



**QUARTERLY ISSUES REPORT**

**April 1, 2011 THROUGH June 30, 2011**

## Quarterly Issues Report

### 2011 Community Affairs Issues Second Quarter

1. **Health Services and Medical Care**-including affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, effects of budget cut on mental health community.
2. **Public Safety and Crime**-including crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, and school safety.
3. **Education**-including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs).
4. **Business and Economic Development**-including need for high tech companies in the state, poor labor market for economic development.
5. **Civic Responsibilities**-including need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities.
6. **Minority Issues**-including urban neighborhood revitalization, affordable education, minority representation in government, confederate flag, discrimination in the workplace, television coverage of African-American community events, race relations.
7. **Terrorism/America Unites**-including viewer responses, fundraising and security issues.

Second Quarter: April 1, 2011 through June 31, 2011.

Description of WAFF 48 Programs

Program	Day	Time
Local News:		
48News Sunrise	Monday – Friday	5:30-6:00 AM
48News Today	Monday – Friday	6:00-7:00 AM
48News at Noon	Monday – Saturday	12:00-12:30 PM
48News at 5pm	Monday – Friday	5:00-5:30 PM
48News at 6pm	Monday – Friday	6:00-6:30 PM
48News Ten at 10	Monday – Friday	10:00-10:35 PM
48News Today: Weekend Edition	Saturday	8:00-9:00 AM
48News Weekend	Saturday – Sunday	5:00-5:30 PM
48News Ten at 10: Weekend	Saturday – Sunday	10:00-10:35 PM

All of the above programs are locally produced news, presenting a mix of news, weather, sports and issues-related feature stories and segments. Issue-responsive program segments are usually 1:30-2:30 minutes in duration, unless otherwise indicated.

Early Today	Monday-Friday	4:30-5am
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This business news and consumer show gives viewers breaking business news and stock market action from the domestic and foreign exchanges.

Today Show	Monday-Friday	7-9:00am
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This three-hour network program provides the latest in international and domestic news, weather reports and interviews with newsmakers from the world of politics, business, media, entertainment and sports. WAFF-48 provides local cut-in at various times.

Weekend Editions of Today	Saturday	8-9am
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Weekend editions continue the “Today” tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular culture and human interest stories, covering topics related to health and finance and presenting the latest sports and weather information.

NBC Nightly News	Monday-Friday	5:30-6:00pm
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“NBC Nightly News with Tom Brokaw” provides reports and analysis of the day’s most newsworthy national and international events. It offers solution-driven programming that delves into the toughest issues facing our society today.

Dateline-NBC	Various Weekly	Various Times
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This network program has pioneered a unique approach to prime time news programming with its multi-broadcast franchise. With this schedule, the one-hour newsmagazine enables NBC News to present its best reporting, investigative features, and newsmaker profiles in a consistent and comprehensive manner.

Meet The Press

Sunday

Various Times

This one-hour network news program consists of three interview segments with guests of national and international political importance, followed by an expanded roundtable discussion at the end of each broadcast.

Programs Providing Most Significant Treatment of Community Issues:

**Health Services and Medical Care**

Health Services and Medical Care	4/5/2011	WAFF 5pm Tuesday	According to the American heart association, more than one-point-25 million people have heart attacks every year... But not everyone feels warning signs leading- up- to an attack.
Health Services and Medical Care	4/12/2011	WAFF 6pm	It's that time of year when insects start to flourish during these temperatures. And many of them may sting or bite....
Health Services and Medical Care	4/18/2011	WAFF 6pm	This is an alert to every parent out there. Oncologists say a little more than a dozen new cases of a rare form of brain cancer plagues children every year.
Health Services and Medical Care	5/17/2011	WAFF 5pm	Thousands lined up today for food assistance in Madison county.... And organizers expect --even more-- to sign up in the coming days....
Health Services and Medical Care	5/28/2011	WAFF Saturday AM Rundown	Thousands of volunteers have helped pile debris, cut trees, and burn materials. And with all the cleanup efforts going on, the air is full of dust, dirt and particles from insulation. ..
Health Services and Medical Care	5/31/2011	WAFF 5pm	Imagine working outside on these early summer days with late summer temperatures.
Health Services and Medical Care	6/6/2011	WAFF 5pm	Concerns about safety tonight after a fight shut down a popular north Alabama water park....

**Public Service Announcements**

The station aired several different Public Service Announcements that pertained to affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, effects of budget cuts on the mental health community and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between April 1 and June 30, 2011.

04/01/11	3:24:24 XM	:30	Mens Health Home 30
04/02/11	10:27:02 AM	1:00	Lets Move SANDWICH60
04/02/11	10:57:22 AM	1:00	Lets Move PLAY60
04/02/11	11:28:02 AM	1:00	LetsMove PARK60
04/09/11	9:27:54 AM	:30	Lets Move KICK OFF30
04/09/11	9:57:54 AM	:30	LetsMove PARK30
04/09/11	10:27:06 AM	:30	LetsMove WALLET30
04/09/11	10:58:04 AM	:30	Lets Move KICK OFF30
04/09/11	4:19:09 PM	:15	Mens Health Home 15
04/09/11	4:28:41 PM	:28	bipolar kullman 30
04/16/11	9:28:24 AM	:30	LetsMove PARK30
04/16/11	9:57:53 AM	:30	LetsMove WALLET30
04/16/11	10:27:35 AM	:30	LetsMove PARK30
04/16/11	10:58:08 AM	:30	LetsMove WALLET30
04/16/11	11:28:03 AM	1:00	Lets Move SANDWICH60
04/16/11	11:57:55 AM	1:00	Lets Move PLAY60
04/18/11	12:31:02 XM	:30	Mens Health Home 30
04/22/11	12:28:55 XM	:28	bipolar kullman 30
04/23/11	9:58:25 AM	:30	Lets Move KICK OFF30
04/23/11	10:58:05 AM	:30	LetsMove PARK30
04/23/11	11:28:08 AM	1:00	Lets Move

