

**WITN-TV**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2011 – July 31, 2012**

**VACANCY LIST**

See **Master Recruitment Source List (MRSL)** for recruitment source data

Full Time Hires - Job Title	Recruitment Sources (RS) Used to Fill Vacancy <sup>1</sup>	RS Referring Hiree
Broadcast Meteorologist	4, 5, 6, 8, 9, 11, 12, 13, 14, 15, 23, 24	24
News Reporter/Videojournalist	1, 4, 5, 6, 7, 8, 9, 13, 15, 19, 20, 23, 24	20
News Anchor/Reporter	1, 4, 5, 6, 7, 8, 9, 11, 13, 15, 19, 20, 23, 24	11
News Producer	1, 4, 5, 6, 7, 8, 9, 11, 13, 15, 19, 20, 23, 24	24
News Reporter/Videojournalist	1, 4, 5, 6, 7, 8, 9, 11, 13, 15, 19, 20, 23, 24	20
News Producer	1, 4, 5, 6, 7, 8, 9, 13, 15, 29, 23, 24	24
Production Asst/Master Control Operator	2, 3, 4, 5, 6, 8, 9, 10, 23, 24	24
Creative Services Videographer/Editor	1, 4, 5, 6, 8, 9, 13, 22, 23, 24	24

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<sup>1</sup> Please see MRSL for precise information concerning entitled sources. For each position, the station used all recruitment sources that were “entitled” when the job was posted.

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**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Appalachian State University – De’an McGuire John Thomas Hall Boone, NC 28608 828-262-2180	N	
2	Barton College – Jane Bostic Dept of Communications Wilson, NC 27893 252-399-6388	N	
3	Beaufort Community College – Sandy McFadden PO Box 1069 Washington, NC 252-946-6194	N	
4	ECU Office of Cooperative Education –Carol Woodruff Suite 2300, General Classroom Building Greenville, NC 27858-4353 252-328-6979	N	1
5	ECU Department of Broadcasting - Teresa Bullock 103 Joyner East Greenville, NC 27858-4353 252-328-6621	N	4
6	Elizabeth City State University – Melba Brown PO Box 804 Elizabeth City, NC 27909 252-335-3594	N	
7	Elon University School of Communications – Nagatha Tomkins 2850 Campus Box Elon, NC 27244 336-278-5724	N	
8	Employment Security Commission – Sharon Tyson 112 W. 3 <sup>rd</sup> Street Washington, NC 27889 252-946-2141	N	
9	Indian Woods Missionary Baptist Church – Reverend Wilson 2330 Indians Wood Road Windsor, NC 27983 252-794-3187	Y (since 1/23/04)	
10	Lenoir Community College – Sue Novicki PO Box 188 Kinston, NC 28501 252-527-6223	N	
11	Medialine – Mark Shilstone mark@medialine.com PO Box 51909 Pacific Grove, CA 93950 800-237-8073	N	1
12	Mississippi State University <a href="mailto:mike.brown@msstate.edu">mike.brown@msstate.edu</a> PO Drawer 5448, 113 Hilburn Hall Mississippi State, MS 39762-5448 662-268-1032	N	
13	NC A&T University - Gail Wiggins 111 Crosby Hall Greensboro, NC 27411 910-334-7599	N	

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
14	NC State University – D.R. Ingram dr_ingram@ncsu.edu 2100 Pullen Hall – NC State Raleigh, NC 27695 919-515-2396	N	
15	NC Association of Broadcasters – Lisa Reynolds PO Box 627 Raleigh, NC 27602 919-821-7300	N	
16	NCCU – Peggy Watson-Alexander P.O. 19585 Durham, NC 27707	N	
17	Pamlico Community College – John Jones PO Box 185 Grantsboro, NC 28529 252-249-1851	N	
18	Pitt Community College – Amy Fraser afraser@pittcc.edu P.O. Box 7707 Greenville, NC 27834 252-493-7565	N	
19	Syracuse University – Karen McGee 215 University Place – Newhouse Syracuse, NY 13244-2100 315-443-3270	N	
20	TVJobs.com – Mark Holloway admin@tvjobs.com	N	2
21	UNC – Chapel Hill - Jay Eubank CG 2265 Howell Hall Chapel Hill, NC 27599-3365 919-962-4518	N	
22	UNC – Pembroke - Sallyann Clark Dept of Mass Communications Pembroke, NC 28372 910-521-6378	N	
23	<a href="http://www.witn.com">www.witn.com</a>	N	5
24	WITN-TV Station Posting/Employee Referrals	N	7
25	Self-Referral/Walk-in	N	1
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			<b>21</b>

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**III. RECRUITMENT INITIATIVES**

<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b> Event or program sponsored by educational institution relating to career opportunities in broadcasting (2)	WITN-TV provided Career/Job Shadowing opportunities in September 2011 for 9 students and in February 2012 for 6 students in Professor Ken Wyatt's television production class at East Carolina University. The shadowing by these students took place at the WITN studio in Chocowinity, North Carolina.
<b>2</b> Internship	WITN-TV accepts student interns for a period of one semester. During this reporting period: WITN-TV accepted 2 interns during the Fall Semester 2011 and 1 intern for the Spring Semester 2012 from East Carolina University. These interns are upper-class communication majors and are afforded career education and training in news, production, marketing and promotion and geo-sciences.
<b>3</b> Participate in job fair	East Carolina University Career Fair on February 22, 2011. WITN News Director and Operations Manager attended the event in Greenville, NC and staffed a WITN-TV booth at the career fair. Information about employment opportunities and internships was provided to students and others seeking employment in the community.
<b>4</b> Participate in job fair	Beaufort County Community College Career Fair on March 27, 2012. WITN-TV Production Manager attended the event in Washington, NC and staffed a WITN-TV booth at the career fair. Information about employment opportunities and internships was provided to students and others seeking employment in the community.

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<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
5 Participate in job fair	Lenoir Community College Career Fair on April 3, 2012. WITN-TV Production Manager attended the event in Kinston, NC and staffed a WITN-TV booth at the career fair. Information about employment opportunities and internships was provided to students and others seeking employment in the community.
6 Participate in job fair	Pitt Community College Career Fair on April 12, 2012. WITN-TV Operations Manager attended the event in Greenville, NC and staffed a WITN-TV booth at the career fair. Information about employment opportunities and internships was provided to students and others seeking employment in the community.
7 Event or program sponsored by educational institution relating to career opportunities in broadcasting	WITN-TV Operations Manager participated in the Pitt Community College Marketing Program Advisory Committee Meeting on June 25, 2012 at the college. The committee was given a presentation on the department's academic program and participants provided guidance on career training and opportunities to the staff.