



WEWS

# ORDER

Print Date 09/24/12

Page 1 of 11

Flight Dates **08/03/12-09/03/12**

Contract / Revision      **306418 /**

Original Date / Revision  
07/31/12    08/31/12

Advertiser **Obama / Democrat / Preside**

Agency    **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Product  
**Candidate. Obama for America**

Agency Com    15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref    2

Order Sep            00:20:00

Estimate #            **1522 Sked A**

Alt Order #

Billing Type        Cash

Order Type        GENERAL

Billing Cycle       EOM/EOC

Billing Calendar   BROADCAST

Demographic      A35+

Rev Codes           POL            POL            CAND

Product Codes    PL

Priority                P-1

Advertiser Ref

Primary Account Executive  
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %	Market Value
Competing Station	% of Order      Amount
CABLE	%
UNKWN	100%
WBNX	%
WDLI	%
WEAO	%
WGGN	%
WJW	%
WKYC	%
WMFD	%
WOAC	%
WOIO	%
WQHS	%
WUAB	%
WVIZ	%
WVPX	%

**Order Totals**

**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	406	\$402,857.50	\$473,950.00	0.00	07/30/12	08/26/12	406	\$402,857.50	\$473,950.00
September 2012	147	\$150,386.25	\$176,925.00	0.00	08/27/12	09/03/12	147	\$150,386.25	\$176,925.00
<b>Totals</b>	<b>553</b>	<b>\$553,243.75</b>	<b>\$650,875.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots    Amount	
N 1	WEWS	08/07/12	09/03/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	2	\$650.00	P-1	0.00	NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/07/12	08/13/12	MTWTF--		2		\$650.00		0.00					
		Week: 08/14/12	08/20/12	MTWTF--		2		\$650.00		0.00					
		Week: 08/21/12	08/27/12	MTWTF--		2		\$650.00		0.00					



**WEWS**

Print Date: 09/24/12

Page 2 of 11

Contract / Revision     **306418**     Flight Dates **08/03/12-09/03/12**

Hiatus Dates

Original Date / Revision    07/31/12/ 08/31/12

Order Sep    00:20:00

Advertiser    **Obama / Democrat / Presid**    Product **Candidate. Obama for Amer**    Estimate #    **1522 Sked A**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	08/07/12	09/03/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	2	\$650.00	P-1	0.00	NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/28/12	09/03/12	MTWTF--					2	\$650.00		0.00			
N 2	WEWS	08/07/12	09/03/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	2	\$850.00	P-1	0.00	NM	8	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	MTWTF--					2	\$850.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					2	\$850.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					2	\$850.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					2	\$850.00		0.00			
N 3	WEWS	08/03/12	09/03/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	3	\$850.00	P-1	0.00	NM	13	\$11,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					1	\$850.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					3	\$850.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					3	\$850.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					3	\$850.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					3	\$850.00		0.00			
N 4	WEWS	08/03/12	09/03/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	MTWTF--	:30	2	\$200.00	P-1	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					2	\$200.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					2	\$200.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					2	\$200.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					2	\$200.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					2	\$200.00		0.00			
N 5	WEWS	08/03/12	09/03/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	5	\$300.00	P-1	0.00	NM	22	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					2	\$300.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					5	\$300.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					5	\$300.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					5	\$300.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					5	\$300.00		0.00			
N 6	WEWS	08/11/12	09/01/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	4	\$500.00	P-1	0.00	NM	14	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	-----S-					2	\$500.00		0.00			
		Week: 08/14/12	08/20/12	-----S-					4	\$500.00		0.00			
		Week: 08/21/12	08/27/12	-----S-					4	\$500.00		0.00			
		Week: 08/28/12	09/03/12	-----S-					4	\$500.00		0.00			
N 7	WEWS	08/04/12	09/01/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$650.00	P-1	0.00	NM	10	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	-----S-					2	\$650.00		0.00			
		Week: 08/07/12	08/13/12	-----S-					2	\$650.00		0.00			
		Week: 08/14/12	08/20/12	-----S-					2	\$650.00		0.00			
		Week: 08/21/12	08/27/12	-----S-					2	\$650.00		0.00			
		Week: 08/28/12	09/03/12	-----S-					2	\$650.00		0.00			
N 8	WEWS	08/12/12	09/02/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$650.00	P-1	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	-----S					1	\$650.00		0.00			



