



QUARTERLY ISSUES REPORT

October 1, 2011 THROUGH December 31, 2011

Quarterly Issues Report

2011 Community Affairs Issues Fourth Quarter

1. **Health Services and Medical Care**-including affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, effects of budget cut on mental health community.
2. **Public Safety and Crime**-including crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, and school safety.
3. **Education**-including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs).
4. **Business and Economic Development**-including need for high tech companies in the state, poor labor market for economic development.
5. **Civic Responsibilities**-including need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities.
6. **Minority Issues**-including urban neighborhood revitalization, affordable education, minority representation in government, confederate flag, discrimination in the workplace, television coverage of African-American community events, race relations.
7. **Terrorism/America Unites**-including viewer responses, fundraising and security issues.

WAFF 48

Fourth Quarter: October 1, 2011 through December 31, 2011.

Description of WAFF 48 Programs

Program	Day	Time
Local News:		
48News News Today	Monday – Friday	4:30-7:00 AM
48News at Noon	Monday – Saturday	12:00-12:30 PM
48 News Now	Monday-Friday	4-5PM
48News at 5pm	Monday – Friday	5:00-5:30 PM
48News at 6pm	Monday – Friday	6:00-6:30 PM
48News Ten at 10	Monday – Friday	10:00-10:35 PM
48News Today: Weekend Edition	Saturday	8:00-9:00 AM
48News Weekend	Saturday – Sunday	5:00-5:30 PM
48News Ten at 10: Weekend	Saturday – Sunday	10:00-10:35 PM

All of the above programs are locally produced news, presenting a mix of news, weather, sports and issues-related feature stories and segments. Issue-responsive program segments are usually 1:30-2:30 minutes in duration, unless otherwise indicated.

Early Today	Monday-Friday	4:30-5am
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This business news and consumer show gives viewers breaking business news and stock market action from the domestic and foreign exchanges.

Today Show	Monday-Friday	7-9:00am
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This three-hour network program provides the latest in international and domestic news, weather reports and interviews with newsmakers from the world of politics, business, media, entertainment and sports. WAFF-48 provides local cut-in at various times.

Weekend Editions of Today	Saturday	8-9am
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Weekend editions continue the “Today” tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular culture and human interest stories, covering topics related to health and finance and presenting the latest sports and weather information.

NBC Nightly News	Monday-Friday	5:30-6:00pm
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“NBC Nightly News with Tom Brokaw” provides reports and analysis of the day’s most newsworthy national and international events. It offers solution-driven programming that delves into the toughest issues facing our society today.

Dateline-NBC	Various Weekly	Various Times
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This network program has pioneered a unique approach to prime time news programming with its multi-broadcast franchise. With this schedule, the one-hour newsmagazine enables NBC News to present its best reporting, investigative features, and newsmaker profiles in a consistent and comprehensive manner.

Meet the Press

Sunday

Various Times

This one-hour network news program consists of three interview segments with guests of national and international political importance, followed by an expanded roundtable discussion at the end of each broadcast.

Programs Providing Most Significant Treatment of Community Issues:

Health Services and Medical Care

Health Services and Medical Care	11/14/2011	Editorial	We are now more than six months removed from the April tornadoes and for many of us, the physical signs of the damage that was done have been repaired or cleared away. But for the youngest among us, there may be unseen wounds yet to heal. . If you know a child who is having trouble coping, the most important thing you can do is be a good role model and remain calm during stressful situations.
Health Services and Medical Care	10/7/2011	Editorial	It is estimated that more than 288,000 women in the U.S. will get breast cancer this year. The good news is that earlier detection and treatment methods have lowered the chance of dying from breast cancer to one in 35.
Health Services and Medical Care	12/9/2011	WAFF 48 News at 5 Friday	With a stroke patient, every second counts, they need diagnosis confirmation and there is only one neurologist to do that in Morgan County.
Health Services and Medical Care	12/9/2011	WAFF 48 News At 6 Friday	Michelle Elkins daughter completed an exam at school then went to eat with her family when she fell ill.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, effects of budget cuts on the mental health community and Other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between October 1 and December 31, 2011.

