duh-RESH) ILA (EE-luh) STILL CURRENTLY WORKS AS A PROFESSOR AT THE UNIVERSITY. BUT HE ONCE HELD THE POSITION OF EXECUTIVE DIRECTOR AT ALABAMA A&M'S RESEARCH INSTITUTE.
Education	12/15/2010	WAFF 6pm Wednesday	SOME FOUND OUT LAST NIGHT, OTHERS THIS MORNING, BUT EVERYONE STARTED MAKING OTHER PLANS WHEN SCHOOL WAS CANCELED IN THE SHOALS. WHILE SCHOOL ADMINISTRATORS WANTED STUDENTS TO HEAD STRAIGHT HOME THE STUDENTS HAD DIFFERENT IDEAS.
Education	12/15/2010	WAFF 6pm Wednesday	IMPENDING INCLEMENT WEATHER CAUSED THE CITY SCHOOL SYSTEM TO CLOSE SCHOOLS AT 11 AM. THE SUPERINTENDENT OF SCHOOLS SAYS THEY WOULD RATHER PLAY IT SAFE WITH STUDENTS AT HOME.
Education	12/16/2010	WAFF 5pm Thursday	A BIG STEP TOWARD A NEW HIGH SCHOOL IN MADISON... A -- MUST-- HAVE FOR THE CITY - BOB JONES HIGH SCHOOL - THE CITY'S ONLY HIGH SCHOOL IS JUST ABOUT OUT OF SPACE.
Education	12/17/2010	WAFF 5pm Friday	HE MAKES STRAIGHT A'S, HELPS PUT ON THE SCHOOL'S NEWSCASTS, AND EVEN SPEAKS RUSSIAN...
Education	12/20/2010	WAFF 6pm	IT'S NO SECRET, HUNTSVILLE CITY SCHOOLS ARE IN FINANCIAL TROUBLE.THE DISTRICT IS DOWN MILLIONS OF DOLLARS AND NOW THE STATE IS STEPPING IN TO MAKE SURE THEY GET BACK ON TRACK.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to and including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between October 1 and December 30, 2010.

10/14/10	7:51:23 PM	:30	HS Drop-Out Michael	EDU
10/15/10	12:34:20 XM	1:00	Knowing the Difference	EDU
10/16/10	10:26:35 AM	1:00	College Access_Tough60	EDU
10/16/10	8:57:14 AM	1:00	College Access_Tough60	EDU
10/16/10	9:57:22 AM	1:00	College Access_Tough60	EDU
10/17/10	1:59:41 XM	:30	HS Drop-Out Michael	EDU
10/17/10	10:58:28 AM	:30	College Access_Tough30	EDU
10/17/10	2:38:44 PM	:15	GED_Barriers15	EDU
10/19/10	1:32:50 XM	1:00	Sportsmanship-Basketball	EDU
	1:57:37 XM	:30	GED_Barriers30	EDU
10/21/10				
10/23/10	9:57:55 AM	1:00	College Access_Tough60	EDU
10/24/10	10:57:50 AM	1:00	College Access_Tough60	EDU
10/24/10	9:31:00 AM	:30	HS Drop-Out Michael	EDU
10/28/10	9:25:28 PM	:11	HS Drop-Out Michael	EDU
10/30/10	11:28:04 AM	1:00	College Access_Tough60	EDU
11/06/10	11:28:03 AM	1:00	College Access_Tough60	EDU
11/06/10	9:27:54 AM	1:00	College Access_Tough60	EDU
11/13/10	11:57:53 AM	1:00	College Access_Tough60	EDU
11/13/10	9:57:53 AM	1:00	College Access_Tough60	EDU
11/20/10	11:58:00 AM	1:00	College Access_Tough60	EDU
11/20/10	9:57:53 AM	1:00	College Access_Tough60	EDU
11/27/10	10:27:05 AM	1:00	College Access_Tough60	EDU
11/28/10	12:07:29 XM	:30	HS Drop-Out Michael	EDU
12/04/10	11:28:34 AM	:30	College Access_Tough30	EDU
12/04/10	9:28:24 AM	:30	College Access_Tough30	EDU
12/11/10	11:28:04 AM	1:00	College Access_Tough60	EDU
12/11/10	9:57:54 AM	1:00	College Access_Tough60	EDU
12/18/10	11:28:03 AM	1:00	College Access_Tough60	EDU
12/18/10	9:28:23 AM	:30	College Access_Tough30	EDU
12/25/10	11:28:04 AM	1:00	College Access_Tough60	EDU
12/25/10	9:28:24 AM	:30	College Access_Tough30	EDU

Programs Providing Most Significant Treatment of Community Issues:
Business and Economic Developments