			SANDWICH60
04/23/11	11:58:08 AM	1:00	Lets Move PLAY60
04/24/11	12:28:55 XM	:28	bipolar kullman 30
04/26/11	1:36:11 XM	:30	Mens Health Home 30
04/30/11	9:27:23 AM	1:00	Lets Move PLAY60
04/30/11	9:57:26 AM	1:00	Lets Move SANDWICH60
04/30/11	10:27:33 AM	:30	Lets Move KICK OFF30
04/30/11	10:57:05 AM	1:00	Lets Move PLAY60
04/30/11	11:27:35 AM	1:00	LetsMove PARK60
04/30/11	11:58:28 AM	:30	Lets Move KICK OFF30
05/01/11	12:23:10 XM	1:00	Lets Move SANDWICH60
05/01/11	12:55:54 XM	1:00	Lets Move PLAY60
05/07/11	10:27:01 AM	1:00	Lets Move SANDWICH60
05/07/11	10:57:33 AM	1:00	Lets Move PLAY60
05/07/11	11:28:03 AM	1:00	LetsMove PARK60
05/13/11	3:23:27 XM	:30	autism BRAXTON 30
05/14/11	10:27:05 AM	1:00	LetsMove PARK60
05/14/11	11:28:34 AM	:30	LetsMove PARK30
05/14/11	11:57:53 AM	:30	LetsMove WALLET30
05/21/11	9:28:24 AM	:30	LetsMove PARK30
05/21/11	9:57:23 AM	:30	LetsMove WALLET30
05/21/11	11:27:34 AM	1:00	LetsMove PARK60
05/21/11	11:58:35 AM	:30	LetsMove PARK30
05/28/11	8:28:04 AM	:30	LetsMove WALLET30
05/28/11	8:58:23 AM	:30	LetsMove PARK30
05/28/11	9:28:24 AM	:30	LetsMove WALLET30
05/28/11	10:26:34 AM	1:00	LetsMove PARK60
05/31/11	2:40:24 XM	:30	autism BRAXTON 30
06/03/11	1:58:50 XM	:15	autism ELS 15
06/04/11	11:57:53 AM	1:00	LetsMove PARK60
06/04/11	12:27:51 PM	1:00	LetsMove PARK60
06/11/11	9:57:24 AM	1:00	LetsMove PARK60
06/11/11	10:57:36 AM	1:00	LetsMove PARK60
06/11/11	11:57:34 AM	1:00	LetsMove PARK60
06/12/11	1:47:28 PM	1:00	LetsMove PARK60
06/12/11	2:27:07 PM	1:00	LetsMove PARK60
06/18/11	10:27:03 AM	1:00	LetsMove PARK60
06/18/11	11:28:33 AM	:30	LetsMove PARK30
06/18/11	11:57:59 AM	:30	LetsMove WALLET30
06/25/11	10:27:32 AM	:30	LetsMove PARK30
06/25/11	10:58:05 AM	:30	LetsMove WALLET30
06/12/11	4:58:15 AM	:30	Skin Cancer: Amanda
06/13/11	6:18:12 AM	:30	Skin Cancer: Amanda
06/13/11	6:23:17 AM	:30	Skin Cancer: Amanda
06/13/11	2:50:45 XM	:30	Skin Cancer: Jaime's Mom
06/18/11	1:23:23 XM	1:00	Skin Cancer: Jaime's Mom
04/01/11	3:23:24 XM	1:00	Citizens Medical Talk 602
04/09/11	1:55:56 PM	1:00	Citizens Medical Talk 602
04/10/11	4:52:16 PM	:30	CareOne Stressed Rev
04/17/11	9:57:07 AM	1:00	Citizens Medical Talk 602
04/22/11	1:58:36 XM	:30	CareOne Stressed Rev

04/24/11	1:58:36 XM	:30	CareOne Stressed Rev
05/01/11	10:47:16 AM	1:00	Citizens Medical Talk 602
05/05/11	1:26:56 XM	1:00	Citizens Medical Talk 602
05/06/11	12:31:16 XM	1:00	Citizens Medical Talk 602
05/07/11	1:55:23 XM	1:00	Citizens Medical Talk 602
05/23/11	1:59:22 XM	1:00	Citizens Medical Talk 602
06/04/11	2:24:40 XM	:30	CareOne Stressed Rev

Programs Providing Most Significant Treatment of Community Issues:  
**Public Safety and Crime**

Public Safety and Crime	4/1/2011	WAFF 10pm	The war on drugs in Morgan County, another random drug sweep of a high school today.
Public Safety and Crime	4/1/2011	WAFF 10pm	All these reports on police behavior have some questioning their trust in law enforcement. ...but there are some efforts on behalf of police to rebuild that trust.
Public Safety and Crime	4/1/2011	WAFF 5pm Friday	Waff-48 news first told you about residents forced out of their Huntsville apartment units after a carbon monoxide leak. It happened at renaissance apartments in south Huntsville.
Public Safety and Crime	4/2/2011	WAFF Saturday AM Rundown	-Soon- we could see a state law making it illegal to text while driving everywhere- in Alabama.
Public Safety and Crime	4/5/2011	WAFF 5pm Tuesday	A man is in custody charged with sexting a young girl in fort Payne.
Public Safety and Crime	4/5/2011	WAFF 6pm Tuesday	A -former- Lauderdale county work release employee and university of north Alabama football star ,is in hot water tonight as allegations have come out about a bribery scheme.
Public Safety and Crime	4/7/2011	WAFF 5pm	Investigators are trying to determine if the discovery of a skull could solve a missing person's case
Public Safety and Crime	4/7/2011	WAFF 5pm	A member of the Athens city school board faces charges tonight...accused of driving drunk.
Public Safety and Crime	4/11/2011	WAFF 5pm	The Huntsville city schools teacher accused of sexually abusing students appeared before a judge today. Harvey Knotts is charged with *10* counts of sexual abuse
Public Safety and Crime	4/11/2011	WAFF 5pm	A raid on a spa ends in two arrest for promoting prostitution
Public Safety and Crime	4/12/2011	WAFF 5pm	After the --extreme-- winter, heavy rain potholes are popping up across north Alabama...
Public Safety and Crime	4/12/2011	WAFF 5pm	A former police officer was rushed to the hospital after a --standoff--. And this is the --second-- time this man has held his former colleagues at bay while holed up in his home....
Public Safety and Crime	4/12/2011	WAFF 6pm	One day after authorities shut down a valley day spa, our cameras go back to the scene in lacey's spring. Businesses and residents near illusions day spa on highway 231 say the spa has long been a problem in the area....
Public Safety and Crime	4/13/2011	WAFF 10pm	Speaking exclusively to WAFF 48 news - tonight a former student of the Huntsville teacher accused of molesting students is sharing her experiences in Harvey Knotts class. Meanwhile, Knotts remains in the Madison county jail charged with 10 counts of sexual abuse....
Public Safety and Crime	4/13/2011	WAFF 5pm Wednesday	Forensic labs aren't the only parts of the criminal justice system taking a big hit. County jails that are already operating with budget restraints and overcrowding, may feel squeezed again under -state- ordered -cuts in the courts....
Public Safety and Crime	4/13/2011	WAFF 5pm Wednesday	Despite the efforts of the new tracking system, meth labs are still out there. The federal drug enforcement agency sent word out in late February they were no longer cleaning up meth labs. So who's taking up the slack?...
Public Safety and Crime	4/14/2011	WAFF 5pm	- Mentally competent to stand trial-. That's the word from the Jackson county judge presiding over the Sherman Mcbryar case. Mcbryar faces -18- counts of child torture....