10/01/11	11:58:11 AM	:30	Xperience Activity 30
10/01/11	9:57:53 AM	:30	Obesity Cowboys Huddle 30
10/02/11	10:57:29 AM	:30	Obesity Cowboys Huddle 30
10/08/11	11:58:09 AM	:30	Obesity Cowboys Huddle 30
10/08/11	11:58:09 AM	:30	Obesity Cowboys Huddle 30
10/08/11	11:58:09 AM	:30	Obesity Cowboys Huddle 30
10/08/11	9:58:28 AM	:30	Obesity Cowboys Huddle 30
10/08/11	9:58:28 AM	:30	Obesity Cowboys Huddle 30
10/08/11	9:58:28 AM	:30	Obesity Cowboys Huddle 30
10/08/11			Obesity Cowboys Huddle 30
10/08/11			Obesity Cowboys Huddle 30
10/09/11	10:58:04 AM	:30	Obesity Cowboys Huddle 30
10/09/11	10:58:04 AM	:30	Obesity Cowboys Huddle 30
10/09/11			Obesity Cowboys Huddle 30
10/11/11	2:38:10 XM	:10	Arthritis James 10
10/20/11	12:25:23 XM	:10	Arthritis James 10
10/22/11	11:28:04 AM	:30	Xperience Activity 30
10/22/11	9:27:53 AM	:30	Obesity Cowboys Huddle 30
10/23/11	10:27:26 AM	:30	Obesity Cowboys Huddle 30
10/29/11	11:58:29 AM	:30	Xperience Activity 30
10/30/11	10:57:34 AM	:30	Obesity Cowboys Huddle 30
11/05/11	11:58:17 AM	:30	Obesity Cowboys Huddle 30
11/05/11	9:58:24 AM	:30	Xperience Activity 30
11/06/11	10:27:32 AM	:30	Xperience Activity 30
11/12/11	11:28:31 AM	:30	Obesity Cowboys Huddle 30
11/12/11	9:28:23 AM	:30	Xperience Activity 30

11/13/11	10:27:04 AM	:30	Obesity Cowboys Huddle 30
11/13/11	10:57:02 AM	:30	Xperience Activity 30
11/15/11	1:43:45 XM	:15	Arthritis Peaches 15
11/26/11	11:28:03 AM	:30	Obesity Cowboys Huddle 30
11/26/11	11:57:58 AM	:30	Xperience Activity 30
11/26/11	12:28:22 PM	:30	Obesity Cowboys Huddle 30
11/27/11	10:27:03 AM	:30	Xperience Activity 30
11/27/11	10:58:00 AM	:30	Obesity Cowboys Huddle 30
11/27/11	11:27:57 AM	:30	Xperience Activity 30
12/09/11	1:45:24 XM	:15	Arthritis Peaches 15
12/10/11	11:28:33 AM	:30	Xperience Activity 30
12/10/11	11:58:33 AM	:30	Obesity Cowboys Huddle 30
12/12/11	1:30:10 XM	:15	Arthritis Peaches 15
12/13/11	1:28:15 XM	:15	Arthritis Peaches 15
12/17/11	11:28:33 AM	:30	Obesity Cowboys Huddle 30
12/17/11	11:58:10 AM	:30	Xperience Activity 30

Programs Providing Most Significant Treatment of Community Issues:
Public Safety and Crime

