



Quarter Ending:03/31/12

CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

WAFF 48 certifies that all 12-and-under children's television programs (listed in table below) carried during this quarter on its digital channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of §73.670(a) of the FCC's rules: Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone half-hour program).

<u>Program Title</u>
<i>Turbo Dogs, Sheldon, The Magic School Bus, Babar, Willa's Wild Life, Pearlie, The Zula Patrol, Jane and the Dragon- WAFF</i>

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

 x
Yes No

If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of §73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

 x
Yes No

If no, provide details in Annex B.

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

Leif A. Michael
Signature/Title of Authorized Station Employee
Date: 4/5/12

April 5, 2012

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (for QUBO Kids on NBC) as set forth in the attached Community Relations Quarterly Children's Programming Report for 1st quarter 2012. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: QUBO for both 1st quarter 2012 and 2nd quarter 2012.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of the new FCC Form 398, we have added specific episode numbers. Please note that the age target for QUBO programming on NBC is now identified as 6-10 years old. This represents a small shift to an older age range (from the previous target of 4-8 years) based on a recent review of the individual programs in the block and a recommendation by NBCUniversal's children's programming consultant. All of the programs are currently rated TV-Y7, and the consultant concluded that certain programs in the block are skewing older.
3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
6. Network on-air promotional efforts, which include a schedule of QUBO programming on NBC on-air promos.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 1st quarter of 2012 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Loretta Alden
NBC Universal
Director, Affiliate Relations
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COMMERCIAL LIMITS AND WEBSITE RULE COMPLIANCE CERTIFICATION FIRST QUARTER 2012

During the first quarter of 2012 (January 1, 2012 through March 31, 2012) the following Educational/Informational programs tailored to meet the requirements for teens 13 – 16 years old appeared on the Bounce TV Network. As a result of these programs originally being created for and directed at teens 13 and above, the rules (47 C.F.R. § 73.670) for commercial limits and websites do not apply.

E/I Programs (series)

Program: Real Life 101
Time: Saturdays 10:00- 10:30 AM ET
Duration: 30 minutes
Rating: TV-G E/I

Program: Ultimate Choice
Time: Saturdays 10:30- 11:00 AM ET
Duration: 30 minutes
Rating: TV-G E/I

Program: Animal Atlas
Time: Saturdays 11:00- 11:30 AM ET
Duration: 30 minutes
Rating: TV-G E/I

Program: Safari Tracks
Time: Saturdays 11:30 AM- 12:00 PM ET
Duration: 30 minutes
Rating: TV-G E/I

Program: Teen Kids News
Time: Saturdays 12:00- 1:00 PM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G E/I