**WEWS**

Contract / Revision     **306418**     Flight Dates **08/03/12-09/03/12**

Hiatus Dates

Original Date / Revision    07/31/12/ 08/31/12

Order Sep    00:20:00

Advertiser    **Obama / Democrat / Presid**    Product **Candidate. Obama for Amer**    Estimate #    **1522 Sked A**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 8	WEWS	08/12/12	09/02/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$650.00	P-1	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/12	08/20/12	-----S					1	\$650.00		0.00			
		Week: 08/21/12	08/27/12	-----S					1	\$650.00		0.00			
		Week: 08/28/12	09/03/12	-----S					1	\$650.00		0.00			
N 9	WEWS	08/03/12	09/03/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$700.00	P-1	0.00	NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					2	\$700.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					2	\$700.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					2	\$700.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					2	\$700.00		0.00			
N 10	WEWS	08/03/12	09/03/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	4	\$700.00	P-1	0.00	NM	16	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					2	\$700.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					4	\$700.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					4	\$700.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					4	\$700.00		0.00			
N 11	WEWS	08/03/12	09/03/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	4	\$1,000.00	P-1	0.00	NM	16	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					2	\$1,000.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					2	\$1,000.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					4	\$1,000.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					4	\$1,000.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					4	\$1,000.00		0.00			
N 12	WEWS	08/03/12	09/03/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	9	\$700.00	P-1	0.00	NM	38	\$26,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					4	\$700.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					7	\$700.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					9	\$700.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					9	\$700.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					9	\$700.00		0.00			
N 13	WEWS	08/07/12	09/03/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	5	\$700.00	P-1	0.00	NM	17	\$11,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					5	\$700.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					5	\$700.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					5	\$700.00		0.00			
N 14	WEWS	08/19/12	09/02/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$100.00	P-1	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/12	08/20/12	-----S					1	\$100.00		0.00			
		Week: 08/21/12	08/27/12	-----S					1	\$100.00		0.00			
		Week: 08/28/12	09/03/12	-----S					1	\$100.00		0.00			
N 15	WEWS	08/14/12	09/03/12	M-F 3-4p M-F 3-4p	CM	3-4p	MTWTF--	:30	4	\$1,500.00	P-1	0.00	NM	12	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



**WEWS**

Print Date: 09/24/12

Page 4 of 11

Contract / Revision     **306418**     Flight Dates **08/03/12-09/03/12**

Hiatus Dates

Original Date / Revision    07/31/12/ 08/31/12

Order Sep    00:20:00

Advertiser    **Obama / Democrat / Presid**    Product **Candidate. Obama for Amer**    Estimate #    **1522 Sked A**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 15	WEWS	08/14/12	09/03/12	M-F 3-4p M-F 3-4p	CM	3-4p	MTWTF--	:30	4	\$1,500.00	P-1	0.00	NM	12	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/12	08/20/12	MTWTF--					4	\$1,500.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					4	\$1,500.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					4	\$1,500.00		0.00			
N 16	WEWS	08/03/12	09/03/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	2	\$900.00	P-1	0.00	NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					2	\$900.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					2	\$900.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					2	\$900.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					2	\$900.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					2	\$900.00		0.00			
N 17	WEWS	08/03/12	09/03/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	5	\$1,200.00	P-1	0.00	NM	21	\$25,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					1	\$1,200.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					5	\$1,200.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					5	\$1,200.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					5	\$1,200.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					5	\$1,200.00		0.00			
N 18	WEWS	08/03/12	09/03/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	4	\$1,600.00	P-1	0.00	NM	17	\$27,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					1	\$1,600.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					4	\$1,600.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					4	\$1,600.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					4	\$1,600.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					4	\$1,600.00		0.00			
N 19	WEWS	08/03/12	09/03/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	3	\$2,000.00	P-1	0.00	NM	12	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--					1	\$2,000.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					2	\$2,000.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					3	\$2,000.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					3	\$2,000.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					3	\$2,000.00		0.00			
N 20	WEWS	08/11/12	09/01/12	SA 6-630p News SA 6-630p News	CM	6-630p	-----S-	:30	1	\$800.00	P-1	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	-----S-					1	\$800.00		0.00			
		Week: 08/14/12	08/20/12	-----S-					1	\$800.00		0.00			
		Week: 08/21/12	08/27/12	-----S-					1	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
3	WEWS	08/21/12-08/27/12	SA 6-630p News	6-630p	-----Sa--	:30	<del>(\$800.00)</del>	0.00	NM						
			See MG 20.5												
			[Sports Late-Run]												
5	WEWS	09/01/12-09/01/12	SA 7-730p	7-730p	-----Sa--	:30	\$800.00	0.00	NM						
			Ⓜ MG for 20.3 08/25												
		Week: 08/28/12	09/03/12		-----S-		1	\$800.00	0.00						