Public Safety & Crime	10/21/2011	Editorial	Allowing someone improperly trained or with a serious emotional problem to own a 600 pound Bengal tiger is no different than handing that person a handgun and letting him roam the streets.
Public Safety & Crime	10/28/2011	Editorial	You've probably seen the public service announcements on WAFF48 talking about the upcoming test of the National Emergency Alert System. This system, also known as National EAS, is a public alert and warning system that provides vital information to the public in case of a local or national emergency, and allows the President of the United States to address the nation during extreme emergencies.
Public Safety and Crime	10/4/2011	WAFF 10pm Monday	The Russellville City Council voted to fire a veteran police officer indicted on seven counts of custodial sexual abuse.
Public Safety and Crime	10/7/2011	WAFF 10pm Thursday	A third attorney has been appointed to serve on Amy Bishop Anderson's defense team.
Public Safety and Crime	10/4/2011	WAFF 10pm Monday	Morgan County authorities round up suspects wanted for writing bad checks.
Public Safety and Crime	10/4/2011	WAFF 5pm (Day)	A North Alabama city takes steps to get spice out of convenience stores.
Public Safety and Crime	10/6/2011	WAFF 5pm Thursday	An alert for pet owners in Decatur to be on the lookout for coyotes.
Public Safety and Crime	10/10/2011	WAFF 5pm Monday	Burglars got away with more than cash after breaking into a title max store over the weekend.
Public Safety and Crime	10/10/2011	WAFF 5pm Monday	Someone used a stolen forklift to steal an ATM machine in Florence
Public Safety and Crime	10/11/2011	WAFF 5pm (Day)	A robber fired one gunshot during a Huntsville bank robbery today.
Public Safety and Crime	10/11/2011	WAFF 5pm (Day)	A death investigation is underway in Scottsboro after someone found a body behind the Jackson County Board of Education.
Public Safety and Crime	10/11/2011	WAFF 6pm (Day)	Many fire departments in Alabama are looking for volunteers to get up to full staffing.
Public Safety and Crime	10/19/2011	NBC Nightly News	The town of Zanesville, Ohio was turned into a bizarre big-game hunting zone last night, after the owner of a wild animal park released more than 50 exotic animals including lions and tigers before committing suicide.
Public Safety and Crime	11/3/2011	Dateline	Dateline's Keith Morrison takes a look inside a fatal two-car crash on a Montana highway that left a pregnant mother and her son dead, and a teenage driver clinging to life. Using text messages on a phone found in one of the driver's cars, investigators would find a minute-by-minute narrative of the events leading up to the collision, leaving some to believe that it might not have been an accident—but murder.
Public Safety and Crime	11/14/2011	Editorial	Those who are aware of or suspect a child is being victimized must speak out, take action and continue to do so until it is fully investigated by law enforcement.
Public Safety and Crime	11/28/2011	Editorial	Huntsville has seen a drastic rise in home break-ins over the past two months. The Huntsville Police Department is aggressively addressing the problem by putting more officers on the streets and training other city employees in what to look out for.
Public Safety and Crime	11/2/2011	WAFF 48 News at 5 Wednesday	ABC agents make a major bust involving the state's new ban on Spice.
Public Safety and Crime	11/2/2011	WAFF 48 News at 5 Wednesday	Testimony is wrapping up in the trial of a former teacher charged with having sex with a former student.
Public Safety and Crime	11/2/2011	WAFF 48 News At 6 Wednesday	A Colbert County jury found a former teacher guilty of sex crimes involving a former student.
Public Safety and Crime	11/2/2011	WAFF 48 News At 6 Wednesday	A store clerk fought off a would-be robber and now she's telling her story as police hunt the knife-wielding thief.