Business and Economic Development	10/15/2010	WAFF 5pm Friday	TDRY AND HOT-- WEATHER IS HAVING A BIG IMPACT ON NORTH ALABAMA FARMERS... HE LACK OF RAIN IS FORCING MANY TO SPEND BIG BUCKS TO SAVE THEIR CROPS.
Business and Economic Development	10/19/2010	WAFF 6pm	A MORGAN COUNTY BOY'S RANCH HAS FALLEN VICTIM TO THE TIGHT ECONOMY AND WILL CLOSE
Business and Economic Development	11/17/2010	WAFF 6pm Wednesday	Space and Rocket Center governing board meets about the CEO's tenure and when he will leave office
Business and Economic Development	11/24/2010	WAFF 10pm	THE FIGHT OVER A PROPOSED DEVELOPMENT IN A HUNTSVILLE NEIGHBORHOOD CAME TO A HEAD TONIGHT, BUT STILL, NO END RESULT.
Business and Economic Development	11/24/2010	WAFF 6pm Wednesday	HUNTSVILLE LEADERS MAKE A PUSH TO GET SHOPPERS TO BUY LOCAL INSTEAD OF GOING ONLINE FOR THEIR PURCHASES
Business and Economic Development	11/25/2010	WAFF 5pm Thursday	IT'S A FIRST FOR SOME LOCAL RETAIL STORES. OPEN ON THANKSGIVING DAY. CUSTOMERS TOOK ADVANTAGE OF THE CHANCE TO BEAT THE BLACK FRIDAY CROWDS.
Business and Economic Development	11/25/2010	WAFF 6pm Thursday	THE DOORS WON'T OPEN UNTIL EARLY FRIDAY MORNING, BUT FOLKS ARE ALREADY CAMPING OUT OUTSIDE BEST BUY, OFF OF UNIVERSITY DRIVE TO GET SOME BLACK FRIDAY DEALS
Business and Economic Development	12/2/2010	WAFF 6pm Thursday	SELL, LEASE OR CLOSE.THOSE ARE SOME OF THE OPTIONS BEING CONSIDERED FOR A JACKSON COUNTY GOLF COURSE THAT'S PROJECTED TO LOSE MORE THAN IT'S WORTH NEXT YEAR .
Business and Economic Development	12/20/2010	WAFF 6pm	A NEARLY -10-MILLION DOLLAR FAMILY ENTERTAINMENT CENTER PLANNED FOR THE CITY OF ALBERTVILLE ,IS NOW ON HOLD.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to need for high tech companies in the state, poor labor market for economic development and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between October 1 and December 30, 2010.

Programs Providing Most Significant Treatment of Community Issues:
Civic Responsibilities