WEWS

Print Date: 09/24/12

Page 5 of 11

Contract / Revision **306418** Flight Dates **08/03/12-09/03/12**

Hiatus Dates

Original Date / Revision 07/31/12/ 08/31/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. Obama for Amer** Estimate # **1522 Sked A**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	WEWS	08/11/12	09/01/12	SA 6-630p News SA 6-630p News	CM	6-630p	-----S-	:30	1	\$800.00	P-1	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/28/12	09/03/12	-----S-		1				\$800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WEWS	08/28/12-09/03/12	SA 6-630p News		6-630p	-----Sa--	:30		<del>(\$800.00)</del>		0.00	NM		
			See MG 25.6,25.7,25.8 [N/A PGM CHG CFB]												
N21	WEWS	08/05/12	09/02/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,200.00	P-1	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	-----S		1				\$1,200.00		0.00			
	Week:	08/07/12	08/13/12	-----S		1				\$1,200.00		0.00			
	Week:	08/14/12	08/20/12	-----S		1				\$1,200.00		0.00			
	Week:	08/21/12	08/27/12	-----S		1				\$1,200.00		0.00			
	Week:	08/28/12	09/03/12	-----S		1				\$1,200.00		0.00			
N22	WEWS	08/03/12	09/03/12	M-F 7-730p 7-730p Wheel	CM	7-730p	MTWTF--	:30	4	\$2,400.00	P-1	0.00	NM	17	\$40,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M--F--		1				\$2,400.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--		4				\$2,400.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--		4				\$2,400.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		4				\$2,400.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--		4				\$2,400.00		0.00			
N23	WEWS	08/03/12	09/03/12	M-F 730-8P 730-8p Jeopardy	CM	730-8p	MTWTF--	:30	4	\$2,600.00	P-1	0.00	NM	16	\$41,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M--F--		2				\$2,600.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--		2				\$2,600.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--		4				\$2,600.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--		4				\$2,600.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--		4				\$2,600.00		0.00			
N24	WEWS	08/04/12	09/01/12	SA 7-730p SA 7-730p	CM	7-730p	-----S-	:30	1	\$800.00	P-1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	-----S-		1				\$800.00		0.00			
	Week:	08/07/12	08/13/12	-----S-		1				\$800.00		0.00			
	Week:	08/14/12	08/20/12	-----S-		1				\$800.00		0.00			
	Week:	08/21/12	08/27/12	-----S-		1				\$800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WEWS	08/21/12-08/27/12	SA 7-730p		7-730p	-----Sa--	:30		<del>(\$800.00)</del>		0.00	NM		
			See MG 25.6,25.7,25.8 [N/A PGM CHG NASCAR]												
	Week:	08/28/12	09/03/12	-----S-		1				\$800.00		0.00			
N25	WEWS	08/04/12	09/01/12	SA 730-8P SA 730-8pm	CM	730-8P	-----S-	:30	1	\$800.00	P-1	0.00	NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	-----S-		1				\$800.00		0.00			
	Week:	08/07/12	08/13/12	-----S-		1				\$800.00		0.00			
	Week:	08/14/12	08/20/12	-----S-		1				\$800.00		0.00			
	Week:	08/21/12	08/27/12	-----S-		1				\$800.00		0.00			