Public Safety and Crime	11/3/2011	WAFF 48 News At 6 Thursday	People in one Morgan County community are very concerned after drug agents found several meth labs dumped in a local creek.
Public Safety and Crime	11/8/2011	WAFF 48 News at 5 Tuesday	A teenager is in custody accused of stealing a Madison County school bus.
Public Safety and Crime	11/8/2011	WAFF 48 News at 5 Tuesday	Investigators are confirming the name of a woman killed in a house fire in Arab.
Public Safety and Crime	11/8/2011	WAFF 48 News at 5 Tuesday	An alert for farmers in Lauderdale after someone shot and killed cows in the Greenhill community.
Public Safety and Crime	11/8/2011	WAFF 48 News At 6 Tuesday	We're finding out more about the allegations that led to the Arab Rescue Squad being shut down.
Public Safety and Crime	11/9/2011	WAFF 48 News at 5 Wednesday	A Madison County judge tossed the case against former Congressional candidate Cheryll Baswell-Guthrie.
Public Safety and Crime	11/9/2011	WAFF 48 News at 5 Wednesday	We're working to get to the bottom of the failed Emergency Alert system test today.
Public Safety and Crime	11/11/2011	WAFF 48 News at 5 Friday	At least five people are in the hospital after two separate accidents during Huntsville's Veteran's Day Parade.
Public Safety and Crime	11/11/2011	WAFF 48 News at 5 Friday	A child is dead and her mother is being treated after a fire destroyed their house in Franklin County.
Public Safety and Crime	11/14/2011	WAFF 48 News At 6 Monday	An alert tonight in Huntsville after police report a staggering number of business and home break-ins.
Public Safety and Crime	11/14/2011	WAFF 48 News At 6 Monday	Four police officers from one department have been suspended.
Public Safety and Crime	11/18/2001	Dateline	It's a mystery people thought they had the answer to: The murder of a well-loved teacher in a close-knit town. Within hours, police were on the scene. There would be an arrest, a trial, and a conviction. But case closed? Not on your life! Because in this story, a bombshell came <i>after</i> the verdict.
Public Safety and Crime	11/21/2011	WAFF 48 News at 5 Monday	Huntsville police launched a burglary task force to crack down on an increase in crimes.
Public Safety and Crime	11/21/2011	WAFF 48 News at 5 Monday	A state trooper is indicted on charges surrounding a deadly crash that killed an Athens couple.
Public Safety and Crime	11/21/2011	WAFF 48 News at 5 Monday	A Scottsboro police officer admits to illegally using anabolic steroids.
Public Safety and Crime	11/22/2011	WAFF 48 News at 5 Tuesday	FEMA approved funding for 180 safe rooms in Alabama.
Public Safety and Crime	11/25/2011	WAFF 48 News at 5 Friday	Thieves stole more than a dozen weapons from a pawn shop and the entire theft is recorded by a surveillance camera.
Public Safety and Crime	12/1/2011	Dateline	Howling Santa Ana winds blew across Southern California early this morning, causing widespread damage, sparking fires and downing power lines.
Public Safety and Crime	12/6/2011	WAFF 48 News at 5 Tuesday	Huntsville police are working to track down a gunman who targeted a moving city bus.
Public Safety and Crime	12/9/2011	Dateline	The latest on the strange disappearance of Susan Powell - it was two years ago this week that the young mother from Utah vanished, on a chilly night in December of 2009
Public Safety and Crime	12/9/2011	WAFF 48 News at 5 Friday	WAFF 48 News has obtained police documents outlining Amanda Taylor's murder and the roles played by the three suspects.
Public Safety and Crime	12/9/2011	WAFF 48 News at 5 Friday	Huntsville police are looking for a suspect and a motive in a murder.
Public Safety and Crime	12/15/2011	WAFF 48 News at 5 Thursday	We're confirming new information about another officer involving shooting, this one in Muscle Shoals.
Public Safety and Crime	12/16/2011	WAFF 48 News at 5 Friday	Marshall County murder suspect Kathy Lowe took the stand in her own defense.
Public Safety and Crime	12/16/2011	WAFF 48 News at 5 Friday	Two teenagers are dead and two other people are hurt after a serious crash in Huntsville.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, school safety and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between October 1 and December 31, 2011.