Civic Responsibilities	10/13/2010	WAFF 5pm	A NEW ORDINANCE COULD AFFECT WRECKER SERVICES IN HARTSELLE. THE PROPOSAL AIMS TO HELP DRIVERS WHO ARE STRANDED ON THE ROADSIDE. BUT SOME WRECKER SERVICE OPERATORS SAY ITS BAD FOR THEIR BOTTOM LINE.
Civic Responsibilities	10/21/2010	WAFF 5pm Thursday	CONGRESSIONAL DISTRICT 5 CANDIDATES MO BROOKS AND STEVE RABY SQUARED OFF IN HUNTSVILLE.... DEBATING EVERYTHING FROM THE ECONOMY TO SPACE JOBS.
Civic Responsibilities	10/22/2010	WAFF 10pm Thursday	IN 12 DAYS ALABAMIANS WILL HEAD TO THE POLLS TO VOTE FOR ***WHO*** THEY WANT TO LEAD THE STATE. BUT THE RACE BETWEEN POLITICIANS WON'T BE THE ONLY BIG CHOICE ON THE BALLOT AS VOTERS ALSO HAVE TO DECIDE THE FUTURE OF FOUR STATEWIDE AMENDMENTS.
Civic Responsibilities	11/17/2010	WAFF 6pm Wednesday	STUDENTS AND FACULTY MEMBERS AT LINCOLN COUNTY HIGH SCHOOL HAVE PLEDGED A NO TEXT DAY FOR 24 HOURS,
Civic Responsibilities	11/18/2010	WAFF 6pm Thursday	THE SHOALS HAS A NEW PLACE FOR TROUBLED TEEN GIRLS. - THE LAUDERALE-COLBERT ATTENTION HOMES -UNVEILED A BRAND NEW FEMALE GROUP HOME IN FLORENCE.
Civic Responsibilities	11/18/2010	WAFF 6pm Thursday	THE HOLIDAYS ARE JUST AROUND THE CORNER AND THE U-S MARINES ARE KICKING OFF A TOY DRIVE TODAY TO HELP KIDS IN NEED.
Civic Responsibilities	11/21/2010	WAFF 10pm Saturday Rundown	STATE LAWMAKERS HAVE TALKED ABOUT OVERHAULING ALABAMA'S ETHICS LAWS FOR YEARS, BUT WHAT DOES THAT MEAN?
Civic Responsibilities	11/24/2010	WAFF 5pm Wednesday	THIS YEAR, SOME OF THE ORGANIZATIONS THAT REACH OUT TO THE NEEDY... NEED HELP TOO.
Civic Responsibilities	11/25/2010	WAFF 5pm Thursday	SOME PEOPLE LOOK AT THE HOLIDAYS AS A CHANCE TO GIVE BACK TO THOSE IN NEED.
Civic Responsibilities	11/25/2010	WAFF 6pm Thursday	10-THOUSAND MEALS -- THAT WAS THE GOAL FOR ONE SHOALS BUSINESS LOOKING TO LEND A HELPING HAND TO OTHERS THIS THANKSGIVING.
Civic Responsibilities	12/3/2010	WAFF 10pm Thursday	THE 19TH ANNUAL WAFF 48 CAN-A-THON IS A SUCCESS. AND ITS BECAUSE OF YOUR GENEROUS DONATIONS TODAY THAT MANY FAMILIES WILL HAVE ENOUGH FOOD THIS WINTER.
Civic Responsibilities	12/3/2010	WAFF 6pm	IT'S ONE OF THE WORST CASES OF ANIMAL NEGLECT WE'VE SEEN...BUT IN THE SPIRIT OF GIVING, ONE LOCAL VET CLINIC IS GIVING ONE DOG A NEW LEASE ON LIFE.
Civic Responsibilities	12/16/2010	WAFF 5pm Thursday	CHRISTMAS IS NEXT WEEK... BUT WHILE YOU MAY BE STOCKING UP ON STOCKING STUFFERS AND GIFTS FOR YOUR FAMILY, MANY FOLKS HERE IN THE VALLEY JUST CAN'T AFFORD THEM.THAT'S WHERE TOYS FOR TOTS STEPS IN.
Civic Responsibilities	12/22/2010	WAFF 6pm Wednesday	UNITED WAY OFFICIALS IN MARSHALL COUNTY SAY THEY'RE MORE THAN TEN PERCENT -SHORT- OF THEIR FUNDRAISING GOAL . THEY NEED 680-THOUSAND TO OPERATE. SO FAR THEY'VE RAISED JUST OVER SIX HUNDRED THOUSAND.
Civic Responsibilities	12/22/2010	WAFF 6pm Wednesday	CHILDREN IN NEED ARE OFTEN REMEMBERED THIS TIME OF YEAR, BUT WHAT ABOUT THE ELDERLY?ORGANIZERS AT CASA SAY THEIR CLIENTS DON'T WANT FANCY GIFTS FOR CHRISTMAS, THEY JUST NEED HELP MEETING BASIC NEEDS.
Civic Responsibilities	12/23/2010	WAFF 5pm Thursday	MORE THAN 500 FRANKLIN COUNTY KIDS WILL HAVE A -VERY-SPECIAL CHRISTMAS AND IT'S ALL POSSIBLE BECAUSE OF THE HELP FROM SOME WAFF-48 VIEWERS.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to the need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between October 1 and December 30, 2010.