Public Safety and Crime	4/14/2011	WAFF 6pm	This afternoon emergency managers met to discuss what they're calling the most significant dangerous weather threat we've seen so far this year....
Public Safety and Crime	4/15/2011	WAFF 5pm Friday	At the height of the storm... Huntsville firefighters battled an apartment fire...at quail Pointe apartments...just off university drive in Huntsville....
Public Safety and Crime	4/18/2011	WAFF 6pm	Marshall county area law enforcement, prosecutors, and others took their message about the dangers of methamphetamine to middle schoolers today....
Public Safety and Crime	4/18/2011	WAFF 6pm	A man suspected of swindling hundreds of thousands of dollars from fellow church members, is now free on bond....
Public Safety and Crime	4/29/2011	NBC Nightly News	President Obama said today in Alabama he had never seen such devastation—the aftermath of the deadliest outbreak of tornadoes in almost eight decades. With at least 318 people dead in seven southern states, Brian Williams will anchor our extensive coverage again tonight from Tuscaloosa, Alabama. M
Public Safety and Crime	5/5/2011	Dateline	A custody battle so full of shocking twists and turns, it reached the highest levels of both the U.S. and Brazilian governments and made international news. In a "Dateline" exclusive, David Goldman speaks out for the first time in a year and half, since his emotional reunion with Sean. Meredith Vieira reports on how this father and son are coping after being torn apart for so long. And for fans who want to interact with Goldman, he will be taking viewers' questions on "Dateline's" Facebook profile during the show.
Public Safety and Crime	5/13/2011	NBC Nightly News	Anne Thompson reports from the port of Baton Rouge, Louisiana tonight, where officials have decided to open half of the Morganza Spillways...a decision that could impact millions of people along that portion of the mighty Mississippi.
Public Safety and Crime	5/16/2011	WAFF 5pm	Involving a member of the Huntsville city council, the April 27th tornados, and --gas--. The --state-- is now investigating the alleged ethics violations....
Public Safety and Crime	5/18/2011	WAFF 10pm	Bullets fly at a busy Huntsville intersection. The driveby shooting took place on Mastin lake road at blue spring road. Police are working to track down the suspect right now.
Public Safety and Crime	5/19/2011	WAFF 5pm Thursday	Disasters like the April 27th tornadoes tend to bring out the best in people... And the worst. Tonight investigators are trying to track down the thieves who hit a major distribution and donation point in Lawrence county.
Public Safety and Crime	5/22/2011	Dateline	With under cover cameras, "Dateline's" Chris Hansen goes inside a so-called head shop in New York City to report on bath salts, one of the newest designer drugs on the market. Its effects, according to the Drug Enforcement Administration, are similar to those of cocaine and methamphetamines. It's also easy to buy and despite what are described as devastating effects, it's legal to sell.
Public Safety and Crime	5/23/2011	WAFF 5pm	If history is any indicator - more people are expected to buckle up this year thanks to an annual holiday traffic crackdown
Public Safety and Crime	5/23/2011	WAFF 5pm	It's time to **click it or ticket** across north Alabama... Law enforcement across the state is getting ready for a busy holiday weekend....
Public Safety and Crime	5/24/2011	WAFF 5pm	This detention officer faces charges tonight -- accused of having an inappropriate relationship with an inmate....