WEWS

Print Date: 09/24/12

Page 6 of 11

Contract / Revision **306418** Flight Dates **08/03/12-09/03/12**

Hiatus Dates

Original Date / Revision 07/31/12/ 08/31/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. Obama for Amer** Estimate # **1522 Sked A**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N25	WEWS	08/04/12	09/01/12	SA 730-8P SA 730-8pm	CM	730-8P	-----S-	:30	1	\$800.00	P-1	0.00 NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/21/12	08/27/12	-----S-					1	\$800.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WEWS	08/21/12-08/27/12		SA 730-8P		730-8P	-----Sa--	:30		<del>(\$800.00)</del>		0.00 NM		
				See MG 25.6,25.7,25.8 [N/A PGM CHG NASCAR]										
6	WEWS	08/11/12-08/11/12		SA 730-8P		730-8P	-----Sa--	:30		\$800.00		0.00 NM		
				Ⓜ MG for 20.4,25.4,24.4										
7	WEWS	08/11/12-08/11/12		SA 6-630p News		6-630p	-----Sa--	:30		\$800.00		0.00 NM		
				Ⓜ MG for 20.4,25.4,24.4										
8	WEWS	08/18/12-08/18/12		SA 7-730p		7-730p	-----Sa--	:30		\$800.00		0.00 NM		
				Ⓜ MG for 20.4,25.4,24.4										
Week:		08/28/12	09/03/12	-----S-					1	\$800.00		0.00		
N26	WEWS	08/06/12	09/03/12	MON Bachelor/Bachelor Bachelor Pad	CM	8-11p	M-----	:30	1	\$7,500.00	P-1	0.00 NM	3	\$22,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/31/12	08/06/12	M-----					1	\$7,500.00		0.00		
Week:		08/07/12	08/13/12	-----					0	\$0.00		0.00		
Week:		08/14/12	08/20/12	M-----					1	\$7,500.00		0.00		
Week:		08/21/12	08/27/12	-----					0	\$0.00		0.00		
Week:		08/28/12	09/03/12	M-----					1	\$7,500.00		0.00		
N27	WEWS	08/13/12	08/27/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$6,000.00	P-1	0.00 NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/07/12	08/13/12	M-----					1	\$6,000.00		0.00		
Week:		08/14/12	08/20/12	-----					0	\$0.00		0.00		
Week:		08/21/12	08/27/12	M-----					1	\$6,000.00		0.00		
N28	WEWS	08/07/12	08/21/12	Tuesday Prime B Tuesday Prime B	CM	9-10p	-T-----	:30	1	\$4,500.00	P-1	0.00 NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/07/12	08/13/12	-T-----					1	\$4,500.00		0.00		
Week:		08/14/12	08/20/12	-----					0	\$0.00		0.00		
Week:		08/21/12	08/27/12	-T-----					1	\$4,500.00		0.00		
N29	WEWS	08/14/12	08/28/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$4,000.00	P-1	0.00 NM	2	\$7,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/14/12	08/20/12	-T-----					1	\$4,000.00		0.00		
Week:		08/21/12	08/27/12	-----					0	\$0.00		0.00		
Week:		08/28/12	09/03/12	-T-----					1	\$4,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WEWS	08/28/12-09/03/12		Tuesday Prime C		10-11p	-T-----	:30		<del>(\$4,000.00)</del>		0.00 NM		
				See MG 29.3 [Network Breaking News]										
3	WEWS	08/31/12-08/31/12		Friday Prime Special		Friday Prime Spe	-----F----	:30		\$3,450.00		0.00 NM		
				Ⓜ MG for 29.2 08/28										
N30	WEWS	08/08/12	08/22/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$3,600.00	P-1	0.00 NM	2	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/07/12	08/13/12	--W----					1	\$3,600.00		0.00		
Week:		08/14/12	08/20/12	-----					0	\$0.00		0.00		
Week:		08/21/12	08/27/12	--W----					1	\$3,600.00		0.00		



