

Certification of Commercial Material
in Children's Television Programs
For Station

WITN-TV/DT
WASHINGTON, NC

This Certification of Commercial Material in Children's Television Programs applies to Children's Programs broadcast by this station during the period **July 1 - September 30, 2012**. As used herein, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

1. Children's Programs Produced Locally by WITN-TV/DT

Attached hereto as Exhibit A is a list of Children's Programs produced by and broadcast by this station during the period covered by this Certification. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 (Pub L. No. 101-437)(hereinafter the "Act"). In no instance did the total amount of actual commercial matter in the "clock hour" during which any of the Children's Programs listed in Exhibit A were broadcast exceed the Act's statutory limits for Children's Programs.

2. Network Children's Programs

Attached hereto as Exhibit B is a list of NBC Network Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the NBC Network that it, as a standard practice, formats these Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs which, when taken together with the network commercial matter contained in these programs, cause the total amount of commercial matter in the "clock hour" during which any of these network Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

3. Syndicated Children's Programs

Attached hereto as Exhibit C is a list of syndicated Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the syndicator of each of these programs that each, as a standard practice, formats its Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs which, when taken together with the network commercial matter contained in these programs, cause the total amount of commercial matter in the "clock hour" during which any of these network Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

Date: 10/8/12

Micha Rodin
Name

Operations Manager
Title

Childrens's Programs

Program

No local programs scheduled
this quarter.

Length

Commercial Time

Network Children's Programs

Noodle & Doodle (E/2-5)	Saturdays 10:00am - 10:30am
Pajanimals (E/2-5)	Saturdays 10:30am - 11:00am
Poppy Cats (E/2-5)	Saturdays 11:00am - 11:30am
Justin Time (E/2-5)	Saturdays 11:30am - 12:00pm
Lazytown (E/2-5)	Saturdays 12:00pm - 12:30pm
The Wiggles (E/2-5)	Saturdays 12:30pm - 1:00pm

WITN did not sell commercial advertising during the *NBC Kids* block of programmings from 10:00am - 1:00pm on Saturdays. The station schedules Fixed-Schedule Public Services Announcements targeted to children during the local avails offered during these programs. WITN does not advertise Internet links during these programs.

As indicated by NBC, all programs are formatted to meet the Children's Television Commerical Time Limit Regulations.

Syndicated Children's Programs

WITN MyTV 7.2

Gumby	Saturdays 5:00am - 5:30am
Mr. Magoo	Saturdays 5:30am - 6:00am
He-Man Master of Universe	Saturdays 6:00am - 7:00am
The Real Winning Edge A E/I (13-16)	Saturdays 7:00am - 7:30am
Sports Stars of Tomorrow A E/I (13-16)	Saturdays 7:30am - 8:00am
Green Screen A E/I (7-13)	Saturdays 8:00am - 8:30am
Green Screen B E/I (7-13)	Saturdays 8:30am - 9:00am
Green Screen Adventures C E/I (7-13)	Saturdays 9:00am - 9:30am
Green Screen Adventures D E/I (7-13)	Saturdays 9:30am - 10:00am
Mad About A E/I (13-16)	Saturdays 10:00am - 10:30am
Mad About B E/I (13-16)	Saturdays 10:30am - 11:00am
Green Screen Adventures E E/I (7-13)	Sundays 8:00am - 8:30am
Green Screen Adventures F E/I (7-13)	Sundays 8:30am - 9:00am
Edgemont A E/I (13-16)	Sundays 10:00am - 10:30am
Edgemont B E/I (13-16)	Sundays 10:30am - 11:00am

This syndicated line-up of children's programming airs exclusively on WITN-DT 7.2

WITN did not sell commercial advertising during this block of programming from 5:00am - 7:00am and 8:00am - 11:00am on Saturdays and 8:00am - 9:00am on Sundays.. The station schedules Fixed-Schedule Public Services Announcements targeted to children during the local avails offered during these programs. WITN-TV does not advertise Internet links during these programs.

The syndicated contract calls for all programs are formatted to meet the Children's Television Commercial Time Limit Regulations.

October 4, 2012

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (the 'NBC Kids' educational and informational programming block) as set forth in the attached Community Relations Quarterly Children's Programming Report for 3rd quarter 2012. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: NBC Kids for both 3rd quarter 2012 and 4th quarter 2012.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the early educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of FCC Form 398, we have added specific episode numbers. Please note that the age target for NBC Kids programming is identified as 2-5 years old.
3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
6. Network on-air promotional efforts, which include a schedule of NBC on-air promos for NBC Kids programming.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 3rd quarter of 2012 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Loretta Alden
NBC Universal
Director, Affiliate Relations
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ME-TV NETWORK COMMERCIAL LIMITS
AND WEB SITE RULE COMPLIANCE CERTIFICATION,
THIRD QUARTER 2012

FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2012, JULY 1, 2012 THROUGH SEPTEMBER 30, 2012. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE THIRD QUARTER OF 2012, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekend Programs (series)

1. Program: Gumby
Time: Saturdays 5:00- 5:30 AM ET
Duration: 30 minutes
Rating: TV-G

2. Program: The Famous Adventures of Mr. Magoo
Time: Saturdays 5:30- 6:00 AM ET
Duration: 30 minutes
Rating: TV-G

3. Program: He-Man and the Masters of the Universe
Time: Saturdays 6:00- 7:00 AM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G
4. Program: She-Ra: Princess of Power
Time: Saturdays 7:00- 8:00 AM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G
5. Program: Green Screen Adventures
Time: Saturdays 8:00- 10:00 AM ET {Four (4) individual half-hour episodes},
& Sundays 8:00- 10:00 AM ET {Four (4) individual half-hour episodes},
Duration: 30 minutes
Rating: TV-Y7 E/I

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ALL ME-TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2012, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY ME-TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIRMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE THIRD QUARTER OF 2012, JULY 1, 2012 THROUGH SEPTEMBER 30, 2012. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN

THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

Children's Weekend Programs (series)

1. Program: Mad About
Time: Saturdays 10:00- 11:00 AM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G E/I
Number of Network Commercial Minutes: 5:00 or less per half-hour episode

2. Program: Edgemont
Time: Sundays 10:00- 11:00 AM ET {Two (2) individual half-hour episodes}
Duration: 30 minutes
Rating: TV-G E/I
Number of Network Commercial Minutes: 5:00 or less per half-hour episode

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ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS ME-TV NETWORK HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLs DISPLAYED WITHIN SHOWS (SEE SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:
KYLE HART /MANAGER OF DIGITAL NETWORKS- ME-TV NETWORK
10/01/12