Public Safety and Crime	5/25/2011	Dr. Phil	The dramatic intervention is underway to save Alexandra from what her parents and Dr. Phil believes is a dangerous addiction to prescription pills.
Public Safety and Crime	5/27/2011	WAFF 6pm Friday	This weekend officially kicks off the boating season and area lakes could see a lot of boat traffic....
Public Safety and Crime	5/30/2011	WAFF 5pm	With the sunny skies and warm temperatures...a lot of people hit area lakes this memorial day. WAFF 48's bobby Shuttleworth took a ride with marine police to show us the rules of the waterway....
Public Safety and Crime	5/31/2011	WAFF 5pm	A panel of 12 jurors and 12 alternates spent Friday listening to opening statements by federal prosecutors -- and -9- defense attorneys...
Public Safety and Crime	6/11/2011	WAFF Saturday AM Rundown	A daring robbery has Decatur police searching for suspects.
Public Safety and Crime	6/13/2011	WAFF 5pm	Alabama gets tougher on stopping d-u-I crashes. Governor Bentley signed a new law into effect today.
Public Safety and Crime	6/14/2011	WAFF 5pm	Our search for answers led us to the fire marshal... Who has the ultimate say about who can launch fireworks during a burn ban
Public Safety and Crime	6/14/2011	WAFF 5pm	The chance to get an individual safe room has thousands of people rushing to get their applications in.
Public Safety and Crime	6/15/2011	WAFF 5pm Wednesday	A marshal county boy scout troop is getting some help a week after their new trailer was stolen, filled with camping equipment....
Public Safety and Crime	6/15/2011	WAFF 6pm Wednesday	Two carjackings and a police chase in the span of an hour...and police say just -one man- is responsible for it all. .
Public Safety and Crime	6/16/2011	WAFF 5pm Thursday	Clean-up work is progressing on a Marshall county island - heavily- damaged by an e-f-1 tornado in April.
Public Safety and Crime	6/17/2011	Dateline	It's a story that has captivated the nation for three years - the death of little Caylee Anthony and the young mother accused of murdering her. As the prosecution builds its death penalty case against Casey Anthony, Dennis Murphy reports on the explosive new evidence emerging in a Central Florida courtroom and untangles the family dynamics at the heart of this tragic story.
Public Safety and Crime	6/17/2011	WAFF 5pm Friday	Communities across north Alabama honored the sacrifices of our military today... And one shoals ceremony now has a -special monument- for anyone wounded or killed in combat.
Public Safety and Crime	5/2/2011 - 5/6/2011	WAFF48 News Today	Provided an additional hour of coverage during morning Newscast.
Public Safety and Crime	5/2/2011 - 5/6/2011	WAFF48 News Today	Provided updates on tornado aftermath and relief efforts at top of every hour.
Public Safety and Crime	5/27/2011	WAFF48 News Special	Half-hour broadcast looking at tornado relief efforts one month after the outbreak.

### **Public Service Announcements**

The station aired several different Public Service Announcements that pertained to crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, school safety

and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between April 1 and June 30, 2011.

03/29/11	2:53:03 XM	1:00	Oil Spill Benjamin60
03/31/11	1:02:22 XM	:15	Roadblock BREATHALYZER 15
04/05/11	1:58:53 XM	:15	Drinking TOMMY15
04/10/11	11:16:49 AM	:30	Drinking JULIA30
04/10/11	11:24:53 AM	1:00	Oil Spill Benjamin60
04/10/11	4:18:44 PM	:15	Roadblock BREATHALYZER 15
04/10/11	4:37:08 PM	:15	Roadblock PARTY 15
04/17/11	10:58:52 AM	1:00	Oil Spill Benjamin60
04/20/11	12:34:02 XM	:15	Drinking TOMMY15
04/20/11	2:42:41 XM	:30	Oil Spill Benjamin30
04/24/11	12:50:29 PM	:15	Drinking JULIA30
05/05/11	1:34:50 XM	:30	Drinking JULIA30
05/07/11	2:23:15 XM	1:00	Oil Spill Benjamin60
05/07/11	3:12:44 XM	1:00	Oil Spill Benjamin60
06/07/11	4:47:09 AM	:30	Emergency Hurricane 10
06/07/11	2:40:26 XM	:10	Emergency Hurricane 10
06/12/11	4:46:50 AM	:30	Emergency Consequences
06/13/11	5:18:58 AM	:30	Emergency Consequences
06/13/11	6:38:53 AM	:30	Emergency Consequences

Programs Providing Most Significant Treatment of Community Issues:

**Education**

Education	4/1/2011	WAFF 5pm Friday	She's president of the national honor society... A cheerleader.. And homecoming queen... And this young woman says she can't wait to take the next step -- into college....
Education	4/8/2011	WAFF 10pm	Cutting the Huntsville city school system debt. The cost.....could be quality in the classroom....
Education	4/13/2011	WAFF 5pm Wednesday	Stern words for Huntsville city school leaders. Former state superintendent and current consultant dr. Ed Richardson told the board he's concerned about their performance... And warned what will happen if they don't pull together....
Education	4/14/2011	WAFF 6pm	One Marshall county school is ahead of the curve when it comes to helping students stay in school.
Education	4/15/2011	WAFF 5pm Friday	The team America rocketry challenge is *the largest rocket contest for middle and high school students... And the team from Williams's middle school in Huntsville is competing for the first time.
Education	4/19/2011	WAFF 10pm	It's a message we've heard before out of Huntsville city schools....making the right decisions on finances is necessary to pull the district out of debt....
Education	5/16/2011	WAFF 6pm	A song featured as -most popular- in a middle school yearbook has some parents mad. The title alone raises eyebrows for some, but the lyrics have some parents questioning if school administrators even looked at the choices....
Education	5/17/2011	WAFF 5pm	In the wake of all the destruction from the April storms, -- children-- are stepping up and helping neighbors in need. Today the Hartselle junior high school's 8th graders had their annual picnic. And as bobby Shuttleworth reports they added some very grown up responsibilities to their youthful day...
Education	5/19/2011	WAFF 5pm Thursday	A big boost for the choir at Hackleburg High School as they get to record at fame recording studios
Education	5/25/2011	WAFF 5pm Wednesday	One month after the ef-5 tornado turned the Phil Campbell community upside down, students said goodbye to one of their teachers....
Education	5/27/2011	WAFF 5pm Friday	Hackle burg high school seniors had a surprise visitor at graduation practice this morning. Governor Robert Bentley made the trip to wish all of them luck....
Education	5/27/2011	WAFF 6pm Friday	An e-f-5 tornado destroyed hackle burg's high school... For the first time ever -- the senior class is graduating on the school's football field....
Education	6/2/2011	WAFF 5pm Thursday	Nine Huntsville city schools are on the recommended closure list.
Education	6/9/2011	WAFF 6pm	A campaign is underway to save one of the nine Huntsville schools recommended for closing from being shut down.
Education	6/10/2011	WAFF 6pm Friday	Dr. Wardynski has come up with a 60-day plan that outlines his goals as our new superintendent.
Education	6/15/2011	WAFF 6am (Day of Week)	North Alabama school leaders are making some changes after the April 27th tornado...
Education	6/16/2011	WAFF 6pm Thursday	It's official...--today-- Huntsville's incoming school superintendent signed his contract to take over as the leader of Huntsville city schools....