WEWS

Print Date: 09/24/12

Page 7 of 11

Contract / Revision **306418** Flight Dates **08/03/12-09/03/12**

Hiatus Dates

Original Date / Revision 07/31/12/ 08/31/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. Obama for Amer** Estimate # **1522 Sked A**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N31	WEWS	08/09/12	08/30/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$3,000.00	P-1	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	---T---		1				\$3,000.00		0.00			
		Week: 08/14/12	08/20/12	---T---		1				\$3,000.00		0.00			
		Week: 08/21/12	08/27/12	-----		0				\$0.00		0.00			
		Week: 08/28/12	09/03/12	---T---		1				\$3,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	3	WEWS	08/28/12-09/03/12	Thursday Prime C		10-11p				---Th-----		:30	<del>(\$3,000.00)</del>	0.00	NM
			See MG 31.4 [Master Control Error]												
	4	WEWS	09/03/12-09/03/12	Monday Prime C		10-11p				M-----		:30	\$3,000.00	0.00	NM
			Ⓜ MG for 31.3 08/30												
N32	WEWS	08/03/12	08/24/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$3,500.00	P-1	0.00	NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	----F--		1				\$3,500.00		0.00			
		Week: 08/07/12	08/13/12	----F--		1				\$3,500.00		0.00			
		Week: 08/14/12	08/20/12	-----		0				\$0.00		0.00			
		Week: 08/21/12	08/27/12	----F--		1				\$3,500.00		0.00			
N33	WEWS	08/19/12	09/02/12	ABC Sunday Prime Extreme Makeover	CM	7-11p (9:00 PM-11:00 PM)	-----S	:30	1	\$3,500.00	P-1	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/12	08/20/12	-----S		1				\$3,500.00		0.00			
		Week: 08/21/12	08/27/12	-----		0				\$0.00		0.00			
		Week: 08/28/12	09/03/12	-----S		1				\$3,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	2	WEWS	08/28/12-09/03/12	ABC Sunday Prime		7-11p				(9:00 PM-11:00) -----Su		:30	<del>(\$3,500.00)</del>	0.00	NM
			See MG 33.3 [9-11pm is TV's Most Dynamic Duos]												
	3	WEWS	08/26/12-08/26/12	ABC Sunday Prime		7-11p				(9:00 PM-11:00)  -----Su		:30	\$3,500.00	0.00	NM
			Ⓜ MG for 33.2 09/02												
N34	WEWS	08/03/12	09/03/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	MTWTFSS	:30	4	\$2,400.00	P-1	0.00	NM	20	\$48,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--FSS		4				\$2,400.00		0.00			
		Week: 08/07/12	08/13/12	MTWTFSS		4				\$2,400.00		0.00			
		Week: 08/14/12	08/20/12	MTWTFSS		4				\$2,400.00		0.00			
		Week: 08/21/12	08/27/12	MTWTFSS		4				\$2,400.00		0.00			
		Week: 08/28/12	09/03/12	MTWTFSS		4				\$2,400.00		0.00			
N35	WEWS	08/03/12	09/03/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	4	\$1,200.00	P-1	0.00	NM	20	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--		4				\$1,200.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--		4				\$1,200.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		4				\$1,200.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		4				\$1,200.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--		4				\$1,200.00		0.00			
N36	WEWS	08/03/12	09/03/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	4	\$600.00	P-1	0.00	NM	18	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--		2				\$600.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--		4				\$600.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		4				\$600.00		0.00			