09/29/10	12:30:17 XM	1:00	I'm Home - Affordable 60	CVC
10/01/10	11:29:22 PM	1:00	Veteran Support Alone	CVC
10/01/10	12:28:43 XM	1:00	USO - Aftermath60	CVC
10/09/10	1:57:49 PM	1:00	Forest Conservation 60	CVC
10/09/10	10:27:05 AM	1:00	Forest Conservation 60	CVC
10/10/10	12:58:09 PM	1:00	Forest Conservation 60	CVC
10/14/10	1:30:41 XM	1:00	Pakistan Relief60	CVC
10/14/10	1:58:56 XM	1:00	Pakistan Relief60	CVC
10/14/10	12:18:08 XM	1:00	Pakistan Relief60	CVC
10/14/10	12:27:41 XM	1:00	Pakistan Relief60	CVC
10/14/10	2:35:15 XM	1:00	Pakistan Relief60	CVC
10/14/10	3:29:19 XM	:30	I'm Home 2 - Affordable	CVC
10/14/10	3:58:39 XM	1:00	Pakistan Relief60	CVC
10/15/10	2:54:45 XM	1:00	Replant Forests	CVC
10/15/10	4:59:43 XM	:15	USO - Aftermath15	CVC
10/16/10	10:27:35 AM	:30	Energy MAGICAL30	CVC
10/16/10	8:58:14 AM	:30	Energy MAGICAL30	CVC
10/16/10	9:27:23 AM	1:00	Forest Conservation 60	CVC
10/16/10	9:28:23 AM	:30	Energy MAGICAL30	CVC
10/16/10	9:58:23 AM	:30	Energy SAVER30	CVC
10/17/10	10:57:58 AM	:30	Energy SAVER30	CVC
10/18/10	12:55:05 XM	:30	I'm Home 1 - Affordable	CVC
10/23/10	10:27:05 AM	1:00	Forest Conservation 60	CVC
10/23/10	2:02:04 PM	1:00	Citizens Medical Talk 602	CVC
10/23/10	2:38:25 PM	1:00	I'm Home - Affordable 60	CVC
10/26/10			USO - Aftermath15	CVC
10/30/10	11:58:08 AM	1:00	Forest Conservation 60	CVC
10/30/10	9:27:54 AM	1:00	Forest Conservation 60	CVC
11/03/10	11:58:48 AM	1:00	USO - Aftermath60	CVC
11/11/10	12:20:14 XM	:30	CareOne Stressed Rev	CVC
11/12/10	12:30:26 XM	:30	Credit Counsel Support 30	CVC
11/25/10	3:48:16 XM	:30	Credit Counsel Support 30	CVC
12/01/10	2:35:26 XM	:30	CareOne Stressed Rev	CVC
12/01/10	2:55:10 XM	:30	Credit Counsel Support 30	CVC
12/03/10	3:22:10 XM	:30	CareOne Stressed Rev	CVC
12/04/10	10:27:32 AM	:30	Energy SAVER30	CVC
12/04/10	10:58:05 AM	:30	Energy MAGICAL30	CVC
12/04/10	11:58:19 AM	:30	Energy MAGICAL30	CVC
12/04/10	2:51:02 XM	:30	Credit Counsel Support 30	CVC
12/04/10	2:55:42 XM	:30	Credit Counsel Support 30	CVC
12/04/10	9:58:24 AM	:30	Energy MAGICAL30	CVC
12/05/10	1:48:34 XM	:30	CareOne Stressed Rev	CVC
12/08/10	3:29:50 XM	:10	I'm Home - Affordable 10	CVC
12/11/10	2:59:36 XM	:30	Credit Counsel Support 30	CVC
12/12/10	1:42:59 XM	:30	Credit Counsel Support 30	CVC

12/18/10	10:27:03 AM	:30	Energy SAVER30	CVC
12/18/10	9:58:23 AM	:30	Energy MAGICAL30	CVC
12/25/10	10:27:02 AM	:30	Energy SAVER30	CVC
12/25/10	9:58:24 AM	:30	Energy MAGICAL30	CVC

Programs Providing Most Significant Treatment of Community Issues:

Minority Issues

Minority	10/4/2010	WAFF 6pm	A double amputee is using his life experience as a lesson for others to never give up and keep up the fight.
Minority	10/4/2010	WAFF 10pm	A new homeless shelter for youth will soon be on it's way to marshall county.
Minority	10/7/2011	WAFF pm	Alabama A&M say their focus right now is to turn the school's image around.
Minority	10/8/2011	WAFF 10pm	Marshall county is getting a little help from the federal government in defraying the cost of housing them.
Minority	10/11/2011	WAFF 10pm	Bradley walker is a country music singer who's overcome tremendous physical challenges to reach his dreams of recording and performing.
Minority	11/22/2011	WAFF 6pm	Jim duffy is an aerospace engineer with nasa at the marshall space flight center in huntsville. He is also a quadriplegic.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to urban neighborhood revitalization, affordable education, and minority representation in government, confederate flag, discrimination in the workplace, television coverage of African-American community events, race relations and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between October 1 and December 30, 2010.

4:29:38 XM :15 Hispanic Scholarship15 MIN

10/14/10

Programs Providing Most Significant Treatment of Community Issues:

Terrorism/United States

Terrorism/America Unites	10/14/2010	WAFF 5pm Thursday	THE FRUSTRATION.. AND FIGHT OVER THE MILITARY'S DON'T ASK -- DON'T TELL POLICY SEEMS TO BE -INTENSIFYING-.. AFTER A CALIFORNIA JUDGE RULED AGAINST THE POLICY
Terrorism/America Unites	11/24/2010	WAFF 5pm Wednesday	FAMILIES OF THE 441ST ORDNANCE BATTALION OF THE ALABAMA NATIONAL GUARD HAVE SOMETHING TO CELEBRATE THIS THANKSGIVING. 40 -SOLIDERS RETURNED HOME TO HUNTSVILLE TODAY AFTER THEIR DEPLOYMENT TO IRAQ.
Terrorism/America Unites	12/9/2010	WAFF 6pm Thursday	FIFTY FOOT FLAMES, HUNDREDS OF GALLONS OF PROPANE, AND FIREFIGHTERS HEADING OVER TO HELP SOLDIERS IN IRAQ. THAT'S THE SCENE AT A VERY EXCLUSIVE FIREFIGHTING COURSE IN THE SHOALS.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to and including viewer responses, fundraising and security issues and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between October 1 and December 30, 2010.