Education	6/17/2011	WAFF 5pm Friday	Oppressive summertime heat is making it difficult to get much work done through the day....
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**Public Service Announcements**

The station aired several different Public Service Announcements that pertained to and including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between April 1 and June 30, 2011.

04/02/11	9:27:54 AM	1:00	College Access_Tough60
04/02/11	9:57:54 AM	1:00	College Access_SKATE60
04/02/11	11:57:59 AM	1:00	College Access_MURAL60
04/09/11	9:28:24 AM	:30	College Access_SKATE30
04/09/11	9:58:24 AM	:30	College Access_Tough30
04/09/11	11:28:04 AM	1:00	College Access_Tough60
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04/30/11	9:58:26 AM	:30	College Access_Tough30
04/30/11	10:26:33 AM	1:00	College Access_Tough60
04/30/11	10:58:06 AM	:30	College Access_SKATE30
04/30/11	11:28:35 AM	:30	College Access_SKATE30
04/30/11	11:57:28 AM	1:00	College Access_SKATE60
05/07/11	9:27:54 AM	1:00	College Access_Tough60
05/07/11	9:57:54 AM	1:00	College Access_SKATE60
05/07/11	11:58:00 AM	1:00	College Access_SKATE60
05/14/11	9:27:54 AM	1:00	College Access_Tough60
05/14/11	9:57:54 AM	1:00	College Access_SKATE60
05/14/11	10:57:35 AM	1:00	College Access_MURAL60
05/14/11	11:28:04 AM	:30	College Access_SKATE30
05/14/11	11:58:23 AM	:30	College Access_Tough30
05/21/11	9:27:54 AM	:30	College Access_SKATE30
05/21/11	9:57:53 AM	:30	College Access_Tough30
05/21/11	10:27:01 AM	1:00	College Access_Tough60
05/21/11	10:57:04 AM	1:00	College Access_SKATE60
05/21/11	11:57:34 AM	1:00	College Access_MURAL60
05/28/11	8:27:33 AM	:30	College Access_SKATE30
05/28/11	8:57:22 AM	:30	College Access_Tough30
05/28/11	9:27:24 AM	1:00	College Access_Tough60
05/28/11	9:57:25 AM	1:00	College Access_SKATE60
05/28/11	10:27:34 AM	:30	College Access_SKATE30
05/28/11	10:57:05 AM	1:00	College Access_MURAL60
06/04/11	11:28:03 AM	1:00	College Access_SKATE60
06/04/11	12:27:21 PM	:30	College Access_SKATE30
06/04/11	12:57:49 PM	1:00	College Access_MURAL60
06/04/11	1:27:03 PM	1:00	College Access_SKATE60
06/11/11	9:27:24 AM	1:00	College Access_MURAL60
06/11/11	9:58:24 AM	:30	College Access_SKATE30
06/11/11	10:26:57 AM	1:00	College Access_MURAL60

06/11/11	10:57:05 AM	:30	College Access_SKATE30
06/11/11	11:28:03 AM	1:00	College Access_MURAL60
06/11/11	11:58:35 AM	:30	College Access_SKATE30
06/18/11	9:28:03 AM	1:00	College Access_MURAL60
06/18/11	9:57:53 AM	1:00	College Access_SKATE60
06/18/11	10:57:37 AM	:30	College Access_SKATE30
06/18/11	11:58:29 AM	:30	College Access_SKATE30
06/25/11	9:27:53 AM	1:00	College Access_MURAL60
06/25/11	9:57:53 AM	1:00	College Access_SKATE60
06/25/11	11:28:01 AM	1:00	College Access_MURAL60
06/25/11	11:58:07 AM	1:00	College Access_SKATE60

Programs Providing Most Significant Treatment of Community Issues:  
**Business and Economic Developments**

Business and Economic Development	4/1/2011	WAFF 5pm Friday	Baseball is giving a boost to the budget in Florence
Business and Economic Development	4/5/2011	WAFF 5pm Tuesday	The state department of transportation has -finally-begun work on highway 53 to four lane research park boulevard to Jeff road....
Business and Economic Development	4/11/2011	WAFF 5pm	People who fly into and out of Huntsville are seeing prices improving.
Business and Economic Development	4/13/2011	WAFF 10pm	It's growing faster than anywhere in Alabama...and tonight, the city of Madison got input from its residents about accommodating that growth.
Business and Economic Development	4/15/2011	WAFF 10pm	Rising gas prices are hitting local governments hard. But will the price they pay at the pump cost taxpayers more than money?...
Business and Economic Development	4/19/2011	WAFF 10pm	How is your credit? Today the united states dropped a letter grade when it comes to our countries *credibility* to pay off debt. Standard and poor's rating service lowered it's out-look for the u-s from *stable* to *negative*
Business and Economic Development	5/17/2011	Dateline	A section of the Mississippi River crucial for cargo shipping has been closed until further notice because of the historic flood.
Business and Economic Development	5/17/2011	WAFF 5pm	Families in Marion county are waiting tonight to find out what wrangler plans to do with the destroyed facility in Hackleburg.
Business and Economic Development	5/17/2011	WAFF 5pm	It appears Jackson county is the only county not yet to the point of hauling off debris from the April 27th tornadoes....
Business and Economic Development	5/19/2011	WAFF 5pm Thursday	The -agricultural- impact from the storm exceeds 260-million dollars... And -that- just includes damaged or uprooted trees....
Business and Economic Development	5/20/2011	WAFF 6pm Friday	Three weeks after the storm -- Huntsville utilities is feeling the impact of the tornadoes. Many people assumed their utility bills would be lower this month because power was out for days.
Business and Economic Development	5/24/2011	WAFF 5pm	Help is here for businesses that took a monetary hit following the April 27th tornadoes. A federal agency has just set up a disaster recovery help center in Decatur.
Business and Economic Development	5/25/2011	WAFF 5pm Wednesday	All of that storm debris has to go somewhere. In Madison county, a field, off love branch road is one of the designated dump sites.
Business and Economic Development	5/26/2011	WAFF 10pm Wednesday	Utility workers are standing by if severe weather damages t-v-a's newly repaired system. T-v-a's electric grid is still fragile after the April tornado outbreak.
Business and Economic Development	5/27/2011	WAFF 10pm Thursday	Some homeowners have developed a phobia over rebuilding in the same spot their home was destroyed. The choice for some is either a new home or renting until they can decide on what to do with the old one.
Business and Economic Development	5/27/2011	WAFF 5pm Friday	Lake Gunterstate park is cleaning up after lots of storm related damage and trying to reopen in time for the busy memorial day holiday
Business and Economic Development	5/30/2011	WAFF 6pm	Triple-a reports close to 35 million drivers hit the road for the holiday weekend with gas prices starting to fall slightly