**WEWS**

Print Date: 09/24/12

Page 8 of 11

Contract / Revision     **306418**     Flight Dates **08/03/12-09/03/12**

Hiatus Dates

Original Date / Revision    07/31/12/ 08/31/12

Order Sep    00:20:00

Advertiser    **Obama / Democrat / Presid**    Product **Candidate. Obama for Amer**    Estimate #    **1522 Sked A**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N36	WEWS	08/03/12	09/03/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	4	\$600.00	P-1	0.00	NM	18	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/12	08/27/12	MTWTF--		4				\$600.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--		4				\$600.00		0.00			
N37	WEWS	08/07/12	09/03/12	M-F Right This Minute M-F 106a-206a	CM	106a-206a	MTWTF--	:30	5	\$200.00	P-1	0.00	NM	20	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	MTWTF--		5				\$200.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		5				\$200.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		5				\$200.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--		5				\$200.00		0.00			
N38	WEWS	08/03/12	09/03/12	M-Su 1-4a ABC World News Now	CM	1-4a (2:00 XM-4:00 XM)	MTWTF--	:30	1	\$125.00	P-1	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--		1				\$125.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--		1				\$125.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		1				\$125.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		1				\$125.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--		1				\$125.00		0.00			
N39	WEWS	08/04/12	09/01/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x (11:35 PM-12:35 XM)	-----S-	:30	1	\$400.00	P-1	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	-----S-		1				\$400.00		0.00			
		Week: 08/07/12	08/13/12	-----S-		1				\$400.00		0.00			
		Week: 08/14/12	08/20/12	-----S-		1				\$400.00		0.00			
		Week: 08/21/12	08/27/12	-----S-		1				\$400.00		0.00			
		Week: 08/28/12	09/03/12	-----S-		1				\$400.00		0.00			
N40	WEWS	08/04/12	09/01/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S-	:30	1	\$250.00	P-1	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	-----S-		1				\$250.00		0.00			
		Week: 08/07/12	08/13/12	-----S-		1				\$250.00		0.00			
		Week: 08/14/12	08/20/12	-----S-		1				\$250.00		0.00			
		Week: 08/21/12	08/27/12	-----S-		1				\$250.00		0.00			
		Week: 08/28/12	09/03/12	-----S-		1				\$250.00		0.00			
N41	WEWS	08/05/12	09/02/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$550.00	P-1	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	-----S		1				\$550.00		0.00			
		Week: 08/07/12	08/13/12	-----S		1				\$550.00		0.00			
		Week: 08/14/12	08/20/12	-----S		1				\$550.00		0.00			
		Week: 08/21/12	08/27/12	-----S		1				\$550.00		0.00			
		Week: 08/28/12	09/03/12	-----S		1				\$550.00		0.00			
N42	WEWS	08/05/12	09/02/12	Criminal Minds Su Criminal Minds	CM	1135p-105x (12:00 XM-1:00 XM)	-----S	:30	1	\$400.00	P-1	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	-----S		1				\$400.00		0.00			
		Week: 08/07/12	08/13/12	-----S		1				\$400.00		0.00			
		Week: 08/14/12	08/20/12	-----S		1				\$400.00		0.00			
		Week: 08/21/12	08/27/12	-----S		1				\$400.00		0.00			
		Week: 08/28/12	09/03/12	-----S		1				\$400.00		0.00			
N43	WEWS	08/05/12	09/02/12	Criminal Minds Su Criminal Minds	CM	1135p-105x (12:00 XM-1:00 XM)	-----S	:30	1	\$200.00	P-1	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	-----S		1				\$200.00		0.00			
		Week: 08/07/12	08/13/12	-----S		1				\$200.00		0.00			
		Week: 08/14/12	08/20/12	-----S		1				\$200.00		0.00			
		Week: 08/21/12	08/27/12	-----S		1				\$200.00		0.00			
		Week: 08/28/12	09/03/12	-----S		1				\$200.00		0.00			