10/28/11	3:59:46 XM	:15	Textual Harrassment 15
11/12/11	12:29:55 PM	:05	Text Drive Graphic 5
11/12/11	7:00:01 AM	:05	Text Drive Graphic 5
11/13/11	12:29:50 PM	:05	Text Drive Graphic 5
11/14/11	11:52:47 AM	:10	Text Drive 10
11/14/11	12:54:37 PM	:10	Text Drive 10
11/14/11	2:59:51 PM	:10	Text Drive 10
11/14/11	3:59:49 XM	:10	Text Drive 10
12/21/11	10:59:51 AM	:15	Roadblock - Mugshot
12/21/11	11:27:48 AM	:30	Roadblock - House Party
12/21/11	2:39:10 PM	:15	Roadblock - Breathalyzer
12/21/11	3:25:39 PM	:20	Roadblock - Breathalyzer
12/21/11	3:29:40 XM	:20	Roadblock - Post Crash
12/21/11	3:54:14 PM	:20	Roadblock - Mugshot
12/21/11	3:59:39 XM	:20	Roadblock - Stretcher
12/21/11	5:19:28 AM	:20	Roadblock - House Party
12/21/11	9:49:03 AM	:30	Roadblock - Ambulance
12/22/11	1:04:45 XM	:15	Roadblock - Stretcher
12/22/11	1:43:56 XM	:19	Roadblock - House Party
12/22/11	10:28:02 PM	:20	Roadblock - Post Crash
12/22/11	10:51:56 AM	:15	Roadblock - Mugshot
12/22/11	11:37:48 AM	:30	Roadblock - House Party
12/22/11	2:38:33 PM	:15	Roadblock - Breathalyzer
12/22/11	2:55:37 XM	:15	Roadblock - Mugshot
12/22/11	3:22:47 PM	:20	Roadblock - Breathalyzer
12/22/11	3:53:08 PM	:20	Roadblock - Mugshot
12/22/11	4:50:56 PM	:15	Roadblock -Post Crash
12/22/11	5:24:06 AM	:15	Roadblock -Post Crash
12/22/11	5:54:22 AM	:15	Roadblock - Stretcher
12/22/11	6:47:28 AM	:20	Roadblock - House Party
12/22/11	8:42:55 AM	:30	Roadblock - Ambulance
12/23/11	10:28:18 PM	:20	Roadblock - Stretcher
12/23/11	11:38:37 AM	:20	Roadblock - Mugshot
12/23/11	11:53:27 AM	:15	Roadblock -Post Crash
12/23/11	2:55:11 PM	:20	Roadblock - Post Crash
12/23/11	3:24:38 PM	:20	Roadblock - Stretcher
12/23/11	3:53:27 PM	:30	Roadblock - Ambulance
12/23/11	4:48:43 PM	:15	Roadblock - Stretcher
12/23/11	5:16:52 AM	:30	Roadblock - House

			Party
12/23/11	5:54:35 AM	:15	Roadblock - Breathalyzer
12/23/11	6:30:20 AM	:15	Roadblock - Breathalyzer
12/23/11	9:55:49 AM	:20	Roadblock - Breathalyzer
12/24/11	1:56:39 PM	:30	Roadblock - House Party
12/24/11	11:03:06 PM	:20	Roadblock - House Party
12/24/11	7:45:33 AM	:30	Roadblock - Ambulance

Programs Providing Most Significant Treatment of Community Issues:

Education

Education	10/14/2011	WAFF 4pm Friday	Bullying is a hot topic for teachers and parents in schools across Alabama.
Education	10/11/2011	WAFF 5pm (Day)	A high school football coach facing DUI charges has now resigned his position
Education	11/2/2011	WAFF 48 News at 5 Wednesday	Two high schools are fighting a judge's decision that temporarily allows a Jefferson County school into the state high school football playoffs.
Education	11/3/2011	WAFF 48 News at 5 Thursday	The fight over a high school's name spills out of the classroom and into the street as Lee students fight a proposal to change their school's name.
Education	11/3/2011	WAFF 48 News At 6 Thursday	The Alabama Supreme court ruled today in a legal fight that keeps Austin High School in the state high school football playoffs.
Education	11/8/2011	WAFF 48 News At 6 Tuesday	One Valley school is looking at building at least one new high school.
Education	11/18/2011	WAFF 48 News At 6 Friday	Some Huntsville parents are pretty upset tonight after they say a bus driver left their young children at a bus stop without an explanation.
Education	11/22/2011	WAFF 48 News at 5 Tuesday	The principal at Hatton High School is stepping down.
Education	12/16/2011	WAFF 48 News At 6 Friday	Two Franklin County schools destroyed in the April 27th Tornado outbreak has won a grant for their music programs.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to and including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between October 1 and December 31, 2011.

Programs Providing Most Significant Treatment of Community Issues:
Business and Economic Developments

Business and Economic Development	10/4/2011	WAFF 10pm Monday	Alabama farmers say they need more workers to help them harvest crops that are rotting in the fields.
Business and Economic Development	10/18/2011	NBC Nightly News	A new government study is putting some hard numbers on what have become very hard times for older workers in this country.
Business and Economic Development	11/2/2011	WAFF 48 News at 5 Wednesday	A Fort Payne man is questioning the service he's getting from his internet provider.
Business and Economic Development	11/3/2011	WAFF 48 News at 5 Thursday	The Morgan County School Board is looking at its options after several businesses have shown interest in buying the central office property.
Business and Economic Development	10/24/2011	WAFF 4pm Monday	Many retailers are offering law away options for customers at the holidays.
Business and Economic Development	10/27/2011	WAFF 4pm Thursday	Many builders are busy constructing new homes six months after tornadoes tore through Alabama
Business and Economic Development	11/3/2011	WAFF 48 News At 4 Thursday	The big game means big business for one store as football fans gear up for the Alabama-LSU game.
Business and Economic Development	11/18/2011	WAFF 48 News at 5 Friday	NASA Administrator Charles Bolden spent the day in the Rocket City getting status reports on various components of the space launch system.
Business and Economic Development	11/25/2011	WAFF 48 News at 5 Friday	Several shoppers turned out on Black Friday for a chance to bag store discounts and racked up on deals from coats and shoes.
Business and Economic Development	12/15/2011	WAFF 48 News at 5 Thursday	New jobs are coming to Stevenson in Jackson County where workers will be needed to make whiskey barrels for Jack Daniels.
Business and Economic Development	12/22/2011	NBC Nightly News	The top Republican in the Senate, Mitch McConnell, broke ranks with his colleagues in the House today, urging them to pass a bill that would ensure the payroll tax cut does not expire on Jan.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to need for high tech companies in the state, poor labor market for economic development and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between October 1 and December 31, 2011.

11/27/11 9:55:00 AM 1:00 foreclose FROZEN 60
 12/12/11 2:36:02 XM :15 Foreclose FROZEN 15
 12/13/11 2:37:39 XM :15 Foreclose FROZEN 15

Programs Providing Most Significant Treatment of Community Issues:

Civic Responsibilities

Civic Responsibilities	10/1/2011	FRIDAY NIGHT FEVER	Alabama's new immigration law means long lines for customers at DMV offices waiting to get new license plates.
Civic Responsibilities	10/1/2011	WAFF Saturday AM Rundown	A Lawrence County town devastated by recent tornadoes is getting a new FEMA storm shelter.
Civic Responsibilities	10/7/2011	WAFF 10pm Thursday	Protestors are speaking out in Huntsville as part of a growing nationwide movement against corporate greed
Civic Responsibilities	10/6/2011	Meet The Press	Discussing his new documentary "Prohibition," filmmaker Ken Burns sees parallels of prohibition-era politics in today's headlines.
Civic Responsibilities	10/28/2011	Meet The Press	Two competing visions of government and what to do about the economy continue to clash over what direction to take the country.
Civic Responsibilities	11/2/2011	NBC Nightly News	NBC's Lisa Myers has the latest on the growing pressure on Herman Cain, and Andrea Mitchell takes stock of sexual harassment policies in the workplace.
Civic Responsibilities	11/14/2011	WAFF 48 News At 6 Monday	A bombshell from a Decatur city councilman who called us today to report he's resigning his seat.
Civic Responsibilities	11/18/2011	WAFF 48 News At 6 Friday	The Colbert County Animal Shelter is the latest to end the use of gas for euthanasia.
Civic Responsibilities	11/23/2011	WAFF 48 News at 5 Wednesday	The road to recovery will have a special meaning for many this Thanksgiving as they celebrate life and new beginnings.
Civic Responsibilities	11/24/2011	WAFF 48 News at 5 Thursday	Giving to those less fortunate is the focus for Huntsville's downtown rescue mission this Thanksgiving.
Civic Responsibilities	10/12/2011	WAFF 4pm Wednesday	Alabama is taking on the EPA over new regulations that could impact coal-fired plants.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to the need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities and other miscellaneous topics. Announcements were in varying length (: 10, 15, 20, 30, and: 60); each PSA aired multiple times between October 1 and December 31, 2011.

09/30/11	1:27:37 XM	1:00	Foreclosure Villain60
09/30/11	1:58:37 XM	:30	HPD PSA Pedestrian 2
10/01/11	11:28:04 AM	1:00	usda forest unplug60
10/01/11	9:27:54 AM	1:00	usda forest unplug60
10/02/11	10:26:57 AM	1:00	usda forest unplug60
10/08/11	11:28:06 AM	1:00	usda forest unplug60
10/08/11	11:28:06 AM	1:00	usda forest unplug60
10/08/11	11:28:06 AM	1:00	usda forest unplug60
10/08/11	9:27:58 AM	1:00	usda forest unplug60
10/08/11	9:27:58 AM	1:00	usda forest unplug60

10/08/11	9:27:58 AM	1:00	usda forest unplug60
10/09/11	10:26:57 AM	1:00	usda forest unplug60
10/09/11	10:26:57 AM	1:00	usda forest unplug60
10/15/11	11:28:03 AM	1:00	Values Peer Pressure 60
10/15/11	11:57:48 AM	1:00	usda forest unplug60
10/15/11	9:27:53 AM	1:00	Values Peer Pressure 60
10/15/11	9:57:52 AM	1:00	Values Peer Pressure 60
10/16/11	10:26:52 AM	1:00	Values Peer Pressure 60
10/16/11	10:57:17 AM	1:00	Values Peer Pressure 60
10/22/11	11:57:48 AM	1:00	usda forest unplug60
10/22/11	9:57:54 AM	1:00	usda forest unplug60
10/23/11	10:26:56 AM	:30	Values Peer Pressure 30
10/23/11	10:57:32 AM	1:00	Values Peer Pressure 60
10/28/11	11:30:34 PM	:15	Live United REV 15
10/29/11	11:28:03 AM	1:00	Values Classrm 60
10/29/11	11:57:58 AM	:30	Values Peer Pressure 30
10/29/11	9:28:23 AM	:30	Values Classrm 30
10/29/11	9:57:55 AM	1:00	usda forest unplug60
10/30/11	10:27:04 AM	1:00	Values Peer Pressure 60
11/05/11	11:28:03 AM	1:00	Values Classrm 60
11/05/11	11:57:47 AM	:30	Values Peer Pressure 30
11/05/11	9:27:55 AM	1:00	usda forest unplug60
11/05/11	9:57:54 AM	:30	Values Classrm 30
11/06/11	10:57:36 AM	1:00	Values Peer Pressure 60
11/12/11	11:27:31 AM	:30	Values Peer Pressure 30
11/12/11	11:57:29 AM	1:00	Values Classrm 60
11/12/11	9:27:23 AM	1:00	Values Classrm 60
11/12/11	9:57:23 AM	:05	Values Classrm 5
11/12/11	9:57:28 AM	1:00	usda forest unplug60
11/13/11	10:27:35 AM	:30	Values Peer Pressure 30
11/13/11	10:58:02 AM	:30	Values Classrm 30
11/20/11	10:27:05 AM	1:00	Values Classrm 60
11/20/11	10:57:34 AM	1:00	Values Peer Pressure 60
11/26/11	1:27:56 PM	1:00	Values Classrm 60
11/26/11	11:58:28 AM	:30	Values Peer Pressure 30
11/26/11	12:27:52 PM	:30	Values Classrm 30
11/26/11	12:57:48 PM	1:00	Values Peer Pressure 60