Business and Economic Development	5/31/2011	WAFF 6pm	Tva officials showed off the Bellefonte plant today while talking about plans to possibly finish a reactor there.
Business and Economic Development	6/2/2011	WAFF 5pm Thursday	More changes are in store for the landscape of Huntsville. Now - we're talking -downtown- Huntsville....
Business and Economic Development	6/7/2011	WAFF 5pm	North Alabama leaders are looking for help from other parts of the state to maintain Huntsville's space legacy.
Business and Economic Development	6/10/2011	WAFF 5pm Friday	The university of north Alabama board of trustees has voted to move to division one in college athletics.
Business and Economic Development	6/13/2011	WAFF 5pm	Crops are suffering from extreme heat and lack of rain. Corn has been the hardest hit.
Business and Economic Development	6/13/2011	WAFF 6pm	Several signs posted on a limestone county furniture store have left many people wondering if they'll ever get the furniture they bought...
Business and Economic Development	6/13/2011	WAFF 6pm	A Huntsville institution is expanding... And governor Bentley came out today to pledge the state's support....
Business and Economic Development	6/15/2011	WAFF 5pm Wednesday	Tonight, we're tracking insurance claims following the April 27th tornado outbreak...
Business and Economic Development	6/15/2011	WAFF 6pm Wednesday	Most people ask their employers to pay up when they are injured on the job. But as WAFF 48's Jamel Lane reports, the Alabama supreme court has made a ruling that will, in many cases, change- who- has to payup if you end up- laid up- after an accident at work....
Business and Economic Development	6/15/2011	WAFF 6pm Wednesday	Most of the debris is cleared, but construction crews remain around Phil Campbell nearly two months after the ef-5 tornado touched down in the community....
Business and Economic Development	6/15/2011	WAFF 6pm Wednesday	A special gift for a Madison county Vietnam veteran... Members of the community are helping him rebuild his home that was destroyed in the April 27th storms....

**Public Service Announcements**

The station aired several different Public Service Announcements that pertained to need for high tech companies in the state, poor labor market for economic development and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between April 1 and June 30, 2011.

Programs Providing Most Significant Treatment of Community Issues:  
**Civic Responsibilities**

Civic Responsibilities	4/26/2011	NBC Nightly News	Republican budget hawk Paul Ryan takes his plan to town hall meetings in his home state of Wisconsin, and we'll have a look at preschool funding on the chopping block in these budget-challenged times.
Civic Responsibilities	5/16/2011	WAFF 5pm	The Franklin county town of Phil Campbell took a giant step forward toward recovery this morning....
Civic Responsibilities	5/16/2011	WAFF 6pm	A group of people named "Phil Campbell" is hoping a YouTube video raises more money for the town....
Civic Responsibilities	5/16/2011	WAFF 6pm	Despite the cool temperatures and occasional rain showers, cleanup crews are hard at work.
Civic Responsibilities	5/16/2011	WAFF 6pm	A church group is on the ground helping storm victims in Pisgah. They're planning to spend several weeks working to get victims back on their feet again....
Civic Responsibilities	5/17/2011	WAFF 5pm	The heart of Texas is helping out the heart of the valley tonight... We found crews from the lone star state working hard to help clean up....
Civic Responsibilities	5/19/2011	WAFF 5pm Thursday	And some of those volunteers know -exactly- how it feels to go through a catastrophic weather event... Survivors of *hurricane Katrina* are in Marshall county helping the survivors of the April 27th tornadoes....
Civic Responsibilities	5/20/2011	WAFF 10pm Thursday	We're at the first Baptist church Christian life center in Huntsville where thousands more will sign up for food help tomorrow. Now, we're hearing another sad story with a familiar theme...crooks doing the worst to victimize tornado victims a second time....
Civic Responsibilities	5/20/2011	WAFF 6pm Friday	Crews are hard at work removing debris from the roadside. But now damage left by the storm on private property, is causing health and safety concerns.
Civic Responsibilities	5/20/2011	WAFF 6pm Friday	Volunteers from Toyota helped with the storm cleanup today in DeKalb county. But they also got a chance to help one family who had a special request to save any family pictures they found in the rubble.
Civic Responsibilities	5/23/2011	WAFF 5pm	A grass roots effort to help tornado victims. You can join the *fema form brigade*
Civic Responsibilities	5/24/2011	WAFF 6pm	Many of us are thankful for the many hours put in by electric workers to get our power up after the storm. But imagine you've lost everything. That's the case for one Arab electric co-op worker who went back to work the day after the storm....
Civic Responsibilities	5/30/2011	WAFF 5pm	A special gift for a Madison county Vietnam veteran... Members of the community are helping him rebuild his home that was destroyed in the April 27th storms....
Civic Responsibilities	5/30/2011	WAFF 5pm	Many volunteers from other states are helping Alabama storm victims on the road to recovery. Those volunteers have put in a lot of hours. Among them a group from Illinois who came down to help....
Civic Responsibilities	6/2/2011	WAFF 6pm Thursday	Many of our neighbors along the "road to recovery" still need help.