WEWS

Contract / Revision **306418** Flight Dates **08/03/12-09/03/12**

Hiatus Dates

Original Date / Revision 07/31/12/ 08/31/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. Obama for Amer** Estimate # **1522 Sked A**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N43	WEWS	08/05/12	09/02/12	Criminal Minds Su Criminal Minds	CM	1135p-105x (12:00 XM-1:00 XM)	-----S	:30	1	\$200.00	P-1	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	-----S		1				\$200.00		0.00			
		Week: 08/07/12	08/13/12	-----S		1				\$200.00		0.00			
		Week: 08/14/12	08/20/12	-----S		1				\$200.00		0.00			
		Week: 08/21/12	08/27/12	-----S		1				\$200.00		0.00			
		Week: 08/28/12	09/03/12	-----S		1				\$200.00		0.00			
N44	WEWS	08/03/12	09/03/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	5	\$650.00	P-1	0.00	NM	23	\$14,950.00
		MG Dollars for spots unavailable on original buy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--		3				\$650.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--		5				\$650.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		5				\$650.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		5				\$650.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--		5				\$650.00		0.00			
N45	WEWS	08/03/12	09/03/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	5	\$850.00	P-1	0.00	NM	24	\$20,400.00
		MG Dollars for spots unavailable on original buy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M--F--		4				\$850.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--		5				\$850.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		5				\$850.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		5				\$850.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--		5				\$850.00		0.00			
N46	WEWS	08/05/12	09/02/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$1,000.00	P-1	0.00	NM	5	\$5,000.00
		MG Dollars for spots unavailable on original buy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	-----S		1				\$1,000.00		0.00			
		Week: 08/07/12	08/13/12	-----S		1				\$1,000.00		0.00			
		Week: 08/14/12	08/20/12	-----S		1				\$1,000.00		0.00			
		Week: 08/21/12	08/27/12	-----S		1				\$1,000.00		0.00			
		Week: 08/28/12	09/03/12	-----S		1				\$1,000.00		0.00			
N47	WEWS	08/13/12	08/27/12	MON Bachelor/Bachelor@M Bachelor Pad	CM	8-11p (8:00 PM-10:00 PM)	M-----	:30	1	\$7,500.00	P-1	0.00	NM	2	\$15,000.00
		MG Dollars for spots unavailable on original buy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----		1				\$7,500.00		0.00			
		Week: 08/14/12	08/20/12	-----		0				\$0.00		0.00			
		Week: 08/21/12	08/27/12	M-----		1				\$7,500.00		0.00			
N48	WEWS	08/06/12	08/20/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$6,000.00	P-1	0.00	NM	2	\$12,000.00
		MG Dollars for spots unavailable on original buy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M-----		1				\$6,000.00		0.00			
		Week: 08/07/12	08/13/12	-----		0				\$0.00		0.00			
		Week: 08/14/12	08/20/12	M-----		1				\$6,000.00		0.00			
N49	WEWS	08/07/12	08/28/12	Tuesday Prime B Tuesday Prime B	CM	9-10p	-T-----	:30	1	\$4,500.00	P-1	0.00	NM	3	\$13,500.00
		MG Dollars for spots unavailable on original buy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	-T-----		1				\$4,500.00		0.00			
		Week: 08/14/12	08/20/12	-T-----		1				\$4,500.00		0.00			