Programs Providing Most Significant Treatment of Community Issues:

Minority Issues

Minority Issues	10/3/2011	Editorial	Many key battles in the civil rights movement were fought in Alabama. It's good to see that history being used to teach tolerance to the next generation of leaders.
Minority Issues	10/28/2011	Editorial	If current trends continue, over 63 percent of African-American men in this country will be behind bars by the year 2020. Recently, WAFF48 News profiled Rosemary Jordan. Her goal is to give single mothers the help they need to raise their children.
Minority Issues	10/1/2011	WAFF Saturday AM Rundown	A Huntsville man fears his wife could be deported under the state's new immigration law.
Minority Issues	10/4/2011	WAFF 5pm (Day)	Some contractors say they are starting to feel a trickledown effect of Alabama's immigration law.
Minority Issues	10/4/2011	WAFF 6pm (Day)	We're digging deeper into Alabama's immigration law to see what it takes to get a farming job.
Minority Issues	10/10/2011	WAFF 5pm Monday	Some construction projects have slowed down while others have stopped altogether because of Alabama's immigration law.
Minority Issues	10/21/2011	WAFF 4pm Friday	Farmers in North Alabama tell lawmakers they need help after the state's new immigration law has left many of them without a work force.
Minority Issues	11/2/2011	WAFF 48 News At 6 Wednesday	In a bold response, Alabama fired back at the U.S. Justice Department for demanding proof that state schools aren't violating any laws.
Minority Issues	11/18/2011	WAFF 48 News at 5 Friday	The state's immigration law could be opening jobs for Alabamians.
Minority Issues	11/22/2011	WAFF 48 News At 6 Tuesday	Congressman Mo Brooks is speaking out about the super committee's failure to come to a debt deal.
Minority Issues	12/15/2011	WAFF 48 News at 5 Thursday	A Tusculumbia elementary school plans on keeping silent night as part of their holiday program despite threats of legal action by a Washington, D.C. group.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to urban neighborhood revitalization, affordable education, and minority representation in government, confederate flag, discrimination in the workplace, television coverage of African-American community events, race relations and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between October 1 and December 31, 2011.

Programs Providing Most Significant Treatment of Community Issues:

Terrorism/United States

Terrorism	10/21/2011	Meet The Press	President Obama announced this week the withdrawal of all remaining troops from Iraq, effectively ending operations there after almost nine years of war.
Terrorism	12/12/2011	NBC Nightly News	NBC's Richard Engel reports on American troops leaving Iraq, as President Obama and Iraqi Prime Minister al-Maliki take part in ceremonies marking the end of American military involvement there
Terrorism	11/11/2011	WAFF 48 News at 5 Friday	A young boy goes the extra step to pay tribute to local veterans.

Public Service Announcements

The station aired several different Public Service Announcements that pertained to and including viewer responses, fundraising and security issues and other miscellaneous topics. Announcements were in varying length (: 30, and: 60); each PSA aired multiple times between October 1 and December 31, 2011.