Civic Responsibilities	6/5/2011	Dateline	Ann Curry shares a story of generosity. Amid job losses and the recession, the people of Grafton, Wisc. Came together to renovate the home of one extraordinary family. The volunteer efforts resulted in a gift this struggling town did not expect -- hope and inspiration.
Civic Responsibilities	6/6/2011	WAFF 6pm	Hundreds of north Alabama volunteers spent an entire summer six years ago helping rebuild after Katrina. And one church from Louisiana never forgot the gesture and now they're returning the favor....
Civic Responsibilities	6/7/2011	WAFF 5pm	The PHIL CAMPBELLS ARE HOPING TO RAISE THOUSANDS OF DOLLARS FOR THE TOWN OF PHIL CAMPBELL
Civic Responsibilities	6/16/2011	WAFF 6pm Thursday	The Huntsville school board is preparing for a key meeting to determine who'll lead the school system in the future.
Civic Responsibilities	5/7/2011	WAFF48 Road to Recovery Valley Volunteer-a-thon	Four hour live broadcast signing up volunteers to help with tornado recovery.

### **Public Service Announcements**

The station aired several different Public Service Announcements that pertained to the need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between April 1 and June 30, 2011.

03/28/11	5:30:06 AM	:30	SaveFirst Initiative
03/28/11	2:13:38 PM	:30	SaveFirst Initiative
03/28/11	12:33:14 XM	:15	SaveFirst Initiative
03/28/11	1:34:49 XM	:30	SaveFirst Initiative
03/28/11	2:37:50 XM	:30	SaveFirst Initiative
03/28/11	3:59:07 XM	:30	SaveFirst Initiative
03/29/11	2:25:14 PM	:30	SaveFirst Initiative
03/29/11	12:30:45 XM	:30	SaveFirst Initiative
03/29/11	1:04:31 XM	:30	SaveFirst Initiative
03/29/11	2:52:33 XM	:30	SaveFirst Initiative
03/30/11	1:59:15 XM	:15	SaveFirst Initiative
03/30/11	2:52:29 XM	:30	SaveFirst Initiative
03/31/11	3:58:44 PM	:15	SaveFirst Initiative
04/09/11	10:27:36 AM	:30	Energy MAGICAL30
04/09/11	10:57:34 AM	:30	Energy SAVER30
04/09/11	1:59:28 PM	:15	Foreclosure disappearHM15
04/09/11	4:44:42 PM	1:00	Foreclosure Villain60
04/12/11	2:01:10 XM	:30	Foreclosure CLOWN30
04/16/11	10:27:05 AM	:30	Energy MAGICAL30
04/16/11	10:57:38 AM	:30	Energy SAVER30
04/17/11	10:48:12 AM	:30	Hunger Taye Diggs30
04/17/11	10:55:11 AM	:30	Hunger Matt Damon
04/23/11	9:28:24 AM	:30	Energy MAGICAL30
04/23/11	9:57:55 AM	:30	Energy SAVER30
04/23/11	2:23:47 XM	:30	Foreclosure CLOWN30

04/25/11	1:47:41 XM	:30	Hunger Matt Damon
04/25/11	1:58:05 XM	:30	Hunger Matt Damon
04/25/11	2:54:02 XM	:30	Hunger Taye Diggs30
05/01/11	7:28:14 AM	:30	TMYK generic 30
05/01/11	9:30:05 AM	:30	TMYK generic 30
05/01/11	10:55:30 AM	:30	TMYK generic 30
05/01/11	11:59:49 PM	2:26	Foreclosure Villain60
05/02/11	12:08:48 XM	:30	TMYK generic 30
05/06/11	1:23:21 XM	1:00	Foreclosure Villain60
05/07/11	1:31:08 XM	1:00	Foreclosure Villain60
05/10/11	2:40:11 XM	:30	social security TIRES30
05/10/11	2:58:04 XM	:30	TMYK generic 30
05/17/11	12:24:26 XM	1:00	Foreclosure Villain60
05/17/11	12:29:52 XM	:30	Foreclosure CLOWN30
05/21/11	9:58:23 AM	:30	Energy MAGICAL30
05/21/11	10:26:31 AM	:30	Energy SAVER30
05/21/11	10:58:04 AM	:30	Energy MAGICAL30
05/21/11	11:28:34 AM	:30	Energy SAVER30
05/28/11	8:28:34 AM	:30	Energy MAGICAL30
05/28/11	8:57:52 AM	:30	Energy SAVER30
05/28/11	9:58:25 AM	:30	Energy MAGICAL30
05/28/11	10:58:06 AM	:30	Energy SAVER30
05/30/11	2:53:55 XM	:30	social security TIRES30
06/01/11	2:56:48 XM	:30	TMYK generic 30
06/02/11	2:00:32 XM	:30	social security EASY30
06/04/11	11:27:33 AM	:30	Energy MAGICAL30
06/04/11	11:57:23 AM	:30	Energy SAVER30
06/07/11	1:35:42 XM	:30	Live United REV 30
06/11/11	9:28:24 AM	:30	Energy SAVER30
06/11/11	10:26:27 AM	:30	Energy SAVER30
06/11/11	11:27:33 AM	:30	Energy SAVER30
06/11/11	4:56:16 PM	:15	Live United REV 15
06/12/11	2:26:37 PM	:30	Energy SAVER30
06/12/11	2:58:32 PM	:30	Energy SAVER30
06/16/11	1:59:42 XM	:15	Live United REV 15
06/18/11	10:58:07 AM	:30	Energy MAGICAL30
06/18/11	11:28:03 AM	:30	Energy SAVER30
06/25/11	10:27:02 AM	:30	Energy MAGICAL30
06/25/11	10:57:35 AM	:30	Energy SAVER30
03/28/11	2:53:07 XM	:30	Adoption Bird 30
03/30/11	2:53:30 XM	:30	Adoption Bird 30
04/03/11	11:24:53 AM	:30	Adoption Bird 30
04/07/11	12:29:23 XM	:30	Adoption Camping 30
04/08/11	1:33:46 XM	:30	Adoption Cheer 30
04/21/11	12:41:40 XM	:30	Adoption Bird 30
04/21/11	1:45:49 XM	:30	Adoption Camping 30
05/05/11	1:14:33 XM	:30	Adoption Bird 30
05/06/11	1:11:08 XM	:30	Adoption Camping 30
05/07/11	3:38:15 XM	:30	Adoption Camping 30
05/09/11	1:34:44 XM	:30	Adoption Cheer 30
05/11/11	1:59:00 XM	:30	Adoption Bird 30
05/13/11	1:57:21 XM	:30	Adoption Bird 30
05/13/11	2:36:47 XM	:30	Adoption Camping 30
05/13/11	2:54:35 XM	:30	Adoption Cheer 30
05/18/11			Adoption Cheer 30