WEWS

Print Date: 09/24/12

Page 10 of 11

Contract / Revision **306418** Flight Dates **08/03/12-09/03/12**

Hiatus Dates

Original Date / Revision 07/31/12/ 08/31/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. Obama for Amer** Estimate # **1522 Sked A**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N49	WEWS	08/07/12	08/28/12	Tuesday Prime B Tuesday Prime B	CM	9-10p	-T-----	:30	1	\$4,500.00	P-1	0.00	NM	3	\$13,500.00
MG Dollars for spots unavailable on original buy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	-----					0	\$0.00		0.00			
Week:		08/28/12	09/03/12	-T-----					1	\$4,500.00		0.00			
N50	WEWS	08/07/12	08/21/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$4,000.00	P-1	0.00	NM	3	\$12,000.00
MG Dollars for spots unavailable on original buy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	-T-----					1	\$4,000.00		0.00			
Week:		08/14/12	08/20/12	-T-----					1	\$4,000.00		0.00			
Week:		08/21/12	08/27/12	-T-----					1	\$4,000.00		0.00			
N51	WEWS	08/17/12	08/31/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$3,500.00	P-1	0.00	NM	2	\$7,000.00
MG Dollars for spots unavailable on original buy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/12	08/20/12	----F--					1	\$3,500.00		0.00			
Week:		08/21/12	08/27/12	-----					0	\$0.00		0.00			
Week:		08/28/12	09/03/12	----F--					1	\$3,500.00		0.00			
N52	WEWS	08/03/12	09/03/12	M-F Right This Minute M-F 106a-206a	CM	106a-206a	MTWTF--	:30	5	\$200.00	P-1	0.00	NM	23	\$4,600.00
MG Dollars for spots unavailable on original buy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	M--F--					5	\$200.00		0.00			
Week:		08/07/12	08/13/12	MTWTF--					4	\$200.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					5	\$200.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					4	\$200.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--					5	\$200.00		0.00			
N53	WEWS	08/05/12	09/02/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$550.00	P-1	0.00	NM	5	\$2,750.00
MG Dollars for spots unavailable on original buy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	-----S					1	\$550.00		0.00			
Week:		08/07/12	08/13/12	-----S					1	\$550.00		0.00			
Week:		08/14/12	08/20/12	-----S					1	\$550.00		0.00			
Week:		08/21/12	08/27/12	-----S					1	\$550.00		0.00			
Week:		08/28/12	09/03/12	-----S					1	\$550.00		0.00			
N54	WEWS	08/05/12	09/02/12	Numbers Su Numbers	CM	1235-205a (1:00 XM-2:00 XM)	-----S	:30	1	\$200.00	P-1	0.00	NM	7	\$1,400.00
MG Dollars for spots unavailable on original buy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	-----S					2	\$200.00		0.00			
Week:		08/07/12	08/13/12	-----S					1	\$200.00		0.00			
Week:		08/14/12	08/20/12	-----S					2	\$200.00		0.00			
Week:		08/21/12	08/27/12	-----S					1	\$200.00		0.00			
Week:		08/28/12	09/03/12	-----S					1	\$200.00		0.00			
N55	WEWS	08/05/12	08/12/12	ABC Sunday Prime Extreme Makeover	CM	7-11p (9:00 PM-11:00 PM)	-----S	:30	1	\$3,500.00	P-1	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	-----S					1	\$3,500.00		0.00			
Week:		08/07/12	08/13/12	-----S					1	\$3,500.00		0.00			
N56	WEWS	09/01/12	09/01/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
MG Dollars for spots unavailable on original buy															



WEWS

Print Date: 09/24/12

Page 11 of 11

Contract / Revision **306418** Flight Dates **08/03/12-09/03/12**

Hiatus Dates

Original Date / Revision 07/31/12/ 08/31/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. Obama for Amer** Estimate # **1522 Sked A**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N56	WEWS	09/01/12	09/01/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00	
MG Dollars for spots unavailable on original buy																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/28/12	09/03/12	-----S-					1	\$5,000.00		0.00				
N57	WEWS	09/01/12	09/01/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00	
MG Dollars for spots unavailable on original buy																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/28/12	09/03/12	-----S-					1	\$6,000.00		0.00				
N58	WEWS	08/09/12	08/23/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$3,000.00	P-1	0.00	NM	2	\$6,000.00	
MG Dollars for spots unavailable on original buy																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/07/12	08/13/12	---T---					1	\$3,000.00		0.00				
Week:		08/14/12	08/20/12	-----					0	\$0.00		0.00				
Week:		08/21/12	08/27/12	---T---					1	\$3,000.00		0.00				
N59	WEWS	08/10/12	08/24/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$3,500.00	P-1	0.00	NM	3	\$10,500.00	
MG Dollars for spots unavailable on original buy																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/07/12	08/13/12	----F--					1	\$3,500.00		0.00				
Week:		08/14/12	08/20/12	----F--					1	\$3,500.00		0.00				
Week:		08/21/12	08/27/12	----F--					1	\$3,500.00		0.00				
N60	WEWS	08/07/12	08/20/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	4	\$600.00	P-1	0.00	NM	4	\$2,400.00	
MG Dollars for spots unavailable on original buy																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/07/12	08/13/12	MTWTF--					2	\$600.00		0.00				
Week:		08/14/12	08/20/12	MTWTF--					2	\$600.00		0.00				
N61	WEWS	09/02/12	09/02/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/28/12	09/03/12	-----S					1	\$550.00		0.00				
														Totals	553	\$650,875.00