05/26/11	2:00:20 XM	:30	Adoption Bird 30
05/26/11	2:58:24 XM	:30	Adoption Cheer 30
05/27/11	1:56:45 XM	:30	Adoption Cheer 30
06/02/11	1:33:55 XM	:30	Adoption Bird 30
04/13/11	12:35:09 XM	:15	USO - Aftermath15
05/01/11	10:48:16 AM	1:00	Navy Start Small 60
05/07/11	12:37:26 XM	1:00	Navy Start Small 60
05/08/11	11:29:29 PM	:30	Navy Start Small 30
05/14/11	2:23:12 XM	1:00	Navy Start Small 60
06/01/11	2:02:47 XM	:30	Navy Start Small 30
06/03/11	1:31:16 XM	:15	USO - Aftermath15
06/12/11	12:03:39 XM	1:00	Navy Start Small 60
06/12/11	12:21:35 XM	1:00	Navy Start Small 60

Programs Providing Most Significant Treatment of Community Issues:

**Minority Issues**

Minority Issues	4/1/2011	WAFF 5pm Friday	The general fund cuts are also impacting non-profit organizations like the arc of Madison county. They help people with disabilities find work. But cuts to their funding could also mean cuts in their services.
Minority Issues	4/5/2011	WAFF 6pm Tuesday	County leaders here in north Alabama are hoping state representatives understand the impact this bill would have on local governments....
Minority Issues	6/6/2011	WAFF 6pm	The fate of several new laws are about to be decided this week as lawmakers wrap up work on this session.
Minority Issues	6/9/2011	WAFF 5pm	An Alabama bill just signed into law is getting national attention tonight.
Minority Issues	6/14/2011	WAFF 6pm	Alabama is preparing to enforce a to
Minority Issues	6/15/2011	WAFF 5pm Wednesday	An Arab man says he's appealing a 50-thousand dollar fine for evicting an interracial couple from their mobile home.

**Public Service Announcements**

The station aired several different Public Service Announcements that pertained to urban neighborhood revitalization, affordable education, and minority representation in government, confederate flag, discrimination in the workplace, television coverage of African-American community events, race relations and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between April 1 and June 30, 2011.

Programs Providing Most Significant Treatment of Community Issues:

**Terrorism/United States**

Terrorism	5/1/2011	Dateline	Tom Brokaw reports from the White House as he sits down with First Lady Michelle Obama and Dr. Jill Biden, wife of the Vice President, to discuss their new campaign. <i>Joining Forces</i> raises awareness of members of the armed forces and their families, sending a message that "no matter how you feel about America's wars, Americans have to do better for those who fight - and for their families."
Terrorism	5/2/2011	Dateline	Brian Williams anchors a special one-hour edition of Nightly News from Ground Zero, with comprehensive coverage of the death of Osama bin Laden, beginning with Jim Miklaszewski at the Pentagon with the details on how the special operations raid was carried out.
Terrorism	5/5/2011	NBC Nightly News	We're covering President Obama's trip to lower Manhattan, where he met with firefighters who lost many of their own on 9/11, and traveled to Ground Zero for a wreath laying and meeting with victims' families. Savannah Guthrie reports and David Gregory looks at the President's Ground Zero 'bullhorn moment' in the wake of Osama bin Laden's death.
Terrorism	5/6/2011	NBC Nightly News	Ann Curry reports for us tonight from Pakistan, with new details on what life was like inside the bin Laden compound, as the terrorist group confirms bin Laden's death and threatens new attacks on the U.S. Also, President Obama visits Fort Campbell, Kentucky; including a meeting with Special Ops forces who took part in the bin Laden raid.
Terrorism	5/6/2011	Meet The Press	What factors did the president consider in his decision not to release the photographic evidence of the mission that took down the world's most wanted terrorist? What's next in the fight against terror and what will this mean for the future of the war in Afghanistan? What about the future of our relationship with Pakistan? Will we continue to give them foreign aid? White House National Security Adviser Tom Donilon joins us to discuss all this.
Terrorism/America Unites	5/20/2011	NBC Nightly News	President Obama met with Israeli Prime Minister Benjamin Netanyahu, one day after a speech in which President Obama outlined a big shift in US policy toward Israel. Netanyahu made it known that he's not happy, and Republican critics are on the attack here at home.
Terrorism/America Unites	5/30/2011	WAFF 5pm	Communities across north Alabama honored the sacrifices of our military today... And one shoals ceremony now has a -special monument- for anyone wounded or killed in combat. Waff 48's nick Lough has the story....
Terrorism/America Unites	5/30/2011	WAFF 5pm	Dozens of people gathered at maple hill cemetery this morning for a memorial day ceremony. Veterans and community organizations presented wreaths in remembrance of our nation's fallen soldiers.... The patriot guard also rode by on their motorcycles. WAFF 48's Tricia Forbes talked to a family.....
Terrorism/America Unites	5/30/2011	WAFF 5pm	Veterans and community organizations presented wreaths in remembrance of our nation's fallen soldiers....

**Public Service Announcements**

The station aired several different Public Service Announcements that pertained to and including viewer responses, fundraising and security issues and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between April 1 and June 30, 2011.